

# Privacy Policy

## SIP Social — Privacy Policy

**Effective date:** July 1, 2025

### What we collect

- TikTok account identifiers (e.g., open\_id), basic profile info you authorize, captions you create, and media URLs you choose to upload.
- Workspace/account email and usage logs (errors, timestamps).

### How we use it

- To let you connect a TikTok account and post content via SIP Social's Poster Agent.
- To operate, secure, and improve our service (troubleshooting, analytics).

### Sharing

- We don't sell your data. We share only with processors (hosting, logging, storage) under contract.

### Data retention

- Access/refresh tokens are encrypted at rest and rotated/revoked on request.
- We keep posting metadata as long as your workspace stays active or as required by law.

### Your choices

- You can disconnect TikTok anytime in SIP Social; you can also revoke access in TikTok.
- For access, correction, or deletion, contact [kcoffey@impactpathways.io](mailto:kcoffey@impactpathways.io). We'll respond within 30 days.

### Children

- SIP Social isn't directed to children under 13 (or the applicable minimum age in your region).

### **Security**

- We use industry-standard encryption in transit and at rest, role-based access, and audit logging.

### **International transfers**

- Data may be processed in the U.S. and other countries with appropriate safeguards.

### **Contact**

- Impact Pathways, 9801 Mill Run Drive, Great Falls, VA 22066,  
kcoffey@impactpathways.io

### **Changes**

- We'll update this page and change the "Effective date" above when this policy changes.