

REVERB'15

Event Name: **IDEABLAZE**

Entry fees: **200 per team**

Venue: **SEMINAR HALL**

Date: **20/02/2015**

Time: **10 am Onwards**

- SOLO/GROUP/TEAM: **TEAM of TWO**
- Rules:
 1. Team event of 2 members per team at the most.
 2. Team members must be from the same college.
 3. There are 5 rounds in total.
 4. In each round, some representatives of the start-up will be presenting the problem statement
 5. There will be a questionnaire of 5 inter-related questions given to each team after the problem statement is given.
 6. Duration for discussion of ideas: 15 minutes
 7. Duration to pen down the answers: 15 minutes
 8. After completion of the round, the teams will be intimated via email as to if they are selected for the next round.
 9. Entry Fee:
Judging Criteria:
 - Every round is of 100 points.
 - The answer sheets will be checked by the judges on the basis of :
 - Whether the answers are satisfactory for application in the start-up?
 - Is the next answer related with the previous one?
 - Is the solution proposed a best possible use of funds, manpower?
 - If the answers do not satisfy the above three conditions, then the team is out of the competition.
- Prize: Cash/Kind- **Rs 200 cash*+ kind worth Rs 300**

*All cash prizes will be cleared through cheque in 10 days and will be sent via post.