Digital Marketing Assignment

Module -1

Q.-1 Please break down the URLs listed below. (list-out Protocol, Domain, TLD)

1. **https://www.flipkart.com/**

·1 **https:// :- protocol**

·2 **www :- subdomain**

·3 **.flipkart :-domain**

·4 **.com :-top level domain (TLD)**

2. https://www.irctc.co.in/

·5 **https:// :-protocol**

·6 **www :-subdomain**

·7 **.ircts :-domain**

·8 **.co.in :-top level domain (TLD)**

3. https://www.allegro.pl/

·9 **https:// :-protocol**

·10 **www :- subdomain**

·11 **.allegro :-domain**

·12 **.pl :-top level domain (TLD)**

4. https://www.johnlewispartnership.co.uk/

·13 **https:// :-protocol**

·14 **www :-subdomain**

·15 **.johnlewispartnership :-domain**

·16 **.co.uk :-top level domain (TLD)**

5.   https://www.uidai.gov.in/

·17 **https:// :-protocol**

·18 **www :-subdomain**

·19 **.uidai :-domain**

·20 **.gov.in :-top level domain (TLD)**

Q.-2 What is HTTPS/SSL Update?

·21 **HTTPS (Hypertext Transfer Protocol Secure) is a secure version of the HTTP protocol that uses the SSL/TLS protocol for encryption and authentication.**

·22 **HTTPS is specified by RFC 2818 (May 2000) and uses port 443 by default instead of HTTP's port 80.**

Q.-3 List out 10 famous browsers used worldwide.

Here is the list of most popular web browsers:

·23 **Firefox.**

·24 **Google Chrome.**

·25 **Microsoft Edge.**

·26 **Apple Safari.**

·27 **Opera.**

·28 **Brave.**

·29 **Vivaldi.**

·30 **DuckDuckgo.**

·31 **Chromium**

·32 **Epic**