

A101260023.

21 消費決策 = $\text{Max } U = f(x, y) = x^{\frac{2}{3}}y^{\frac{1}{3}}$ subject to $300 = 10x + 20y$
 最適消費 $\Rightarrow x = 20, y = 5$.

若奶茶價格上升, 消費決策 = $\text{Max } U = f(x, y) = x^{\frac{2}{3}}y^{\frac{1}{3}}$
 subject to $300 = 20x + 20y$
 最適消費條件 = $MRS_{xy} = \frac{2y}{x} = \frac{p_x}{p_y} = \frac{20}{20} = 1$ 最適消費量 $= (10, 5)$

可知奶茶價格上升對消費影響的總效果為 -10 單位
 總效用 $= U = x^{\frac{2}{3}}y^{\frac{1}{3}} = 20^{\frac{2}{3}}5^{\frac{1}{3}} = 2000^{\frac{1}{3}}$
 $\Rightarrow x = 4000^{\frac{2}{3}} = 1587.401, y = 500^{\frac{1}{3}}$.

① 替代效果, 由 $(x, y) = (20, 5)$ 到 $[(4000)^{\frac{2}{3}}, 500^{\frac{1}{3}}]$,
 x 的替代效果 $= 4000^{\frac{2}{3}} - 20 > 0$

② 所得效果, 由 $(x, y) = [(4000)^{\frac{2}{3}}, 500^{\frac{1}{3}}]$ 到 $(10, 5)$