

# CLUSTERFIT

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GROUP 43

# GROUP MEMBERS

RAHUL AJITH

MOHAMMAD KAIF

HARSHIT RAJ

SHUBHAM SHARMA

# PROBLEM STATEMENT

CLUSTERFIT TACKLES THE PROBLEMS USERS FACE WHEN THEY WANT TO VIEW THEIR PERFORMANCE DATA AND ITS ANALYSIS THAT ARE COLLECTED BY MULTIPLE FITNESS DEVICES. USERS ARE FORCED TO OPEN DIFFERENT APPLICATIONS FOR THIS, WHICH WASTES TIME.

# SOLUTION STATEMENT

CLUSTERFIT ELIMINATES THE NEED FOR THE USER TO MOVE TO A CALENDAR TO PLAN HIS SCHEDULE BY INTEGRATING ALL CALENDARS ON HIS PHONE WITH THE APPLICATION AND ALLOWING HIM TO SCHEDULE HIS SESSIONS WITHIN THE APPLICATION.

CLUSTERFIT ALSO LINKS TO ALL THE FITNESS DEVICES A USER HAS AND PRESENTS COLLATED INFORMATION IN A SINGLE PLACE, ALLOWING HIM TO ANALYZE HIS FITNESS DATA IN A MORE ORGANIZED MANNER. IN CONCLUSION, CLUSTERFIT PACKS THE POWER OF MULTIPLE APPS IN ONE AND PHENOMENALLY INCREASES THE USER'S PRODUCTIVITY AND HELPS HIM STAY HIGHLY ORGANIZED.

**PERSONAS**



## ALICIA D'SOUZA

Age: 21

Location: Cambridge,  
Massachusetts, USA

.....  
"I need an app where I can  
constantly gauge my  
progress and work on the  
received feedback to  
improve."

## DESCRIPTION

Alicia is a senior at Massachusetts Institute of Technology. She has always been very serious about her fitness as she wants to pursue Track and Field in the future, however she is frustrated checking different applications to check her progress for different track and field events. (Example: Nike Adapt to track steps, Galaxy Wear App to time laps) This also prevents her from being able to get an analysis for each event/sport together in an organized manner, as it forces her to open different applications for her analysis.

## OCCUPATION

Student at Massachusetts  
Institute of Technology

## NEEDS AND DESIRES

1. Needs to be able to view her progress efficiently
2. Needs to use a single application for planning and reviewing her fitness activities

## FRUSTRATIONS

1. Needs to open different applications to track different sports.
2. Cannot view her analysis for different sports in an organized manner.
3. She wastes time trying to collate analytical data from different applications.

## GOALS

1. Wants to get better at Track and Field
2. Wants to use an efficient application for all her fitness needs.
3. Wants to save time looking at different applications.



## JOHN CLINTON

Age: 36

Location: Redmond,  
Washington, USA

.....  
"I want to draft my  
schedule in a way that it  
incorporates time for  
physical activities daily."

## DESCRIPTION

John has been working as a software engineer at Microsoft Redmond for four years. He has always been a hard-working and goal-oriented person throughout his life. In his general daily routine, he doesn't get time to work on his physique and is only busy with his professional work. Due to this, he gets frustrated not being able to make time for exercise and other fitness activities and is wary about how it will affect his health

## FRUSTRATIONS

1. Unable to make time for exercise and other fitness activities due to his hectic schedule.
2. Fearful that this may adversely affect his health.

## OCCUPATION

Works as a Software Engineer at Microsoft Redmond

## NEEDS AND DESIRES

1. Needs to manage his time efficiently so he can work on his physique
2. Needs a tracking feature that reminds him to work out .

## GOALS

1. Wants to maintain a healthy and fit lifestyle.
2. Wants to follow a balanced schedule prioritizing both his health and his work

# SCENARIOS



# INTRODUCTION

Alicia is a 21-year-old student studying at the Massachusetts Institute of Technology. She has been serious about pursuing a career in Track and Field since she was a kid. Being highly committed to achieving her goal of making it as a professional athlete, Alicia practices and tracks her exercise daily. She has to open different applications for doing the same, and she feels highly frustrated because of this.

**continued in the next slide...**

## PROBLEMS FACED

Not only does she have to open multiple applications to view her performance after the workout, but when she sits down later to analyse her performance, she has to go through the same process of switching through apps all over again. This adds to her frustration. This led to her wasting time trying to collate and make sense of analytical data from different fitness applications. For example, she had to use the Nike Adapt application, which was connected to her Nike Smart Shoes, to track her steps, but the Galaxy Watch application had to check the timing for each lap around the field.

**continued in the next slide...**

## COMES ACROSS CLUSTERFIT

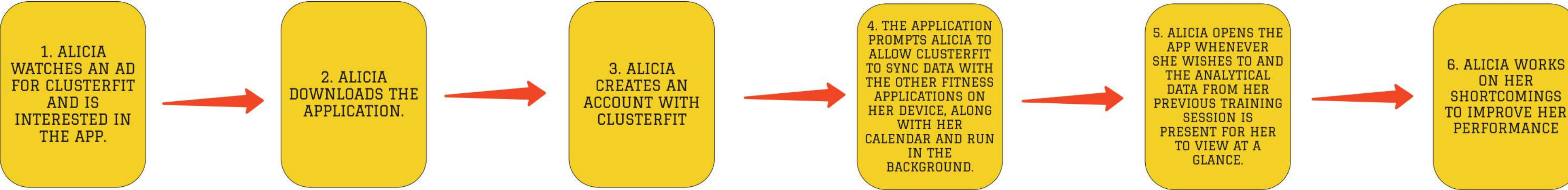
She then came across ClusterFit - an application that collates data from all other fitness applications and presents it in one place. The app shows all her fitness data in an organised manner and also has an inbuilt calendar that allows her to plan her future workouts right from the app. This helps her manage her time much more efficiently. It can also be synchronised with different fitness wearables.

**continued in the next slide...**

## HOW IT HELPED

Moreover, the app can be used offline, which does not prevent her from working out in places with poor connectivity. Finally, when the device connects to the internet, the data is uploaded to a secure cloud database allowing her to access the same workout data on all the devices (such as phones, tablets, laptops) that she is logged into.

Alicia is now making a very noticeable improvement in Track and Field and also saving time thanks to the application being efficient, preventing her from having to switch between different fitness apps to view and analyse her data.



STEPS	ALICIA WATCHES AN AD FOR CLUSTERFIT AND IS INTERESTED IN THE APP.	ALICIA DOWNLOADS THE APPLICATION.	ALICIA CREATES AN ACCOUNT WITH CLUSTERFIT.	THE APPLICATION PROMPTS ALICIA TO ALLOW CLUSTERFIT TO SYNC DATA WITH THE OTHER FITNESS APPLICATIONS ON HER DEVICE, ALONG WITH HER CALENDAR AND RUN IN THE BACKGROUND.	ALICIA OPENS THE APP WHENEVER SHE WISHES TO AND THE ANALYTICAL DATA FROM HER PREVIOUS TRAINING SESSION IS PRESENT FOR HER TO VIEW AT A GLANCE.	ALICIA WORKS ON HER SHORTCOMINGS TO IMPROVE HER PERFORMANCE
DOING	WATCHING AN AD	VISITING THE APP STORE AND CLICKING INSTALL	LOGGING IN USING HER EMAIL ADDRESS	CHECKING AND ACCEPTING ALL THE PROMPTS PROVIDED BY CLUSTERFIT	OPENING THE APPLICATION AND GOING THROUGH THE TAILORED DATA PROVIDED BY CLUSTERFIT	USING CLUSTERFIT ON DAY TO DAY BASIS AND WORKING ON AREAS WHERE SHE CAN IMPROVE AS SUGGESTED BY THE APPLICATION
THINKING	HOW DOES THIS APPLICATION WORK?	WHAT INFORMATION DOES THIS APPLICATION NEED?	WILL THIS APPLICATION HELP ME ACHIEVE MY GOALS?	WILL THIS APP ACCURATELY SYNCHRONISE ALL MY FITNESS DATA?	WILL THIS HELP ME IMPROVE IN TRACK AND FIELD?	WHERE DO I STAND AMONG MY COMPETITORS?
FEELING	INTERESTED INTRIGUED	CURIOUS	UNCERTAIN	ANXIOUS	SATISFIED	REWARDING
QUESTIONS	SHOULD I GIVE IT A TRY?	HOW WILL THIS APPLICATION USE MY PERSONAL INFORMATION?	HOW WILL THIS APPLICATION SCHEDULE TRAINING SESSIONS FOR ME?	WILL THIS APPLICATION WORK OFFLINE?	WHERE IS MY TRAINING AND PERFORMANCE DATA BEING STORED?	HOW DO I SHARE MY TRAINING STATISTICS?

# AFFINITY DIAGRAM



## FEATURES

Gather data from different fitness apps

App helps in maximizing your productivity

An app that helps you to live a healthier and happier life :)

Ability to add friends and share data

App shows previous exercise records

User can set goals he wishes to achieve after the workout.

## CONNECTIVITY

Easy and convenient connection of the app with smart devices like smart watches.

can be used in remote locations.

App does not require a working internet connection to function. No internet connection is required.

App asks questions upon signup such as number of busy hours per week, daily calorie intake etc. and user interface is chosen from a set of pre-designed interfaces keeping in mind possible answers to these questions.

Should contain a leaderboard

Calendar integration.

Helps in making schedule for a day

Schedules your workout sessions for you based on your calendar

Concise and accurate analysis of the workout.

Connect with your social media friends & compare your progress with your friends

Reminds and motivates you to work out every day

App speaks out instructions in case of activities/exercises in which user is unable to use the app.

## ACCESSIBILITY

sync data between different devices logged into the same account.

Performance data stored on the cloud when device connects to the internet.

automatically synchronizes data from other fitness apps installed on the device once user has granted permission.

View data on multiple devices.

Accessible on multiple devices

## SUGGESTIONS RECEIVED FROM DATA GATHERING

should contain a calorie tracker

User friendly interface

Doesn't contain irrelevant ads

Interface must be customizable

Suggestions should be made depending on the body type of the user

App will give timely reminders and notifications for fitness activities tailored according to the schedule of the user.

initial tutorial must be given to the user to make him aware of how the app works

Requires less system memory and storage

Can be used without any time constraints

Should not push out notifications irrelevant to the user

## USER INTERFACE

must have a different user interface for different age groups

dashboard should be minimal and not clustered with info

Easy and simple sign up process

App should come without any glitches

Simple and convenient interface for users

App should contain image next to the type of workout so that user can see basic information at a glance.

user should be able to see the most important highlight of the workout at a glance.

user should have the option to view more detailed info about the workout next to the workout

# STORYBOARD

## INTERFACE TYPE

MOBILE GUI

## INTERACTION CONTEXT

ALICIA IS A 22 YEAR OLD UNIVERSITY STUDENT WHO WISHES TO PURSUE TRACK AND FIELD. SHE GETS FRUSTURATED USING TOO MANY APPS TO REVIEW HER WORKOUT DATA. SHE COMES ACROSS AN APPLICATION CALLED CLUSTERFIT WHICH HELPS HER OVERCOME THIS PROBLEM BY ALLOWING HER TO VIEW ALL HER WORKOUT DATA CONVENIENTLY AT ONE PLACE



1



**Alicia is frustrated of switching between apps to review workout data**

2



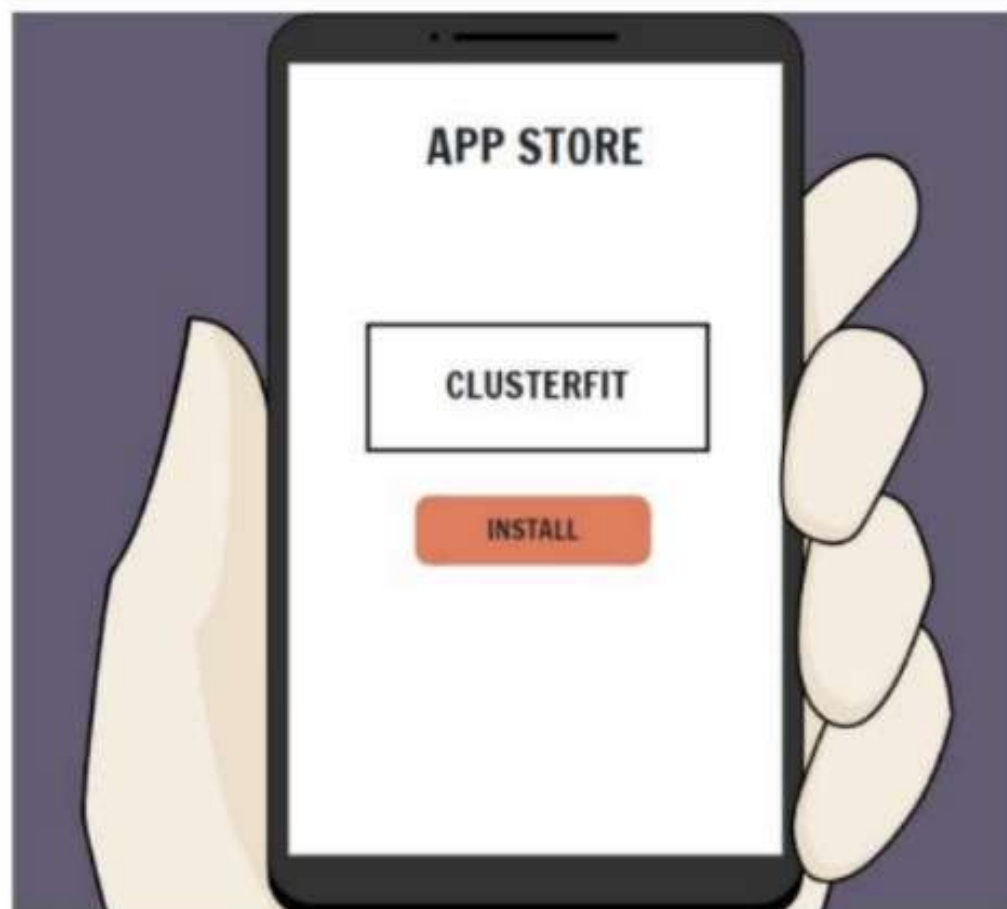
**Alicia sees a billboard about a fitness app called ClusterFit on her way to the gym**

3



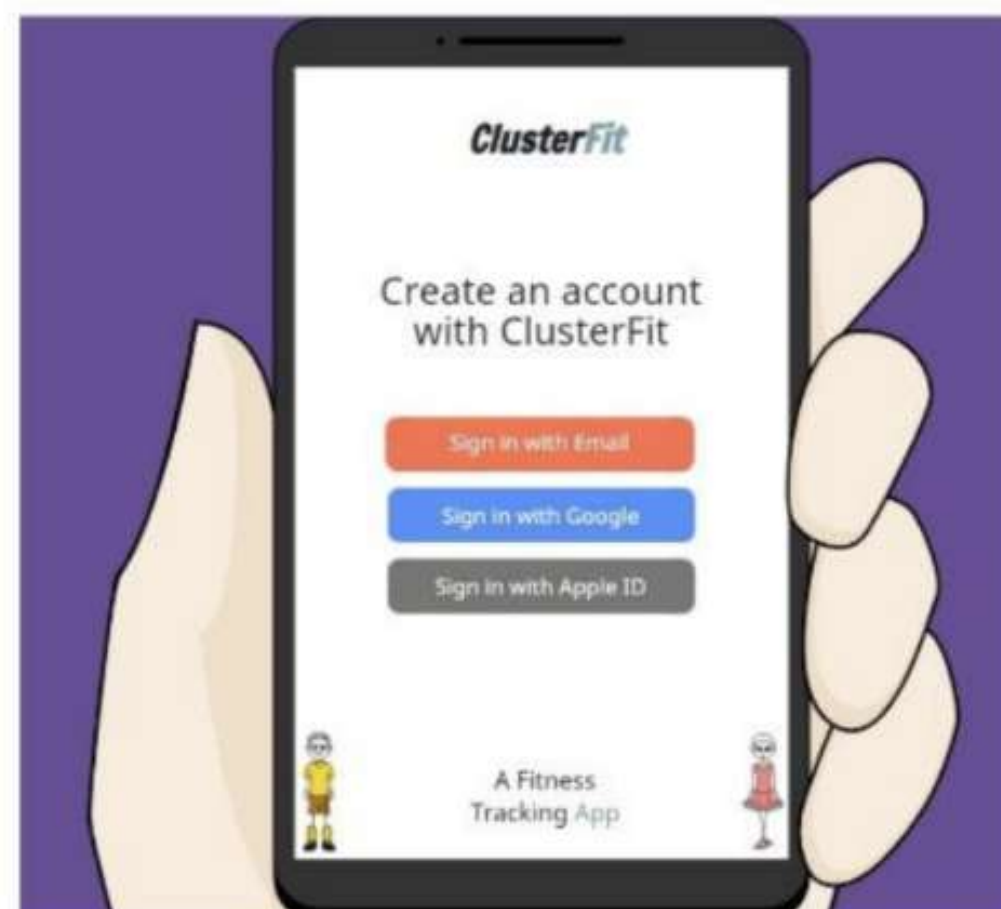
**Alicia reaches the gym to perform her daily workout.**

4



**She installs the ClusterFit app from app store.**

5



**The ClusterFit app prompts Alicia to create an account.**

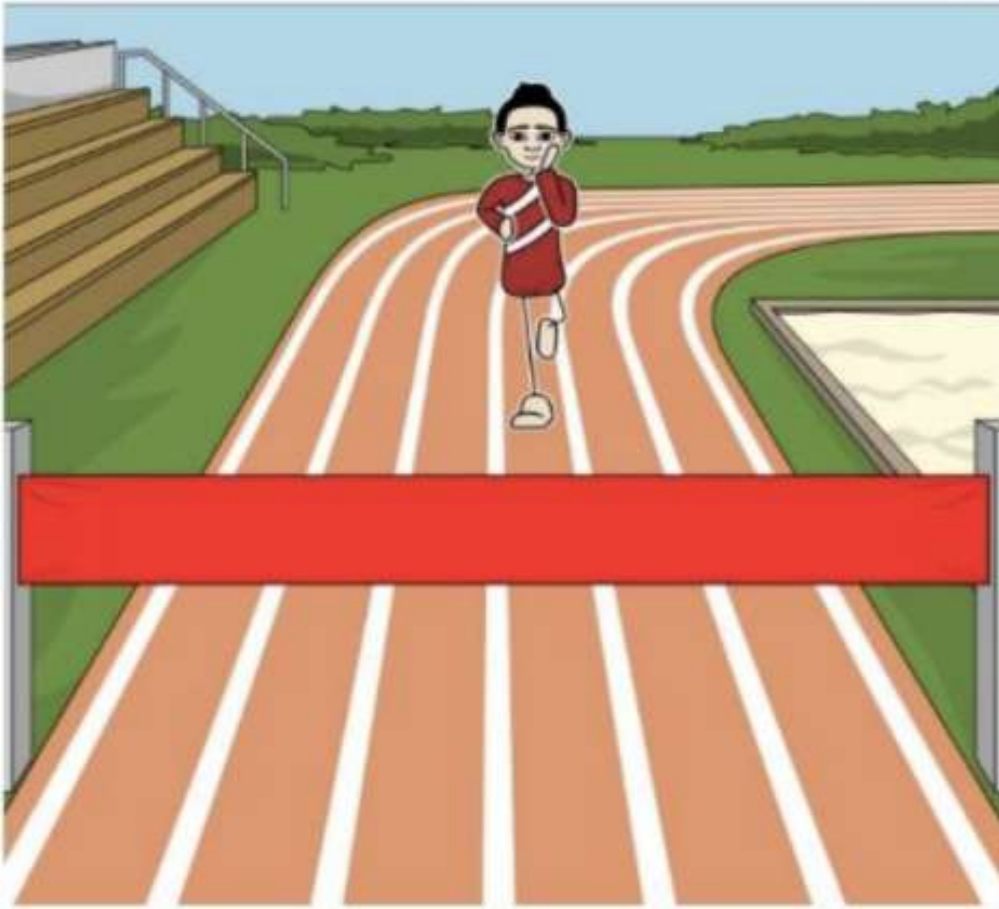
6



**She then connects the application to her smart fitness devices**



7



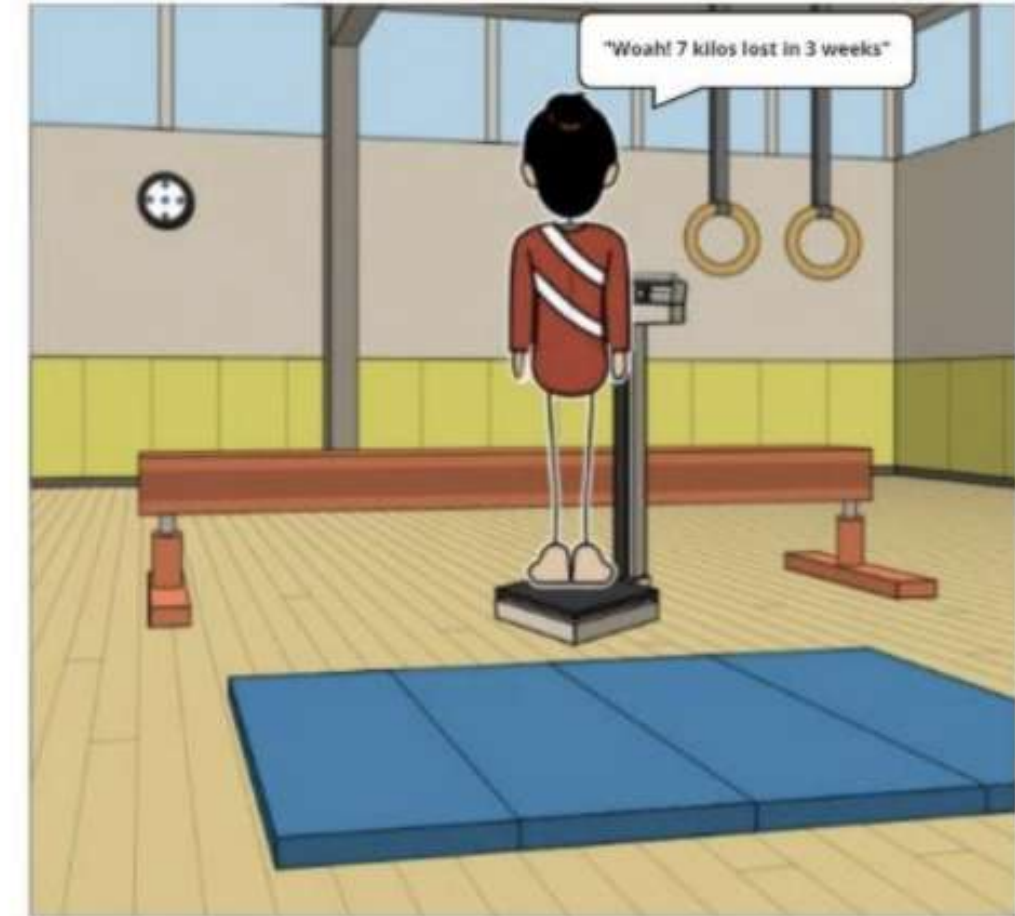
**Alicia continues with her training session as usual**

8



**After her workout, the data collected by the smart devices is synced to ClusterFit, and the application shows performance data for all her exercises at the same place.**

9

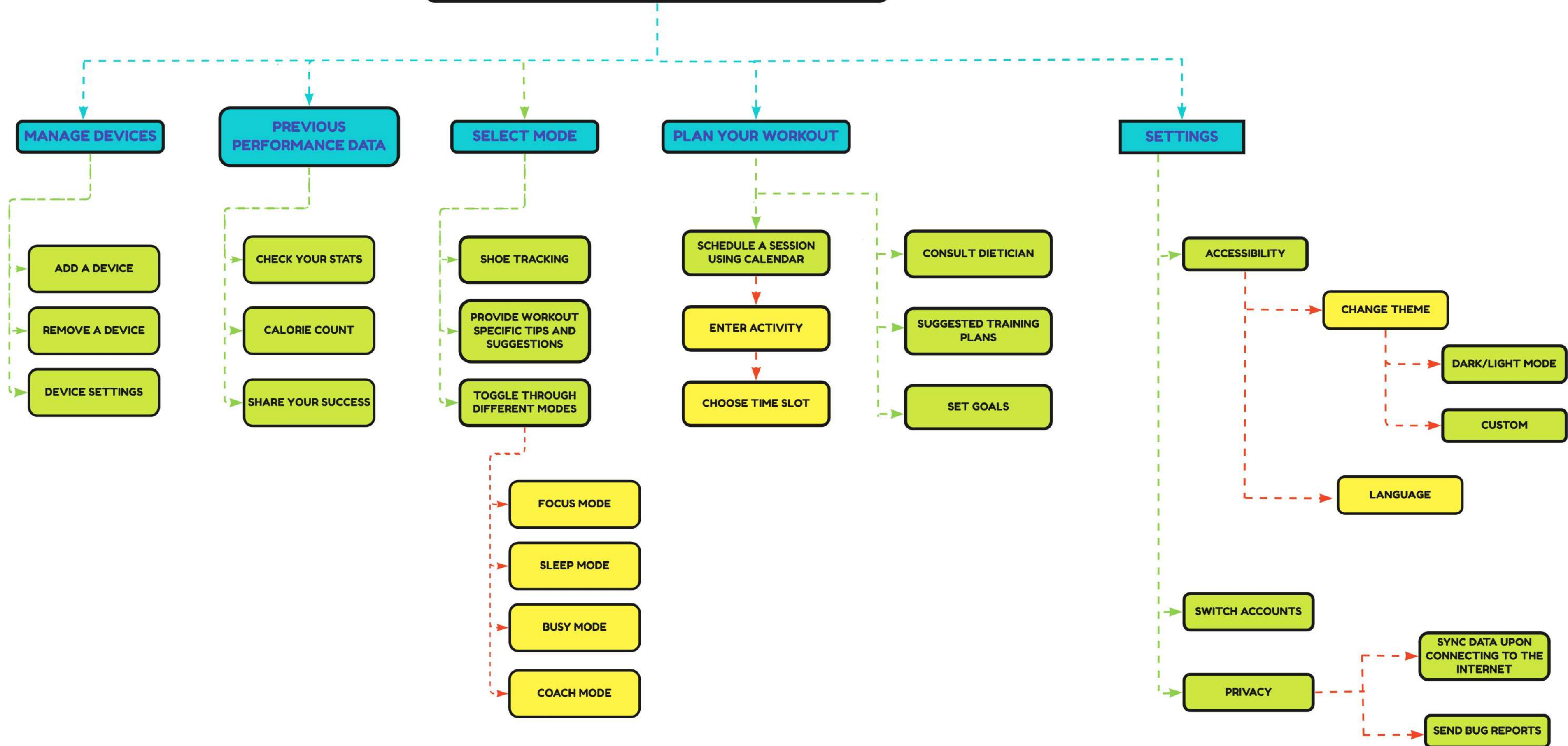


**Alicia is able to track and analyze her workouts better. She feels happier than before and sees a significant difference in her workout performance and physical health.**

**INFORMATION ARCHITECTURE**

**SYSTEM DESIGN**

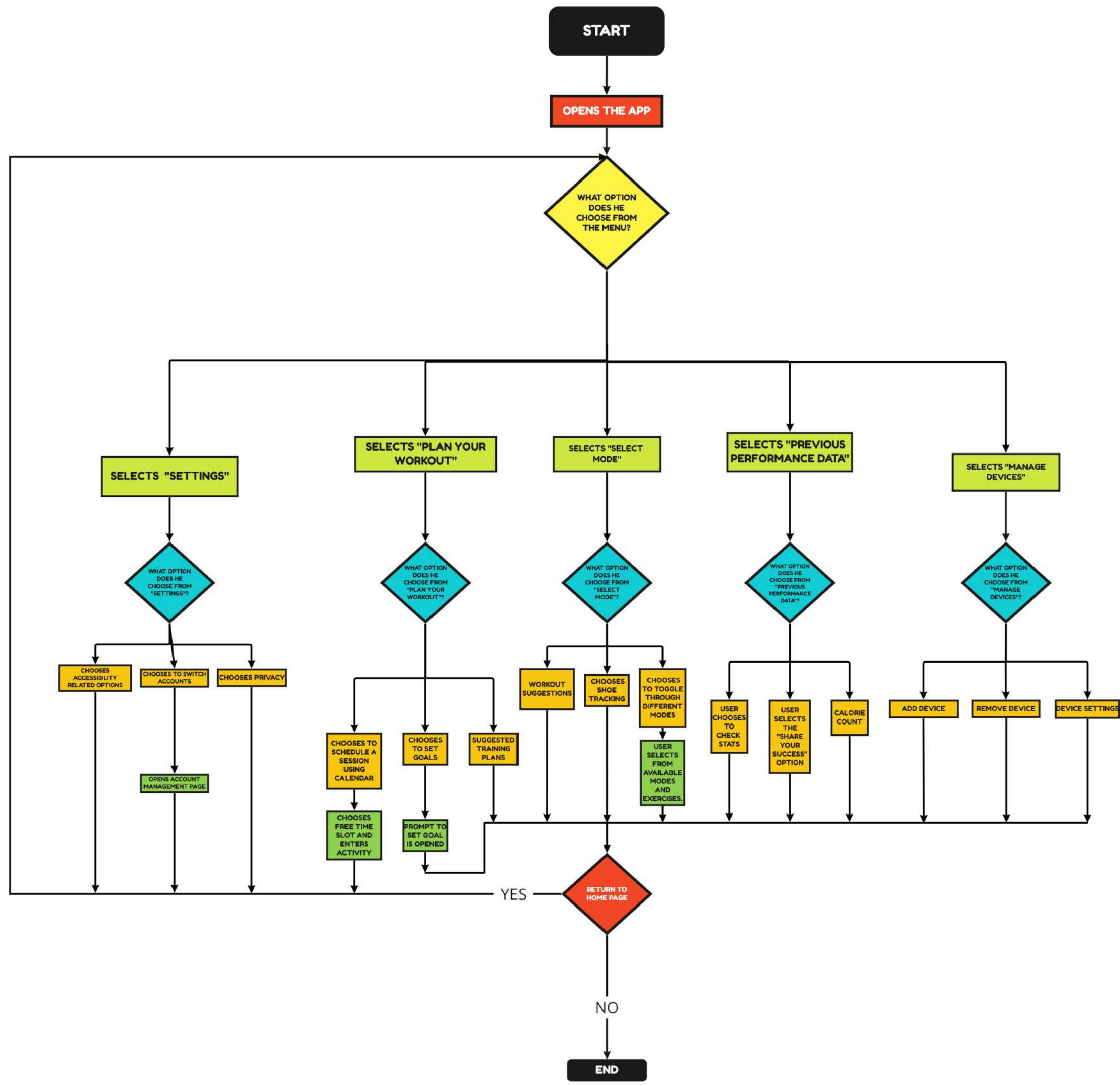
# CLUSTERFIT APPLICATION



**INFORMATION ARCHITECTURE**

**USER TASK FLOW**

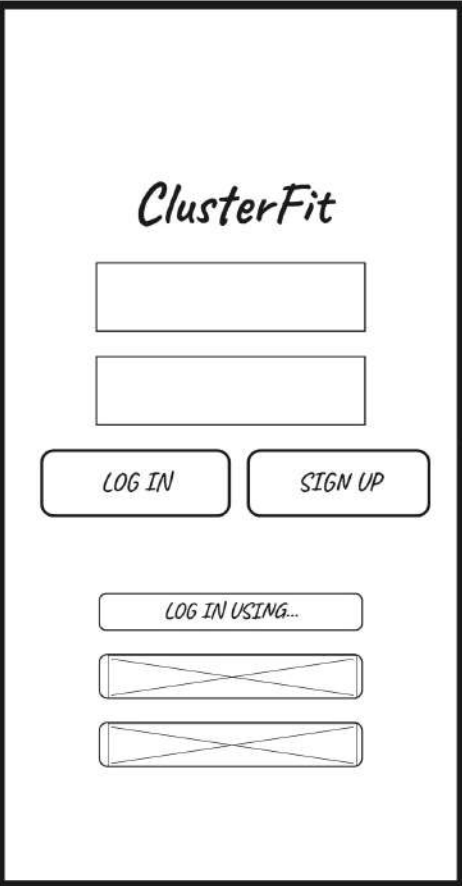




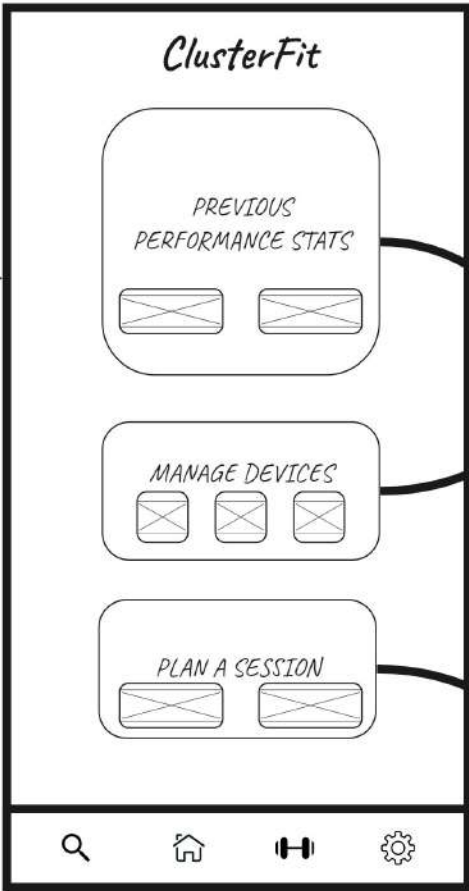
**LOW FIDELITY PROTOTYPE**



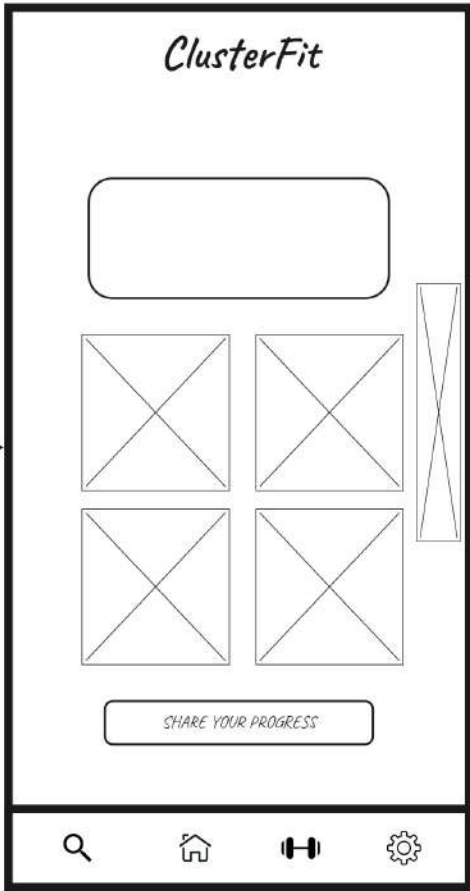
LOGIN SCREEN



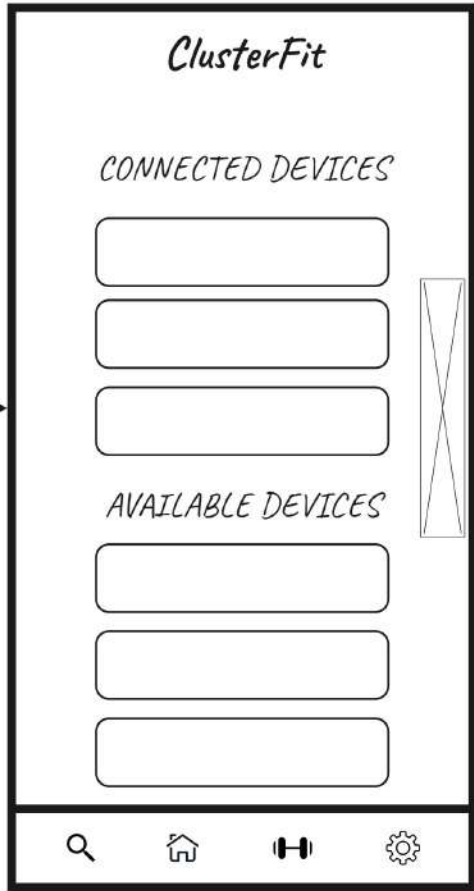
HOME SCREEN



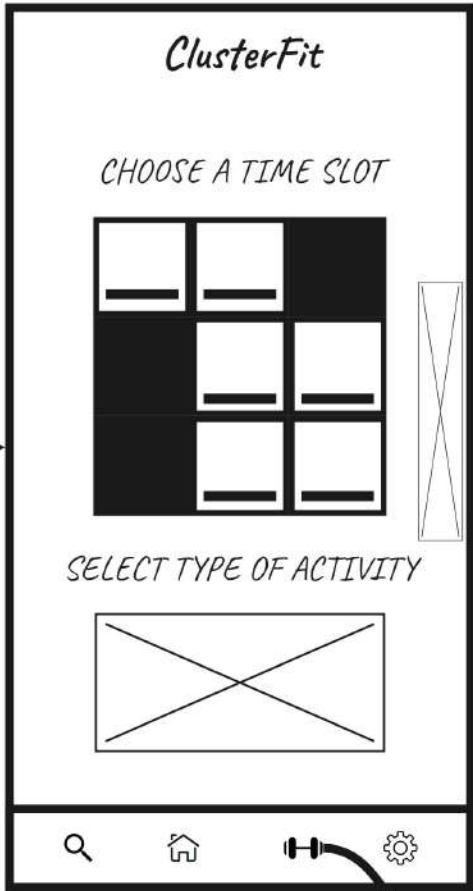
PREVIOUS PERFORMANCE DATA

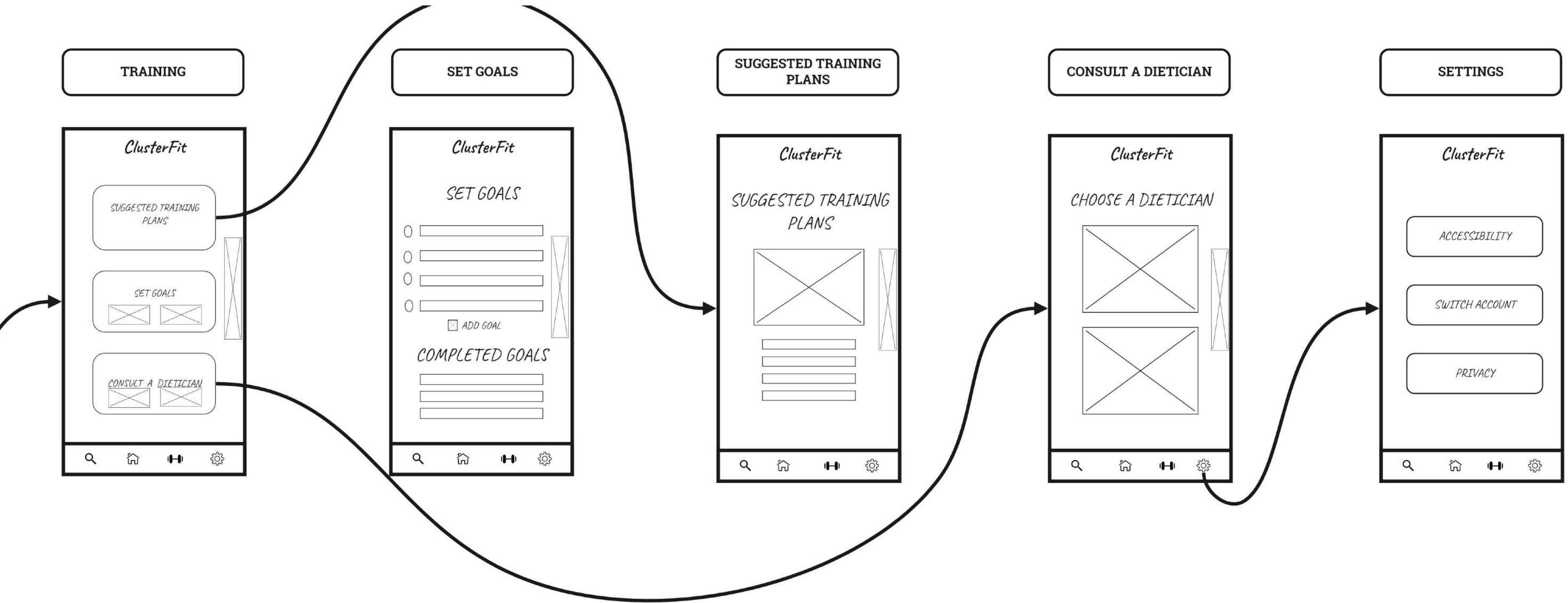


MANAGE DEVICES



PLAN A SESSION





# MEDIUM FIDELITY PROTOTYPE

NEED HELP ?

Welcome to  
**ClusterFit**

Username

Password

Forgot your password?

Log in

OR

G

Sign up with Google

f

Sign up with Facebook

Create an account

Not Registered Yet?

Email address

ClusterFit

ADD A QUICK PLAN:

6:45 AM  
THURSDAY

9:45 AM  
WEDNESDAY

6:45 AM  
SATURDAY

9:45 AM  
SUNDAY

PREVIOUS PERFORMANCE STATS

DISTANCE WALKED: N/A

CALORIES BURNT: N/A

MANAGE YOUR DEVICES

ClusterFit

CHOOSE AVAILABLE TIME SLOT

0930h

1030h

1130h

1230h

1530h

1630h

1730h

1830h

1930h

SELECT TYPE OF ACTIVITY

CARDIO

STRENGTH  
TRAINING

ClusterFit

CONNECTED DEVICES

NAME OF DEVICE:

CHARGE:

NAME OF DEVICE:

CHARGE:

NAME OF DEVICE:

CHARGE:

ADD ANOTHER DEVICE

+

ClusterFit

PREVIOUS WORKOUT STATS

DISTANCE WALKED: N/A

CALORIES BURNT: N/A

AVERAGE OXYGEN LEVEL: N/A

AVERAGE HEART RATE: N/A

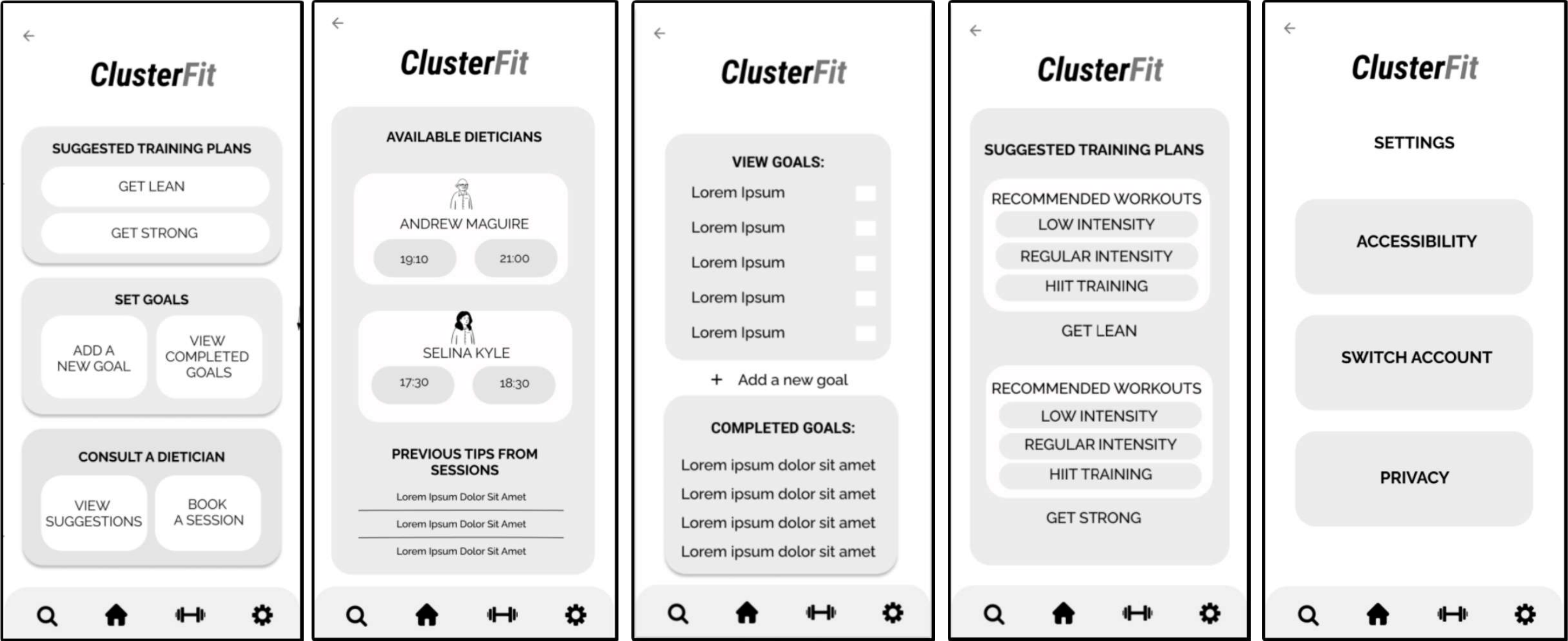
HISTORY

(Last 30 Days) ▾

Lorem Ipsum Dolor Sit Amet

Lorem Ipsum Dolor Sit Amet

Lorem Ipsum Dolor Sit Amet



# HIGH FIDELITY PROTOTYPE



NEED HELP ?

Welcome to  
**ClusterFit**


Username

Password


Forgot your password?

Log in

OR



Sign up with Google



Sign up with Facebook

Create an account

Not Registered Yet?

Email Address

**ClusterFit**

ADD A QUICK PLAN

6:45 AM  
THURSDAY

7:45 AM  
FRIDAY


6:45 AM  
SATURDAY

9:45 AM  
SUNDAY

PREVIOUS PERFORMANCE  
STATS



DISTANCE WALKED: N/A




CALORIES BURNT: N/A


MANAGE YOUR DEVICES






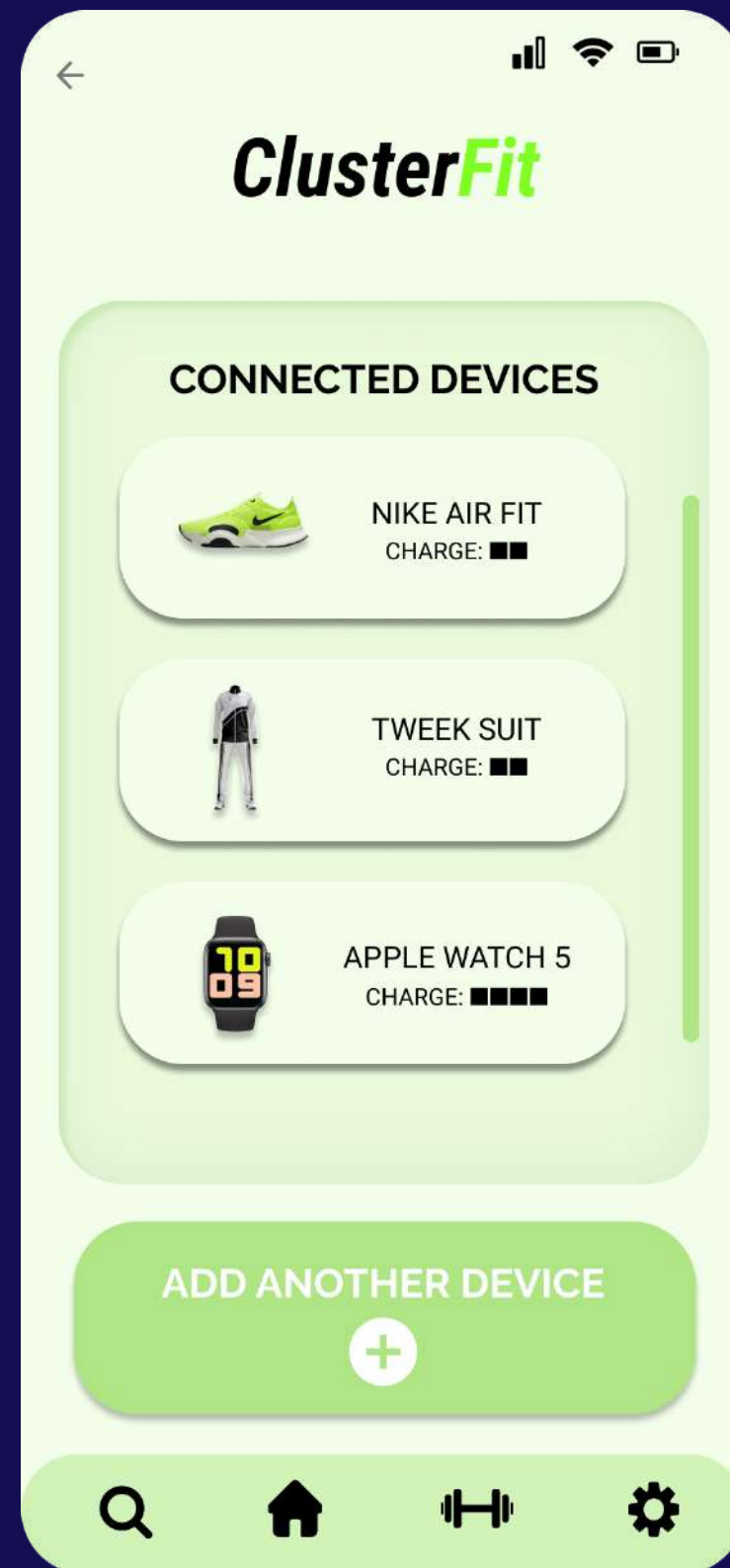
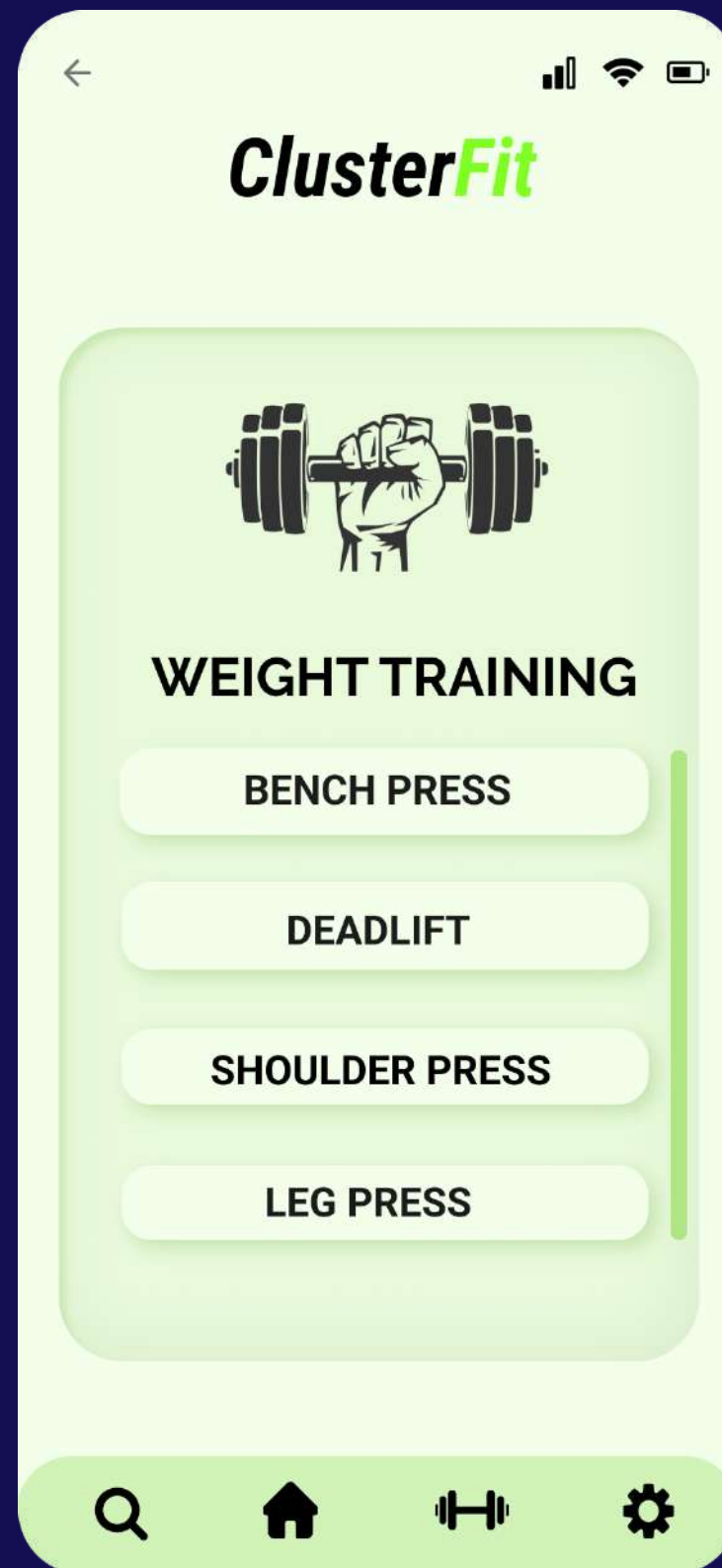
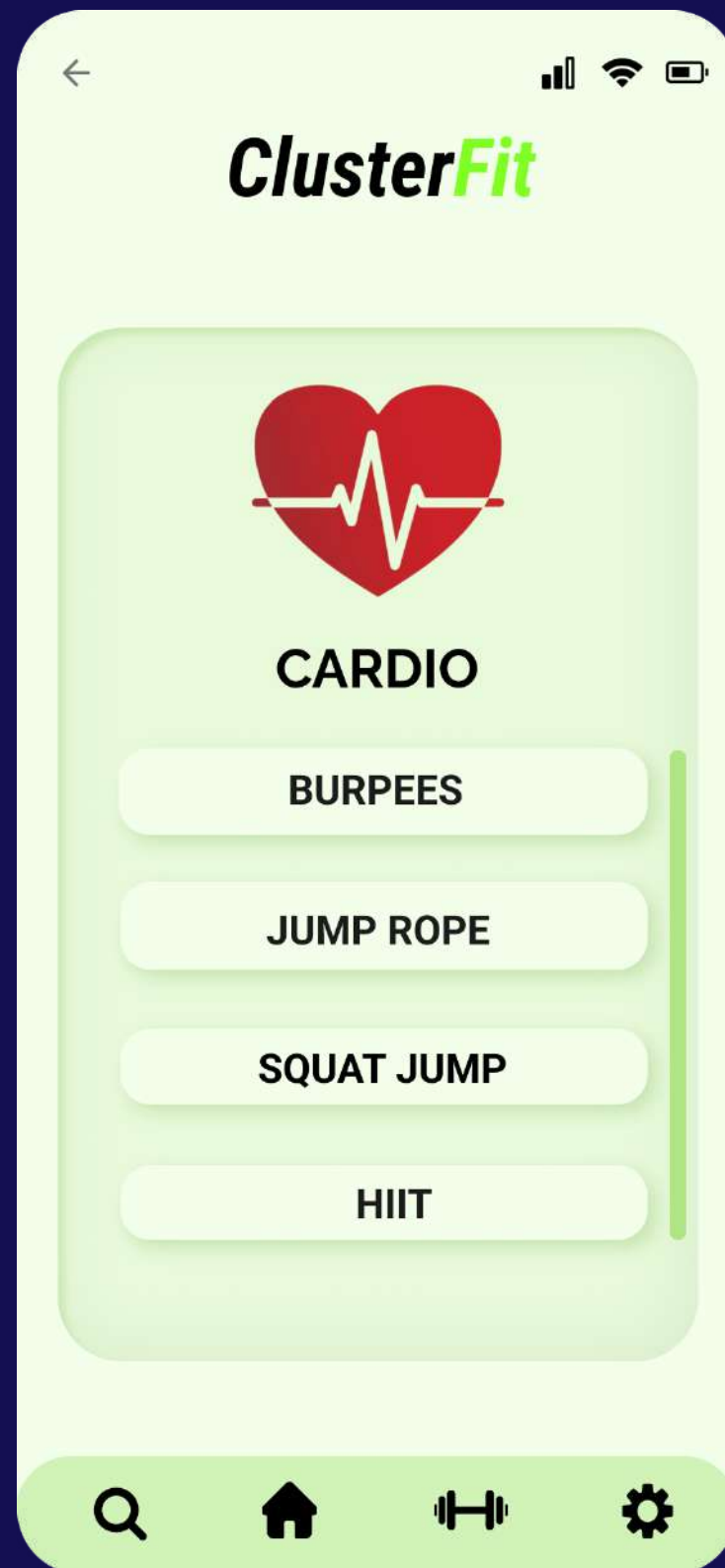
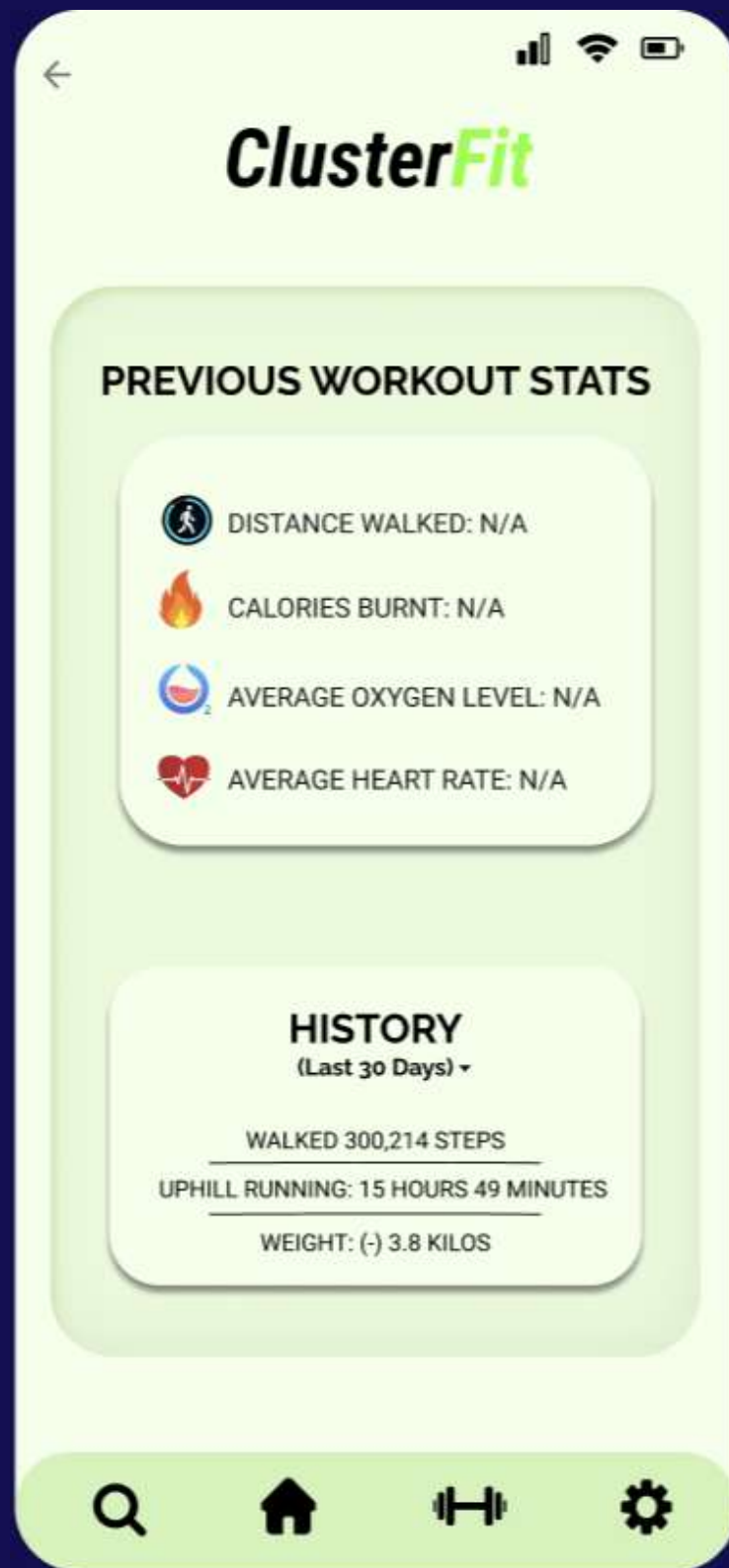
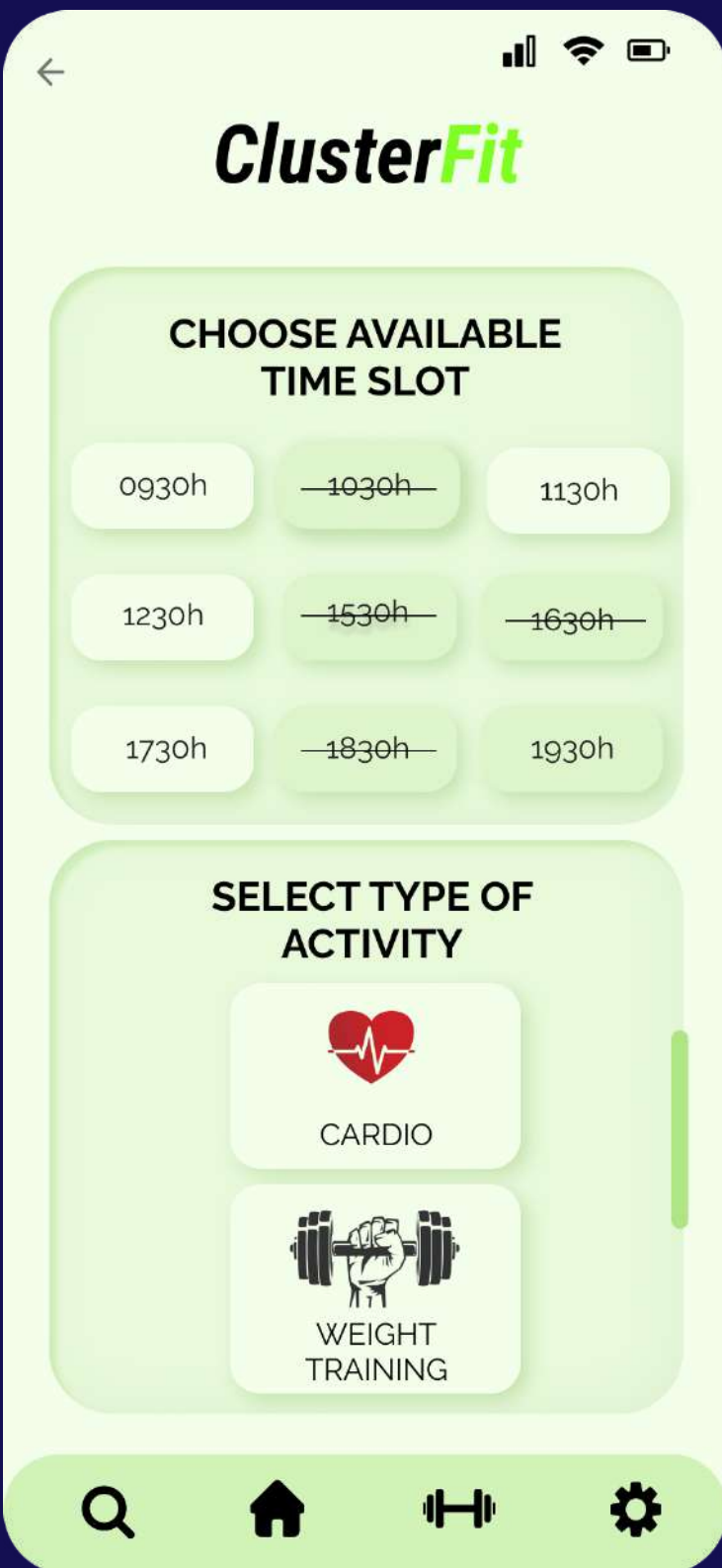




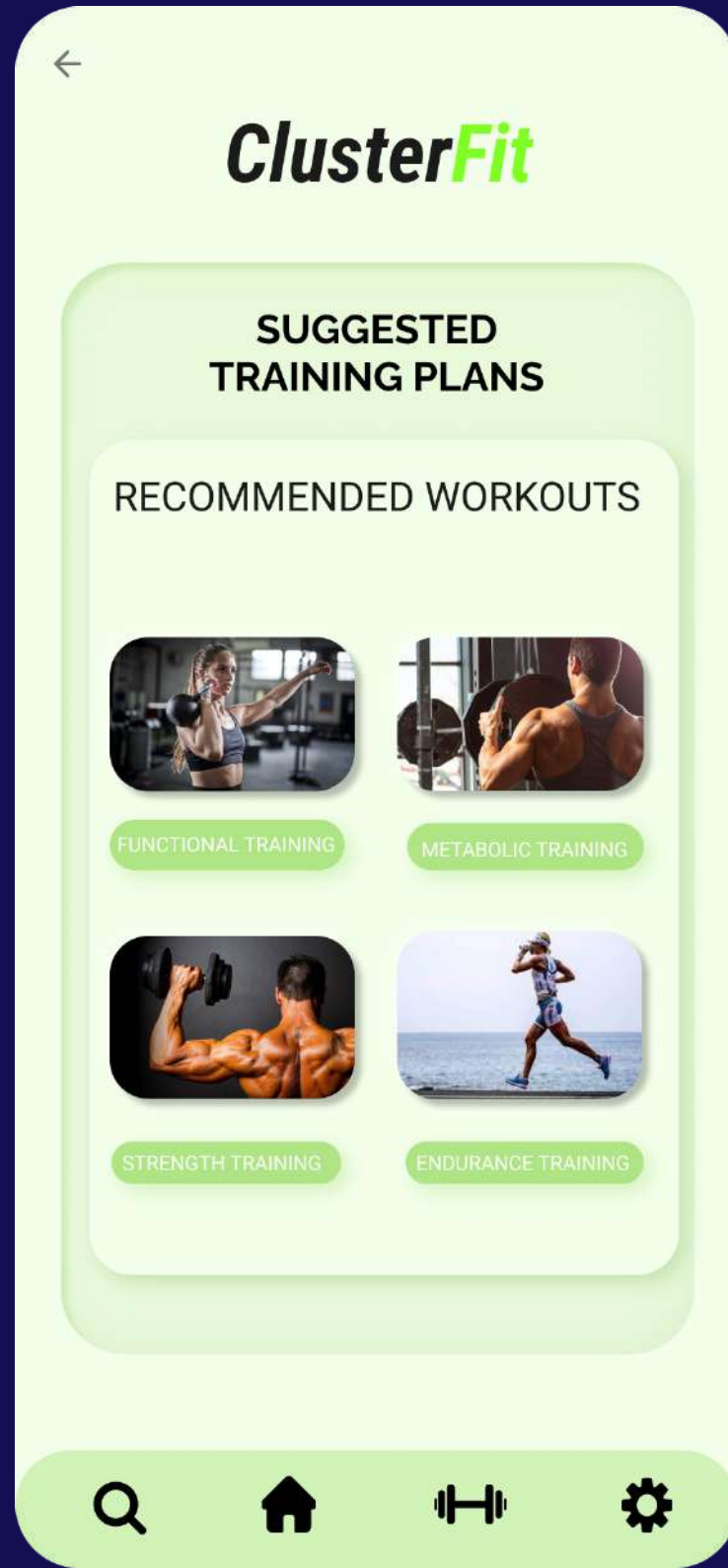
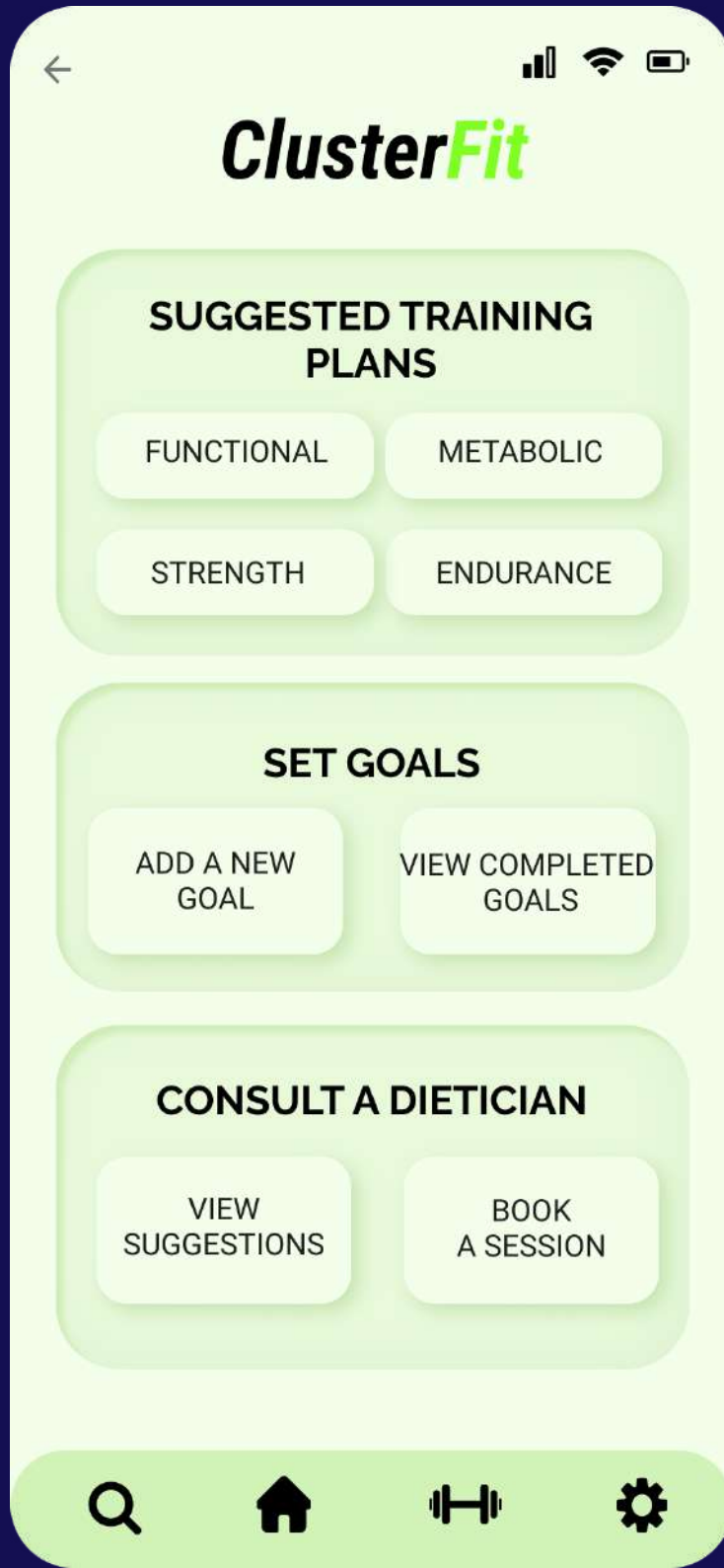
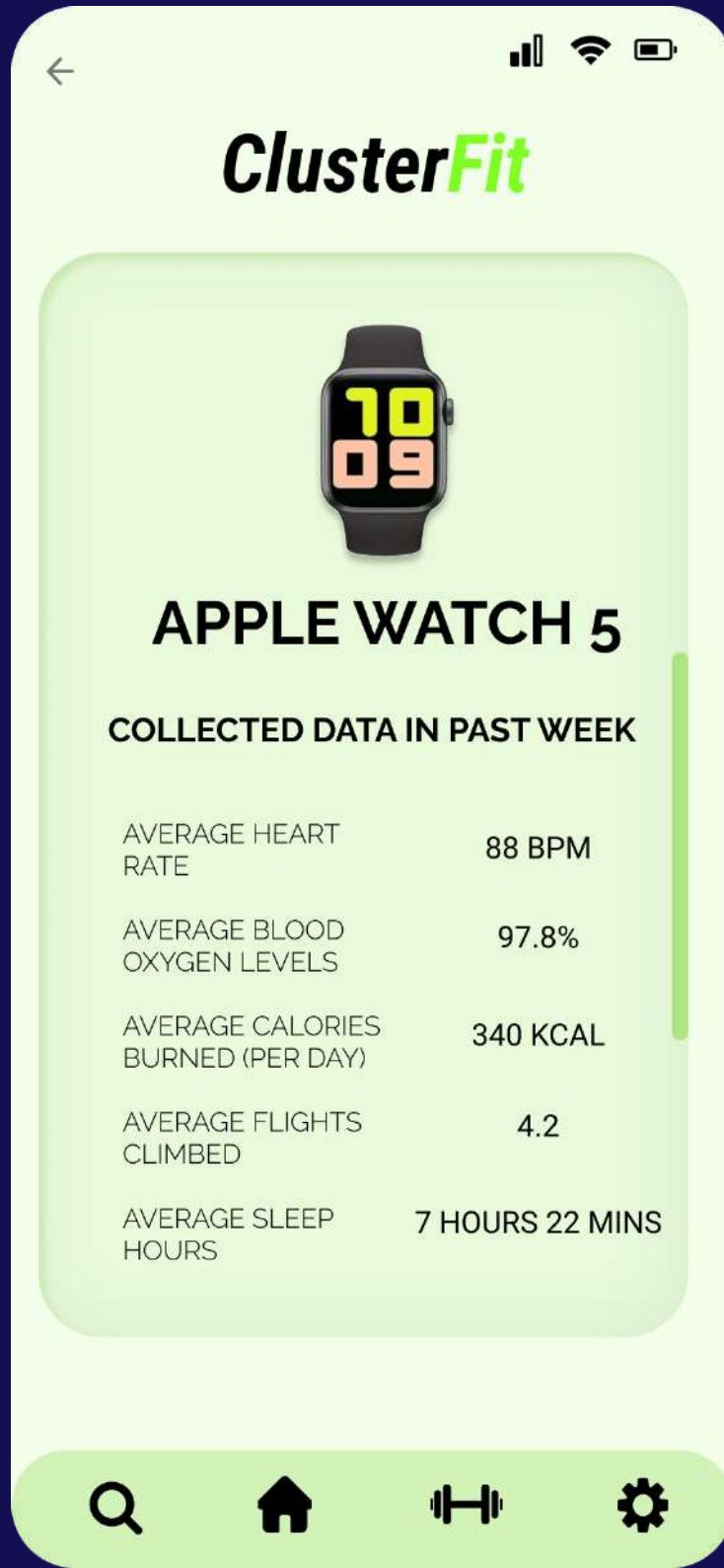
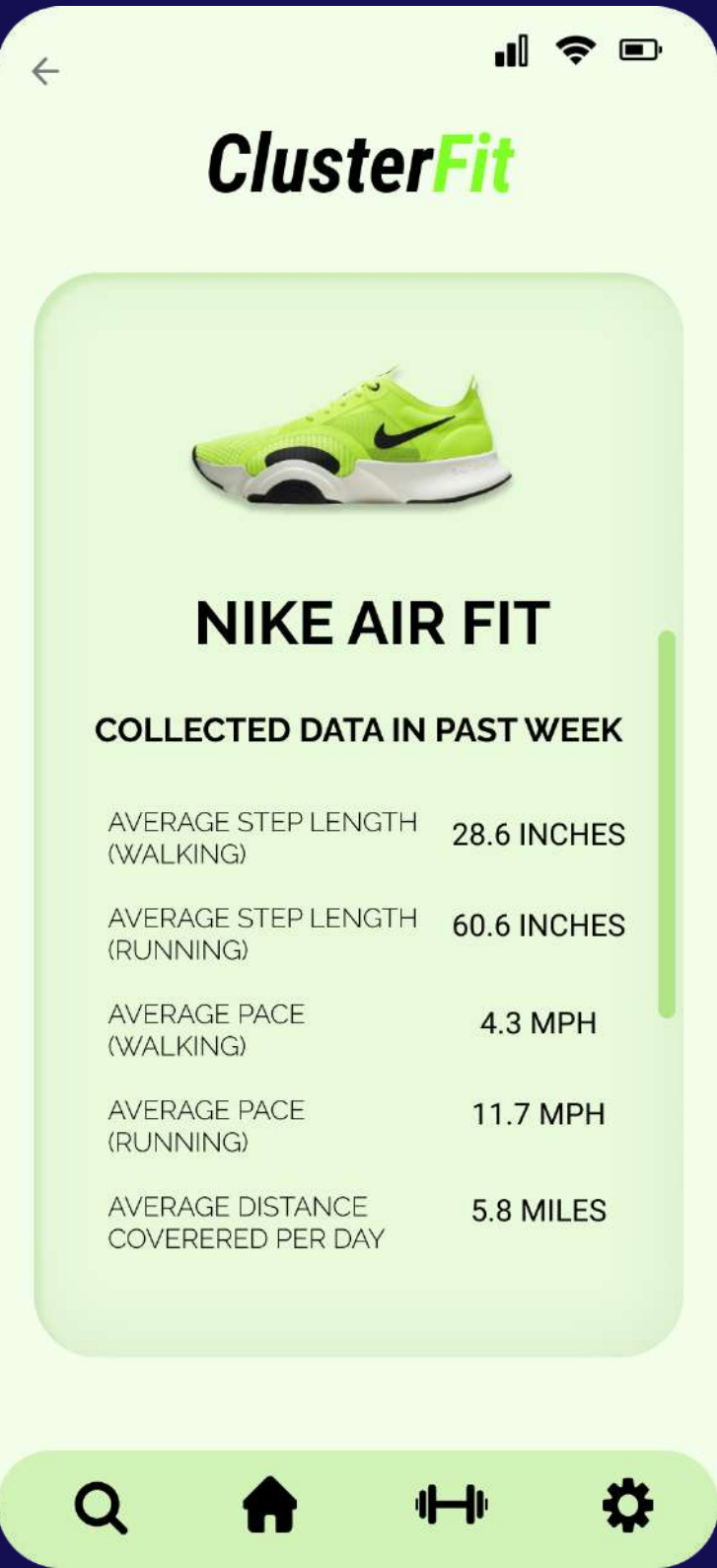


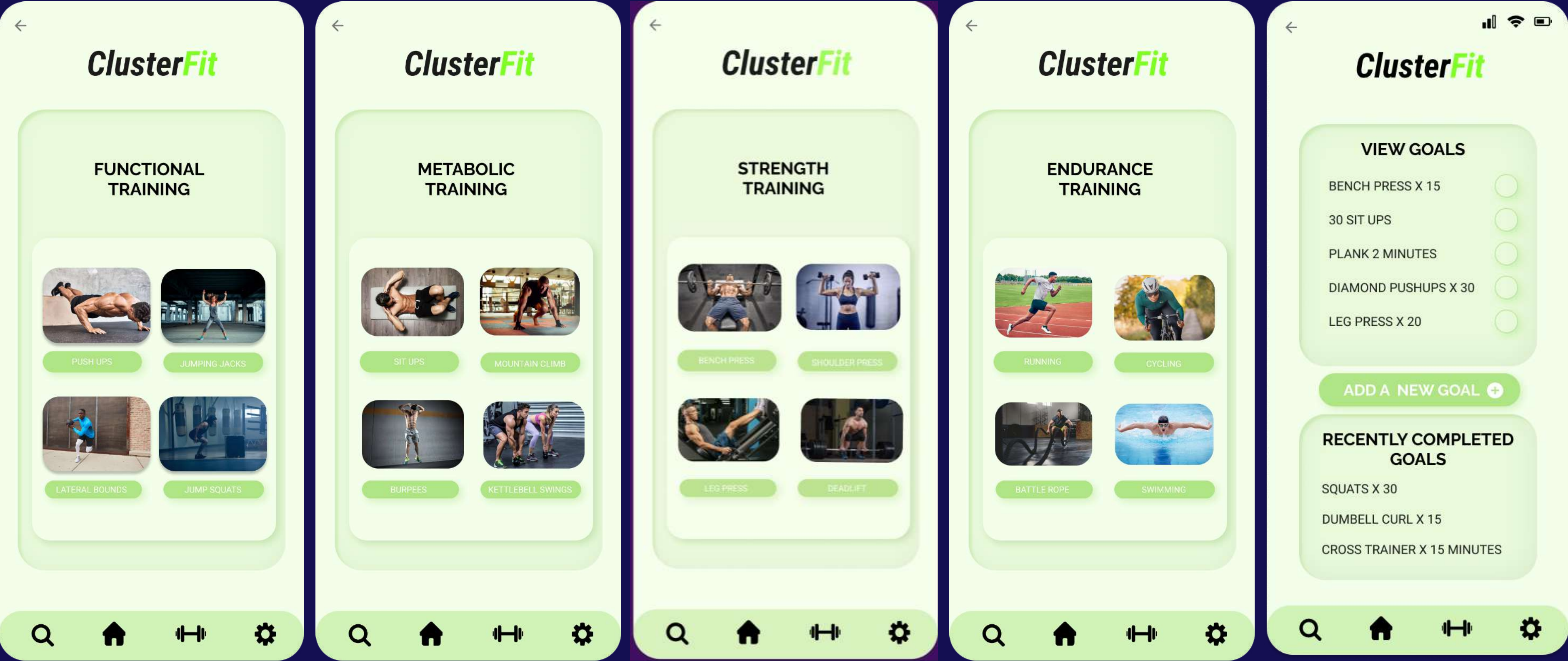












# ClusterFit

## FUNCTIONAL TRAINING



PUSH UPS



JUMPING JACKS



LATERAL BOUNDS



JUMP SQUATS

# ClusterFit

## METABOLIC TRAINING



SIT UPS



MOUNTAIN CLIMB



BURPEES



KETTLEBELL SWINGS

# ClusterFit

## STRENGTH TRAINING



BENCH PRESS



SHOULDER PRESS



LEG PRESS



DEADLIFT

# ClusterFit

## ENDURANCE TRAINING



RUNNING



CYCLING



BATTLE ROPE



SWIMMING

# ClusterFit

## VIEW GOALS

BENCH PRESS X 15



30 SIT UPS



PLANK 2 MINUTES



DIAMOND PUSHUPS X 30



LEG PRESS X 20



ADD A NEW GOAL +

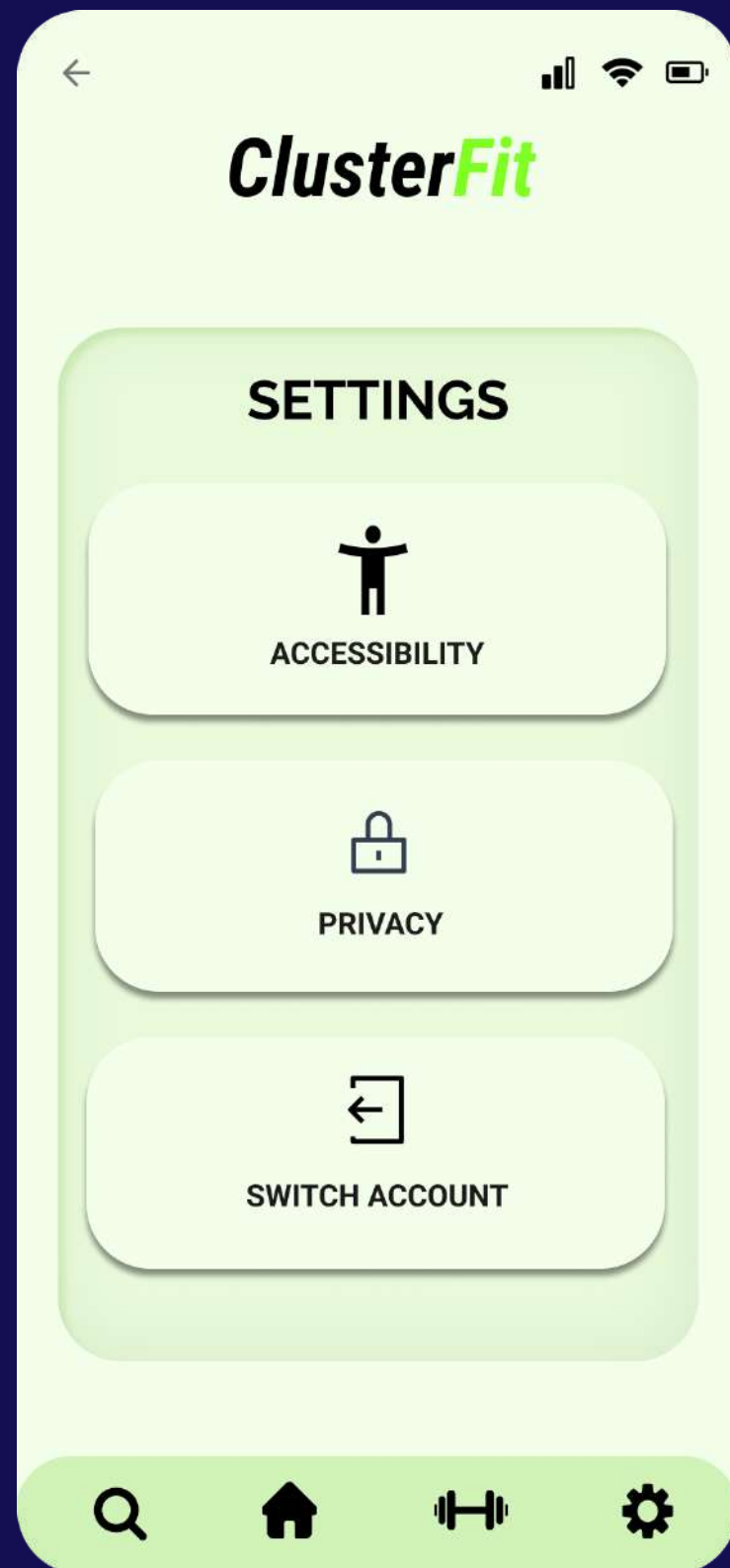
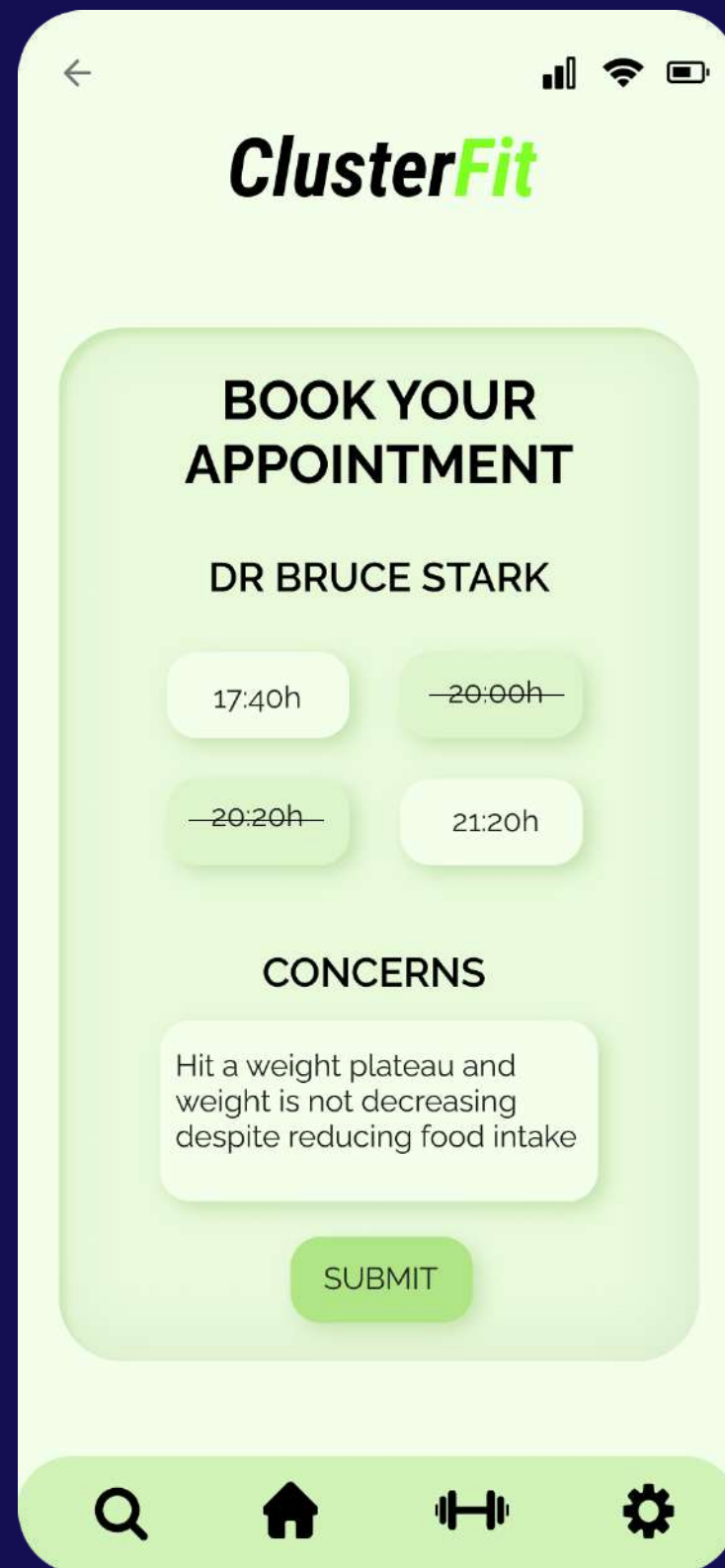
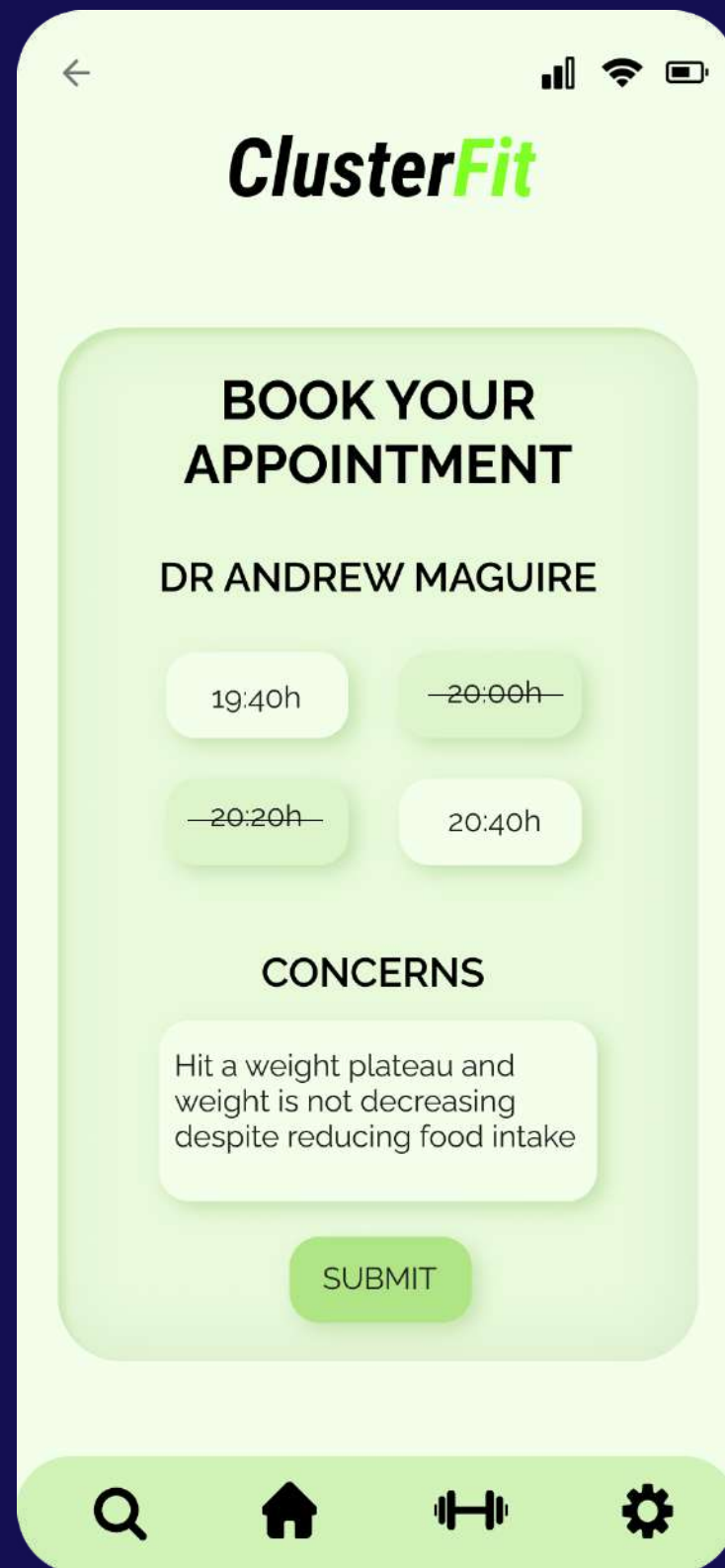
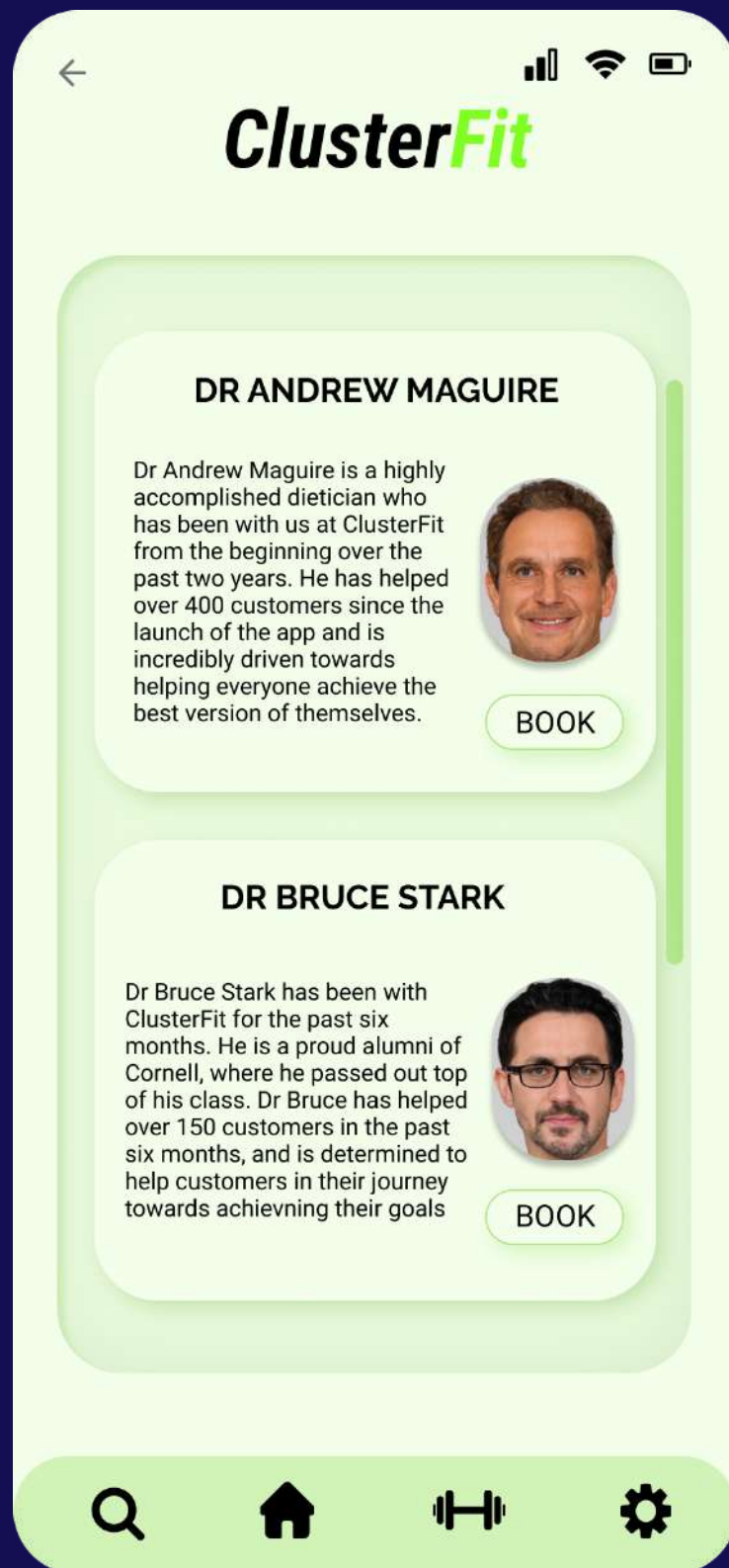
## RECENTLY COMPLETED GOALS

SQUATS X 30

DUMBBELL CURL X 15

CROSS TRAINER X 15 MINUTES





# PROTOTYPE EVALUATION

NEED HELP ?

Welcome to

**ClusterFit**


Username


Password

Forgot your password?

Log in

OR

 Sign up with Google

 Sign up with Facebook

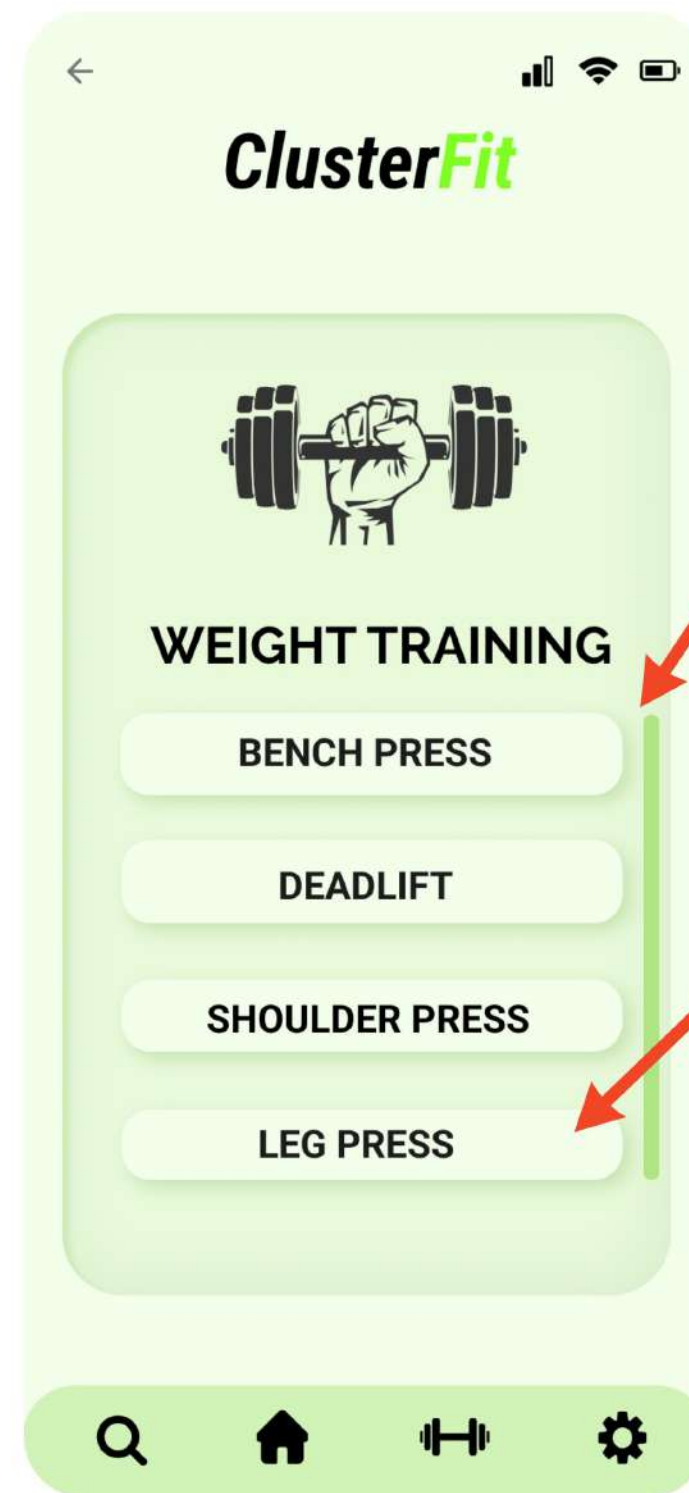
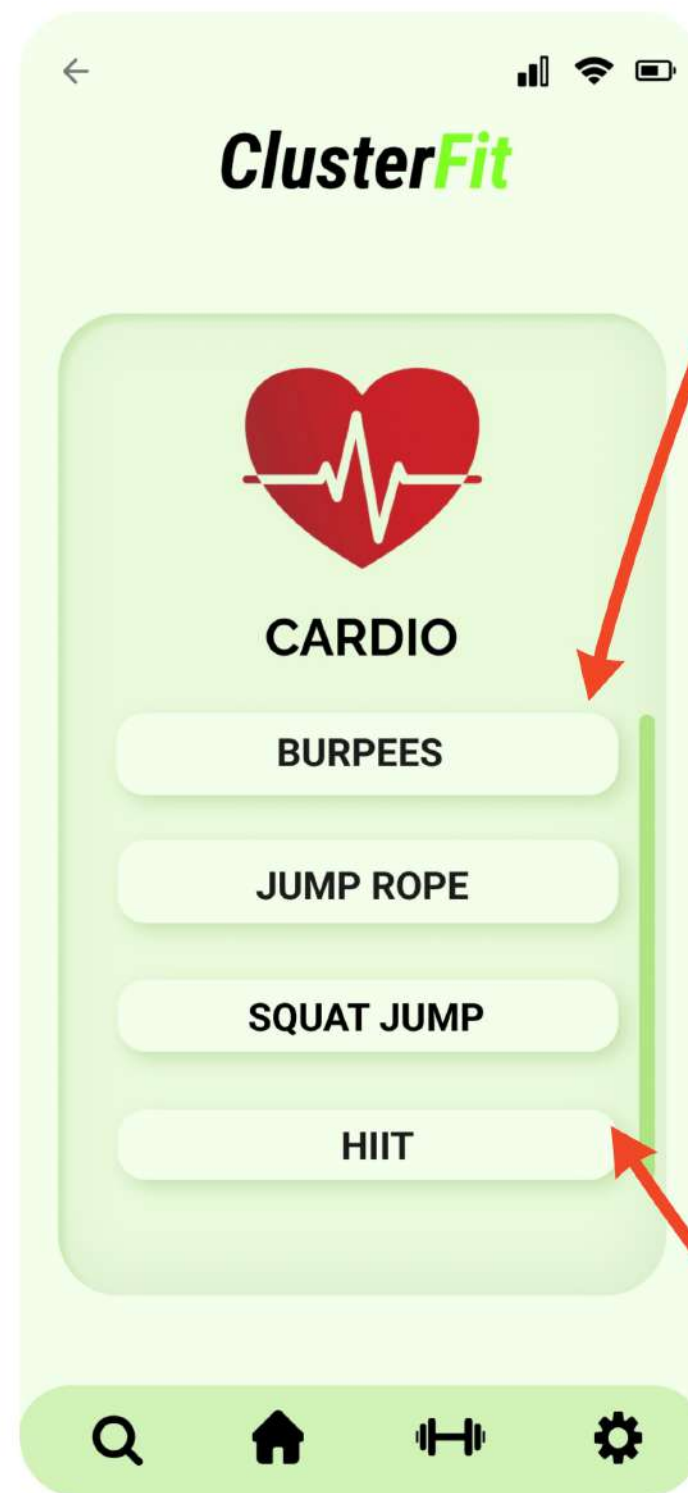
Create an account

Not Registered Yet?

Email Address

THE CONTRAST OF THE  
TEXT IS LOW, MAKING IT  
HARDER TO READ

THE WHITE TEXT CAN  
CHANGED TO BLACK TO  
INCREASE CONTRAST



FONT OF THE TEXT IS  
NOT CONSISTENT WITH  
THE APPLICATION

THE FONT CAN BE  
CHANGED TO MATCH  
THE REST OF THE  
APPLICATION

BEGINNERS MIGHT FIND  
IT HARD TO  
UNDERSTAND WHAT  
THESE EXERCISES MEAN

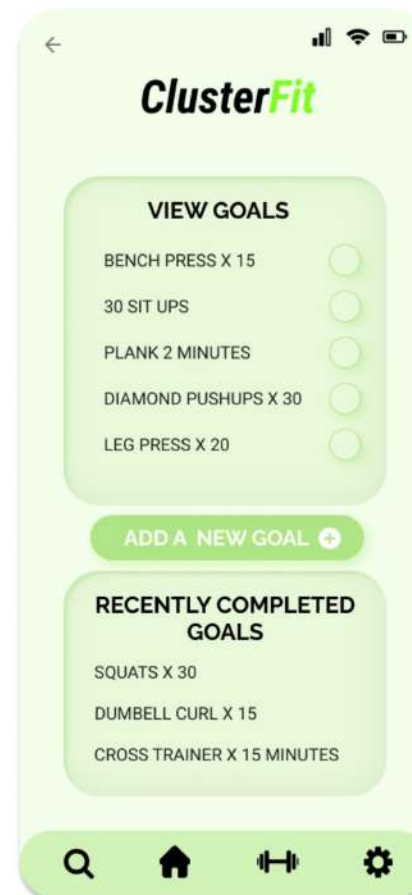
ELABORATE WHAT HIIT  
MEANS - HIGH  
INTENSITY INTERVAL  
TRAINING AND PROVIDE  
PICTURES TO SUPPORT





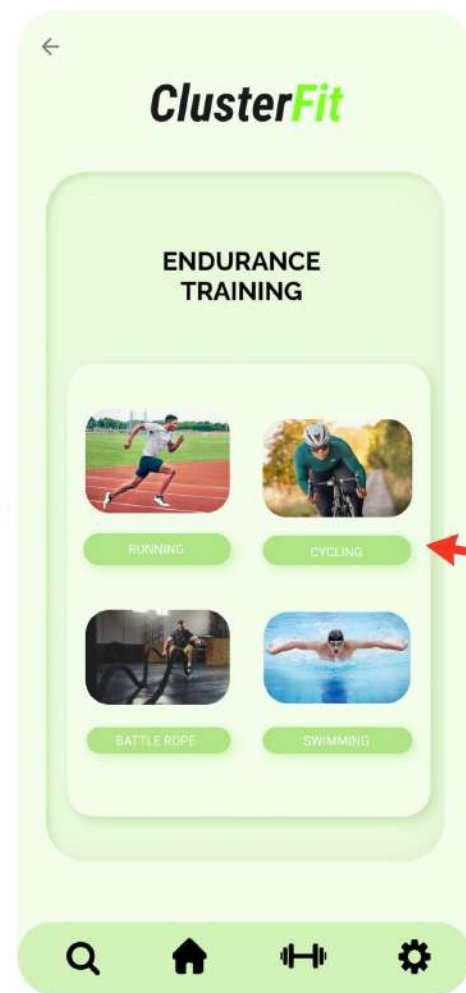
USER MIGHT FIND IT HARD TO JUDGE THE EXACT CHARGE PERCENTAGE OF THE CONNECTED DEVICES.

ICONS USED TO REPRESENT AMOUNT OF CHARGE CAN BE REPLACED WITH A BATTERY ICON AND COMPLEMENTED WITH CHARGE PERCENTAGE WRITTEN NEXT TO IT.



USER FEELS OVERWHELMED BY LOOKING AT A PAGE FILLED WITH ONLY TEXT

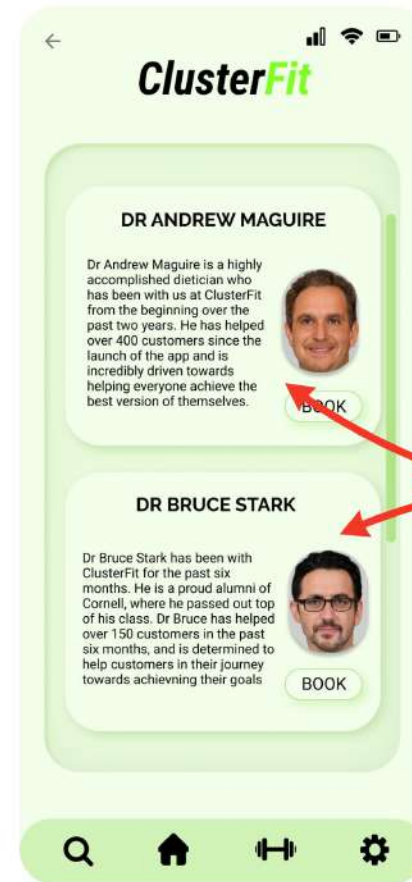
TEXT CAN BE COMPLEMENTED WITH ICONS TO HELP USER UNDERSTAND THE OPTIONS BETTER AND MAKE THE PAGE SEEM LESS INTIMIDATING.



THIS TEXT IS HARD TO READ DUE TO A LACK OF CONTRAST

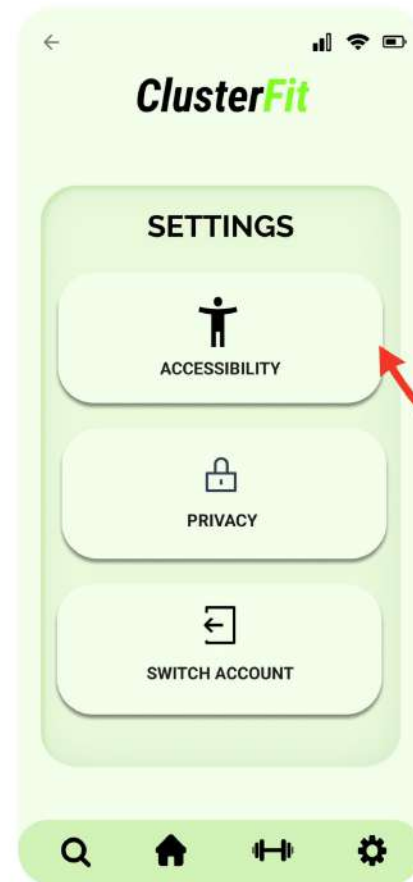
THE WHITE TEXT CAN BE REPLACED WITH BLACK TEXT TO INCREASE READABILITY





TOO TEXT HEAVY  
DESCRIPTION OF  
DIETICIANS

THE  
DESCRIPTIONS  
CAN BE MADE  
MORE BRIEF



VERY FEW SETTINGS  
OPTIONS  
AVAILABLE.

MORE SETTINGS  
SHOULD BE ADDED  
IN FUTURE  
UPDATES