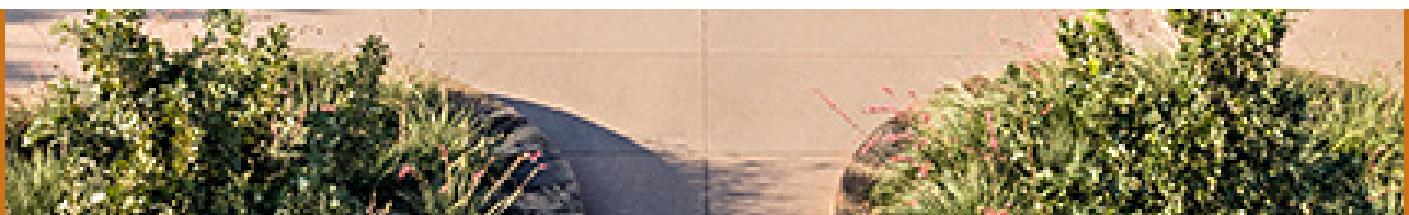


Society of Hispanic Professional Engineers



CORPORATE SOLICITATION PACKET 2020-2021

THE UNIVERSITY OF TEXAS AT DALLAS STUDENT CHAPTER



800 WEST CAMPBELL RD. RICHARDSON, TX
UTDSHPE@GMAIL.COM
SHPEUTD.ORG

LETTER FROM THE PRESIDENT

Dear corporate representative,

First and foremost, thank you for taking the time to learn about our chapter and our efforts to uplift the future generations of the STEM workforce through professional development. Each year, we strive to strengthen our corporate relations and seek out new partnerships with reliable professionals. After all, the Society of Hispanic Professional Engineers (SHPE) at The University of Texas at Dallas (UTD) is focused on empowering Hispanic students in STEM by providing the necessary resources and networks.

As a corporate partner with SHPE at UTD, your sponsorship allows us to operate and host our professional development events, provide scholarships to our members, and continue to grow our **familia** in both numbers and value. Additionally, our members have the opportunity to benefit from interaction and direct mentorship from exemplary professionals. Our ultimate goal is to help our members succeed and an essential part of that endeavor is for them to have a strong network of professional guidance and an open door to skill-developing opportunities.

I hope that in reading this document, you find a group of students that are truly dedicated to not only their overall success but also the success of their peers. I have witnessed this chapter work as a team to support one another, especially in this time of uncertainty and hardship, and I can guarantee that our members have the skills and mindset to be outstanding and innovative professionals in the STEM industry.

In the following sections, you will find more detailed information about our chapter's demographics, events, estimated annual expense breakdown (for in-person events), and sponsor benefits. We greatly appreciate any amount and form of contribution to our mission, since we are a nonprofit organization and rely on the benefactions of private donors and corporations. I encourage you to review these details and contact our Corporate Liaison or myself if you have an interest in collaborating with our chapter and becoming a member of our **familia**. We look forward to hearing from you and thank you for your time.

Warm regards,

JOSELYN NARVAEZ
CHAPTER PRESIDENT



EXECUTIVE BOARD

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SHPE Jr Chair

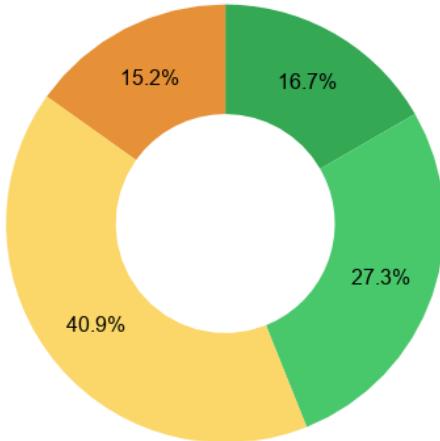


Jacob Reyna
Computer Engineering
jcr170001@utdallas.edu

DEMOGRAPHICS

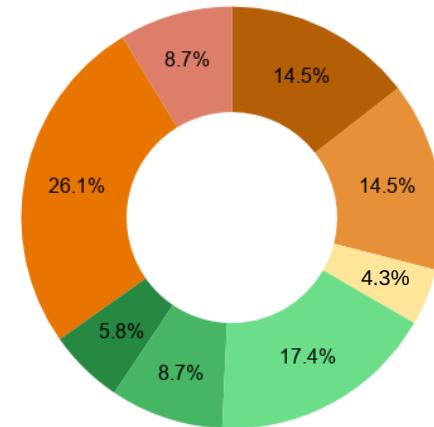
BY YEAR

- Freshman
- Sophomore
- Junior
- Senior



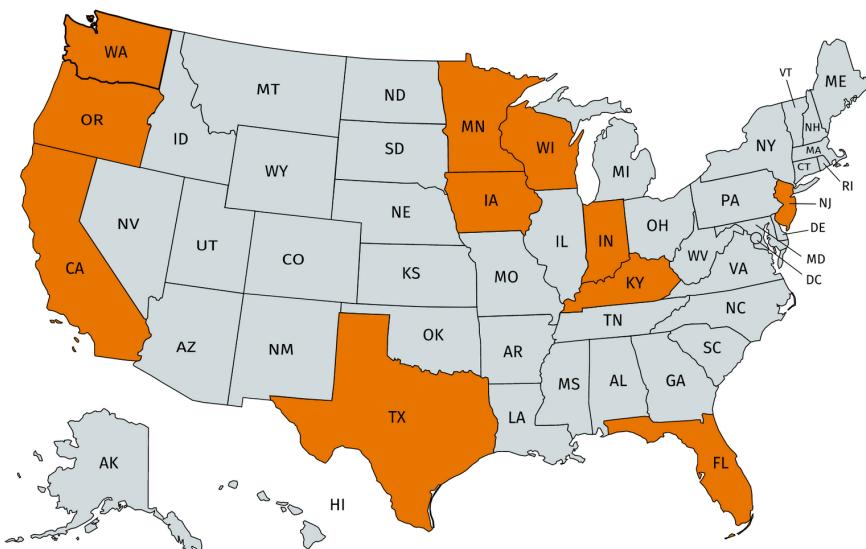
BY MAJOR

- Other
- Biomedical Engineering
- Computer Engineering
- Computer Science
- Electrical Engineering
- Information Technology and Systems
- Mechanical Engineering
- Software Engineering



Total Membership: 87

INTERNSHIPS



BY GENDER



These demographics reflect the membership of 2019-2020, new demographic data is collected each year.

Companies our members and alumni have worked for: Facebook, Northrop Grumman, State Farm, NASA, McAfee, Intel Corporation, Microsoft, Texas Instruments, Syncroness, 3M, JP Morgan Chase, Eaton, Blue Cross and Blue Shield of Texas, Optimal Blue, Tyler Technologies, Qualcomm, Allstate, Zix, Visa Inc., John Deere, and many more!

SPONSORSHIP LEVELS

Tier/Benefit	PLATINUM \$2000+	GOLD \$1500+	SILVER \$1000+	BRONZE \$500+
Website Recognition				
Social Media Spotlight				
Invitation to Annual Gala				
ALL NEW Invitation to Señoritas Dinner				
General Meeting Presentation				
Resume Book				
Opportunity to be speaker at Gala				
Networking Mixer				

Custom Sponsorship:

Are these tiers not what you are looking for? No problem! You can choose to **sponsor a specific event/workshop**, **sponsor a student**, or even **offer a company tour**! Contact our Corporate Liaison for more information.

EVENTS

General Body Meetings

Our monthly general body meetings start by sharing important updates and opportunities with our members about the chapter and events going on and are followed by a company sponsored or independent professional workshop to assist in the professional development of our members



Total Cost: \$4200

Corporate Tours



Corporate tours allow members to have an inside perspective on different industries and sectors. These tours usually consist of a showcase of a company location followed by a panel discussion of employees with different roles where they discuss their current work and opportunities available within the company.

Total Cost: \$350

Community Outreach

Our SHPE Jr. Chairs are in charge of organizing meetings with our partner high schools. We help mentor, guide and show what college life is as well as give them tips for scholarships or answer any questions they may have regarding their future. Our goal is to show these students the importance of being educated and give them projects that they can get skills from.

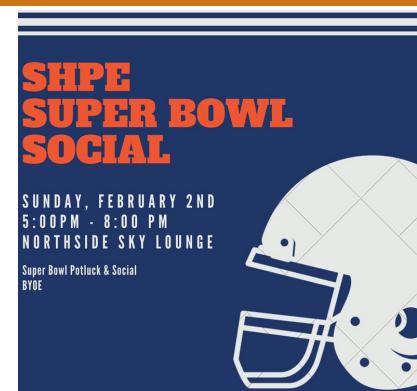


Total Cost: \$1800

EVENTS

Socials

Sometimes we need a little break after a long day of learning. Our monthly socials give our members a small break from college and a chance to get to know each other outside of our more "formal" meetings. Some of our socials include watching a movie, going to museums, playing sports, and more.



Total Cost: \$500

Señoritas Dinner



Photo from SHPE UT

For the first time ever, we wish to have a night dedicated to the women here at SHPE UTD. The Señoritas Dinner is a social that aims to develop stronger bonds between our female members. Representatives are also welcome!

Total Cost: \$500

SHPE Gala

Every year we like to host a gala where we can symbolically pass down the leadership and celebrate another successful year. While we could not host one this year, we plan on bringing it back for this upcoming year! We would love for you to come as well if you have the time.



Total Cost: \$1500

EVENT DETAILS

Chapter Development

Event Name	Unit Price	Qty	Annual Cost
General Meeting	\$600	7	\$4,200
Carne Asada Cookout	\$200	1	\$200
Game Night	\$75	1	\$75
SHPE Gala	\$1,500	1	\$1,500

Community Outreach

Event Name	Unit Price	Qty	Annual Cost
Noche de Ciencias	\$400	1	\$400
SHPE Jr at Harmony & Conrad	\$55	20	\$1,100
Dia de Ciencias	\$300	1	\$300

Leadership Development

Event Name	Unit Price	Qty	Annual Cost
Regional Leadership Dev. Conference	\$200	15	\$3,000
National Institute For Leadership Advancement	\$25	13	\$325
Señoritas Dinner	\$500	1	\$500

Professional Development

Event Name	Unit Price	Qty	Annual Cost
National Convention	\$200	25	\$5,000
Corporate Workshops	\$50	5	\$250
Campus Tours	\$50	7	\$350

Academics

Event Name	Unit Price	Qty	Annual Cost
Officer Polo Shirts	\$20	13	\$260
Business Cards	\$10	20	\$200
UTD Engineers Week Supplies	\$100	1	\$100
SHPE Study Nights	\$20	35	\$700

2020-2021 Annual Expense Forecast \$18,460

SPONSORSHIP FORM

Company Name: _____

Mailing Address: _____

Contact Name: _____

Contact Title: _____

Phone Number: (_____) _____

Fax: (_____) _____

Email Address: _____

Please indicate level of sponsorship and amount:

Platinum (\$2000+): \$_____

Gold (\$1500+): \$_____

Silver (\$1000+): \$_____

Bronze (\$500+): \$_____

Your gift is charitable less the fair market value of benefits provided on the sponsorship levels list and this will be disclosed on your tax receipt. Please consult with your tax advisor on tax deductibility.

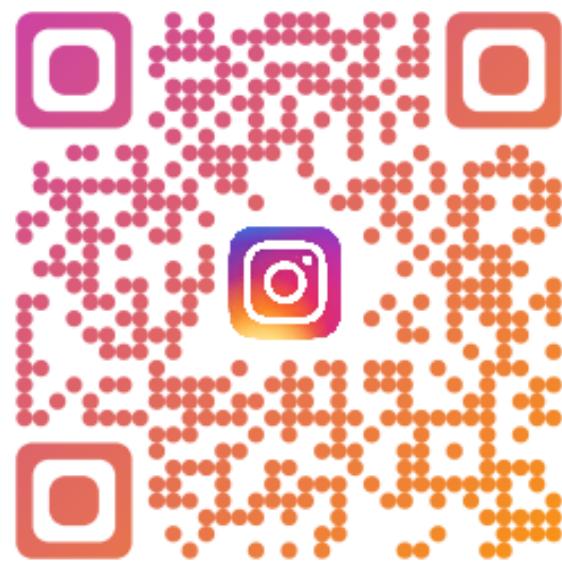
Signature

Date

Once filled out, our Treasurer will facilitate the donation process

Thank you for supporting SHPE@UTD!

OUR SOCIAL MEDIA



twitter.com/shpeUTD

instagram.com/shpeutd/

linkedin.com/company/shpe-utd/

facebook.com/SHPEUTD/

