

Digital Marketing Assignment

Module -1

Q.-1 Please break down the URLs listed below. (Listout Protocol, Domain, TLD)

1. <https://www.flipkart.com/>

https:// :- protocol

www :- subdomain

.flipkart :- domain

.com :- top level domain (TLD)

2. <https://www.irctc.co.in/>

https:// :- protocol

www :- subdomain

.ircts :- domain

.co.in :- top level domain (TLD)

3. <https://www.allegro.pl/>

https:// :- protocol

www :- subdomain

.allegro :- domain

.pl :- top level domain (TLD)

4. <https://www.johnlewispartnership.co.uk/>

https:// :- protocol

www :- subdomain

.johnlewispartnership :- domain

.co.uk :- top level domain (TLD)

5. <https://www.uidai.gov.in/>

https:// :- protocol

www :- subdomain

.uidai :- domain

.gov.in :- top level domain (TLD)

Q.-2 What is HTTPS/SSL Update?

HTTPS (Hypertext Transfer Protocol Secure) is a secure version of the HTTP protocol that uses the SSL/TLS protocol for encryption and authentication.

HTTPS is specified by RFC 2818 (May 2000) and uses port 443 by default instead of HTTP's port 80.

Q.-3 List out 10 famous browsers used worldwide.

- **Here is the list of most popular web browsers:**

Firefox

Google Chrome

Microsoft Edge

Apple Safari

Opera

Brave

Vivaldi

DuckDuckgo

Chromium

Epic