

can you name this skyline?



SEPT. 20, 1976  
vol. VI.  
no. 1

AVENU is published three times per term by students in the Environmental Design area of the School of Architecture and Allied Arts at the University of Oregon, Eugene, Oregon 97403. AVENU is a free-access forum for the exchange of ideas and the exploration of environmental issues. The majority of content is report coming from the student organization of the School of Architecture for the publication of Chapter Notices, Announcements and Features. Advertising and Student Incidental Fee grants are solicited for the balance. 1000 copies of AVENU are distributed to students and by mail, to members of the SWO-AIA.

**AVENU** 

## OPEN LETTER

Report to Faculty and Students of the School of Architecture & Allied Arts.

During the academic year 1975-76 the University prepared a program for campus development including remodeling and additions for many departments and schools. By the beginning of the spring term I had reason to be "95% certain" that a first modest phase of rehabilitation and addition would be available to our School during the coming biennium. I am equally confident now that we will not receive that critical assistance.

The current total cost for construction needed for the whole State System of Higher Education is \$202,000,000. The institutions have requested this assistance over the next 6 years (3 biennia). But the anticipated, even generous, estimate of legislative funding for the same period will not likely exceed \$45,000,000 - \$60,000,000. The University of Oregon has faced up to this prospect and proposed a package of relatively small projects that can be funded by the legislature that will address the University's whole range of most critical needs. However the Chancellor's Office is continuing a "business-as-usual" approach and has insisted on developing a list of separate projects in priority order that undermines the possibility for a balanced response to each campus's needs. Thus for the coming biennium it now appears certain that only the mandated safety deficiency corrections and the first phase College of Education project will be funded for the University of Oregon.

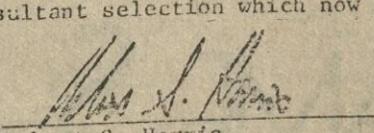
I am not able to report that the University has been persistent and alert in urging support for its rather special, modest, and responsible proposals. The University administration has confined its advocacy to urging increased funding for all State System of Higher Education projects. Of course such increases are necessary and desirable, but the legislature will need to provide nearly 300% more in 1977-78 than it allowed in 1975-77 for our project and other urgent U of O projects to be supported. I do not believe such an increase is probable.

Naturally I am disappointed about the dramatic change in our expectations. We had begun meetings of the House and Project Committees and received many thoughtful suggestions about the selection of architects. We simply did not receive the administrative service and attention that might have created better understanding and support by the Chancellor.

The next steps must be directed towards two goals. First, along with others at the University we will want to seek as substantial an allocation from the next legislature as possible. This effort is aimed at providing support now for as many projects as possible while reducing the number of projects ahead of us and other urgent U. of O. projects on the priority list.

Second, I am working to secure a change in the funding system for the following biennium. The change will be towards package funding (block grants, as it were) for each campus to allow each administration to utilize funds for the range of its own highest priority projects.

Meanwhile I will not discharge the members of the project committee until the deferral of our project is certain. But also I have suspended the effort at consultant selection which now appears premature.

  
Robert S. Harris  
Dean



TO STUDENTS IN ARCHITECTURE AND INTERIOR ARCHITECTURE

WELCOME BACK FOR THE BEGINNING OF 1976-77. SOME OF YOU ARE RETURNING FROM TERMS SPENT IN GREECE AND ENGLAND AND I LOOK FORWARD TO THE SHARING OF THOSE EXPERIENCES WITH OTHERS IN THE SCHOOL. PERHAPS YOU FOUND AN EXOTIC SPOT FOR US TO HOLD AN ANNUAL SUMMER SESSION! WHEREVER YOU HAVE BEEN, I HOPE YOU ARE RETURNING WITH A SENSE OF COMMITMENT TOWARD WORKING HARD AND PRODUCTIVELY WHILE ENJOYING THE DIVERSITY OF CONTACTS WITH FACULTY AND STUDENTS IN OUR SCHOOL. WHAT THE DEPARTMENT IS AS A SOCIAL INSTITUTION AND AS A SETTING FOR INTELLECTUAL INQUIRY IS WHAT WE ALL PUT INTO IT.

I WILL BE RESIGNING AS DEPARTMENT HEAD AT THE END OF THIS YEAR (I'VE ENJOYED THE POSITION VERY MUCH DURING THE PAST FIVE YEARS BUT WOULD NOW LIKE TO DEVOTE MORE ENERGY TO OTHER INTERESTS), SO ONE OF THE MAJOR DECISIONS TO BE MADE IS THE SELECTION OF A NEW HEAD. A HEAD SEARCH COMMITTEE WILL BE FORMED EARLY IN THE FALL TERM AND WILL INCLUDE STUDENT MEMBERS. I HOPE ALL STUDENTS WILL FEEL FREE TO CONTACT ME OR THE COMMITTEE REGARDING IMPORTANT DIRECTIONS FOR THE DEPARTMENT AND CRITERIA FOR SELECTION OF A HEAD. YOU ARE ALSO VERY MUCH ENCOURAGED TO PARTICIPATE AS MEMBERS OF THE DEPARTMENT'S NINE STANDING COMMITTEES AND SHOULD SIGN UP ON THE LISTS POSTED ACROSS FROM THE DEPARTMENTAL OFFICE. THROUGH SUCH COMMITTEES, STUDENTS HAVE BEEN QUITE INSTRUMENTAL IN THE FORMULATION OF DEPARTMENTAL POLICIES.

SEVERAL OTHER IMPORTANT ACTIVITIES WILL OCCUR DURING 1976-77. WE ARE CURRENTLY IN THE PROCESS OF CONTACTING ALL OF THE GRADUATES OF THE PROGRAMS IN ARCHITECTURE (WE HAVE OVER 1300 ADDRESSES) TO FIND OUT WHAT THEY HAVE ENGAGED AS CAREERS. WE ARE ALSO PLANNING TO ESTABLISH A BOARD OF VISITORS WHICH WOULD CONVENE ON THE CAMPUS PERIODICALLY AND ACT AS AN ADVOCATE BODY FOR STRENGTHENING THE DEPARTMENT. FOLLOWING UP SERIOUS INITIAL DISCUSSIONS LAST YEAR WE WILL BE EXAMINING THE POTENTIAL FOR BRINGING THE BUSINESS AND CONSTRUCTION PROGRAM FROM THE SCHOOL OF BUSINESS INTO THE SCHOOL OF ARCHITECTURE AND ALLIED ARTS. WE NEED TO TAKE A HARD LOOK AT EVALUATION IN DESIGN AND ALSO EXPLORE THE RELATIONSHIP BETWEEN "VERTICAL" AND "HORIZONTAL" STUDIOS AS THEY SUPPORT A SENSE OF PROGRESS LIKELY THAT THE STRUCTURE AND ORGANIZATION OF THE "SUBJECT" AREA OF OUR CURRICULUM WILL UNDERGO REVISION THIS YEAR. YES, WE WILL BE BUSY!

NEW STUDENT ADVISING BEGINS WITH A MONDAY EVENING MEETING AT 7 PM ON SEPTEMBER 20. THE REST OF THE WEEK WILL BE SPENT IN THE RATHER HEKTIC PREREGISTRATION, ADVISING, AND REGISTRATION PROCESS FOR ALL STUDENTS. DON PETING AND OTHERS HAVE WORKED HARD TO TRY TO STREAMLINE THIS PROCESS, BUT WE KNOW IT HOLDS FRUSTRATIONS FOR MANY OF YOU. BE PATIENT AND HELP US MAKE IT WORK. THIS YEAR WE ARE TRYING TO ARRANGE A CLEARER SCHEDULE OF DIFFERENTIATED ADVISING EVENTS WITH THE HANDING OUT OF YELLOW SLIPS FOR ADMISSION TO COURSES POSTPONED UNTIL LATE WEDNESDAY AFTERNOON. WE ARE TRYING ALSO TO MATCH UP NEW STUDENTS WITH THEIR FUTURE ARCH 180 INSTRUCTORS AS REGULAR ADVISORS TO BUILD ON THE SUCCESS OF THE 2-TERM 180 STUDIOS WHICH WERE INITIATED LAST YEAR. OUR ENROLLMENT THIS FALL SHOULD REACH A PROJECTED STEADY STATE ENROLLMENT OF 700 MAJORS IN THE DEPARTMENT--600 IN ARCHITECTURE AND 100 IN INTERIOR ARCHITECTURE. IN THE LONG RUN THIS SHOULD IMPROVE THE ACCESS TO CLASSES AS WELL AS PROVIDING THE OPPORTUNITY TO INTRODUCE MORE NEW COURSES.

AMONG THE NEW FACULTY JOINING US THIS YEAR ARE THE FOLLOWING:

BRIAN CARTER, VISITING ASSISTANT PROFESSOR, IS COMING ON LEAVE FROM THE FIRM OF ARUP ASSOCIATES IN LONDON. HE IS A GRADUATE OF BOTH THE NOTTINGHAM SCHOOL OF ARCHITECTURE AND THE UNIVERSITY OF TORONTO AND HAS SEVERAL YEARS OF PROFESSIONAL EXPERIENCE. HE HAS ALSO TAUGHT BOTH IN NIGERIA AND IN ENGLAND AND IS EDITOR OF A JOURNAL CALLED ARCHITECTURE EAST MIDLANDS. BRIAN WILL BE TEACHING DESIGN, MEDIA, AND THE ARCHITECTURAL PRACTICE CLASS.

CHRISTIE COFFIN, ASSISTANT PROFESSOR, WILL BE TEACHING IN BOTH THE ARCH 380 AND ARCH 180 PROGRAMS. IN ADDITION, SHE WILL BE OFFERING THE RESEARCH METHODS CLASS AND WILL TEACH A NEW COURSE IN ARCHITECTURAL PROGRAMMING. SHE EARNED HER M.ARCH. DEGREE FROM BERKELEY WHERE SHE HAS TAUGHT FOR SEVERAL YEARS. IN ADDITION, SHE HAS WORKED WITH BOTH THE CENTER FOR ENVIRONMENTAL STRUCTURE AND THE SAN FRANCISCO OFFICE OF STONE, MARRACCINI AND PATTERSON, AND IS CO-AUTHOR OF TWO BOOKS: "HOUSES GENERATED BY PATTERNS," AND "CHANGING HOSPITAL ENVIRONMENTS FOR CHILDREN."

MICHAEL KWARTLER, VISITING ASSOCIATE PROFESSOR, IS ARRIVING FROM NEW YORK WHERE HE HAS SERVED AS ASSOCIATE DIRECTOR OF THE MAYOR'S URBAN DESIGN COUNCIL, AND MORE RECENTLY IS ASSOCIATE DIRECTOR AND PRINCIPAL URBAN DESIGNER OF THE CITY PLANNING DEPARTMENT. IN THIS CAPACITY HE HAS BEEN THE MAJOR AUTHOR OF THE HOUSING QUALITY ZONING PROGRAM. MICHAEL IS A GRADUATE OF COOPER UNION AND HAS TAUGHT PREVIOUSLY AT BOTH ARIZONA STATE AND PRATT. HE WILL START TEACHING HERE WITH THE ENVIRONMENT AND CULTURAL MILIEU COURSE AND THEN WILL TEACH DESIGN AND MEDIA AND A SPECIAL COURSE RELATED TO URBAN ZONING.

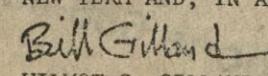
GARY MOYE, VISITING ASSISTANT PROFESSOR, WILL BE TEACHING BOTH ARCH 180 AND 380 AS WELL AS MEDIA CLASSES. GARY RECEIVED HIS B.ARCH. FROM OREGON AND AN M.ARCH. FROM THE UNIVERSITY OF PENNSYLVANIA. HE WORKED FOR SEVERAL YEARS IN PHILADELPHIA WITH THE OFFICE OF LOUIS I. KAHN AND HAS DONE SOME TEACHING AT BOTH DREXEL AND PENN.

JOHN MEADOWS, VISITING ASSISTANT PROFESSOR, HAS RECENTLY COMPLETED OUR OWN M.ARCH. PROGRAM, HAVING ORIGINALLY GRADUATED FROM THE UNIVERSITY OF KENTUCKY. JOHN IS PARTICULARLY INTERESTED IN GROUP PROCESSES IN DESIGN AND WILL BE TEACHING THE ARCHITECTURAL WORKSHOP CLASS AS WELL AS A SECTION OF ARCH 180.

WE WILL ALSO HAVE SEVERAL LOCAL PRACTITIONERS TEACHING PART TIME THIS YEAR, INCLUDING PAUL EDLUND, DE UNTHANK, OTTO POTICHA, RICK SULZINGER AND DAN HERBERT.

OUR ALL NEW SECRETARIAL STAFF INCLUDES JILLIAN STANLEY, TISHA ECASHIRA, AND MARVIN GUNN. PLEASE HELP THEM FEEL WELCOME IN THE DEPARTMENT.

DO COME TO THE DEPARTMENTAL PICNIC ON SATURDAY THE 25TH AT UNIVERSITY PARK TO HELP KICK OFF THE NEW TERM AND, IN ADDITION, HAVE A FINE YEAR.

  
WILMOT G. GILLAND, HEAD  
DEPARTMENT OF ARCHITECTURE



GETTING IT

**STRAIGHT**

DON PETING

## GETTING IT STRAIGHT: REGISTRATION INFORMATION

First of all, welcome back. I hope that each one of you had an enjoyable, restful, yet profitable summer and that all of you are looking forward to the next year with enthusiasm. Somebody ought to. My summer was spent attempting to maintain a stilted practice, taking a few wet backpack trips, and chasing termites out of a pile of wood that I have called my house addition for over two years. None the less, I was reminded the other day as I put on my down vest, that Fall term is approaching and things must be organized for registration week. A week that is usually one of mixed emotions over the fun of seeing old friends and the frustration of hassling for classes. However, we hope that we have minimized the conflicts this year and smoothed out some of the rough spots. I would appreciate comments as to how well these things, which worked so well on paper, actually happened.

Included in this AVENU is a schedule of major events, with times, names, and places. The most notable times are 8 a.m. Tuesday morning in the new wing, third floor, for the handing out of design term preference and 2 p.m. Wednesday afternoon on the third floor, new wing, for the great yellow slip distribution. Also, starting at 9 a.m. Tuesday, John Briscoe will be assigning Intro. to Structures labs and places in ECS from his post in the old wing, 3rd floor. Returning to the design term preference, Pat Piccioni will again be employing the Baskin-Robbins system of assigning numbers on a first-come, first-served basis to free people to do other tasks while waiting. Priority will be given to students with 35 hours or more of design concerns to note are that several morning 380 studios will be available this Fall, the number depending on interest, and Urban Spring will again occur in Portland. Those who desire to apply for thesis should take a W-S sequence and probably talk with George Andrews on Tuesday morning, as he will be available then to discuss last year's efforts.

We are hoping to ease the confusion of the yellow slip pre-registration by having those faculty requiring same available at 2 p.m. Wednesday, on the third floor, new wing. Courses that normally attract large numbers will be adequately placed to prevent space problems. Faculty should be available to talk about their courses late in the day on Tuesday.

Finally, if you really want to get it straight, a student advising assistance group was bribed into existence and will be available on both Tuesday and Wednesday in the third floor coffee lounge. Please take advantage of their experience and knowledge.

Best wishes on registration.

NEXT ISSUE: Design Decisions

# 25% off

Bienfang tracing rolls  
Strathmore and pads  
Grumbacher Hyplar paint  
Aqua-tec acrylic paint  
Grumbacher Brushes  
Simmons Brushes  
Rapidograph pen sets

Staedler-Mars .5mm lead holder  
Faber Castel T.G. Pens 15% off  
Clearprint paper 11% off  
Vemco drafting instruments 10% off  
Pentel .5mm lead 49¢ reg. 70¢  
posterboard 25¢ reg. 35¢  
professional quality drafting boards \$6.95 reg. \$11.50

**U of O Bookstore, Inc.**  
895 E. 13th Street  
phone 686-4331

## AN EASY WAY TO FIND YOUR WAY.

## REGISTRATION WEEK

FALL TERM, 1976

SEPTEMBER 20-24

MONDAY	TUESDAY	WEDNESDAY	THURS	FRI
GENERAL INFO. ALL NEW STUDENTS 1 PM FM 171 LAWN	ADVISORY PERIOD ALL ARCH 380 STUDENTS 1 PM - 5 PM FM 310 LAWN	ADVISORY PERIOD GRADUATE STUDENTS 1 PM - 5 PM FM 310 LAWN	ADVISORY PERIOD GRADUATE STUDENTS 1 PM - 5 PM FM 310 LAWN	ADVISORY PERIOD GRADUATE STUDENTS 1 PM - 5 PM FM 310 LAWN
PRE-REGISTRATION AND COURSE INFORMATION	STUDENT ADVISING ASSISTANCE 1 PM - 5 PM FM 310 ROSE GARDEN LAWN	GRADUATE STUDENT FINANCING 1 PM - 5 PM FM 310 LAWN	ADVISORY PERIOD GRADUATE STUDENTS 1 PM - 5 PM FM 310 LAWN	ADVISORY PERIOD GRADUATE STUDENTS 1 PM - 5 PM FM 310 LAWN
REGISTRATION AT PAC COURT	REGISTRATION 1 PM ARCH 380 FM 311 LAWN ALL OTHER STUDENTS REGISTRATION 1 PM ARCH 380 FM 311 LAWN	REGISTRATION 1 PM ARCH 380 FM 311 LAWN ALL OTHER STUDENTS REGISTRATION 1 PM ARCH 380 FM 311 LAWN	REGISTRATION 1 PM ARCH 380 FM 311 LAWN PLACES TO BE ASSIGNED REGISTRATION 1 PM ARCH 380 FM 311 LAWN	REGISTRATION 1 PM ARCH 380 FM 311 LAWN PLACES TO BE ASSIGNED REGISTRATION 1 PM ARCH 380 FM 311 LAWN

## NOTICE!

## THESIS

UNDERGRADUATES ENCOURAGED TO INITIATE ARCH 403  
THESIS PROJECTS

LAST YEAR THE DEPARTMENT OF ARCHITECTURE INITIATED A SPECIAL WINTER AND SPRING THESIS STUDIO FOR UNDERGRADUATES. YOU MAY KNOW SOME OF THE FOLLOWING STUDENTS WHO WERE ENROLLED: GEOFF ADAMS, CHRIS BERGUM, GARY JOHANSEN, DAN RAINIERE, B. J. DORAN, KURT MIYCHEL, GREG MINAKER, GINGER PACA, RICK PEDLEY, ERIC WARD. THEIR PROJECTS ARE CURRENTLY IN THE AAA LIBRARY WHERE THEY MAY BE CONSULTED. WE ARE PLANNING TO PROVIDE A SIMILAR OPPORTUNITY FOR THE SPRING AND SPRING TERMS 1977 FOR UP TO 15 STUDENTS. DEPENDING ON NUMBERS, 2 OR 3 FACULTY MEMBERS (WHO WOULD HAVE SMALLER ARCH 380 STUDIOS OF 10 STUDENTS) WOULD ACT AS ADVISERS, MEETING ONE AFTERNOON A WEEK WITH THESIS STUDENTS. THE IDEA OF THE THESIS IS TO PROVIDE STUDENTS CONCLUDING THEIR UNDERGRADUATE WORK AN OPPORTUNITY TO INITIATE STUDIES AND PROJECTS OF SPECIAL INTEREST TO THEM IN A WAY WHICH SUPPORTS DEPTH OF INVESTIGATION AND INTEGRATION OF THE LEARNING EXPERIENCE. CURRENTLY THESIS PROJECTS MAY COUNT FOR UP TO A TOTAL OF 10 HOURS OF REQUIRED DESIGN CREDIT (WITH A MAXIMUM OF 5 HOURS OF DESIGN EARNED IN ANY ONE TERM). A DETAILED OUTLINE OF THESIS REQUIREMENTS AND PROCEDURES IS AVAILABLE IN THE DEPARTMENT OFFICE. STUDENTS INTERESTED IN INITIATING SUCH A THESIS SHOULD SIGN UP FOR WINTER-SPRING DESIGN AND SEE BILL KLEINSASSER, WHO IS CHAIRING THE CURRICULUM COMMITTEE, FOR FURTHER ADVICE. ALSO, GEORGE ANDREWS WILL BE IN HIS OFFICE, ROOM 301 LAWN, ON TUESDAY MORNING SEPT. 21 TO ANSWER QUESTIONS REGARDING THESIS.

## WORK

WORK STUDY STUDENTS SOUGHT

ALL ARCHITECTURE OR INTERIOR ARCHITECTURE MAJORS WHO ARE QUALIFIED FOR WORK STUDY PLEASE CHECK IN TO DEPARTMENTAL OFFICE TO SEE BILL GILLAND. TRADITIONALLY, THE DEPARTMENT HAS NEEDED WORK STUDY STUDENTS TO ASSIST WITH STRUCTURES GRADING, ECS, MEDIA COURSES, SITE ANALYSIS, INTERCONNECTION COURSES, SLIDE RUNNING, POSTERS AND GRAPHICS.

## SPRING

"URBAN SPRING": AGAIN IN PORTLAND

FOR THE SPRING TERM 1977 THE DEPARTMENT OF ARCHITECTURE WILL SPONSOR URBAN SPRING IN PORTLAND. THIS SPECIAL PROGRAM WOULD ENABLE 15 STUDENTS IN ARCHITECTURE AND RELATED DISCIPLINES TO LIVE IN PORTLAND FOR THE TERM AND WORK ON URBAN DESIGN RELATED PROJECTS AND ISSUES WHILE TAKING A NORMAL COURSE LOAD. LAST YEAR'S GROUP WORKED ON HOUSING ALTERNATIVES IN THE DOWNTOWN LOWNSDALE SQUARE AREA AND HAD THEIR STUDIO ON THE SITE. THE FOLLOWING STUDENTS WERE ENROLLED AND COULD ADVISE YOU ABOUT THE EXPERIENCE: RICK CROP, KELLY EDWARDS, BILL BIGGS, LESLIE TOUSSAINT, BRUCE DAVIS, DANA STEPHEN, JOE WEBER, DENNIS COOPER, BOB ZAIDOWSKI, ALISON CHAPMAN, BOB ENNINGA, ROBERT WANG, STEPHEN AH MON. URBAN SPRING IS GENERALLY INTENDED FOR STUDENTS IN THEIR LAST TWO OR THREE YEARS OF THE PROGRAM. WE HOPE TO HAVE PORTLAND ARCHITECT EDGAR WAHLER CONDUCTING THE STUDIO THIS YEAR, AND ARE LOOKING INTO THE POSSIBILITY OF USING SOME STUDIO SPACE AT PORTLAND STATE. INTERESTED STUDENTS SHOULD SIGN UP FOR FALL-SPRING OR WINTER-SPRING DESIGN AND SHOULD LEAVE THEIR NAMES WITH BILL GILLAND AT DEPARTMENTAL OFFICE.

## LEADERS

IF ANY STUDENTS ARE INTERESTED IN BEING GROUP DISCUSSION LEADERS DURING THE WINTER TERM FOR ARCH 223 ENVIRONMENT AND LIFE SUPPORT, PLEASE SUBMIT YOUR NAME AND PHONE NUMBER TO THE ARCH DEPT OFFICE. ADDRESS THE PAPER TO PAT PICCIONI. I WILL CONTACT YOU DURING THE SECOND WEEK OF CLASSES TO ARRANGE A MEETING TIME. THANK YOU.



## NEW!

Bill Kleinsasser's familiar course, Design Criteria, Arch. 4066, will be offered this fall under a new name and number. The course will now be called Experiential Considerations in Design, the new number is 451G.

## land-scape

Here is a helpful reference sheet listing landscape planning and design studios for '76-'77.

A further description of each studio is posted on our bulletin board across from the Department office (216 LA).

Students in architecture listing the Lovinger Window should fill out a landscape architecture preference sheet at the same time they prefer 380 options. This will allow equal treatment of students in terms of access to studios.

We would like to encourage Urban Planning students to join us in studios related to their interests, too.

Let me also call your attention to several other classes open to AAA students:

LA 225 Introduction to Landscape Architecture - Helphand

For students who would like to know about the field, its ideas, literature and the people involved. Open to all comers.

LA 361 Site Analysis - Bressler

We have room for 30 students in architecture each quarter plus students from other disciplines by permission. See Gene Bressler for yellow slip.

LA 511 Landscape Planning Analysis - Meyers

For advanced and graduate students in the School interested in coursework in geo-environmental analysis and related planning. See Joe Meyers' very elaborate course description on our board and ask him about a yellow slip.

LA 407 Seminar - McClure

Originally entitled Readings on Community--which remains his definite enthusiasm, interested students should examine the more elaborate description containing extensions and adjustments to the original conception which is posted.

LA 507 Graduate Seminar - Diethelm

Weekly discussions about important planning and design matters; sharing of places, experiences, readings; laying of the '76-'77 Graduate Egg. Students in architecture and urban planning can buy the '74-'75 and '75-'76 editions of A Graduate Egg at the U. of O. Bookstore. They are not three minute Eggs. See Diethelm for yellow slips.

LA 406G Landscape Films - Helphand

The landscape film festival is back. This year it's a one credit course and will include four lecture/discussion periods. No permission slip required. Come one, come all.

LA 408 Workshop in Identifying Eugene's Historical Resources - Rees

Judy Rees, Director of Eugene's Historical Resource Inventory, is seeking student and neighborhood assistance with the work. See posted materials.

LA 408 Workshop: Field Studies - Meyers

Graduate and advanced students get first preference. Class is limited to 20, field trip scale. Field trips into the local landscape in order to better understand its physical structure. Building a landscape atlas. This will be harder to get into than the above classes but worth pursuing for the right person. See posted materials and talk with Joe Meyers.

LA 515 Land Planning & Computer Applications Casali (+Bressler)

The course is oriented to GRID, a nationally recognized mapping and modelling program and includes model theory, user instruction, problems, readings, current applications, etc. For advanced and graduate students in architecture, landscape architecture, urban and regional planning, geography, computer science. Yellow slips required.

Jerome Diethelm, Head

Department of Landscape Architecture

JD/gmc



Sandahl

George F. Andrews, B.S. housing and urban growth and settlement patterns Certificate: Reg. Arch.

John L. Briscoe, B.Arch. (structural design, technical feasibility.) B.A. Oklahoma State; NLAU C at Oregon since 1953.

Stanley W. Bryan, M.Arch. (design; office practice) B.Arch., 1947, Washington State; M.Arch., 1970, Britain; at Oregon, Washington since 1955.

Brian Carter, M.Arch., V. (lecturer; urban design, architectural journalism.) B.A. Nottingham; M.Arch., 1976, Britain; at Oregon since 1980.

Christie J. Coffin, M.Arch. (architecture; research methods) B.A., 1965, Radcliffe College; M.Arch., 1968, Berkeley; Reg. Architect.

Philip H. Dole, M.S. Prof. (settlement patterns; vernacular architecture; preservation) B.Arch., 1954, Columbia; M.Arch., 1956, Britain; at Oregon since 1955.

Robert R. Fenns, M.Arch. (evolutionary and designed buildings.) Diploma in Architecture Institute; M.Arch., 1948, Oregon since 1948; on leave.

Chairman, Graduate Professor of Architecture and computer applications; 1964, Washington; M.Arch.; Reg. Architect.

Gentila K. Finrow, M.Arch. (basic design; design Institute of Technology; M.Arch., 1970, Oregon since 1970.

## FRAME SHOp &amp; gallery

"FRAME IT YOURSELF AND SAVE"



at midgley's  
417- high st.  
eugene 97401

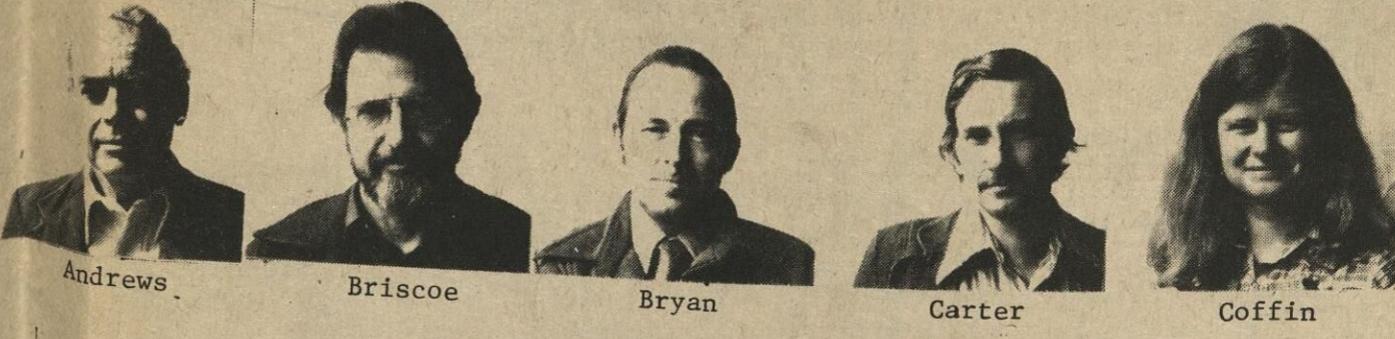
offering services to the individual  
wishing to frame their own

professional designers should  
inquire about bids on commercial  
contracts

687-2531

# 4 Introducing THE DEPARTMENT OF ARCHITECTURE

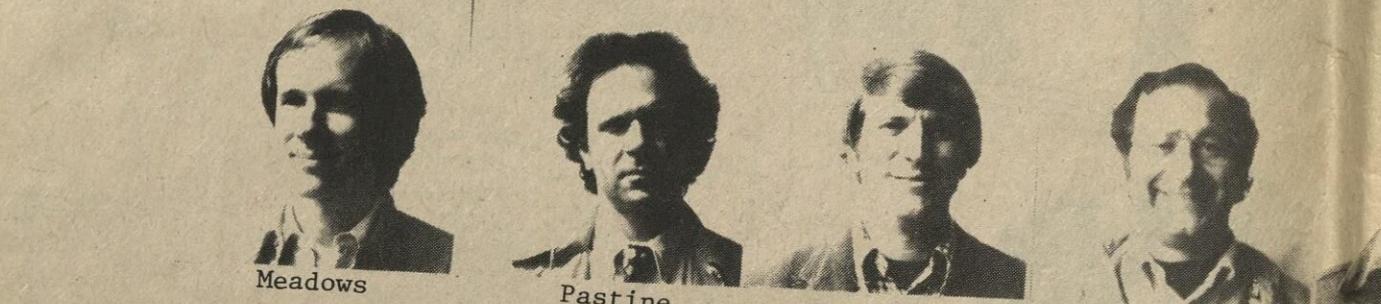
## FACULTY



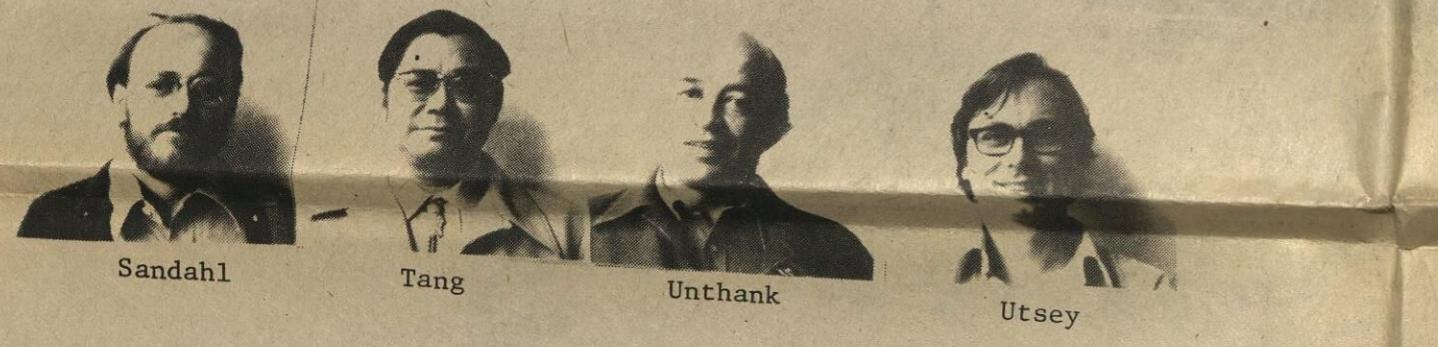
Andrews      Briscoe      Bryan      Carter      Coffin



Gilland      Harris      Hodges



Meadows      Pastine      Petting      Piccioni      Reynolds

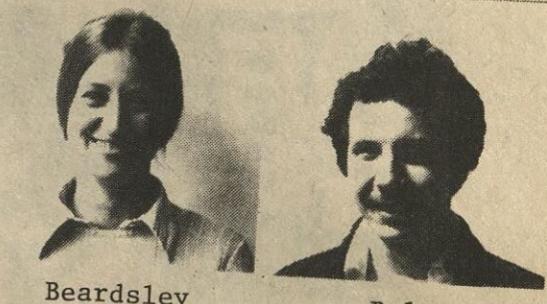


Sandahl      Tang      Unthank      Utsey



Gunn      Stanley      Egashira

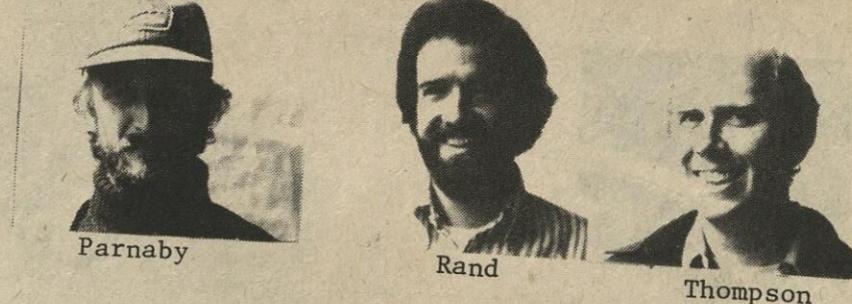
## G.T.F.'S



Beardsley      Bulnes



Downing      Jones      Pacheco



Parnaby      Rand      Thompson



Venolia      Wright      Theiss

## THE BEST OF REFERENCES.

**George F. Andrews**, B.S., Professor of Architecture (design; housing and urban growth; new towns; prehistoric architecture and settlement patterns.) B.S., 1941, Michigan; NCARB Certificate; Reg. Architect, Oregon; at Oregon since 1948.

**John L. Briscoe**, B.Arch., Professor of Architecture (structural design; tension structures; construction, financial feasibility.) B.Arch., 1964, B.Arch., 1967, Pennsylvania; Reg. Architect, Pennsylvania; at Oregon since 1975.

**Stanley M. Bryan**, M.Arch., Professor of Architecture (design; office practice and construction management.) B.Arch., 1947, Washington; M.Arch., 1968; MIT; Reg. Architect, Oregon, Washington, California; at Oregon 1949-50 and since 1953.

**Brian Carter**, M.Arch., Visiting Assistant Professor of Architecture (design; urban issues; graphic communication; architectural journalism.) Diploma in Architecture, 1963; Nottingham; M.Arch., 1970, Toronto; Reg. Architect, Great Britain; at Oregon since 1976.

**Christie J. Coffin**, M.Arch., Assistant Professor of Architecture (design; research methods; programming; pattern language.) B.Arch., 1965, Radcliffe; M.Arch., 1969, California & Berkeley; Reg. Architect, California; at Oregon since 1976.

**Philip H. Dole**, M.S. Professor of Architecture (design; settlement patterns; vernacular; utopias; pioneer Oregon architecture; preservation.) B.Arch., 1942, Harvard; M.S., 1954, Columbia; Reg. Architect, New York; at Oregon since 1956.

**Robert R. Ferens**, M.Arch., Professor of Architecture (revolutionary and designed forms; African building and planning.) Diploma in Architecture, 1941, B.Arch., 1942, Pratt Institute; M.Arch., 1948; MIT; Reg. Architect, Nigeria; at Oregon since 1948; on leave 1976-77.

**Chairer, Graduate Studies Committee**, Jerry V. Finrow, M.Arch. Associate Professor of Architecture (design; research methods and computer applications; Finnish architecture.) B.Arch., 1964, Washington; M.Arch., 1968, California & Berkeley; Reg. Architect, Oregon; at Oregon since 1968.

**Günilla K. Finrow**, M.Arch., Assistant Professor of Architecture (basic design; design for children; Scandinavian architecture.) Diploma in Architecture, 1963; Swiss Federal Institute of Technology; M.Arch., 1968, California & Berkeley; at Oregon since 1970.

**Richard F. Garfield**, B.Arch., Assistant Professor of Architecture (design; construction processes; architecture in developing countries.) B.A., 1964, B.Arch., 1967, Pennsylvania; Reg. Architect, Pennsylvania; at Oregon since 1975.

**Department Head**, Wilmet G. Gilland, M.F.A., Professor of Architecture (design procedure; creative process; form-centered systems.) A.B., 1955, M.F.A., 1960, Princeton; Reg. Architect, California, Oregon; at Oregon since 1975.

**Philip C. Glazier**, M.F.A., Associate Professor of Architecture (design; rehabilitation; the designer's community responsibility; painting and sculpture.) B.Arch., 1948, M.F.A., 1956, Oregon; Reg. Architect, Oregon; at Oregon since 1969.

**Thomas O. Hacke**, B.Arch., Associate Professor of Architecture (design; cultural comparison as design tool.) B.A., 1961, B.Arch., 1967, Pennsylvania; at Oregon since 1970; on sabbatical leave 1976-77.

**Dean**, Robert S. Harris, M.F.A., Professor of Architecture (design; public participation in decision-making; learning from environment.) B.A., Rice University; M.F.A., 1960; Reg. Architect, Texas; Oregon; at Oregon since 1976.

**Arthur W. Hahn**, M.A., Associate Professor of Interior Architecture (design; preservation; history of furniture; colour; office landscape.) B.A., 1961, M.A., 1964, Washington State; I.D.E.C. membership; at Oregon since 1967. On sabbatical leave, fall term 1976.

**Roxaria Hodges**, B.Arch., Assistant Professor of Architecture (design; the center city as the locus of cultural continuity and identity; the dichotomy between communalism and individualism as represented and reinforced by various forms of urban structure.) Dottore in Architettura, 1947, University of Naples; Reg. Architect, Massachusetts; at Oregon since 1972.

**George M. Hodges, Jr.**, M.S., Professor of Architecture (reinforced concrete construction; prestressed concrete and structural design.) B.S., 1949, M.S., 1950, Illinois; Reg. Structural Engineer, Texas; at Oregon since 1964.

**Thomas C. Hubka**, M.Arch., Assistant Professor of Architecture (image in design; human experience and design criteria; media in design process; design process and historical analysis; community planning.) B.Arch., 1969, Carnegie-Mellon; M.Arch., 1972, Oregon; at Oregon since 1972; on leave 1976-77.

**Wayne J. Jewett**, M.F.A., Assistant Professor of Architecture (furniture design and construction; sculpture.) B.S., 1970, M.F.A., 1972, Wisconsin; at Oregon since 1974.

**Lyman T. Johnson**, M.A., Professor of Interior Architecture (behavioural, technological influences in proximate environment; ergonomics; furniture design.) B.A., 1956, M.A., 1959, California & Los Angeles; I.D.E.C. membership; at Oregon since 1969.

**Philip J. Kilduff**, M.F.A., Associate Professor of Architecture (design; rehabilitation; the designer's community responsibility; painting and sculpture.) B.Arch., 1948, M.F.A., 1956, Oregon; Reg. Architect, Oregon; at Oregon since 1969.

**William Kleinsasser**, M.F.A., Professor of Architecture (design; experimental design considerations; design process; built demonstrations of design theory; work of Henry Chapman Mercer.) A.B., 1951, M.F.A., 1956, Princeton; Reg. Architect, Pennsylvania, New York; at Oregon since 1965.

**Donald J. Kwartler**, B.Arch., Visiting Associate Professor of Architecture (design; urban issues and planning strategies; historical and cultural comparison.) B.Arch., 1965, Cooper Union; Reg. Architect, New York; at Oregon since 1976.

**James A. Pettiford**, M.Arch., Visiting Assistant Professor of Interior Architecture (design; historical analysis; renovation and preservation; urban form; graphic communication.) B.Arch., 1968, Minnesota; M.Arch., 1970, Pennsylvania; NCARB Certificate; Reg. Architect, Minnesota; at Oregon since 1975.

**Pasquale M. Piccioni**, B.Arch., Associate Professor of Architecture (design; light-space-structure relationship/ecology/cultural ecology.) B.Arch., 1960, Pennsylvania; Reg. Architect, Pennsylvania; at Oregon since 1968.

**Guentis Plestina**, M.Arch., Associate Professor of Architecture (design; structure systems; Japanese architecture; user-complete housing.) B.Arch., 1961, Minnesota; M.Arch., 1964, MIT; Reg. Architect, New York; at Oregon since 1969; on sabbatical leave 1976-77.

**John Meadows**, M.Arch., Visiting Assistant Professor of Architecture (design; architectural workshop; group processes; pattern language.) B.Arch., 1970, Kentucky; M.Arch., 1976, Oregon; at Oregon since 1976.

**Earl Mouradian**, M.Arch., Professor of Architecture (design; spatial composition and theory; medieval German village formation.) B.S., 1949, Texas; M.Arch., 1951, Cranbrook Academy of Art; Reg. Architect, Texas; at Oregon since 1955.

**Gary W. Moyle**, M.Arch., Visiting Assistant Professor of Architecture (design; media; historical analysis.) B.Arch., 1967, Oregon; M.Arch., 1968, Pennsylvania; Reg. Architect, Pennsylvania; at Oregon since 1976.

**Albert S. Pastine**, B.A., Visiting Assistant Professor of Architecture (design; building materials; construction technology.) B.A., 1969, Cooper Union; at Oregon since 1972.

**Michael E. Shellabarger**, M.S., Assistant Professor of Architecture (community design centers; groups; educational architecture.) B.Arch., 1960, Iowa State; M.S. in Architecture; at Oregon since 1971; on leave 1976-77.

**David A. Sandahl**, M.C.P., Assistant Professor of Architecture Acting Director, Center for Environmental Research (design; man-environment relations; design as experimentation in social behaviour.) B.Arch., 1967, California & Berkeley; M.C.P., 1969, MIT; at Oregon since 1972.

**Dennis L. Pacheco**, B.Arch., 1976, Oregon.

**Richard Parnaby**, B.Arch., M.C.D., 1971, L.

**J. Pat Rand**, B.Arch., 1973, Virginia Poly

**Bea Sennwald**, B.A., 1972, Antioch College.

**Jon Thompson**, B.Arch., 1972, Antioch College.

**Carol Venolia**, B.A., 1973, Pomona College.

**Dorothy Wright**, B.S., B.Arch., 1976, Tulane

### NOTE:

Not all the faculty were available for photo, the caricature, for those with the personage, is a drawing. Thanks to Pat Rand for his assistance, and to Otto, same drawing in the AVEN years.

**Richard A. Smith**, M.S., Associate Professor of Architectural design; vernacular building structure in Japanese cities; naval architecture; M.S., 1962, Minnesota.

**Stephen J.Y. Tang**, Ph.D., Professor of structural planning; methodology; design research techniques.) B.S., 1942, M.I.T.; Reg. Structural Engineer, since 1969.

**Michael D. Utsey**, M.E.D., Assistant Professor of structural engineering; analogic and iconic gravity theory.) B.Arch., 1967, Texas; M.E.D., since 1967.

**Richard A. Smith**, M.S., Associate Professor of Architectural design; vernacular building structure in Japanese cities; naval architecture; M.S., 1962, Minnesota.

**Stephen J.Y. Tang**, Ph.D., Professor of structural planning; methodology; design research techniques.) B.S., 1942, M.I.T.; Reg. Structural Engineer, since 1969.

**Michael D. Utsey**, M.E.D., Assistant Professor of structural engineering; analogic and iconic gravity theory.) B.Arch., 1967, Texas; M.E.D., since 1967.

### GRADUATE TEACHING ASSISTANTS:

**Kelcey Beardsley**, B.A., 1969, Michigan.

**Charles Bulnes**, B.S., B.A. in Arch., 1970.

**Frances Downing**, B.Arch., 1976, Oregon.

**David Lung**, B.Arch., 1974, Oregon.

**Dennis L. Pacheco**, B.Arch., 1976, Oregon.

**Richard Parnaby**, B.Arch., M.C.D., 1971, L.

**J. Pat Rand**, B.Arch., 1973, Virginia Poly

**Bea Sennwald**, B.A., 1972, Antioch College.

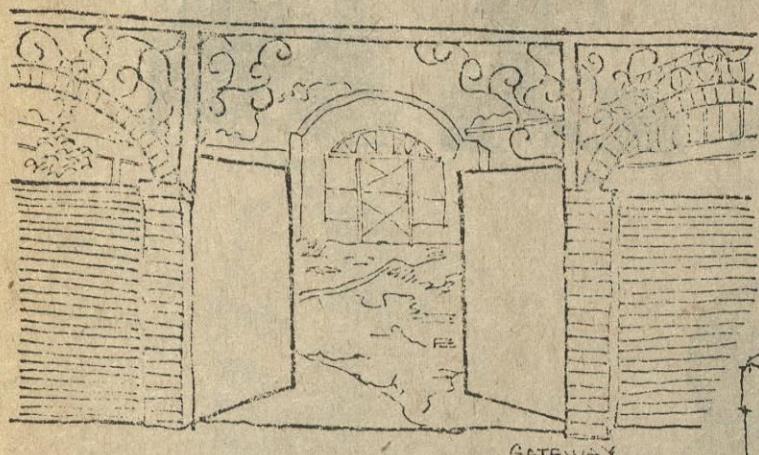
**Jon Thompson**, B.Arch., 1972, Antioch College.

**Carol Venolia**, B.A., 1973, Pomona College.

**Dorothy Wright**, B.S., B.Arch., 1976, Tulane

# FOUNDRY

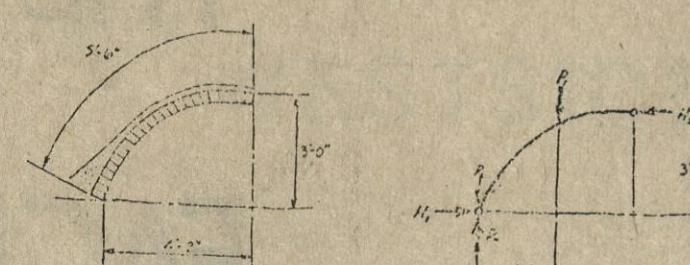
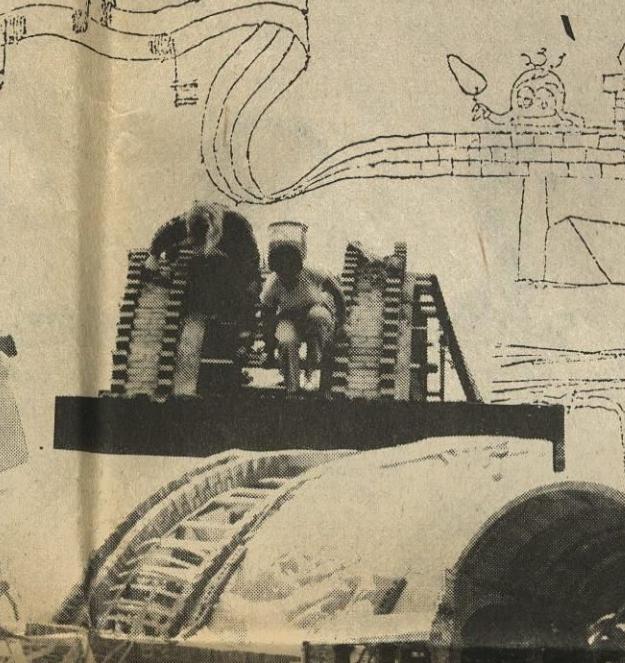
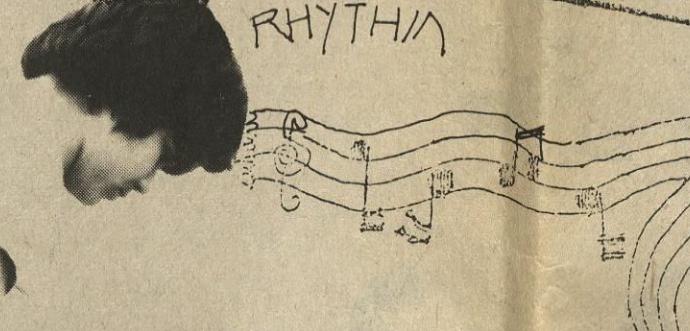
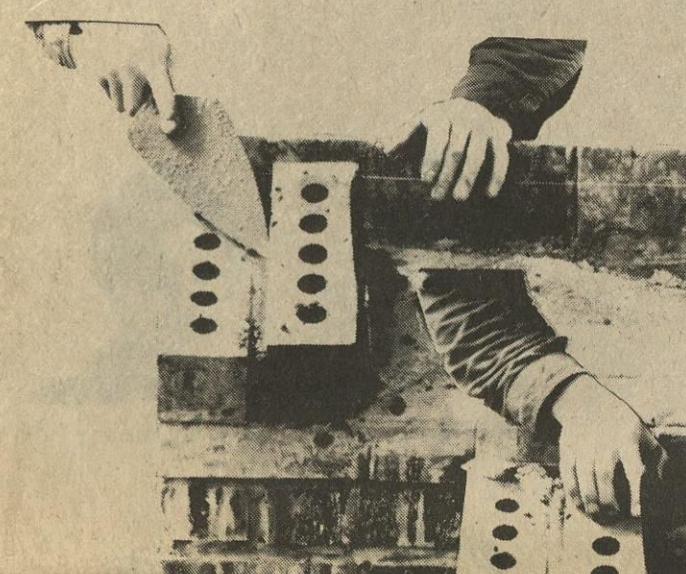
This kind of architecture is about being where you build. It means having a direct awareness of the materials you have dictated into a certain order; the volumes and spaces you have generated; the process by which they are built; the environment which you are changing and most important, the people you are affecting.



**FOUNDRY**

The FOUNDRY IS MORE THAN JUST A BUNCH OF BRICKS...

HAND TO HAND



LOADS:  
32" BRICK VULG = 46#/FT<sup>2</sup>  
5' LIV. LOAD = 5#/FT<sup>2</sup> (AVERAGE DEPTH)  
LIVE LOAD = 25#/FT<sup>2</sup>  
TOTAL LOAD = 61#/FT<sup>2</sup>

9" x 16" CONC. BEAM = 160.5#/LIN. FT  
9" x 14" CONC. BEAM = 121.6#/LIN. FT  
CONC. FOR CALCULATIONS = 2500 PSI. CONC. ACTUALLY USED WILL BE 3,000 PSI.  
P = LOAD OF VAULT = 60" x 3.5' = 440# PER FT. LIN.

P = LOAD OF BEAM = 160.5#/FT.

PLACE THE BRICK AND...

TAP IN PLACE.

CHECK THE WALL. IS IT...

LEVEL?

Straight?

PLUMB?

## CLASS SCHEDULE



## ARCHITECTURE

### Design:

ARCH 180 Arch Design Meadows MWF 8:30-12:20 310 Lawr. Kleinssasser " " " Utsey " "

All times MWF 1:30-5:20 unless otherwise scheduled after first Departmental Meeting. Locations to be posted.

Andrews, Briscoe, Bryan, Carter, Coffin, Bole, Garfield, Gilland, Hadid, Lovinger, Moye, Paszine, Piccioli, Potiche, Rand, Reynolds, Sandahl, Smith, Sulzberger, Thompson, Untchank.

ARCH 506 Grad Design (Opt. IIB) Moursund MWF 1:30-5:20 266 Lawr.

ARCH 506 Grad Design (Opt. I & IIA) J. Finrow MWF 1:30-5:20

**Interconnection:**  
ARCH 222 Environment and Cultural Milieu Kwartler UH 2:30-4:20 177 Lawr.

### Subject and Elective:

ARCH 322 ECS Reynolds/Pastine UR 10:30-12:20 107 Lawr.

ARCH 333 Intro. Arch. Media Lecture UH 1:30 Downing UH 2:30-5:20 377x Lawr. J. Finrow WF 9:30-12:20 264 Lawr. Utsey UR 9:30-12:20 204 Lawr.

ARCH 334 Arch. Media Carter-Moye UH 9:30-12:20 377x Lawr. UH 1:30-4:20 131 Emerald

ARCH 335 Arch. Media Stich UH 9:30-12:20 132 Emerald

(L. ARCH 361 Site Analysis Bressler UH 10:30-12:20 283 Lawr.) M.W. or F 8:30-10:20



ARCH 365 Intro. Structures Briscoe/ Seeling/Sennwald MWF 10:30-12:20 230 Clin.Serv.

Labs: 1. Briscoe U 12:30-2:20 204 Lawr.

2. Briscoe U 2:30-4:20 "

3. Putting U 12:30-4:20 "

4. Putting U 2:30-4:20 "

5. Seening/Sennwald S 05:30-10:20 "

6. Sennwald S 10:30-12:20 "

ARCH 411G Research Methods Coffin MWF 1:30-3:20 222 Lawr.

ARCH 416G Spat.Comp.&Dynamics Moursund MWF 12:30-2:20 215 Lawr.

UR 08:30-10:20 274 Lawr.

ARCH 417 Const. Comm. Bryan/Eldred U 08:30 "

G. Finrow/Garfield U 12:30-2:20 241 Lawr.

Labs: 1. Bryan U 05:30-10:20 241 Lawr.

2. Eldred U 05:30-10:20 242 Lawr.

3. G. Finrow U 10:30-12:20 152 Emerald

4. Garfield U 08:30-10:20 241 Lawr.

ARCH 431G Settlement Patterns Dole MWF 10:30-12:20 254 Lawr.

ARCH 435G Arch. as Form Harris MWF 06:30 146 Lawr.

ARCH 451G Experiential Consid. in Design Kleinssasser UR 12:30 1-7 Lawr.

ARCH 454G Ecol. Implications Piccioli MWF 08:30-10:20 241 Lawr.

ARCH 457G Man Env. Relations Sandahl U 7:00-9:30 283 Lawr.

ARCH 465G Structures II Hodge UR 1:30-3:20 221 Ailes

ARCH 472G Struct. Planning Tang MWF 10:30-12:20 117 Set. Annex

ARCH 565 Struct. III Tang MWF 1:30-3:20 117 Set. Annex

ARCH 406G Disc. Leaders Arch 222 Kwartler

ARCH 407G Multi Fam. Housing Andrews UR 10:30-12:20 254 Lawr.

ARCH 407 Arch. Publications Utsey

ARCH 408G Arch. Workshop Meadows MWF 1:30-5:20

ARCH 408 Woodshop Jewett MWF 08:30-10:20 Greifhaber

ARCH 506 Adv. Struct. Planning Tang MWF 12:30 117 Set. Annex

ARCH 507 Grad. Struct. Gen. Tang MWF 09:30-11:20 117 Set. Annex

## INTERIORS

Also available on an individual basis: ARCH 401,501 Research; ARCH 403,503 Thesis; ARCH 405,505 Reading and Conference; ARCH 408 Workshop; ARCH 409 Practicum.

### INTERIOR ARCHITECTURE:

ARCH 288 Creative Prob.Int. Bulnes MWF 1:30-5:20 152 Emerald

ARCH 388 Interior Design G. Finrow MWF 1:30-5:20 417 Lawr.

J. Johnson Pettinari

ARCH 406 Spec.Prob. Working Drawings Pettinari H 1:30 380 Lawr.

ARCH 424G Furn. & Accessories Johnson UR 10:30-12:20 380 Lawr.

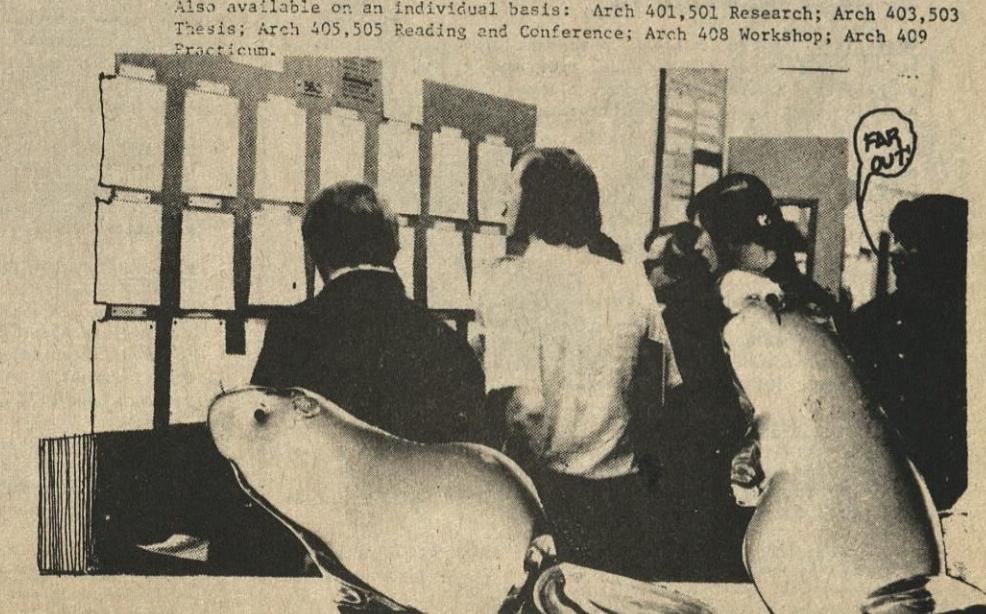
ARCH 462 Work Drawings Pettinari U 1:30+ 2:30-4:20 475 Lawr.

, Int. Arch. UR 2:30-4:20 475 Lawr.

ARCH 483 Interior Des. Term. Project Staff MWF 1:30-5:20 475 Lawr.

ARCH 583 Adv. Interior Design (Grad.) Staff

Also available on an individual basis: Arch 401,501 Research; Arch 403,503 Thesis; Arch 405,505 Reading and Conference; Arch 408 Workshop; Arch 409 Practicum.



# NOTICES

## SHORTS

### TAKE NOTE

THIS YEAR THE DEPARTMENT OF ARCHITECTURE WILL BE SEEKING A REPLACEMENT FOR DEPARTING CHAIRMAN BILL GILLAND. AN IMPORTANT PROCESS MUST BEGIN SOON TO DETERMINE QUALIFIED CANDIDATES FOR THE POSITION AND PRESENT RECOMMENDATIONS FOR FINAL SELECTION. THE SEARCH COMMITTEE THAT WILL BEGIN THIS TASK WILL INCLUDE:

- 4 DEPARTMENTAL FACULTY (1 FROM INTERIORS)
- 4 DEPARTMENTAL STUDENTS (2 UNDERGRADS, 1 GRADUATE, 1 INTERIORS)
- 1 FACULTY MEMBER FROM OUTSIDE THE SCHOOL
- 1 FACULTY MEMBER FROM LANDSCAPE ARCH.
- 1 FACULTY MEMBER FROM URBAN PLANNING
- 1 FACULTY MEMBER FROM THE AAA ADVISORY COMMITTEE
- 1 PRACTICING ARCHITECT FROM OUTSIDE THE UNIVERSITY

THE STUDENT REPRESENTATIVES WILL BE SELECTED BY US STUDENTS FROM AMONG THOSE EXPRESSING INTEREST IN SERVING ON THIS VITAL COMMITTEE. THOSE WHO WOULD LIKE TO SERVE ON THE SEARCH COMMITTEE SHOULD SIGN UP ON THE SPECIAL SHEET OPPOSITE THE DEPARTMENT OFFICE, NEAT TO THE COURSE OFFERING BOARD. THE DEADLINE FOR SIGNING IS FRIDAY OCTOBER 1. THE ELECTION PROCEDURE FOR DETERMINING REPRESENTATIVES FROM THIS LIST WILL BE ANNOUNCED LATER. SEND ANY SUGGESTIONS TO THE AVENUE.

#### NEXT DEPARTMENT OF ARCHITECTURE MEETING

Students are welcome to attend the next Departmental Meeting scheduled for Thursday 30 September at 4:30 in 283 Lawrence.

Agenda: 1. Head Search Committee Formation  
2. Admissions Policies for 1977-78



### Your Guide

#### FALL TERM LECTURES

The Communication Committee is arranging a series of lectures for the fall term. Watch for posters with more specific information.

Thur. Oct. 21 evening, Marietta Miller, Assistant Professor of Architecture at the University of Washington, will speak on "Lighting in Architecture."

Monday, Nov. 8 evening, Anne Griswold Tyng, Philadelphia architect, teacher, and longtime associate of Louis Kahn, will speak on "Identity Threshold of Individual and Community in the Forming of Cities."

In addition, we are having Joseph Esherick from San Francisco to speak on his own work and Labelle Prussin from the Universities of Michigan and Washington to speak on her studies of African building.

Also:

Friday Oct. 8 evening, 107 Lawrence, the Society of Architectural Historians Conference in Eugene will sponsor a lecture by Lee H. Nelson on "Preservation in Russia." Mr. Nelson is with the Association for Preservation Technology, is a former Oregon architecture graduate and was heavily involved in the restoration of Independence Hall in Philadelphia.

## Contents

This year the AVENUE hopes to continue its position as forum for the exchange of often conflicting opinions and ideas about our education and the role of architecture in this society. One of the means for furthering that process will be organizing discussion of specific topics for each issue in advance of publication, which may avoid the one month delay in reports and replies. This will mean hearing from readers about what issues they would like discussed in this format, and will also demand of those writing articles to exchange some of their views beforehand.

As usual, the paper will encourage independent articles that provoke later debate, or uncover some area of interest to which later contributors will add. Investigations into the workings of the college may take the forms of research or of interviews, or may simply be a series of common student questions addressed at large. This will all require student input on a larger scale than last year.

And of course, a larger staff to co-ordinate the various

We will be looking for not only freelance contributors and issue oriented letter writers, but also full time staff to possibly establish permanent columns, write critical reviews, create cartoons, do investigative journalism, or in some other format to be just provocative. The paper is serious, and becoming increasingly "professional", but primarily, it can be fun.

Anyone interested in any aspect of the AVENUE, from sponsoring beer kegs after lectures to maintaining productive criticism of the department, come to our first meeting as posted. Work on the AVENUE is worth 2 credit hours.

# FROM THE WESTSIDE

The scene was one of confrontation. The crowd, finding themselves in a very familiar position, was growing increasingly antagonistic. It was supposed to be a question and answer format but questions were giving way to angry statements. The planners had come to explain their latest proposals but were becoming exasperated and defensive. This might easily have taken place in Portland, Boston, or any other metropolitan area in the country but this time it was in Eugene. This was the first of two public meetings to field questions concerning the release of a report entitled Eugene Downtown Westside Alternatives, authored by Blayney Associates, a firm of planning consultants from San Francisco hired by the city council.

Their report deals essentially with two issues: traffic and land use. The issue of traffic arose from the problems created when I-105 was plowed into the Westside in 1971 via Washington and Jefferson streets. The Westside neighborhood organization has continually pressured the city to restore these streets to their original residential character. The second issue, that of land use, was fanned out to Blayney because of the continuing contradiction in zoning and uncertainty of future use of the area between Charneton and Jefferson streets and 7th and 13th streets.

In response, Blayney came up with 3 basic land use plans which he combined with 3 traffic alternatives resulting in 7 possibilities, one of which is offered as the better solution. That plan (Plan 7) emerges from the report as the one recommended by Blayney and the one most controversial. The plan suggests that all the land in the study area west of Lincoln street be zoned residential (R-3 or R-4), the area east of Lincoln continue to exist as C-2 zoning with Lincoln itself being widened between 8th and 13th streets to become a four lane boulevard, which would carry traffic from ramps connected to I-105 at Wash-Jeff and 7th streets. Blayney further proposed that an enclosed mall shopping center be built on the east side of Lincoln to provide for a major department store complex which he claims is needed to prop up a sagging CED, now in fierce competition with Valley River.

The resistance to this proposal has centered on both the Lincoln Boulevard and shopping center schemes. The locations for both are bad according to the Friends of a Liveable Eugene, a group of predominantly Westside residents which has organized in response to the Blayney report. Using an advocacy planning approach, the Friends have organized several meetings to gather citizen participation in order to produce some alternatives of its own.

The discussion which has grown up around both the intent and the process of planning decisions concerning the Westside should be understood as symptomatic of a larger context of urban discontent which has plagued the large metropolitan areas of this country for many years and has only recently become visible in Eugene.

The intent of this article is to introduce in a very brief way, the Blayney report as a starting point for a series of articles to appear in subsequent issues of AVENUE which discusses Eugene's urban problems and the political-economic structure which produces them.

Don Prohaska

### TOUR

The First Christian Church of Eugene will be sponsoring a tour of the McMurphy house the large green victorian home on Skinner Butte, on Saturday, October 21. The tour of the interior and grounds will be used to raise funds for a senior Nutrition center at the Church. Donation will be \$1. For further information, call the Church.

### GREEN NORTHEAST ART SUPPLY CO.



**TO BUY IT TM. EUGENE OR. 97401**  
**BOOK!... longer hours ...**  
**MON - THURS 9 A.M. - 9 P.M.**  
**FRIDAY - SAT. 12 NOON - 6 P.M.**  
**SUNDAY 12 NOON - 5 P.M.**  
**LOWEST PRICES YEAR ROUND FOR EVERYONE!**

**CENTRAL BLUEPRINT**

**K & E and Bruning Dealer**

**Photo-Reductions  
Enlargements  
PMT's**

47 WEST 5th  
342-3624  
Eugene, Oregon, 97401

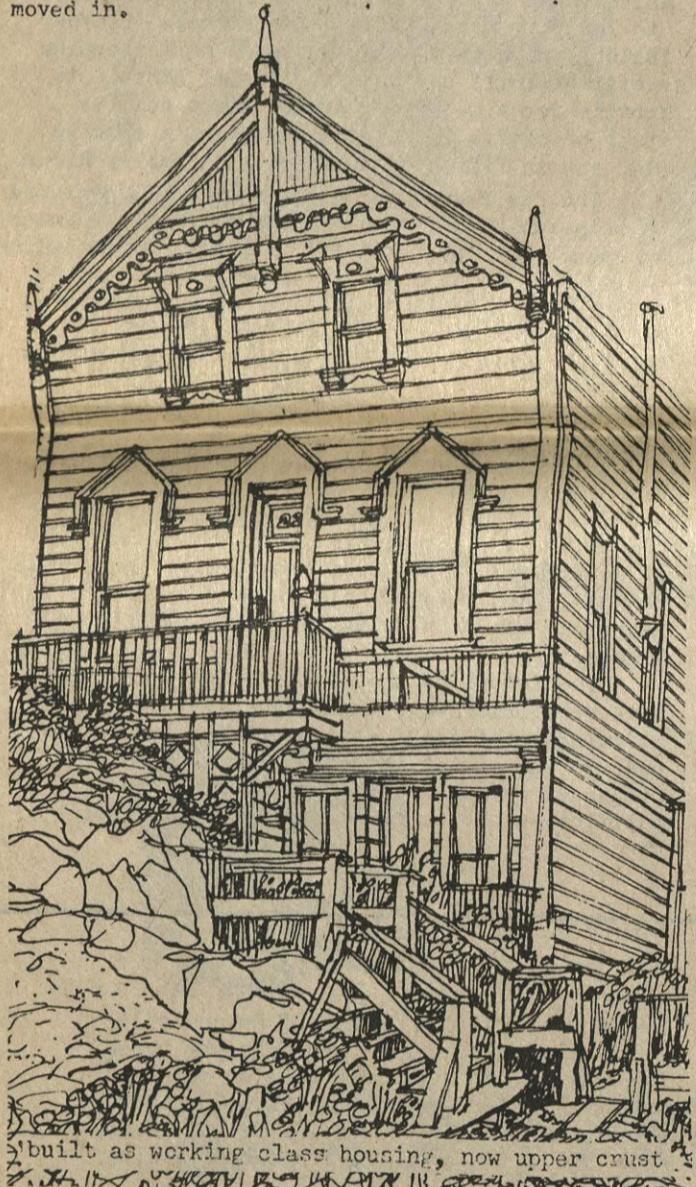
**GRADUATE TEACHING ASSISTANTS:**  
Kelsey Beardley, B.A., 1969, Michigan.  
Charles Builes, B.S., B.A. in Arch., 1975, Louisiana State.  
Frances Downing, B.Arch., 1976, Oregon.  
David Lung, B.Arch., 1974, Oregon.  
Dennis L. Pacheco, B.Arch., 1976, Oregon.  
Richard Parnaby, B.Arch., M.C.D., 1971, Liverpool, England.  
J. Pat Rand, B.Arch., 1973, Virginia Polytechnic Institute.  
Bea Sennewald, B.A., 1972, Antioch College.  
Jon Thompson, B.Arch., 1970, University of Texas.  
Carol Venolia, B.A., 1973, Pomona College.  
Dorothy Wright, B.S., B.Arch., 1976, Tulane University.  
Anne T. Weiss, B.A., 1972, Smith College.

# SAN FRANCISCO

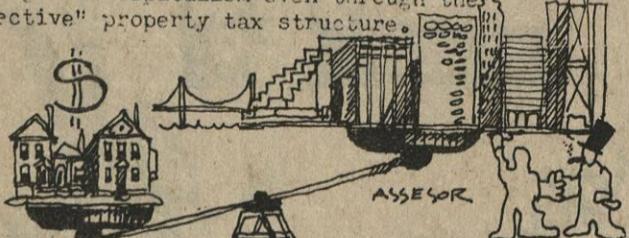
Report from San Francisco

Housing is one of the most discussed issues among home owners and renters alike in California, a topic headed toward explosion in inner city areas. The continuing slump in the construction industry, especially in the housing sector, has aggravated the search for decent, affordable housing for an increasing number of families. This dilemma is apparent even in the heralded growth areas of the country, where new city center office towers and suburban malls mask the general economic insecurity and housing squeeze. Oregon is no exception to this phenomenon, which like California is experiencing concurrently a 10% population growth and over an 8% unemployment rate. The new housing built in these states is insufficient to meet the demand for increased household formation, and is priced altogether beyond the means of many working persons, as well as the chronic poor. In this paradoxical time of inflation and recession, of increasing prices for basic services and decreased purchasing power, housing is one of the leading inflation indicators. Orthodox economists have been unable to explain away this problem.

The cost of housing is outpacing wages at an alarming rate, and promises to continue this trend for some time. The selling price of older homes and rental units in San Francisco has more than doubled on the average in the last five years. Standard pre-World War I flats, which until recently housed lower income residents close to public transportation and city services, are being bought up, repainted, minimally repaired, and resold for close to twice the purchase price. In so-called gray neighborhoods, liberal programs to encourage upgrading which architects and planners see as a healthy alternative to massive renewal are facilitating windfall profits for absentee speculators. Low interest loan programs have encouraged cosmetic rehabilitation and beautification to attract the "young sophisticates" now willing to pay the inflated rents for old Victorian imagery. The exodus of the poor and lower middle class who tenanted such buildings in perpetual disrepair for years are as effectively ousted as had the bulldozers moved in.

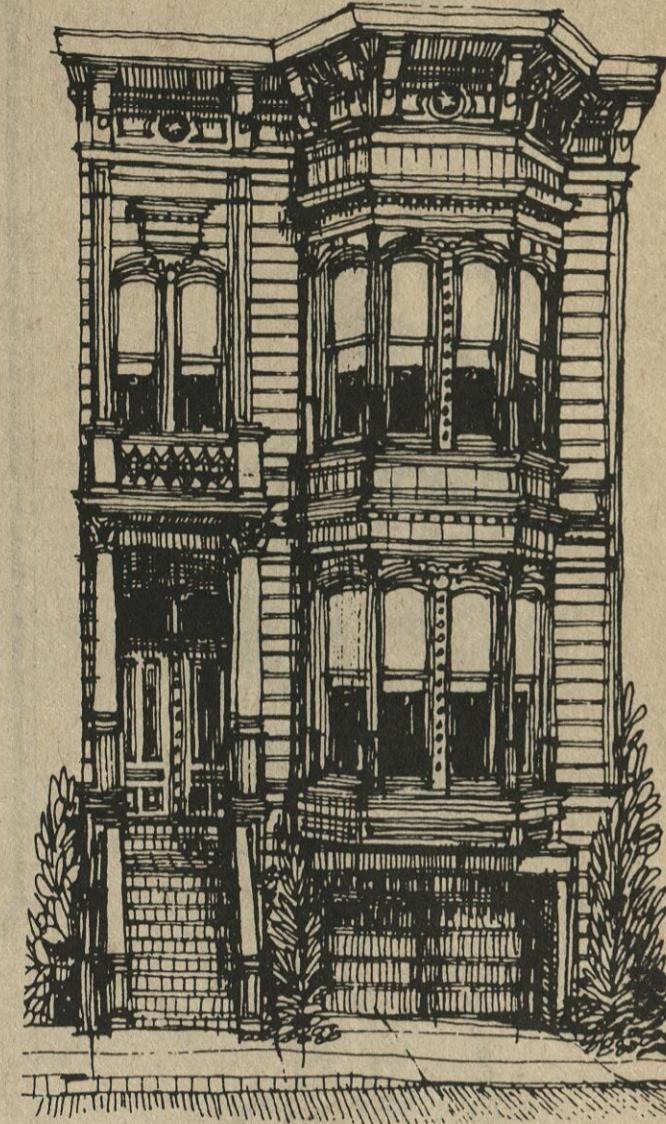
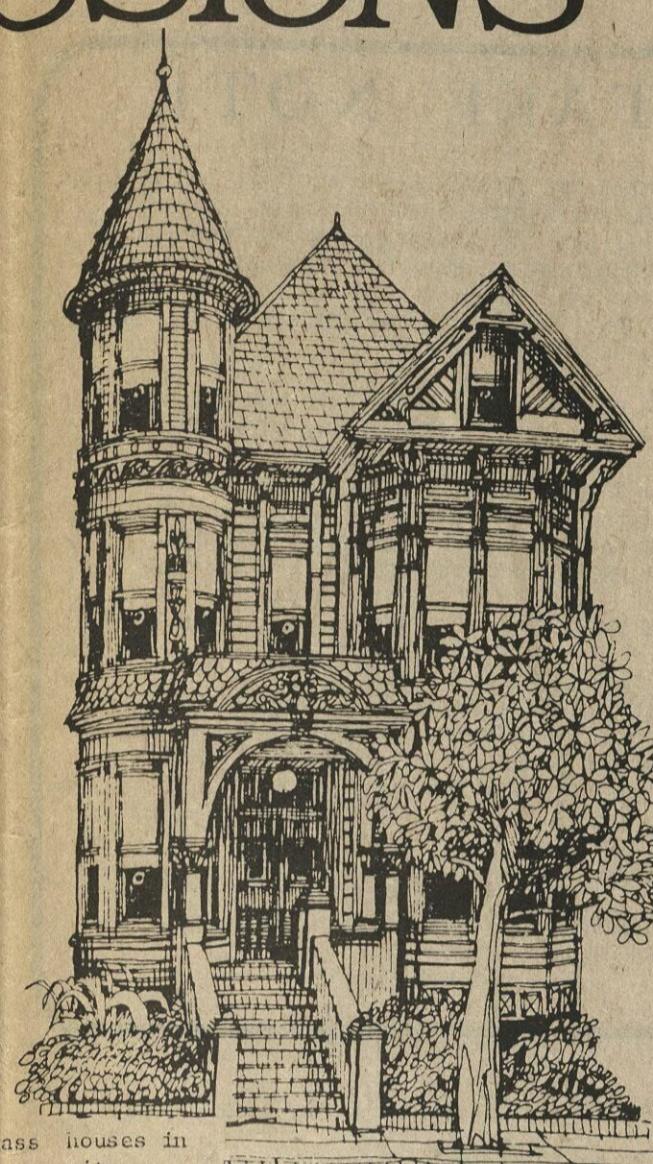
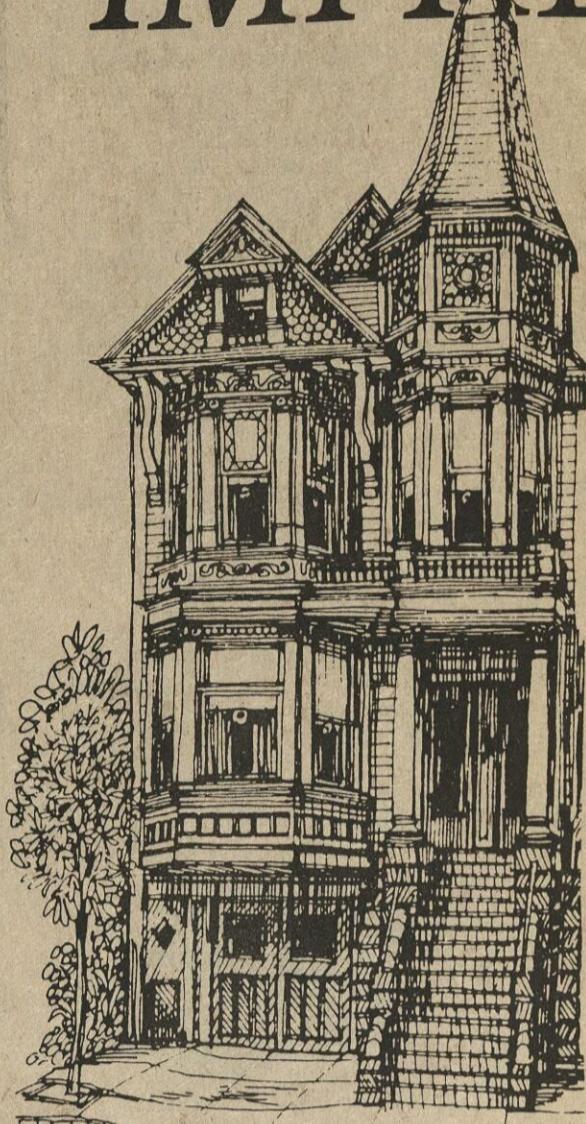


While the assessed value of downtown property in San Francisco has actually declined in some cases, the assessments have gone up 100% in many residential districts. Explained one hotel manager, whose tax rate declined last year, "It wasn't a good year for tourism, so the value of my property is less". In a recession, when downtowns may have been overbuilt, and some stores experienced decreased profits, property values and therefore taxes may go down. For the small homeowner, suffering the decreased purchasing power of the inflation, his taxes and the value of his property increase. The burden has been shifted from corporate tenant to working class tenant under the logic of capitalism even through the "objective" property tax structure.



Homeowners, who formerly supported the rise in value of their homes that this process offered are increasingly alarmed at the tax burden that accompanies the soaring assessments. Those on fixed incomes are in the no choice position of selling their homes because the taxes are unbearable, yet are unable to purchase equivalent housing elsewhere due to the inflated costs. All their increased property value evaporates. Those gaining by the game are the increasing speculators, the wealthy who own enough property to more than compensate for their tax increases, and the aspirants, who have entered the contest with the purchase of one home in a working class neighborhood, hoping to profit by the resurgent interest in old houses. The losers are as always those who have always paid the greatest share of their income for the least choice in housing, who have always been shifted around according to the fluctuating tastes and market demands of the upper classes.

# IMPRESSIONS



former lower class houses in rediscovered center city.

Until the building industry can meet the demand for new units, the cost of older stock will soar. But until the value of old housing and of rents in old units increases substantially, new housing will remain uncompetitive. This means as one spokesperson for the industry recently stated, rents must increase at least 30% before construction of new rental units will be "stimulated" to alleviate the pinch.

The current re-evaluation of the desirable qualities of older housing is certainly related to the relative inability of new construction to meet either the quantitative or the qualitative demands of a great number of Americans. Housing has increasingly been an economic sector where decreases in quality have been mandated by the need to protect profit. Labor costs have been blamed for this phenomenon, but the real problem lies at the heart of the commodity nature of housing and land. The cost of land, and of borrowing money, have been the most inflationary part of the increased cost of housing, both of which benefit speculators profiting from scarcity. Lending policies and government programs to "encourage" housing have simply encouraged housing to be built to last a shorter period of time.

Investors in the upper income tax brackets have been provided incentives to invest in housing by allowing an accelerated depreciation on the value of their investment, which means their real profit comes from the paper losses and subsequent lower tax bill. Thus it is not in their interest to construct housing to last longer than the tax shelter allows, which may be as little as 6 years 9 months.

The H.U.D. programs of the late sixties which were responsible for almost forty percent of new housing starts in the last years of the program were rocked by scandals due in part to the enormous profits and shoddy construction that such financing produced in certain areas. In San Francisco, which saw the demolition and rebuilding of half its black ghetto under such programs, public pressure to ensure quality construction could not entirely circumvent the manner in which the high maintenance costs of "low-cost" construction bankrupted one of the country's award winning projects. And while the investors' fund is guaranteed, the taxpayers bail out the complex.

The systems of encouraging private investment in housing have always needed to produce a great monetary advantage to one class to produce an inferior product for another. Housing is a basic human need, but suffers the contradiction of any commodity produced not for use, but for profit.

- ITEM:**  
Rent in the Haight Ashbury district of San Francisco has now climbed to \$100 per bedroom, trebling in 8 years.
- ITEM:**  
Rents in Eugene for off-campus housing now average double what they were five years ago.
- ITEM:**  
a working class "cottage" in formerly gray Eureka Heights, San Francisco bought for \$33,000 five months ago will now command \$50,500 on the market. The house was built as typical working class housing seventy years ago, now the director of the modern museum of art lives next door.
- ITEM:**  
Rents in Eugene's West Side now average close to \$80.00 a bedroom.

Quality must deteriorate in times of profit squeezes. And as the pressure on profits is an accelerating tendency of advanced monopoly capital, the general deterioration of quality in housing can be seen as an overall trend.

Thus the interest in older homes, and the relocation of their former residents to trailer parks and elderly highrises, which are no stranger to Eugene. Even as young professionals in San Francisco and Eugene are considering themselves protectors of our architectural heritage as they buy up and restore finely crafted old houses, the declining quality of new housing and increased social and transportation dislocation of a whole class of the society mocks the do-gooders.

The only way the government can relate to the growing crisis is to revise its goals and change its barometers. The Finisfield survey and statistical evaluation of the Westside and Eastside neighborhoods in Eugene in 1972 cited that close to half of the persons in these inner city neighborhoods paid over 25% of their income for housing. These same areas had the highest chronic unemployment rates in the city, well above the generally unacceptable margin rates for the city and state. Like inner city neighborhoods of the poor, the working classes, and the aged, in San Francisco and any other American cities, such statistics conform to the "profile" of the disadvantaged. Currently, only 10% of the population of San Francisco could afford new housing in that city, and an article in the San Francisco Chronicle further illustrated the housing problem by citing out the average older house at \$54,000, or well beyond the reach of over half the people who live in the Bay Area. Could this be promoted as acceptable?

Since the thirties, the Federal definition of maximum income to be spent on housing was pegged at 25%, but so many persons are paying over that sum now, that it is now being called unrealistically low. The new unacceptable level has just been raised to 30%. Only last week, Jimmy Carter's liberal economic advisors requested that he abandon the traditional 3% Democratic party unemployment acceptability limit. The new acceptable unemployment level has just been re-targeted at 5% to 6%. While governments are redefining problems away, calling us to live with less expectations, current housing and neighborhood improvement programs are facilitating the shift of money from poor to rich. With the willing collaboration of those in the middle who make modest gains or enjoy their strolls past newly repainted old homes, speculators in San Francisco as elsewhere make the most from the preservation consciousness.

In the meantime, an increasing number of Americans are forced into the graying outlying areas, into a new generation of sterile ghettos built to last about as long as the tastes of the formerly middle class residents, who head out to the newer, greener suburbs or back into the city center. Perpetual dislocation and ghettoization are at work, as usual, in San Francisco, whose repainted facades are symbols of the appropriation of quality.

The appropriation of old neighborhoods is just one aspect of a long term pattern of investors profiting both by shifting tastes and trends in housing among the upper classes, and by the resultant squeeze placed on the poor and working class. Rising rents and reduced new construction are causing the greatest extraction of income from those least able to afford it, while capitalizing on current romanticization of the past. Perpetual dislocation and ghettoization are the necessary working partners of our economic system, hardly masked by the quaintly painted and restored facades of San Francisco.

Tom Jones



"...It was a simple ego exercise. The Bank of America was so tall; we're going to go in deeper and be one taller. Pereira had this concept in his drawer, pulled it out, said, "how 'bout this? anybody like a pyramid? We haven't built a pyramid since Cheops."

GERALD WEISBACH

In the next issue of the AVENU, we will begin serializing:

GERALD WEISBACH: A CONVERSATION

Taped and edited by Mike Shellenbarger and Henry Kunowski, Department of Architecture, University of Oregon.

Mike Shellenbarger, Assistant Professor of Architecture at the University of Oregon, and thirteen graduating architecture students visited with Jerry Weisbach at his home in San Francisco in early 1976 and taped this conversation. They had come to hear Jerry's views on his wide range of experiences in architectural practice: with Neutra, Soriani, and others; in his own private practice; teaching at Berkeley; as a partner in Building Systems Development, Breakthrough contracts with large corporations and HUD; as Dean of the Architecture program at USC; and now as a law student in University of California, Hastings College of the Law.

