Ref: 2024/03/HR/01   05/03/2024

TEAM NAME:- CYBER SURGE

Team Leader: Shlok Khairnar
Team Members:
1. Pratik Dhage
2. Aditee Mohanty
3. Neel Shah

Dear Team,

We are pleased to announce **Byteplexure's** sponsorship and support for your innovative project aimed at combating dark patterns in e-commerce websites.
The project consists of two key components: a browser extension and a web application developed using Flask and powered by the advanced AI model Gemini AI. The browser extension is meticulously designed to detect and highlight dark patterns on e-commerce websites, offering users invaluable insights into the deceptive practices employed by online retailers. Additionally, the web application leverages the cutting-edge capabilities of Gemini AI to classify and analyze various types of dark patterns encountered on e-commerce platforms.

We believe that your project aligns well with our values and objectives, and we are excited to support its further development and promotion. With our backing, we aim to expand the reach of your browser extension and web application, empowering more users to make informed decisions while shopping online. Through this partnership, we demonstrate our commitment to consumer protection and ethical business practices, while also gaining valuable exposure in the technology and e-commerce sectors.

Thank you for the opportunity to support your project.

Regards,

Nikhil Ahire

Nikhil Ahire
Director,
Byteplexure Technologies Private Limited