Decision making in supply chain: Recent trends and applications of Nash game

Fatima Zahra El Garraoui[1], Abdelkabir Charkaoui[1], Khadija Echefaj[1], Anass Cherrafi[2]
[1]Faculty of sciences and techinque, Hassan first University, Settat, Morocco
fatimazahra.elgarraoui.doc@uhp. ac.ma
abdelkabir.charkaoui@uhp.ac.ma
k.echefaj@uhp.ac.ma
[2]Cadi Ayyad University, UCA, EST- Safi, Marrakech, Morocco
a.cherrafi@uca.ac.ma

Abstract. With the increasing complex and decentralized SC environments, decision-making often involves multiple stakeholders with conflicting objectives, it's imperative then to apply robust decision-making strategies to coordinate. This paper explores a narrative literature review of recent developments and applications of Nash game models in SC management, with a particular focus on pricing, quality control, investment management, advertising strategies, and sustainability initiative. Furthermore, the paper discusses the evolution of Nash game through dynamic, stochastic, and learning-based approaches that enhance decision-making in a SC. The findings demonstrate the growing relevance of Nash game theory in decision making whiten a SC as it becomes more and more diverse.

Keywords: Nash game, supply chain, game theory.