



Bansilal Ramnath Agarwal Charitable Trust's  
Vishwakarma Institute of Information Technology

**Department of  
Artificial Intelligence and Data Science**

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**Class:** SY

**Division:** B

**Roll No:** 272028

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**Subject Name & Code:** Software Engineering, ADUA22204

**Title of Assignment:** Assignment No. 7: UI Design

**Date of Performance:** 27-04-2023

**Date of Submission:** 27-04-2023

**Aim:** UI Design

**Software Requirement:** Figma

## SE Assignment 7

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### 1. Importance of user Interface:

- Since user can only interact with your app or website through the UI, its design will determine their main impression. If you've tried any low-effort app or website you'll know exactly how frustrating it can be to deal with a badly designed UI.

The user interface not only serves one but many purposes for a successful website application such as handling traffic, attracting visitors, linking seamlessly with user's needs, helping visitor understand the overall website, and other technical features.

Importance are:

- To build credibility & acquire new customers.
- To increase customer conversion.
- To reduce confusion & boost customer retention.

### 2. Introduction to wireframes / sketches:

- In a broad sense, a wireframe is a blueprint or schematic that helps communicate the structure of your app or website to the relevant stakeholders.

Essentially - wireframes are basic design layout of your product.

Wireframes present the key information that you want to display on the page.

They also give a clear sign of what your app or website page structure is going to look like. And finally, wireframes give basic information about specific element in your user interface and your user flow, and even highlight different UI functionality. A wireframe's purpose is to communicate and explore the concept that come out of sketching that is, those concepts you actually want to pursue further during user interface design.

### 3. Tools for UI Design:

#### → • Sketch

• Invision studio

• Axure

• acft

• Adobe XD

• Marvel

• Figma

• Framax

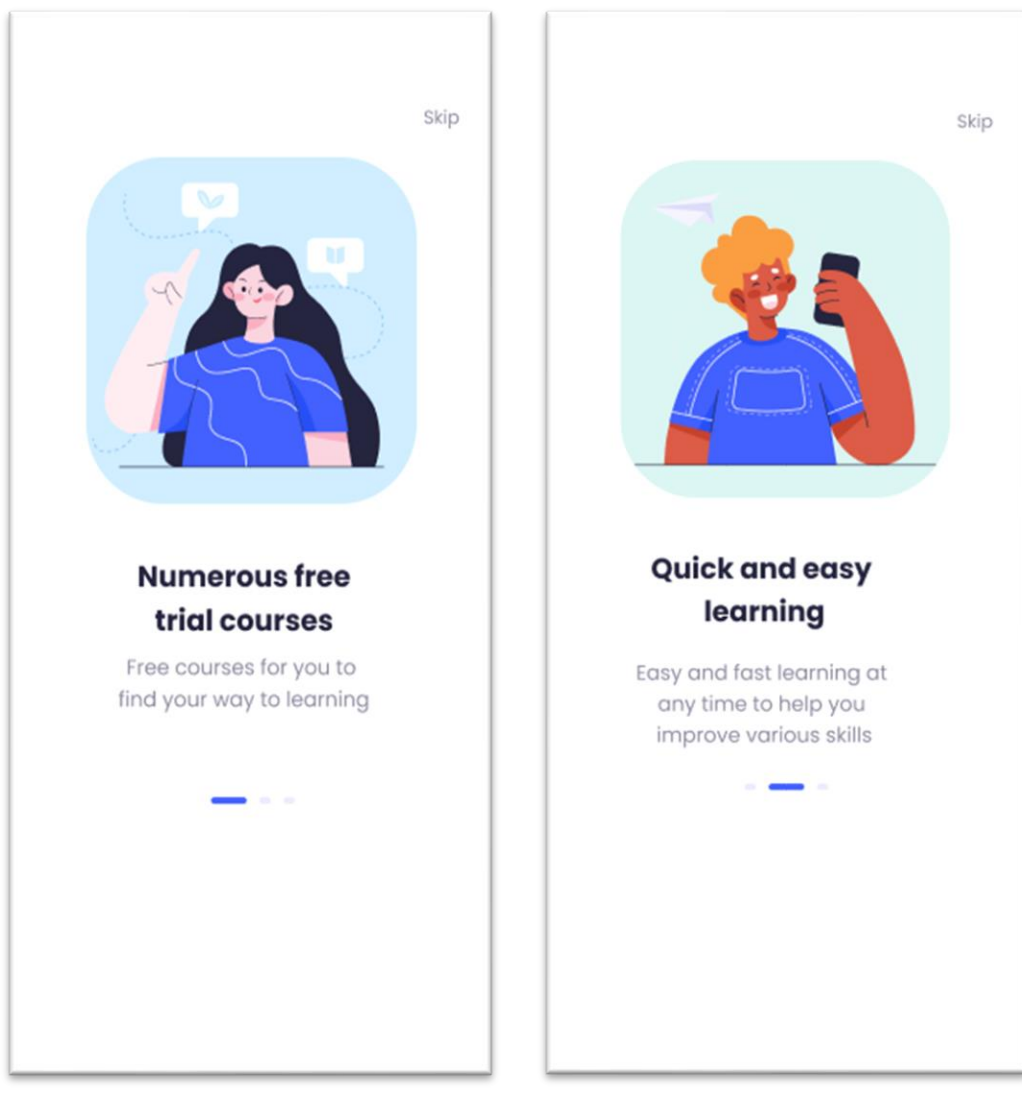
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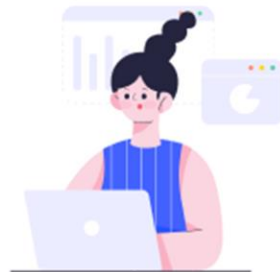
• Origami studio

Above given are the tool where we can make user Interface according to your requirement & needs.

## UI DESIGN:

CPS: Student finding Courses to learn different skills.





## Create your own study plan

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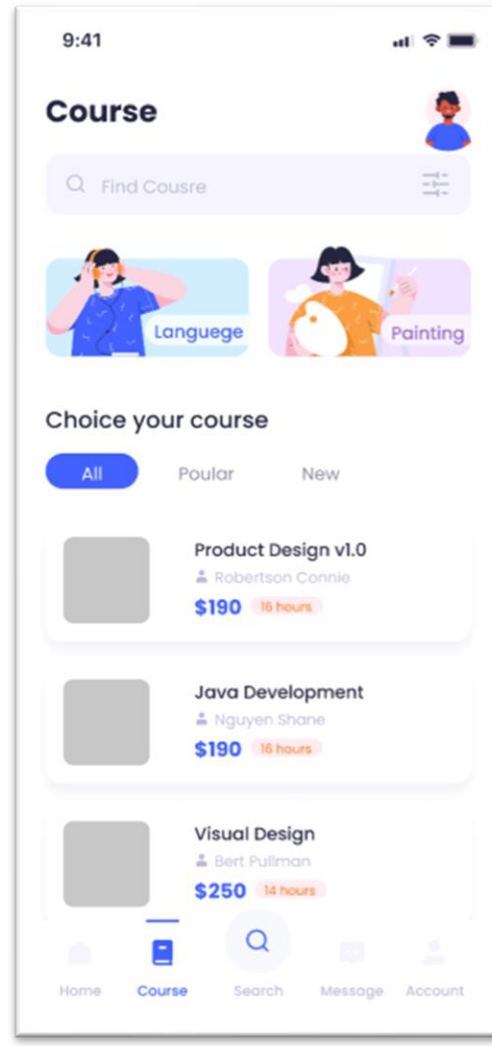
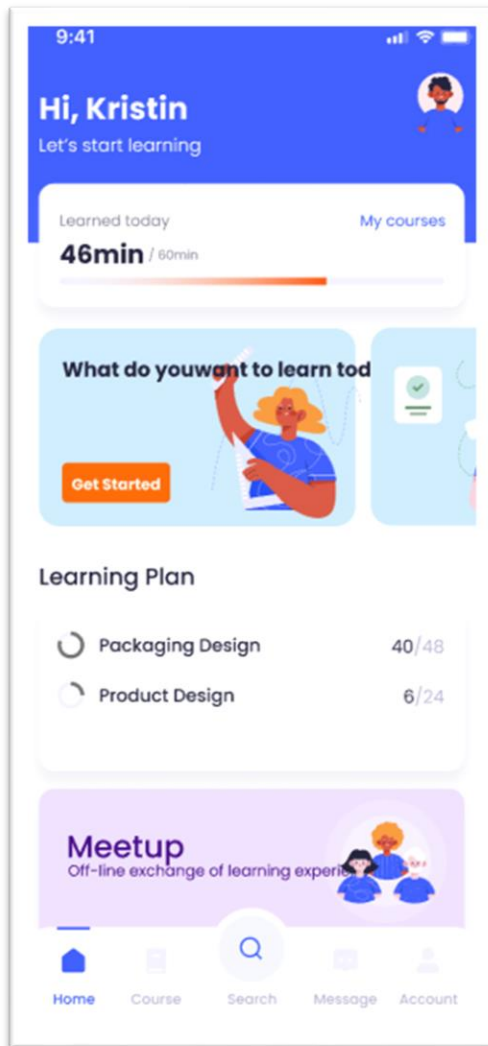
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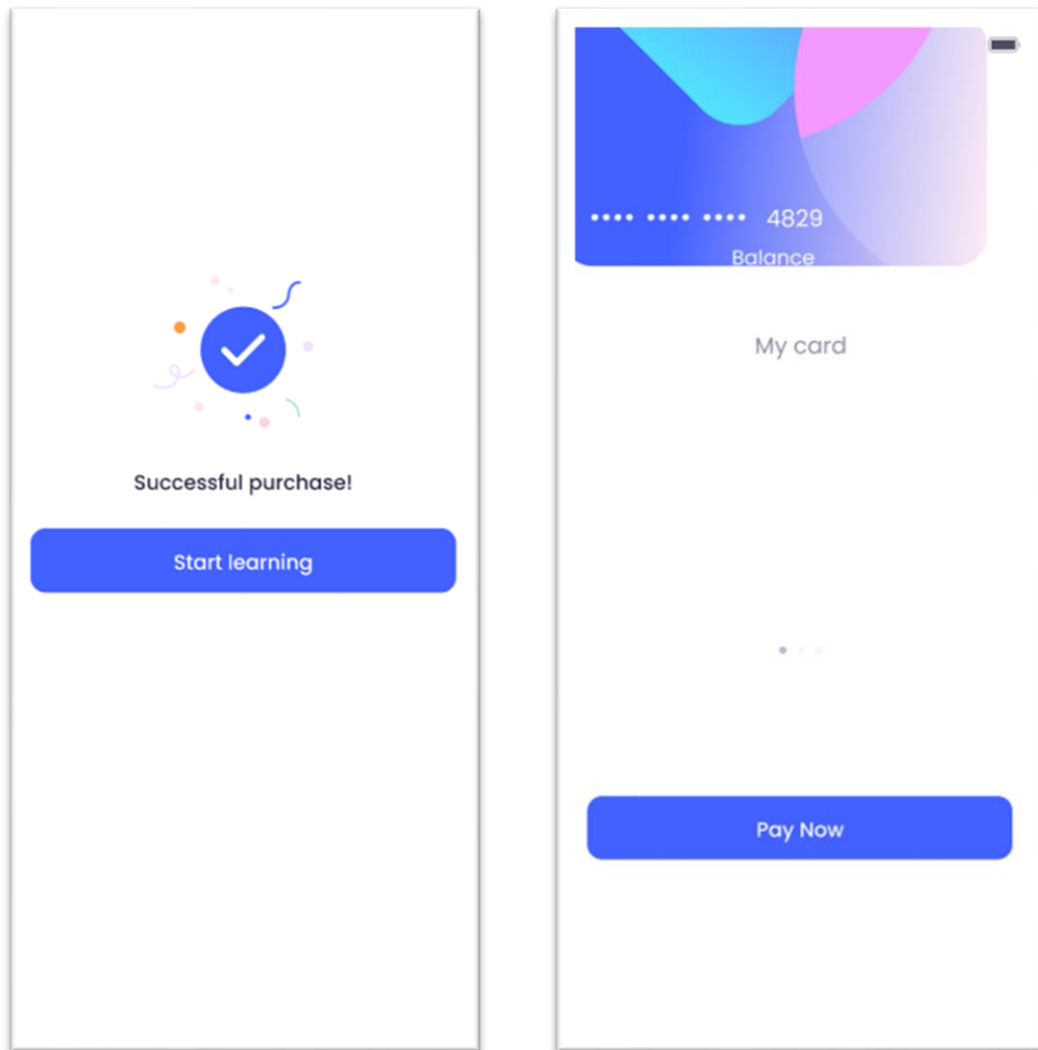
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**Conclusion:** Thus, we were able to understand how to make UI Design using different tools in the given Customer Problem Statement (CPS).