

Data Analytics Process

Finding Best Food Restaurant Near me

PRESENTATION BY SHIVAM



Agenda

- ***Objective***
- ***Background***
- ***Data Analytics Steps:***
 - 1. Plan**
 - 2. Prepare**
 - 3. Process**
 - 4. Analyse**
 - 5. Share**
 - 6. Act**
- ***Conclusion***



OBJECTIVE

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Finding the Best Budget Friendly Restaurant Near me using Data Analytics and explaining it with six data analytics process. i.e,
plan, prepare, process, analyse, share, act..



BACKGROUND

With the substancial increase in population the demand of food and it's varieties has also increased.

Restaurants and hotels accounts for the highest consumption among food services market across the country. Due to countless restaurant in the market with numerous services it has been a uphill battle for the consumer to find the best Suitable restaurant as per thier need. *Data Analytics is a useful tool which helps in finding finest restaurant with optimum price,services and atmosphere near you*



Proceeding with Data Analytics

Planning: In which city do you live? and how distant should a restaurant be located ?

- Living in Cannaught Place(CP), Delhi. Restaurant Should be located within the range of (0-5)km.

What is your budget? and what kind of restaurant are you looking for?

- Budget is 2000 rs for two(approx). Looking for a Family Restaurant .

How long are you willing to stay at restaurant and what is the occasion?

- Willing to stay for around 2 hrs approx for lunch.

Prepare: Collecting information regarding different restaurant in the nearby area with the desired services .

- Googling best restaurants with estimated maximum budget and within the approximate range .
- Watching videos of popular youtube creators .
- Asking recommendations from nearby neighbours, Friends, elders in the family.

Process: After gathering all the information i need to process it and start making decisions.

- This include things like comparing the cost of different restaurant.
- Comparing the availability and ambience of the restaurants.
- Checking the reviews in the feedback column to get overview of services.
- Comparing different offers & discounts that the restaurants give on transaction

Analysis: It's time to analyse the data .This include comparing the features of different program

S. NO.	RESTAURANT NAME	TIMINGS	ADDRESS	RATINGS	COST FOR TWO(approx.)	Total Reviews
1	Zafran	12:00pm-11:00 pm	CP	4.4	2500	3300+
2	Andor	12:00pm-11:00 pm	CP	4.3	2000	3050+
3	Caffe Tonino	12:00pm-11:00 pm	CP	4.4	1800	4200+
4	Parikrama	12:00pm-11:00 pm	CP	3.9	3000	1000+
5	Rajasthali	12:00pm-11:00 pm	CP	3.3	600	500+
6	Lazeez Affaire	12:00pm-11:00 pm	CP	4	1500	120+
7	Sincity	12:00pm-11:00 pm	CP	3.6	2000	1200+
8	The Warehouse Café	12:00pm-11:00 pm	CP	4.1	2500	1500+
9	Dasaprakash	12:00pm-11:00 pm	CP	3.2	1000	200+
10	Indian Coffe House	12:00pm-11:00 pm	CP	4.5	500	2200+

From the above data I found *Caffe Tonino* is best fit for me. Since it has maximum positive ratings and reviews and is also under my budget.



Share: This is the time to share my findings with others this could include my friends, family, relatives, colleagues.

- Sharing my findings can help me to get feedback and support, and it can also help others who are considering searching for restaurants with similar interests.

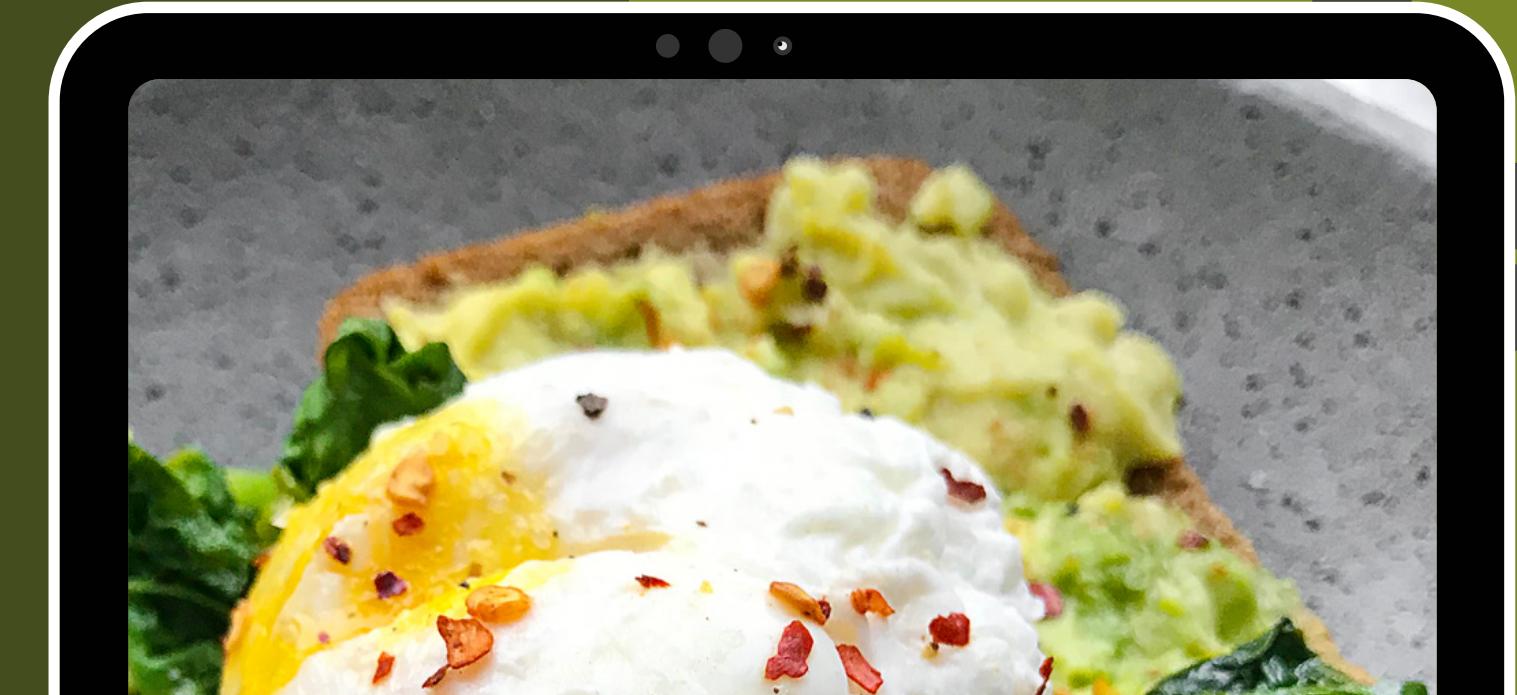
Act: The final step is take action and visit the selected restaurant that i have chosen.

- Visit the chosen restaurant within the respective timing slot.
- Consider the menu and order as per the desire.
- Choose payment method cash, card, UPI, etc., as per my convenience.



CONCLUSION

- I HAVE DECIDED TO VISIT CAFE TONINO AND PROCEED TO HAVE MY LUNCH THERE.
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- Since i was looking for the restaurant that is under 2k and is near me having maximum ratings & reviews the restaurant chosen is best suit for me.

