

siddhu5-1

April 15, 2025

```
[1]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.preprocessing import StandardScaler
```

```
[6]: SD=pd.read_csv('Social_Network_Ads.csv')
```

```
[7]: SD
```

```
[7]:
```

| | User ID | Gender | Age | EstimatedSalary | Purchased |
|-----|----------|--------|-----|-----------------|-----------|
| 0 | 15624510 | Male | 19 | 19000 | 0 |
| 1 | 15810944 | Male | 35 | 20000 | 0 |
| 2 | 15668575 | Female | 26 | 43000 | 0 |
| 3 | 15603246 | Female | 27 | 57000 | 0 |
| 4 | 15804002 | Male | 19 | 76000 | 0 |
| .. | ... | ... | ... | ... | ... |
| 395 | 15691863 | Female | 46 | 41000 | 1 |
| 396 | 15706071 | Male | 51 | 23000 | 1 |
| 397 | 15654296 | Female | 50 | 20000 | 1 |
| 398 | 15755018 | Male | 36 | 33000 | 0 |
| 399 | 15594041 | Female | 49 | 36000 | 1 |

[400 rows x 5 columns]

```
[8]: #preprocessing
from sklearn.preprocessing import LabelEncoder
le=LabelEncoder()
```

```
[10]: SD['Gender']=le.fit_transform(SD['Gender'])
```

```
[11]: SD
```

```
[11]:
```

| | User ID | Gender | Age | EstimatedSalary | Purchased |
|---|----------|--------|-----|-----------------|-----------|
| 0 | 15624510 | 1 | 19 | 19000 | 0 |
| 1 | 15810944 | 1 | 35 | 20000 | 0 |
| 2 | 15668575 | 0 | 26 | 43000 | 0 |

| | | | | | |
|-----|----------|-----|-----|-------|-----|
| 3 | 15603246 | 0 | 27 | 57000 | 0 |
| 4 | 15804002 | 1 | 19 | 76000 | 0 |
| .. | ... | ... | ... | ... | ... |
| 395 | 15691863 | 0 | 46 | 41000 | 1 |
| 396 | 15706071 | 1 | 51 | 23000 | 1 |
| 397 | 15654296 | 0 | 50 | 20000 | 1 |
| 398 | 15755018 | 1 | 36 | 33000 | 0 |
| 399 | 15594041 | 0 | 49 | 36000 | 1 |

[400 rows x 5 columns]

```
[12]: #data cleaning
      SD.isnull().sum()
```

```
[12]: User ID      0
      Gender      0
      Age         0
      EstimatedSalary  0
      Purchased   0
      dtype: int64
```

```
[13]: #data split
      x=SD[['Gender', 'Age', 'EstimatedSalary']]
      x
```

```
[13]:      Gender  Age  EstimatedSalary
0         1   19         19000
1         1   35         20000
2         0   26         43000
3         0   27         57000
4         1   19         76000
..      ...  ...
395        0   46         41000
396        1   51         23000
397        0   50         20000
398        1   36         33000
399        0   49         36000
```

[400 rows x 3 columns]

```
[14]: y=SD[['Purchased']]
      y
```

```
[14]:      Purchased
0         0
1         0
2         0
```

```

3          0
4          0
..        ...
395        1
396        1
397        1
398        0
399        1

```

```
[400 rows x 1 columns]
```

```
[15]: from sklearn.model_selection import train_test_split
      x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.
      ↪2,random_state=0)
```

```
[16]: #transformation
      sc=StandardScaler()
      x_train=sc.fit_transform(x_train)
      x_test=sc.transform(x_test)
```

```
[17]: from sklearn import linear_model
```

```
[18]: model=linear_model.LogisticRegression()
```

```
[19]: model.fit(x_train,y_train)
```

```

C:\Users\WINDOWS 10\anaconda3\Lib\site-
packages\sklearn\utils\validation.py:1408: DataConversionWarning: A column-
vector y was passed when a 1d array was expected. Please change the shape of y
to (n_samples, ), for example using ravel().
    y = column_or_1d(y, warn=True)

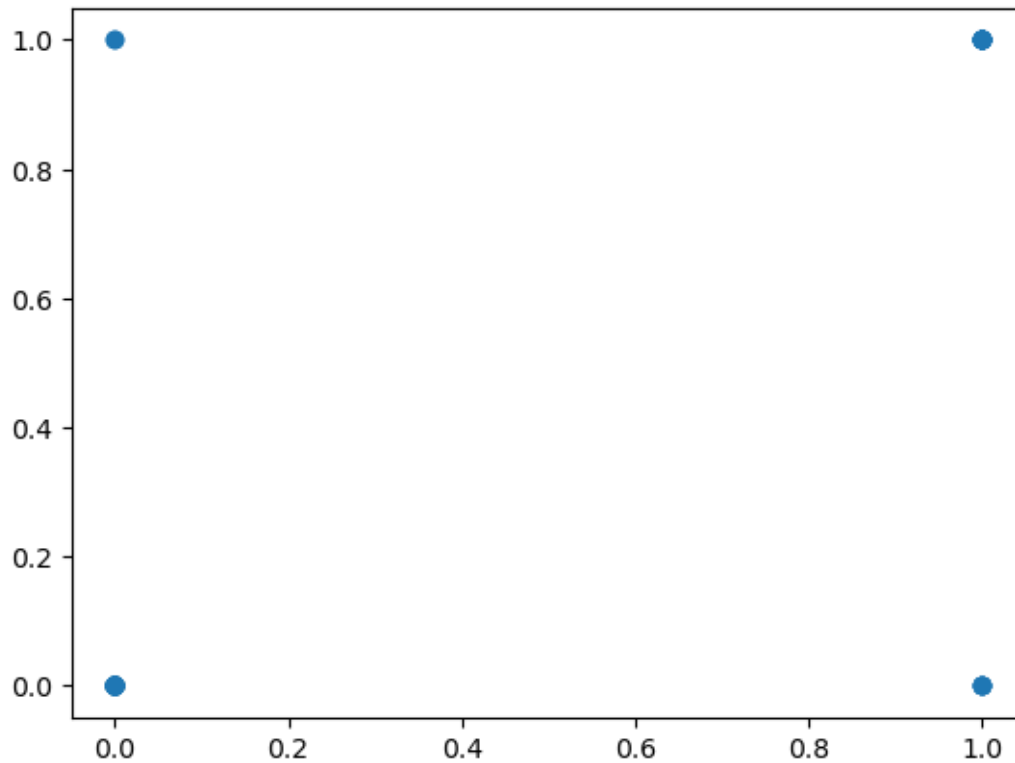
```

```
[19]: LogisticRegression()
```

```
[20]: y_pred=model.predict(x_test)
```

```
[21]: plt.scatter(y_test,y_pred)
```

```
[21]: <matplotlib.collections.PathCollection at 0x2ba5527b850>
```



```
[22]: #confusion matrices
      from sklearn.metrics import confusion_matrix, ConfusionMatrixDisplay
```

```
[23]: cm=confusion_matrix(y_test,y_pred)
```

```
[24]: print(cm)
```

```
[[56  2]
 [ 5 17]]
```

```
[25]: TN=cm[0][0]
      TP=cm[1][1]
      FN=cm[1][0]
      FP=cm[0][1]
      print(f"TP: {TP}")
      print(f"TN: {TN}")
      print(f"FP: {FP}")
      print(f"FN: {FN}")
```

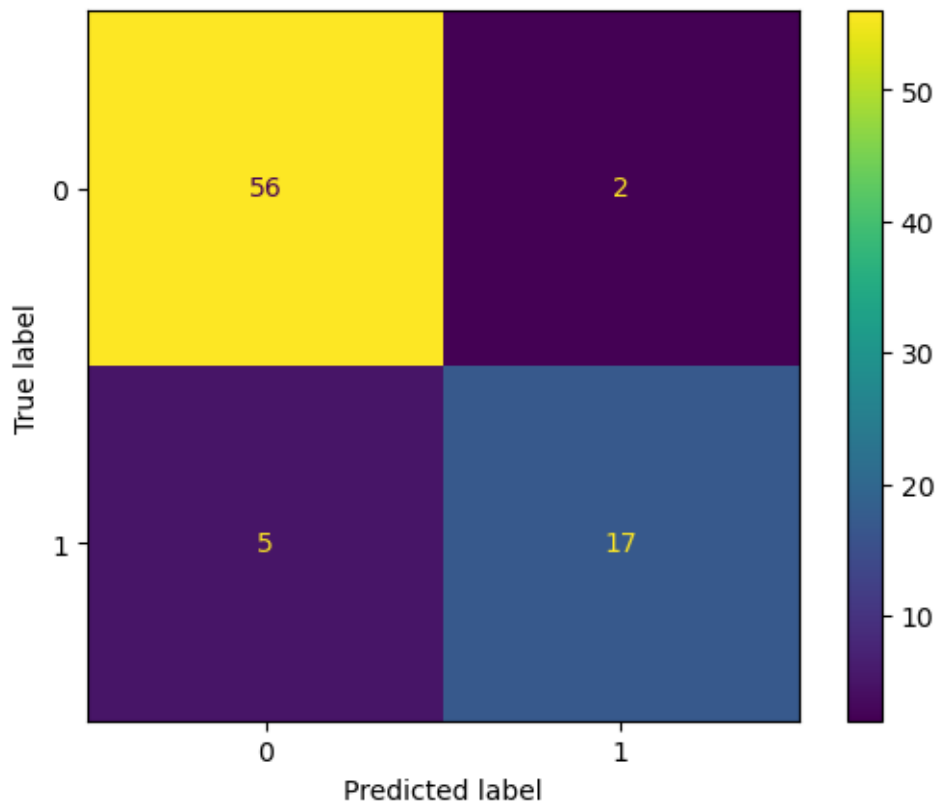
```
TP: 17
TN: 56
FP: 2
```

FN: 5

```
[26]: confuDisp=ConfusionMatrixDisplay(cm)
```

```
[27]: confuDisp.plot()
```

```
[27]: <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x2ba56edb810>
```



```
[28]: #precision & Accuracy  
      from sklearn.metrics import precision_score, accuracy_score
```

```
[29]: print(accuracy_score (y_test,y_pred))
```

0.9125

```
[30]: acc=(TP+TN)/(TP+TN+FP+FN)  
      print(acc)
```

0.9125

```
[31]: errorRate=1-acc  
      print(errorRate)
```

0.087500000000000002

```
[32]: prec=(TP)/(TP+FP)  
      print(prec)
```

0.8947368421052632

```
[33]: Recall=(TP)/(TP+FN)  
      print(Recall)
```

0.7727272727272727

```
[ ]:
```