**SHIVANAND VELMURUGAN** Product Leader

Vancouver, British Columbia • +1 (778) 881-2468 • [shiv@shiv.me](mailto:shiv@shiv.me) • [LinkedIn](https://www.linkedin.com/in/vshivanand/)

**Effective Product Leader** with experience in design and development of software products. An inquisitive problem-solver that drives decisions based on a data-driven first-principles approach. Excellent communication, collaboration, and organizational skills. Adept in building and working with high-performing engineering teams. Demonstrated success in tackling hard engineering problems and delivering products and solutions that have an impact on the organization.

**Key Strengths**

*Strategic Thinking* | *Data Collection & Organization* | *People Connector* | *Leader & Mentor*

**PROFESSIONAL EXPERIENCE**

**GE DIGITAL**  Burnaby, British Columbia **2017-Present**

**Staff Technical Product Manager**

*Reporting to the Director of Product, accountable for two key GE Digital products: Predix Studio and Predix AppEngine. Target markets include GE business verticals of power, mining, aviation, and healthcare. Total addressable revenue potential: 100M+.*

**Key Accomplishments:**

* Successfully drove impactful architectural changes to enable access to verticals including healthcare and aviation.
* Instituted a data-driven approach to product roadmap definition and planning, resulting in a shift to a continuous improvement model of developing products.
* Initiated and drove the adoption of GE security policies reducing the number of security issues from 1000+ to zero.
* Led engineering teams to focus on product quality improvement by creating team alignment initiatives. Reduced bugs from 3000+ to less than 200 in 1 year.
* Reduced operational cost by streamlining product infrastructure, testing practices and instituting CI/CD. Created clarity on customer offering and cost to serve, and reduced bug incidence during regression by ~300% YoY.

**ERICSSON INC. (HCL Axon Technologies, Redback Networks)** Burnaby, British Columbia **2007-2017**

*Progressive career and reporting structures, beginning with Redback Networks as part of the Ericsson Inc. Organization. Begaan as Senior Software Engineer, moving into Team Lead and Product Owner.*

**Product Owner** (2014-2017)

*Reporting to a Senior Manager, defined vision, strategy and roadmap for next-gen declarative application development on Ericsson IPOS product line.*

**Key Accomplishments:**

* Secured executive buy-in and investment in multi-year infrastructure projects. Effectively prioritized and shaped requirements from multiple stakeholders, including developers, system managers and product sponsors within Ericsson.
* Built and mentored multiple agile product development teams across North America and East Asia. multiple sites and time-zones. Leveraged agile methodologies to successfully develop high performing teams to deliver key projects on time and within budget.
* Migrated six applications within three months resulting in reduced code base by up to 80%; increased developer productivity by two to three times; and, improved time to market from months to days.

**Engineer/Architect**

*Reporting to a Senior Manager, led and managed diverse product improvement initiatives in various domains including core infrastructure, configuration management, and license management for a carrier class router operating system.*

**Key Accomplishments:**

* Successfully designed, developed and operationalized a set of components for managing schema-based data using a high-performance database in carrier-class router operating system.
* Designed common models for IPOS and evangelized Ericsson Common Information Model and its adoption across IPOS features including setting standards, establishing a technical council of developers proficient in modeling, training and mentoring them to work with IPOS feature teams.
* Created a meta-data aware, non-transactional cache. Created a high-density, low-latency, transactional datastore with record-level locking.
* Shortened development cycle from hours to seconds by redesigning build infrastructure for IPOS platform and components.
* Wrote a custom DSL to provide Object Relationship Mapping between two proprietary data definition languages.
* Implemented Python and JavaScript apps to demonstrate MDI’s abilities as an ecosystem for rapid app development using SWIG and FFI.

**PREVIOUS PROFESSIONAL EXPERIENCE**

**Novell,** Bangalore, India, Senior Software Engineer

**HCL Technologies (Cisco Partner),** Chennai, India, Lead Engineer

**Intec Solutions**, Chennai, India, Software Engineer

**EDUCATION & PROFESSIONAL DEVELOPMENT**

**Bachelor of Technology, Electrical & Electronics Engineering,** Pondicherry Engineering College, India

**Disruptive Strategy Certificate**, Clayton Christensen, Harvard School of Business

**SKILLS**

Proven expertise in product management, architecture and design of high-performance and high-scale industrial software, databases and IP operating systems. Expert in C and C++, with an emphasis on development in embedded systems.

**Product Management:** JTBD Theory, Product strategy, Disruptive Innovation Theory, Lean Startup  
**Languages** : C, C++, Java, Javascript, Python, BASH, Perl, Ruby, Go, Rust, Nimrod, Terra  
**Build Tools** : CMake, Make, Ninja  
**Source Control** : Git, CVS, SVN, Mercurial, Clearcase  
**Miscellaneous** : XML, XSLT, SOAP, XQUERY, SWIG, ANTLR, Flex/Bison, JSON, REST  
**Networking**: NETCONF, RESTCONF, SNMP, several L2 and L3 protocols  
**Cloud** : UAA, Cloudfoundry, several AWS, GCP and Azure products