03.03.01 Prototype.

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describtion and argumentation of use of findings.

we have chosen have the accomodation finder
for international students and then
made af homepage and a page
where you can read about copenhagen, and then
a page with different appartments
and studios for international students and on
that page people can use the filter menu
to chose which prize   and accomodation
type.

Research

Sources :
-        https://studies.ku.dk/welcome/housing/
-        https://basecampstudent.com/locations/danmark/kobenhavn/
-        https://boligsurf.dk/?locale=en
-        https://www.findroommate.dk/

Findings:
 Websites related to accommodation for students are mostly focused on usability - their design is not complicated, color palettes are usually limited to 3/4 colors, typography also remains on the simple side with use of sans-serif fonts such as Arial or Helvetica. Main purpose of such websites is to make it easy for users to navigate through categories and find a place they are looking for, therefore use of conventional design seems to win over complex structures and layouts. Content is normally purely related to finding a room,flat with roommate. there is a filter with option of choosing a type of house and location, as well as other categories such as budget,room type, size option, date of when the room details was posted. In most cases there's also an option to sign up for e-mails to have their services on the website.
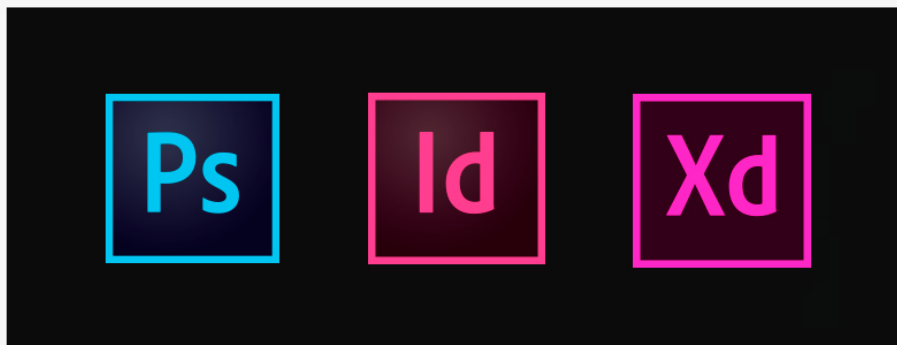
STYLE TILE

Ministry of Higher Education and Science

FONTFAMILY: CAMPTON

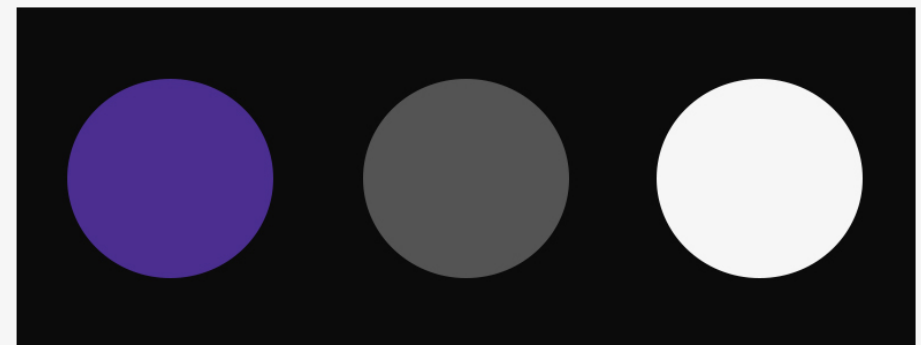## HEADING, HEADING, HEADING

body, body, body
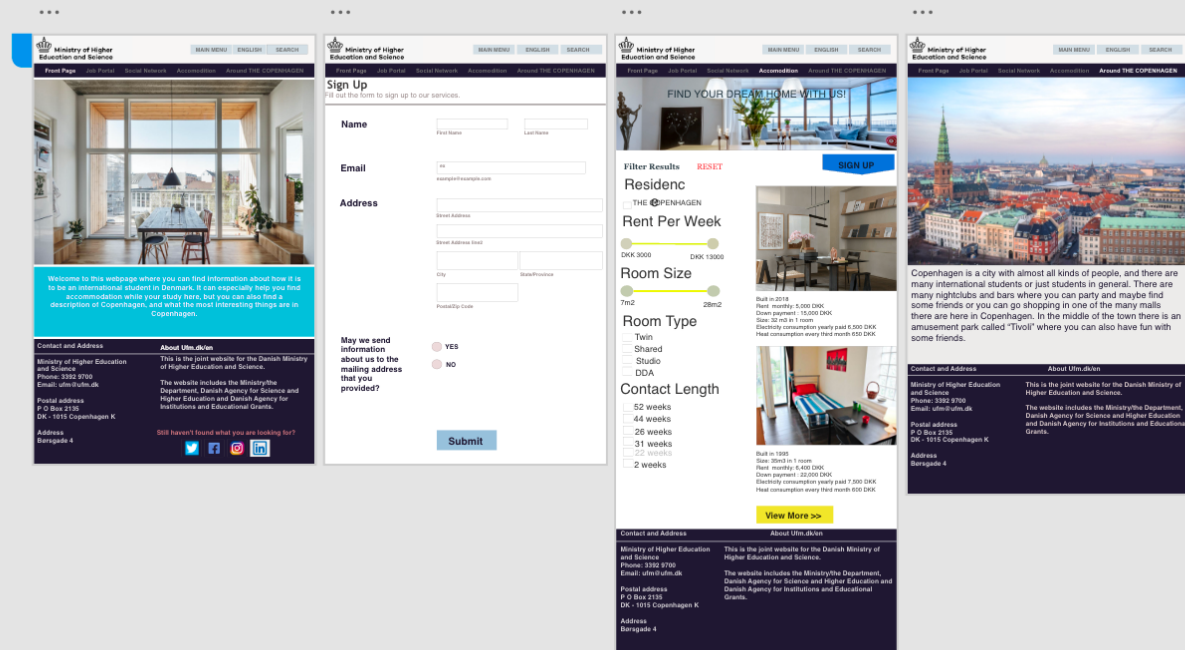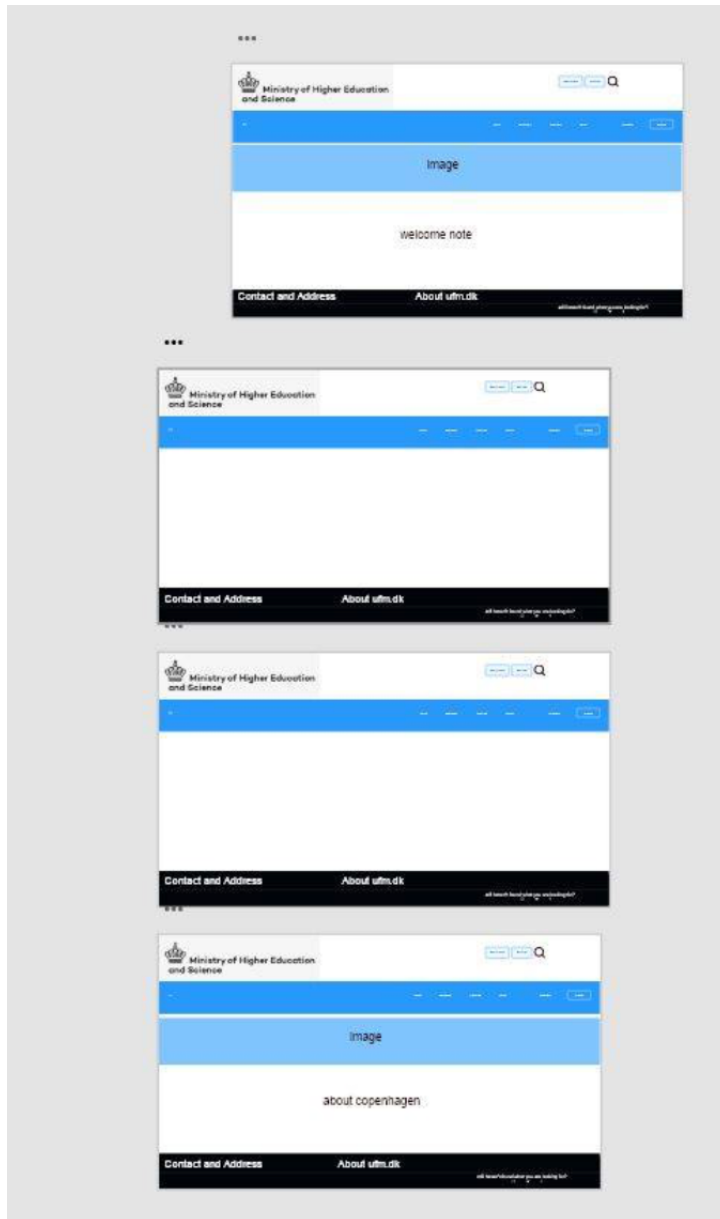
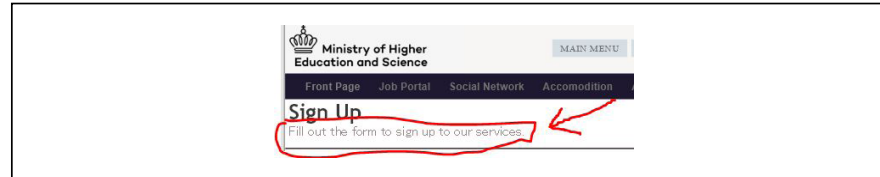## Tools:

colorscheme:

hex 46328c   hex 555   hex f6f6f6

prototype low and high fedelity.

https://xd.adobe.com/view/eb100b36-fbc7-4232-65e9-fb16f0ecb51b-9d21/?fullscreen
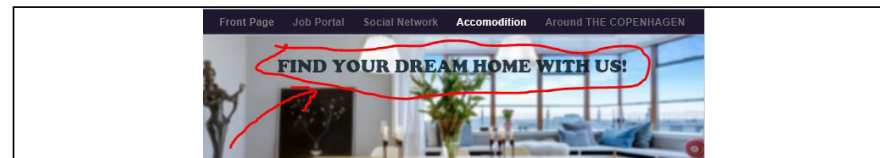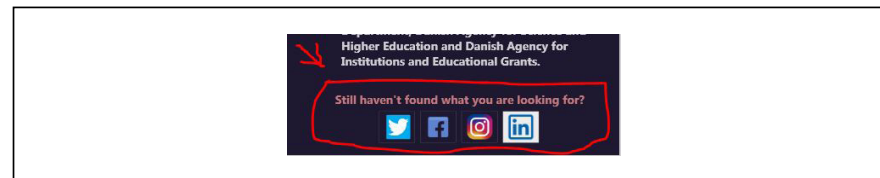
copy & microcopy

Timely, in the sign up page, this informative microcopy lets users know that they have a form to fill up.
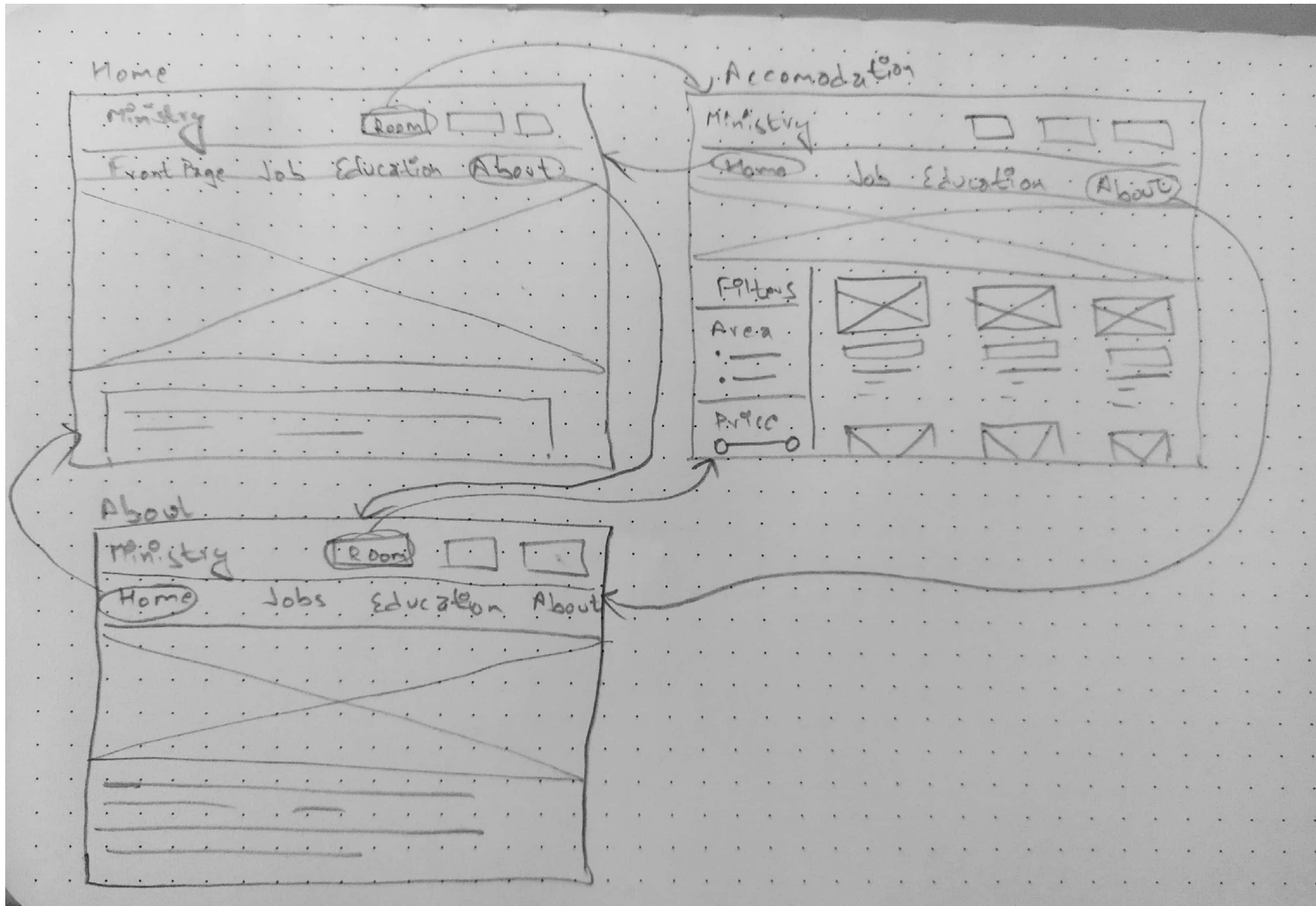

This friendly and engaging text on our accommodition page, using 'we' and 'you' to highlight the relationship between brand and consumer.

This copy in footer clearly conveys that social channels are there to help with customer service queries.

wireflow.

Think Aloud test.

1. when you're in front page, and my first question is:
Try looking at the page and try not to click on anything
but just tell me what is happening on this page, what
can you do, how do you like it and give me all of you
general impressions?
general first impressions in the front page is good with the big picture in the middel, and the navigation bar where i can see what i kan find on that page both accomodation but also a little about copenhagen.

2. why is there a Main menu? What happens when we clicked this?
i think there is a main menu to find som other things on the page and when i click on it i come back to the home page.

3. What do you think about this part of the site titled around the Copenhagen??
 i think its good that we get a little information about copenhagen but that maybe there could be more images of copenhagen on that page.

4. what we are expected to find in accommodition page?
 i expected to find apartments and studios for international students where i can search with the price and and the type of the accomodation..

5. If you could wave a magic wand and make any changes to the site, what would you change?"
i think maybe more images on the pages around copenhagen and then maybe som links to other accomodation pages to compare price and apartment types.

Sumary of Think Aloud Test.

based on the things we find out from the test persons
i think some of the changes needs to be made is
that to some of the testpersons it was confusing
that there both was a navigation menu and a main menu
when you from the main menu just get back to the home page.
some other changes is that we need to think
about setting more images in on the page around copenhagen,
and also put some links in to other
accomodation pages, but the general first impression from our
testperson was in keywords good simply and
clear.