



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

HANDLES
PAYROLL
AND MORE

HR PLAYS MANY
ROLES IN AN
ORGANIZATION

IT ACQUIRES
EMPLOYEE
SKILLS



COLLECT AND
ANALYZE DATA
FROM MULTIPLE
SOURCES

LEARN SOME
METRICS TO
EVALUATE YOUR
TALENT
MANAGEMENT
STRATEGY

THE MAIN
OBJECTIVE TO
BUILD A
MOTIVATED
WORKFORCE

DEVELOP A
TALENT
ACQUISITION
STRATEGY

IMPROVING
TRAINING
CAPACITY

PROVIDING
NECESSARY
FEEDBACK

BY HIRING SKILLED
EMPLOYEES YOUR
COMPANY
BECOMES MORE
ROBUST

FEELS INTERESTED
TO HEAR ABOUT
TALENT
MANAGEMENT

MAKE
PERFORMANCE
EVALUATION
QUICK AND
EASY



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?