

Main Contents

Introduction

Entity Relationship Diagram

Database Implementation

Reports and Visualization

Conclusion

Database Purpose

- To design & implement a database that maintains consistent records of client data
- Introduce sales pipeline tracking & accurate business KPIs computation
- Introduce call-backs, sales & maintenance jobs for tracking business entities



Business Problems Addressed



ALLOW ELEVATOR
TEAM TO GENERATE
DESCRIPTIVE REPORTS



IMPLEMENT CALLBACK
(COMPLAINTS)
REGISTERING



IMPLEMENT

MAINTENANCE JOB

PIPELINE



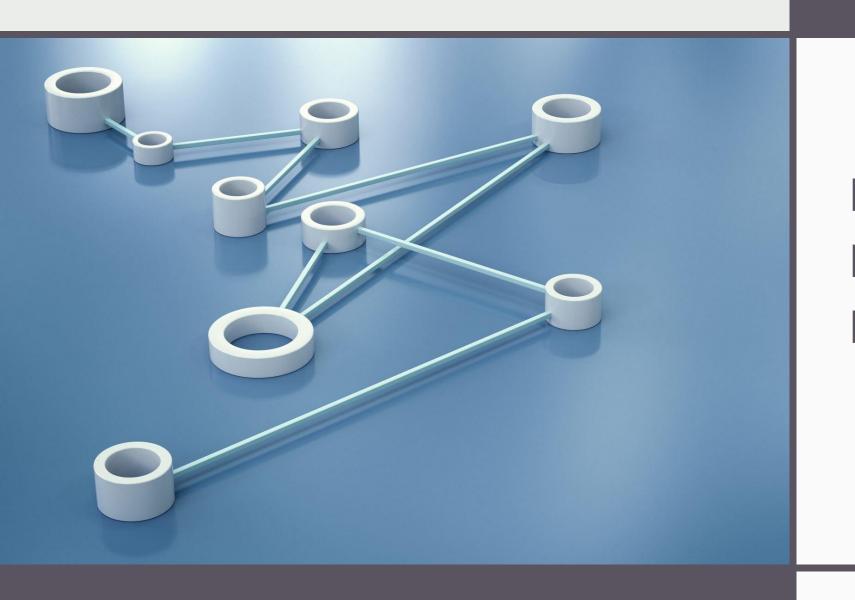
IMPLEMENT YTD
REVENUE PIPELINE



GENERATE BUSINESS
INSIGHTS



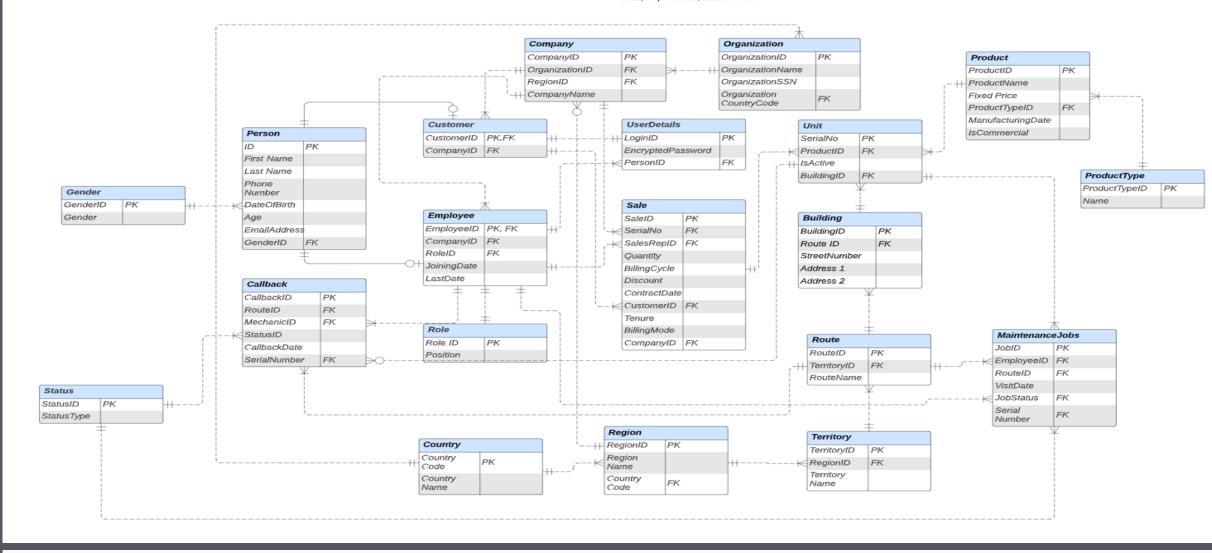
INVENTORY &
MERCHANDISE
MANAGEMENT



ENTITY
RELATIONSHIP
DIAGRAM

DAMG 6210 - Elevators Management ERD

Akshita Barot, Aniruddha Tambe, Forum Bhatt, Kinjal Thakkar, Siddhant Kohli





returns char(10) as

if @total_price < 500000 set @category = 'REGULAR'; else if @total_price < 1000000 set #category = '6000'; set Scategory = 'PLATTER'

DATABASE **IMPLEMENTATIONS**

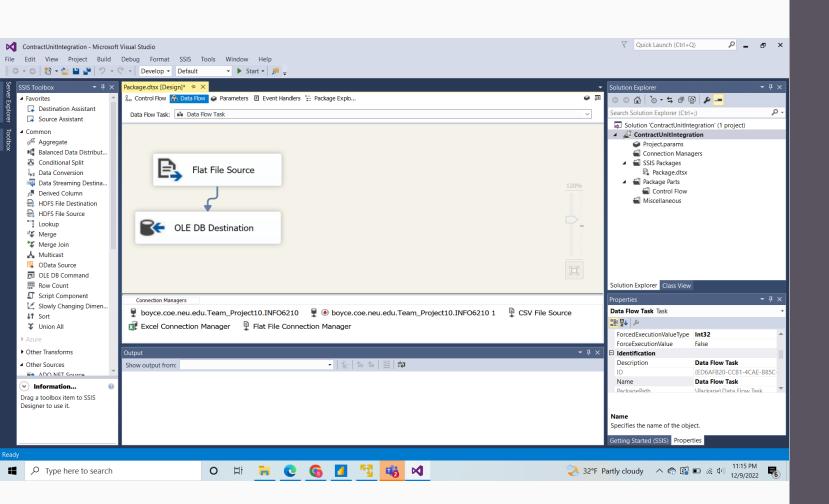
Create Database Framework

Insert Queries

```
----- Country -----
INSERT INTO Territory.Country (CountryName) VALUES ('United States');
INSERT INTO Territory.Country (CountryName) VALUES ('United Kingdom');
INSERT INTO Territory.Country (CountryName) VALUES ('India');
INSERT INTO Territory.Country (CountryName) VALUES ('China');
INSERT INTO Territory.Country (CountryName) VALUES ('Russia');
INSERT INTO Territory.Country (CountryName) VALUES ('Japan');
INSERT INTO Territory.Country (CountryName) VALUES ('Turkey');
INSERT INTO Territory.Country (CountryName) VALUES ('France');
INSERT INTO Territory.Country (CountryName) VALUES ('Italy');
INSERT INTO Territory.Country (CountryName) VALUES ('Canada');
----- Territory.Region -----
INSERT INTO Territory.Region (RegionName, CountryCode) VALUES ('Northwest',1);
INSERT INTO Territory.Region (RegionName, CountryCode) VALUES ('Southwest',1);
INSERT INTO Territory.Region (RegionName, CountryCode) VALUES ('Southeast',1);
INSERT INTO Territory.Region (RegionName, CountryCode) VALUES ('Northeast',1);
INSERT INTO Territory.Region (RegionName, CountryCode) VALUES ('Northwest',2);
INSERT INTO Territory.Region (RegionName, CountryCode) VALUES ('Southwest',2);
INSERT INTO Territory.Region (RegionName, CountryCode) VALUES ('Southeast',2);
INSERT INTO Territory.Region (RegionName, CountryCode) VALUES ('Northeast',2);
INSERT INTO Territory.Region (RegionName, CountryCode) VALUES ('North',3);
INSERT INTO Territory.Region (RegionName, CountryCode) VALUES ('South',3);
INSERT INTO Territory.Region (RegionName, CountryCode) VALUES ('East',3);
INSERT INTO Territory.Region (RegionName, CountryCode) VALUES ('West',3);
```

Insert Queries by Procedures

```
PROCEDURE: InsertContractUnit -----
CREATE OR ALTER PROCEDURE InsertContractUnit @ProductId int, @IsActive bit,@BuildingID int
AS
SET NOCOUNT ON
INSERT INTO [Contract].[Unit]
          ([ProductID]
          ,[IsActive]
          ,[BuildingID])
    VALUES
           (@ProductId
          ,@IsActive
          ,@BuildingID)
G0
         ------ PROCEDURE: InsertRoleDetails ------
CREATE OR ALTER PROCEDURE InsertRoleDetails @Position VARCHAR(200)
SET NOCOUNT ON
INSERT INTO [Person].[Role]
          ([Position])
    VALUES
          (@Position)
G0
```



DATA IMPORT WIZARD

```
CREATE TABLE Person.Person (
    PersonId INT IDENTITY(1,1) PRIMARY KEY,
    FirstName VARCHAR(200) NOT NULL,
    LastName VARCHAR(200) NOT NULL,
    PhoneNumber CHAR(12), -- you might not want to have such a precise length
    CONSTRAINT chk_phone CHECK (PhoneNumber NOT LIKE '%[^0-9+-.]%'),
    DateofBirth Date,
    AGE AS DATEDIFF(hour, DateOfBirth, GETDATE())/8766,
    EmailAddress VARCHAR(200),
    GenderID INT FOREIGN KEY REFERENCES Person.Gender(GenderID)
```

COMPUTED COLUMNS

Column Data Encryption:
On User Password

```
---- Encrypt Passsword -----
-- Create DMK
CREATE MASTER KEY
ENCRYPTION BY PASSWORD = 'Team10_P@ssw0rd';
-- Create certificate to protect symmetric key
CREATE CERTIFICATE PasswordCertificate
WITH SUBJECT = 'Password Test Certificate',
EXPIRY_DATE = '2026-10-31';
-- DROP CERTIFICATE PasswordCertificate;
-- Create symmetric key to encrypt data
CREATE SYMMETRIC KEY PasswordSymmetricKey
WITH ALGORITHM = AES_128
ENCRYPTION BY CERTIFICATE PasswordCertificate;
— DROP SYMMETRIC KEY PasswordSymmetricKey;
-- Open symmetric key
OPEN SYMMETRIC KEY PasswordSymmetricKey
DECRYPTION BY CERTIFICATE PasswordCertificate;
```

```
Constraint -----
CREATE OR ALTER FUNCTION dbo.CheckRegion
(@RegionID INT, @OrganizationID INT)
RETURNS INT
BEGIN
   RETURN (
        SELECT
            COUNT(*)
        FROM
           Client.Organization org
        INNER JOIN
           Territory.Region reg ON reg.CountryCode = org.OrganizationCountryCode
        WHERE
           org.OrganizationID = @OrganizationID
           AND reg.RegionID = @RegionID
-- SELECT * FROM Client.Organization;
-- SELECT * FROM Territory.Region
-- ALTER TABLE Client.Company DROP CONSTRAINT chk_CheckRegion
ALTER TABLE Client.Company ADD CONSTRAINT chk_CheckRegion CHECK (dbo.CheckRegion(Company.RegionID,Company.OrganizationID) <>> 0)
```

TABLE LEVEL CHECK CONSTRAINTS

Trigger on Maintenance Jobs

```
PROCEDURE: InsertMaintenanceJobs -----
--DROP TRIGGER [Contract].[InsertMaintenanceJobs]
CREATE OR ALTER TRIGGER InsertMaintenanceJobs
ON Contract.Sale
AFTER
   INSERT AS
BEGIN
     SET NOCOUNT ON;
     -- Get EmployeeID
     DECLARE @employeeID INT = (SELECT TOP 1 emp.EmployeeID FROM Person.Employee emp WHERE emp.CompanyID = (SELECT companyID FROM INSERTED));
     -- Get RouteID
     DECLARE @routeID INT = (
           SELECT
                 [build].RouteID
           FROM Contract.Unit [unit]
           INNER JOIN Territory.Building [build] ON [build].BuildingId = [unit].BuildingId
                 [unit].SerialNo = (SELECT serialNo FROM INSERTED)
     -- Get visit date
     DECLARE @visitDate DATE = (SELECT DATEADD(month, DATEDIFF(month, 0, (SELECT contractDate FROM INSERTED)), 0) AS StartOfMonth)
     -- Get serial no
     DECLARE @serialNo INT = (SELECT serialNo FROM INSERTED)
     DECLARE @startMonth INT = (SELECT MONTH(@visitDate))
     WHILE ( @startMonth <> 13)
     BEGIN
           INSERT INTO Callback.MaintenanceJobs (EmployeeID, RouteID, VisitDate, JobStatus, SerialNumber) VALUES (@employeeID, @routeID, @visitDate, 1, @serialNo);
           SET @visitDate = DATEADD(MONTH, 1, @visitDate)
           SET @startMonth = @startMonth + 1;
      END
END
G0
```

≣ R				
YearSold		Top3ProductsSold	SumofTotalQuantityperYear	
1	2021	SCISSOR LIFT, STAGE LIFTS, SIDEWALK ELEVATORS	328	
2	2022	LOW RISE-ELEVATOR, STAGE LIFTS, DUMBWAITER	390	
	-			

VIEW 1: TOP 3 PRODUCTS PER YEAR

VIEW 1: IMPLEMENTATION

CREATE VIEW Top3ProductsperYear as

With SumProductsperyear as(SELECT Year(sale.ContractDate) as YearSold,SUM(Quantity) as TotalQuantitySoldperyear

From Contract.Sale sale

INNER JOIN Contract. Unit unit ON unit. SerialNo=sale. SerialNo

INNER JOIN Product.Product product ON product.ProductID=unit.ProductID

INNER JOIN Person.Person person ON person.PersonId=sale.SalesRepID

INNER JOIN Product.ProductType producttype ON producttype.ProductTypeID=product.ProductTypeID

GROUP BY Year(sale.ContractDate)

),

ProductTypeSales as(SELECT Year(sale.ContractDate) as YearSold,product.ProductTypeID,producttype.Name,SUM(Quantity) as TotalQuantitySoldperyear

From Contract.Sale sale

INNER JOIN Contract. Unit unit ON unit. Serial No=sale. Serial No

INNER JOIN Product.Product product ON product.ProductID=unit.ProductID

INNER JOIN Person.Person person ON person.PersonId=sale.SalesRepID

INNER JOIN Product.ProductType productType ON productType.ProductTypeID=product.ProductTypeID

GROUP BY Year(sale.ContractDate),product.ProductTypeID,producttype.Name)

SELECT temp. Year Sold, STRING_AGG (temp. Name, ', ') as Top3Products Sold, sumperyear. Total Quantity Sold peryear as Sumof Total Quantity per Year

FROM(

SELECT YearSold, Name, Total Quantity Soldperyear, RANK() OVER (Partition By YearSold Order By Total Quantity Soldperyear DESC) AS Top3ProductsperYear

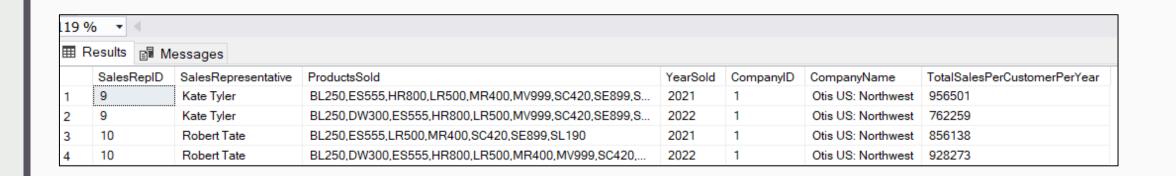
FROM ProductTypeSales) as temp

INNER JOIN SumProductsperyear as sumperyear ON sumperyear. YearSold = temp. YearSold

WHERE Top3ProductsperYear<= 3

GROUP BY temp. Year Sold, sumperyear. Total Quantity Soldperyear

GO



VIEW 2: YEARLY COMPANY SALES PER REPRESENTATIVE

VIEW 2: IMPLEMENTATION

GO

CREATE VIEW YearlycompanysalesperRep as

WITH temp as (SELECT sale.SalesRepID,person.FirstName+ ' '+person.LastName as SalesRepresentative,sale.CompanyID,company.CompanyName,product.ProductName,Year(sale.ContractDate) as YearSold,SUM((100-sale.Discount)*sale.Quantity*product.FixedPrice)/100 as SalesPerProduct

From Contract. Sale sale

INNER JOIN Contract. Unit unit ON unit. SerialNo=sale. SerialNo

INNER JOIN Product.Product product ON product.ProductID=unit.ProductID

INNER JOIN Person.Person person ON person.PersonId=sale.SalesRepID

INNER JOIN Client.Company company on company.CompanyID=sale.CompanyID

GROUP BY

sale.SalesRepID,Year(sale.ContractDate),product.ProductName,sale.CompanyID,person.FirstName,person.La stName,company.CompanyName)

SELECT t1.SalesRepID,SalesRepresentative,STRING_AGG(ProductName,',') as ProductsSold,YearSold,CompanyID,CompanyName,CAST(SUM(SalesPerProduct)as int) as TotalSalesPerCustomerPerYear

FROM temp t1

GROUP BY SalesRepID, Year Sold, CompanyID, Sales Representative, Company Name

GO

PersonName VisitYear Active Cancelled Completed Akshita Barot Akshita Barot Aniruddha Tambe Aniruddha Tambe Forum Bhatt Forum Bhatt Kinjal Thakkar Kinjal Thakkar Siddhant Kohli Siddhant Kohli

VIEW 3: MAINTENANCE VISITS PER YEAR

VIEW3: IMPLEMENTATION

CREATE VIEW
MaintenanceVisitsperYear as

SELECT maintenance.EmployeeID,person.FirstName+' ' + person.LastName AS 'PersonName',YEAR(maintenance.VisitDate) VisitYear,callstatus.StatusType,Count(JobID) Visits

FROM Callback.MaintenanceJobs maintenance

INNER JOIN Callback.Status callstatus ON callstatus.StatusID=maintenance.JobStatus

INNER JOIN Person.Employee emp ON emp.EmployeeId=maintenance.EmployeeID

INNER JOIN Person.Person person ON person.PersonId=emp.EmployeeId

GROUP BY

maintenance. Employee ID, callstatus. Status Type, YEAR (maintenance. Visit Date), person. First Name, person. Last Name

CallBackYear SerialNumber Active Completed Closed

VIEW 4:
YEARLY
CALLBACKS
PER SERIAL #

```
CREATE VIEW YearlyCallBackPerSerial10 as

SELECT * FROM (

SELECT Year(callback.CallbackDate)

CallBackYear,callback.SerialNumber,callback.CallbackID,callstatus.StatusType

FROM Callback.Callback callback

INNER JOIN Callback.Status callstatus ON callstatus.StatusID=callback.StatusID)

src

PIVOT (

Count(CallbackID)

FOR src.StatusType IN (Active,Completed,Closed)

)piv

WHERE Active+Closed>=10
```

VIEW 4: IMPLEMENTATION

View 5: Yearly Callbacks per Route

llBackYear)21	RouteName	Active			
)21		MOUVE	Completed	Closed	Cancelled
	Allston	97	14	16	19
)22	Allston	90	17	15	17
)21	Boston	251	40	42	39
)22	Boston	294	40	46	43
)21	Brighton	97	9	17	15
)22	Brighton	86	25	13	23
)21	Dorchester	39	6	6	8
)22	Dorchester	46	12	10	8
	21 22 21 22 21	Boston Boston Brighton Brighton Dorchester	21 Boston 251 22 Boston 294 21 Brighton 97 22 Brighton 86 21 Dorchester 39	21 Boston 251 40 22 Boston 294 40 21 Brighton 97 9 22 Brighton 86 25 21 Dorchester 39 6	21 Boston 251 40 42 22 Boston 294 40 46 21 Brighton 97 9 17 22 Brighton 86 25 13 21 Dorchester 39 6 6

```
CREATE VIEW YearlyCallbacksPerRoute AS

SELECT *

FROM(

SELECT Year(callback.CallbackDate) CallBackYear,terroute.RouteName,callstatus.StatusType,callback.Callback.Callback.Callback.Callback.Callback.Callback.Callback.Callback.Status.StatusID=callback.StatusID

INNER JOIN Callback.Status callstatus ON callstatus.StatusID=callback.StatusID

INNER JOIN Territory.Route terroute ON terroute.RouteID=callback.RouteID

)src

PIVOT(
COUNT(CallbackID)

FOR src.StatusType IN (Active,Completed,Closed,Cancelled)

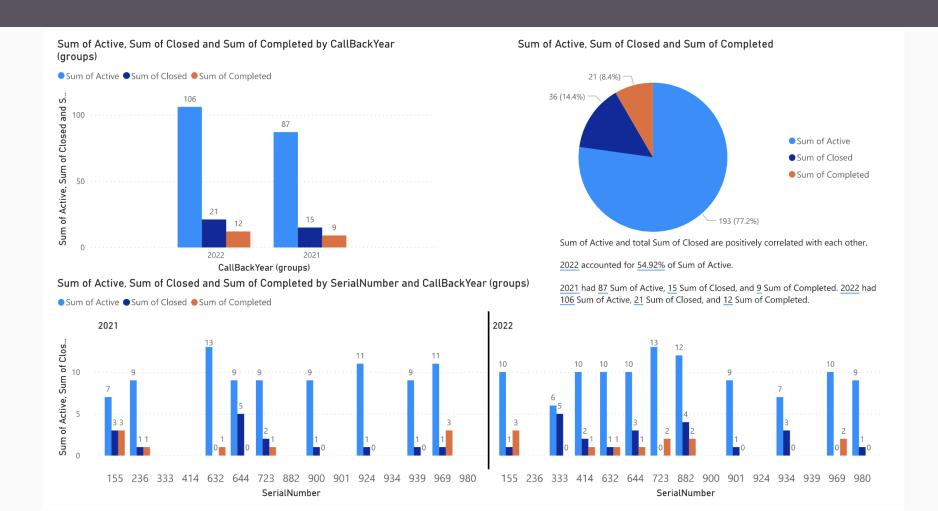
)piv
```

VIEW 5: IMPLEMENTATION



REPORTS AND VISUALIZATION

Callbacks per Serial

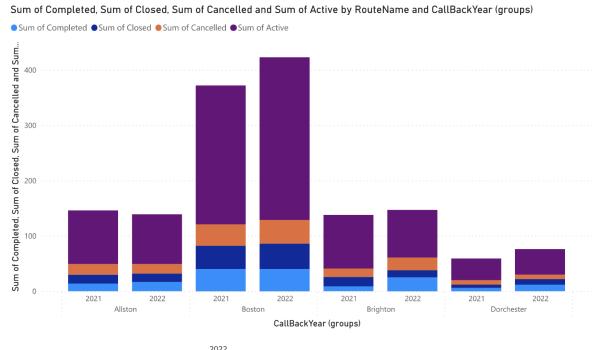


Yearly Callbacks per Route

Total Sum of Completed was higher for $\underline{2022}$ ($\underline{94}$) than 2021 (69).

Sum of Completed and total Sum of Closed are positively correlated with each other.

Average Sum of Completed was higher for $\underline{2022}$ ($\underline{23.50}$) than $\underline{2021}$ ($\underline{17.25}$).



CallBackYear (groups) RouteName		Sum of Cancelled	Sum of Closed	Sum of Completed	2022 Sum of Active	Sum of Cancelled	Sum of Closed	Sum of Completed
Allston	97	19	16	14	90	17	15	17
Boston	251	39	42	40	294	43	46	40
Brighton	97	15	17	9	86	23	13	25
Dorchester	39	8	6	6	46	8	10	12
Total	484	81	81	69	516	91	84	94

Yearly Callbacks per Mechanic

Total Sum of Active was higher for 2022 (260) than 2021 (211).

Sum of Active and total Sum of Cancelled are positively correlated with each other.

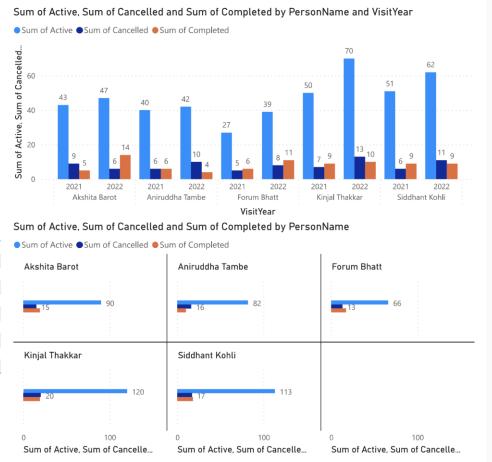
Kinjal Thakkar in VisitYear 2022 made up 14.86% of Sum of Active.

Average Sum of Active was higher for 2022 (52) than 2021 (42.20).

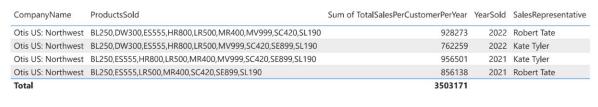
VisitYear Sum of Active Sum of Cancelled Sum of Completed

Total	471	81	83
2022	260	48	48
2021	211	33	35

PersonName	VisitYear	Sum of Active	Sum of Cancelled	Sum of Completed
Akshita Barot	2021	43	9	5
Akshita Barot	2022	47	6	14
Aniruddha Tambe	2021	40	6	6
Aniruddha Tambe	2022	42	10	4
Forum Bhatt	2021	27	5	6
Forum Bhatt	2022	39	8	11
Kinjal Thakkar	2021	50	7	9
Kinjal Thakkar	2022	70	13	10
Siddhant Kohli	2021	51	6	9
Siddhant Kohli	2022	62	11	9
Total		471	81	83



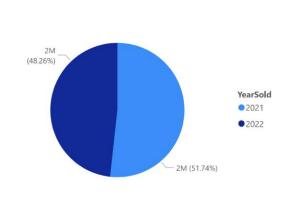
Yearly Sales Pipeline



Sum of TotalSalesPerCustomerPerYear for Robert Tate (1784411) was higher than Kate Tyler (1718760).

Robert Tate accounted for 50.94% of Sum of TotalSalesPerCustomerPerYear.



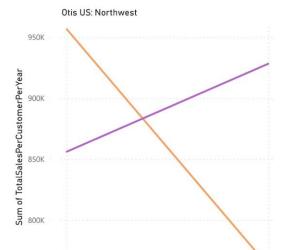


Sum of TotalSalesPerCustomerPerYear by YearSold, SalesRepresentative and CompanyName

SalesRepresent...

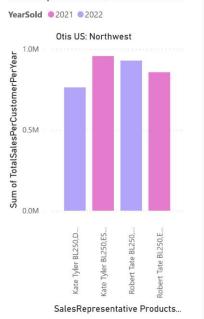
Kate Tyler Robert Tate

2021



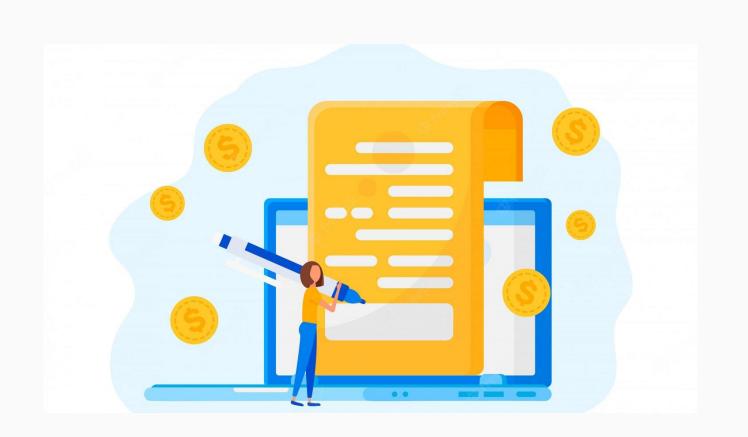
YearSold

Sum of TotalSalesPerCustomerPerYear by SalesRepresentative, ProductsSold, ...



Sum of TotalSalesPerCustomerPerYear for $\underline{2021}~(\underline{1812639})$ was higher than $\underline{2022}~(\underline{1690532}).$

 $\underline{2021}$ accounted for $\underline{51.74\%}$ of Sum of TotalSalesPerCustomerPerYear.



CONCLUSION

ANY QUESTIONS?

