

Business Model Canvas

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Designed via [AltexSoft BMC Tool](#)

Key Partnerships <ul style="list-style-type: none">-- Telecom Operators-- Smart Water Infrastructure Providers- Municipalities-- IoT Device Manufacturers--- Data Analytics Firms-- Emergency Services	Key Activities <ul style="list-style-type: none">-- Develop and Maintain Mobile Application-- Integrate with Smart Water Leakage Systems-- Real-time Data Processing and Analysis-- User Account Management-- Customer Support-- Marketing and Outreach-- Partnership Management	Value Propositions <ul style="list-style-type: none">-- Real-time Alerts for Water Leakage-- Location-based Notifications-- Historical Data Visualization-- Reduction in Water Wastage-- Enhanced Urban Water Management-- Cost Savings for Municipalitiesv-- Easy Integration with Existing Systems	Customer Relationships <ul style="list-style-type: none">-- Dedicated Customer Support-- Community and User Forums-- Regular Software Updates-- Feedback Mechanisms-- Proactive Maintenance Alerts	Customer Segments <ul style="list-style-type: none">-- Municipalities and Local Governments-- Water Utility Companies-- Large Industrial Facilities-- Residential Building Managers-- Smart City Planners
	Key Resources <ul style="list-style-type: none">-- Expert Development Team-- Cloud Infrastructure-- Real-time Data Processing Systems-- Partnership with Smart Water Infrastructure Providers-- Customer Service Team		Channels <ul style="list-style-type: none">-- App Stores-- Partnerships with Municipalities-- Industry Conferences and Trade Shows-- Direct Sales to Utility Companies-- Online Marketing-- Social Media	
Cost Structure <ul style="list-style-type: none">-- Software Development Costs-- Cloud Service Costs-- Customer Support Costs-- Marketing and Sales Expenses-- Partnership and Licensing Fees-- Data Analytics Services			Revenue Streams <ul style="list-style-type: none">-- Subscription Fees from Municipalities-- Licensing Fees from Water Utility Companies-- One-time Setup Fees-- Revenue Share from Telecom Operators-- Data Monetization	