



goods

aligned
with beam

Problems
ideas

Solresol
problem

uses

1-5

Producer
Distribution
9th / 10th

Product Delivery

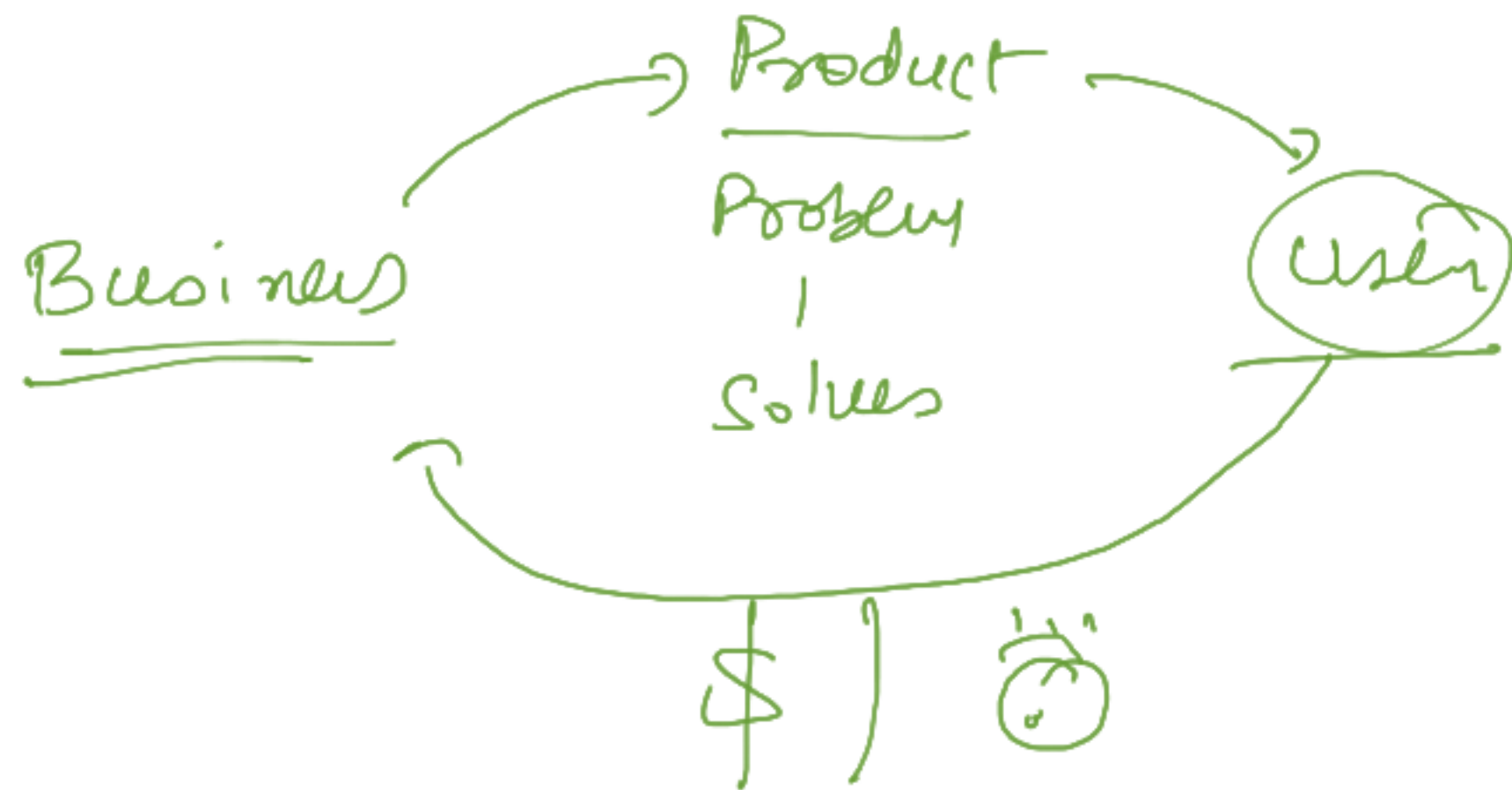
mobility
of
~~solis~~

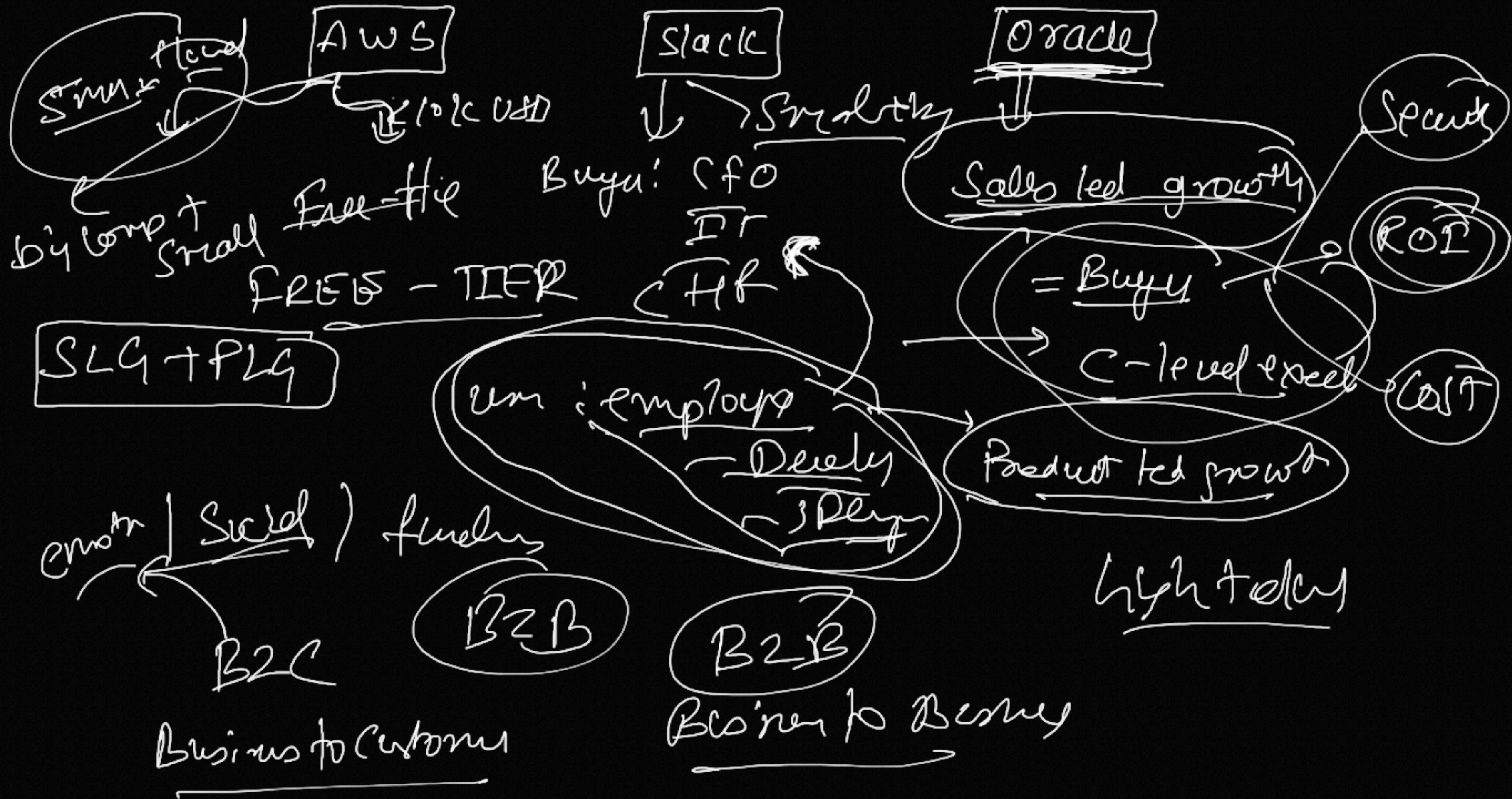
~~impact / Effort~~
~~frame~~

Spring

Design gently foster

Product Discovery

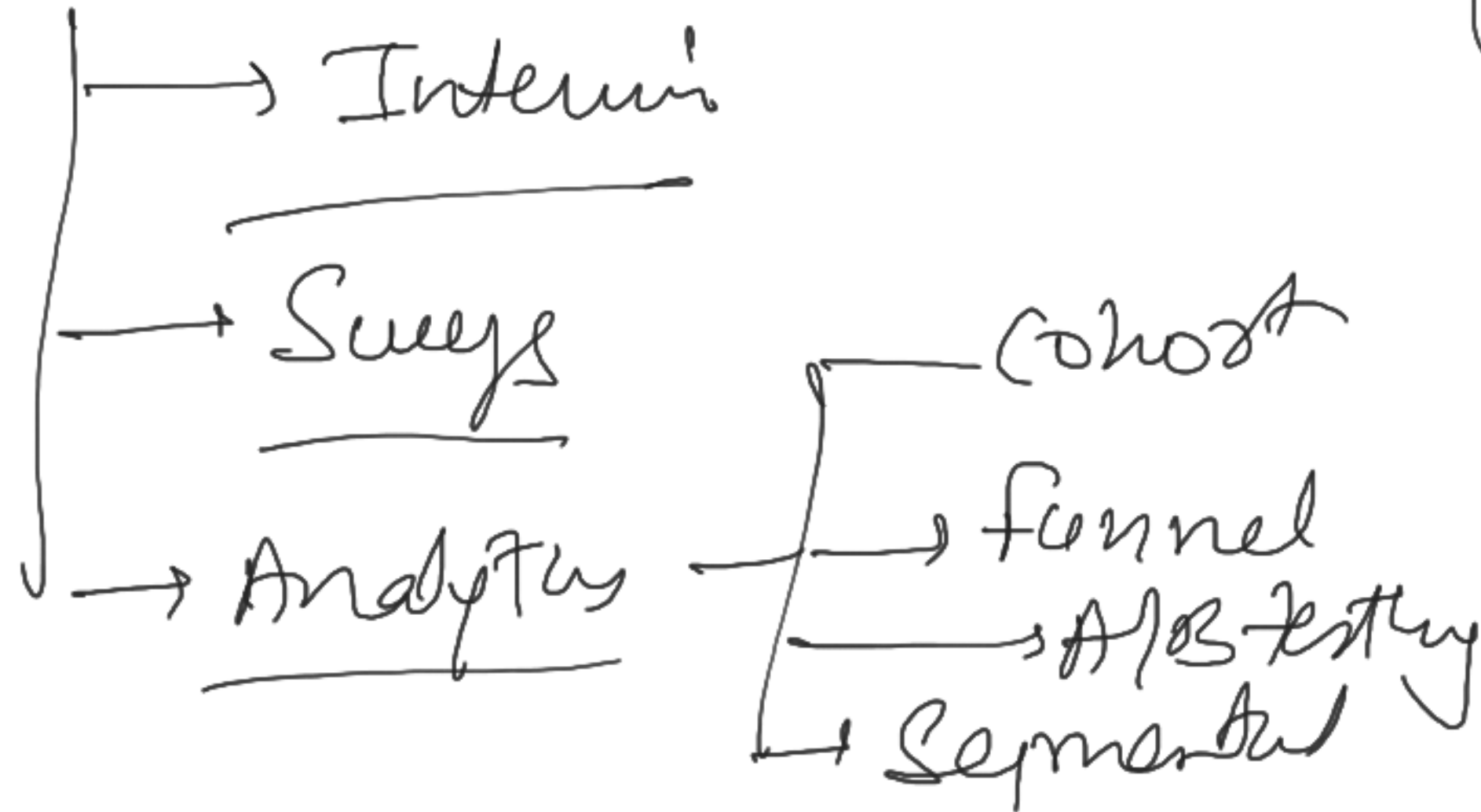




How to create UP?

① Basic idea and structure / Hypothesis

② User research



Personas
||||

Assignment: # 1

Scaler Academy