

Recently Released Products (2025)

Original Era

iPhone (2007) – 2G network, 3.5-inch display, no App Store at launch.

iPhone 3G (2008) – 3G network support, App Store introduced.

iPhone 3GS (2009) – Faster performance, better camera (video recording).

Early Retina Era

iPhone 4 (2010) – Retina display, glass front/back, FaceTime, A4 chip.

iPhone 4S (2011) – Siri introduced, A5 chip, improved camera.

Larger Screens Arrive

iPhone 5 (2012) – 4-inch display, Lightning connector.

iPhone 5C (2013) – Plastic colorful body, same internals as iPhone 5.

iPhone 5S (2013) – Touch ID, 64-bit A7 chip.

Big Screen Revolution

iPhone 6 / 6 Plus (2014) – 4.7" and 5.5" sizes, NFC for Apple Pay.

iPhone 6S / 6S Plus (2015) – 3D Touch, 12MP rear camera.

Headphone Jack Removal

iPhone 7 / 7 Plus (2016) – No headphone jack, water resistance, dual camera on Plus.

Edge-to-Edge Era

iPhone 8 / 8 Plus (2017) – Wireless charging, glass back.

iPhone X (2017) – OLED display, Face ID, no home button.

Multiple Sizes & Pro Models

iPhone XR (2018) – LCD Liquid Retina, single rear camera.

iPhone XS / XS Max (2018) – Dual camera, better OLED.

iPhone 11 / 11 Pro / 11 Pro Max (2019) – Ultra-wide camera, Night Mode.

5G & Flat Edges

iPhone 12 Mini / 12 / 12 Pro / 12 Pro Max (2020) – 5G, MagSafe, flat edges.

iPhone 13 Mini / 13 / 13 Pro / 13 Pro Max (2021) – Smaller notch, Cinematic Mode.

Dynamic Island & Always-On Display

iPhone 14 / 14 Plus / 14 Pro / 14 Pro Max (2022) – Crash detection, satellite SOS, Pro models get Dynamic Island & Always-On.

iPhone 15 / 15 Plus / 15 Pro / 15 Pro Max (2023) – USB-C, titanium Pro models, better telephoto zoom (Pro Max).

iPhone 16 – Base model, A18 chip, improved camera system.

iPhone 16 Plus – Larger version of the base model.

iPhone 16 Pro – Titanium build, new periscope telephoto camera.

iPhone 16 Pro Max – Largest display, best camera system.

Rumored upgrades:

Bigger batteries across the lineup.

Expanded "Capture Button" for video & photos.

Even brighter displays.

Improved AI-powered photo and video processing.

iPhone 16e

Launched February 2025 as the entry-level iPhone, replacing the SE line, priced from \$599

Wikipedia

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Key specs: A18 chip, 8 GB RAM, USB-C port, 48 MP camera, Action Button, Face ID, Apple Intelligence support

Wikipedia

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MacBook Air (M4, 13" & 15")

Announced March 5, 2025 with the new M4 chipset.

Features include: support for two external displays while open, a new Sky Blue color option, a 12 MP Center Stage camera, and up to 20 hours of battery life. Starting price: \$999.

iPad (11th Generation)

Released March 12, 2025 (announced March 4).

Upgraded with A16 Bionic chip, 6 GB RAM, 11-inch Liquid Retina display, USB-C, Touch ID, available in multiple colors

Wikipedia

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Apple Watch Series 10

Revealed September 2024, still the most recent release in 2025.

Notable improvements: 10% slimmer design, up to 30% larger and brighter display, faster charging (80% in 30 min), sleep apnea detection (pending FDA approval), and kickstarted the "wrist flick" gesture feature

Wikipedia

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Apple Invites App

Launched February 4, 2025, this new app allows iCloud+ users to create, send, and manage digital invites, RSVPs, shared photo albums, and playlists—an evolution of Apple's Cards app

Wikipedia

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Software & AI Enhancements

Apple Intelligence Upgrades: At WWDC 2025, Apple introduced powerful new AI features across its devices—abilities like Live Translation, visual intelligence, Genmoji, Image Playground, Smart Reply, Mail Summaries, and contextual Siri enhancements—all built with privacy in mind

Apple

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Liquid Glass Design Language: Debuted in June 2025, this new UI aesthetic features fluid, glass-like visual elements across iOS 26, iPadOS 26, macOS Tahoe, tvOS 26, and watchOS 26

Wikipedia

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Apple Intelligence on Vision Pro: Introduced via visionOS 2.4, enabling generative tools like Writing Tools, Image Playground, Genmoji, and a Spatial Gallery app

Mac Studio (M4 Max & M3 Ultra) – Unveiled mid-2025 as Apple's most powerful Mac to date, supporting up to 512 GB unified memory, 16 TB SSD, and Thunderbolt 5.

AirPods 4 (4th Generation)

Released on September 9, 2024, these are Apple's newest entry-level earbuds. They utilize the H2 chip, offer USB-C charging, and come in two versions: standard and one with Active Noise Cancellation (ANC).

Wikipedia

Apple

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Key highlights include:

Adaptive EQ, Voice Isolation, Personalized Spatial Audio

USB-C case (smaller design), wireless charging (for ANC model), and Find My speaker support

Apple

At WWDC 2025, Apple announced a firmware update for AirPods 4 (with and without ANC) enabling studio-quality audio recording and camera remote control—you can start or stop video recording by tapping the stem.

Coming Soon (Confirmed for Late 2025)

iPhone 17 Series

Expected September 2025 release—including iPhone 17, 17 Pro, 17 Pro Max, and a new iPhone 17 Air (lighter, eSIM only, ultra-slim!)

TechRadar
The Economic Times
9to5Mac

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Key upgrades: A19 Pro chip for Pro models (12 GB RAM), 120 Hz displays, enhanced cameras (48 MP telephoto, 24 MP front), possibly a unified button, on-device AI features, possibly alloy frames, priced slightly higher

TechRadar
Indiatimes
The Economic Times

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AI-Driven Smart Home Devices & Robots

Apple is planning a slew of new AI-powered products, including a smart home display/smart hub, robots, lifelike Siri avatars, and home security devices—some slated for mid-2026 and beyond

The Verge
Bloomberg.com
CryptoRank

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Other Potential Upcoming Releases

According to a YouTube rumor roundup (verified by sources of varying accuracy), Apple may also introduce:

AirPods Pro 3, AirTag 2, Apple Watch Series 11, Apple Watch Ultra 3, Apple Watch SE 3, M5 iPad Pro, new M5 Macs, Apple Vision Pro 2, HomePod mini 2, Apple TV 4K, 120 Hz Apple Display, M5 Mac Pro, and a HomePad home hub

YouTube

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