

ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%



YTD Profit

\$1.34M

▲ 4.50%



YTD Quantity

#107.2K

▼ -7.29%



YTD Profit Margin

11.58%

▲ 5.37%



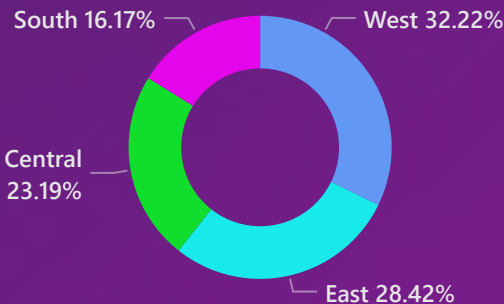
Sales by Category

category_name	YTD_Sales	PYTD_Sales	YOY_Sales	Trend
Furniture	\$2.52M	2.50M	0.73%	▲
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Technology	\$2.10M	2.13M	-1.37%	▼

Top 5 Products by YTD Sales

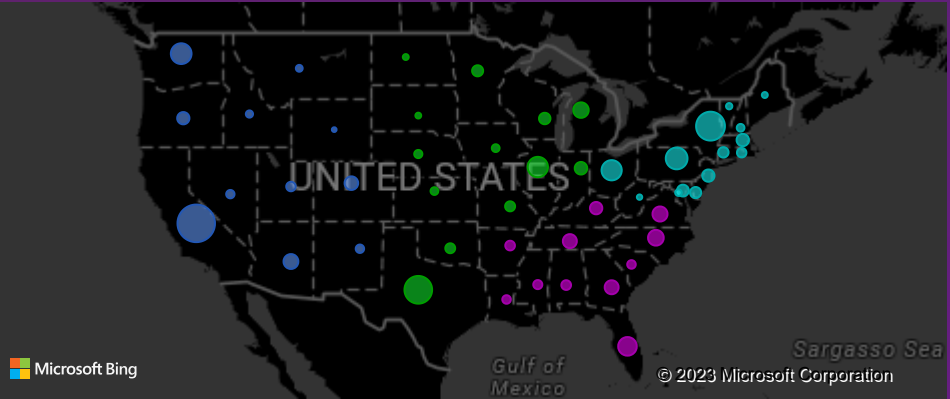
Staple envelope	\$57K
Staples	\$52K
Easy-staple paper	\$47K
Staples in misc. c...	\$26K
KI Adjustable-He...	\$22K

YTD_Sales by Region



Sales by State

customer_region ● Central ● East ● South ● West



Bottom 5 Products by YTD Sales

Eldon Jumbo Pro...	\$0.38K
Lexmark X 9575 ...	\$0.27K
Cisco SPA525G2 ...	\$0.25K
Xerox Blank Com...	\$0.23K
Rediform S.O.S. P...	\$0.18K

YTD_Sales by Shipping Type

