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WEATHER

Today: Scattered
Storms 64/88°
Thursday: Chance of
Storms 67/85°
Weekend: 64/86°

the Alestle

ALTON, EAST ST. LOUIS & EDWARDSVILLE

Big Brother is watching...

Corey Stulce gives us details on Jim Carey's up coming drama, *The Truman Show*. For story, see page 5.



◆ WEDNESDAY, JUNE 10, 1998

SOUTHERN ILLINOIS UNIVERSITY AT EDWARDSVILLE

Vol. 51, No. 3 ◆



Bob Fehringer/Alestle

Chris Peters, Bill Flatch and Jim Korunka discuss plans for the entrance to the Arboretum. Phase one of the Donal G. Myers Arboretum is to be finished in about two weeks with an opening ceremony on July 7. The Arboretum funds were raised by SIUE's Foundation Administration, a volunteer fundraising organization that raises money for special projects.

Summer construction develops new attractions along SIUE's woodland bike trails, improving area

■ BY DANIELLE
BELTON
EDITOR IN CHIEF

More measures are being taken to enhance the natural beauty of SIUE's campus with the construction of the Donal G. Myers Arboretum.

The Arboretum is being built to help promote the naturalistic setting of the campus, as well as provide both an aesthetic and academic vehicle for students and the community.

The Arboretum is not a new idea. It was originally proposed by Dr. Donal G. Myers ten years ago.

Kathy Turner of the university's Foundation Administration cites lack of funds and people able to make the initiative happen as the reasons why the arboretum wasn't further developed. But two years ago, former Foundation President Chuck Tosovsky made it one of his goals to raise the funds needed to build the arboretum in Myers' honor.

"It was a dream of Dr. Myers, but no one was able to take it and move forward," Turner said.

Turner credits Tosovsky with making the project finally happen. She said that it wasn't so much that the project had been ignored for the past ten years as it was in actuality a "slow process."

Along with Rita Hardy, Turner said that Tosovsky helped make phase one of the \$300,000 project happen.

Turner said that, through the Foundation's involvement and by identifying the arboretum as a project, they were able to make Myers' dream a reality.

The board of trustees approved the building of the arboretum which would feature a bridge spanning over the lake in the arboretum, the building and cleaning of pathways, and the establishment of the actual arboretum.

The arboretum is located along the former Delyte W. Morris bike trail, near the Alpha Phi Alpha Fraternity House. The arboretum continues through the

pathways and trails, including the new bridge being built over the lake. It is the lake which can be seen while driving into Cougar Village.

According to University News Services, the bridge is being constructed out of North Carolina pine by Enwood Structures of Tennessee and weighs nearly 20 tons. The bridge will span 100 feet. The bridge's approach will comply with all ADA regulations for new structures on campus.

Along the trail, stone benches have been erected dedicated to the people who donated to the arboretum, as well as benches in honor of former Foundation presidents.

Phase one of the arboretum is expected to be completed by July 7. There will be a dedication for the opening of the arboretum and its founders.

Although the area is under construction, the arboretum will be open for students to continue to walk through.

According to Turner, discussions are currently taking place to help incorporate the aesthetics of the arboretum with

academic units on campus.

Turner said she hopes the biology, art and other programs on campus will be able to utilize the area. The Foundation hopes that eventually environmental studies projects can be done in the arboretum, as well as projects for art students studying landscape art. There are also future hopes for community use of the grounds for field trips for area schools.

"Our goal is for it to be used for academic and aesthetic reasons," Turner said.

The Foundation Administration is the fund raising vehicle for the university. They identify projects such as the arboretum and the greenhouse built last year and work to secure funds for the projects. They hold annual fund drives and contact alumni to generate funds. It is made up of community volunteers with John Oeltjen as the current president and Brad Hewitt as the acting chief executive officer for the Foundation.

A conflict of interest

SIUE grad student fired from O'Fallon newspaper after starting his own

■ BY DANIELLE
BELTON
EDITOR IN CHIEF

Its purpose was to help promote the booming O'Fallon area, but the publishers at the O'Fallon Progress/Base News newspapers didn't see it that way.

SIUE photojournalism graduate student, Bob Fehringer, was released from his position on June 2 as a contract photographer for Base News, a publication out of O'Fallon, Ill.

Fehringer was released by Base News publisher, Cecil "Bud" Ross. Fehringer stated in his letter to the military and civilian personnel of Scott Air Force Base that he had been "asked to leave due to what the boss considers a conflict of interest because of a new venture I am pursuing."

In a letter from Ross terminating Fehringer's position at the Progress, he said that his position with the new publication will present "a myriad of ethical and technical questions concerning proprietary rights to photographic materials when covering events for both publications. This is an unacceptable situation."

But Fehringer believes that his newsletter will not be in direct competition with the O'Fallon Progress, saying that his publication comes out only twice a month and is targeted toward different advertisers.

"Representing a direct competitor in the same geographical area is confusing to the general public as to whom you represent," Ross said in Fehringer's termination letter.

Working for both publications, especially if they are in direct competition with each other, would cause serious ethical and possibly legal implications, but Fehringer believes that his publication is not in competition with the Progress.

see FEHRINGER, page 2

Police Incidents

Ambulance Call

On May 29, 1998 at 9:38 a.m. police and ambulance responded to a call at the Communications Building where a student tripped, fell and hit her nose while walking along the cat walk. The student was transported to Anderson Hospital by Edwardsville Ambulance Service.

Arrest

On June 9, 1998 at 4:09 a.m. officers arrested Lawanda Jackson, age 26, of Centerville, for an active warrant from St. Clair County. Jackson could not post bond and was transported to Madison County Jail.

Criminal Defacement

On June 2, 1998 at 12:47 p.m. a student reported his truck had been damaged on May 5-6, 1998 while it was parked in Cougar Village lot 5G. He reported his windshield was cracked and his rear window shattered. There are no suspects or witnesses.

Theft Under \$300

On June 8, 1998 at 6:36 p.m. officers responded to Alumni Hall in reference to a theft. A female faculty member reported the theft of her bi-fold wallet, valued at \$30, \$50 cash and three identification cards. Police are continuing their investigation.

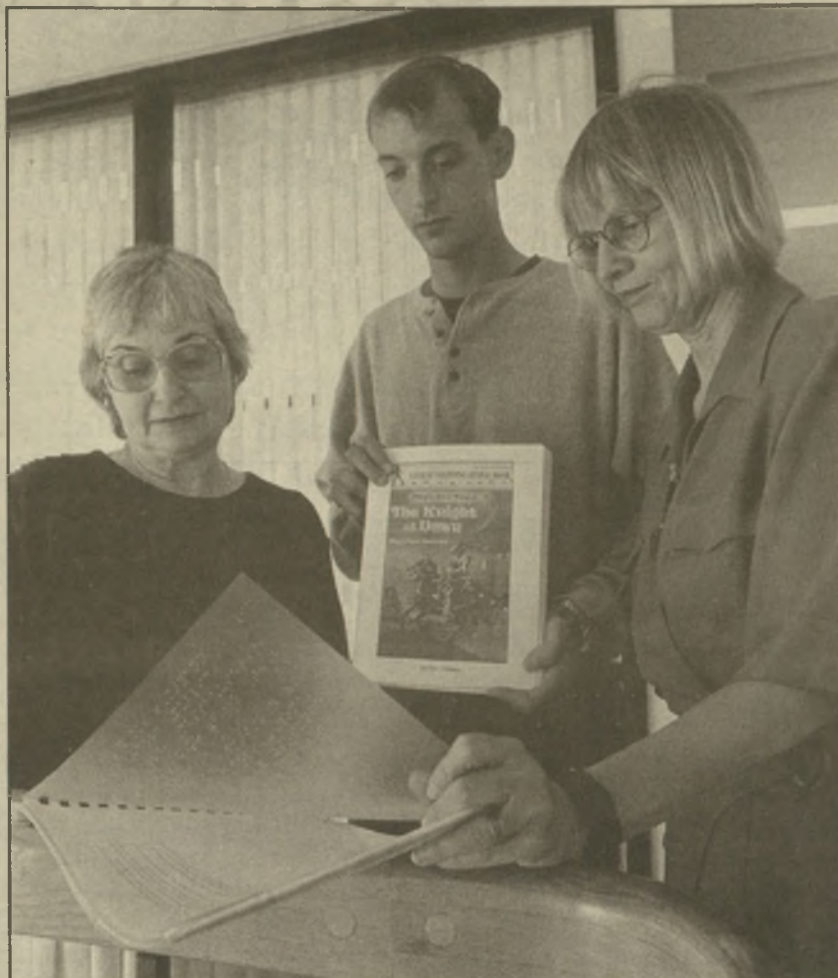
On June 8, 1998 at 8:58 p.m. officers responded to Alumni Hall in reference to a theft. A female faculty member reported that someone stole her purse containing the following items: several credit cards, an Illinois driver's license, an SIUE identification card, \$30 cash and a blank check. Police are continuing their investigation.

Theft of motor vehicle parts & accessories

On June 4, 1998 at 2:34 p.m. a student reported the theft of a set of "cow print" seat covers out of her locked vehicle while it was parked in the Woodland Hall circle lot. It is believed that entry was gained through the left rear side of the vehicle, since the leather top was partially removed. Police are continuing their investigation.

Warrant Arrest

On May 30, 1998 at 7:02 p.m. police arrested Tyronne Brown, age 27, of Edwardsville, on an outstanding warrant from the Alton Police Department for failure to appear/no valid driver's license. Brown was unable to post bond and was transported to the Madison County Jail.



University News Service
From left to right, SIU president Ted Sanders' wife, Beverly Sanders, Peter Tierney, President of New Horizons, and Jane Floyd-Hendey, Coordinator of Disabilities Support Services. New Horizons presented books in braille to Mrs. Sanders' book drive "A Book In Every Home." The book drive is a continuous charitable effort to encourage reading for children of all ages and to promote books in households. The campaign accepts donated books and distributes them to families.

1998 Coupe Du Mondu World Cup Games

LARGE SCREEN PROJECTION

**COME VIEW THE
GAMES**

in the Morris University Center

June 10th - 30th
(first & second rounds)
Cougar Den
located lower level Morris University Center

July 6th - 12th
(quarters, semis & finals)
Meridian Hall
located first floor Morris University Center

Daily viewing schedules posted at entrances

FEHRINGER

from page 1

The newsletter is a public relations newsletter for the City of O'Fallon, with Fehringer and Deb Cooper as its editors and founders.

Fehringer and Cooper own and operate the O'Fallon based Veterans Media LLC, which published its first issue of the new city publication, called the O'Fallon City Record, on Monday.

According to an advertisement released by Fehringer, the O'Fallon City Record will feature the coverage of city council meetings, committee reports, news about the O'Fallon Library, parks and recreation, YMCA, Cavins Community Center, features about city services, city departments and city employees, Main Street O'Fallon and other articles and community news. It will be published bi-weekly.

Fehringer said that the publication will be mostly a way to help promote the City of O'Fallon, as well as keep its residents informed on the positive attributes and developments of their city.

In an O'Fallon Progress story run on the June 1 city council meeting concerning the subsidizing of the newsletter, Ross said, "We have no problem with the newsletter but are opposed to government subsidization of a private business in a competitive market."

At the meeting, the city council discussed the possible funding issues and the amount of government involvement in the newsletter.

Fehringer said that the City Record is going for entirely different advertisers and believes the alleged competition will be healthy for the news market in O'Fallon. Fehringer also said many residents complain about the Progress and its shortcomings as a publication.

The city council of O'Fallon tried to make it clear at the meeting that the city of O'Fallon will not have any direct control over the new publication, but there is a possibility that some funds will have to be spent to help the newsletter successfully gain its footing.

The O'Fallon Progress/Base News, until now, was the only current local publisher.

editorial

◆ WEDNESDAY, JUNE 10, 1998

T h e A l e s t l e

PAGE 3 ◆

A land of famous firsts and inequality for all



Danielle Belton

This week while watching the CBS evening news, a story was run on a black man who had just been appointed CEO of Fortune 500 company Fannie Mae, a corporation specializing in housing loans. CBS reported that he was the first African-American ever to become CEO of a company of this caliber. The broadcaster spoke of the shattering of a glass ceiling that had separated African-Americans from top management positions for years.

As pleased with this as I was, I found it sad that for a nation of people that has been living in America for over 400 years, African-Americans are still having firsts. Colin Powell was the first ever African-American to serve as Joint Chief of Staff. Carol Mosely-Braun was the first African-American female senator. Clarence Thomas is only the second African-American to serve on the Supreme Court after the first African-American served, Thurgood Marshall. Dr. Joycelyn Elders was the first black attorney general. Freeman Bosely Jr. was the first black mayor of St. Louis, and Clarence Harmon is the second. Most of these firsts and seconds that I named just happened over the past ten years. All these firsts and many others happened not in my mother's or grandmother's lifetime, but in mine.

In 400 years, nothing should be still new or surprising, but it is still fascinating and a rarity to see an African-American man or woman win an Academy Award or own a billion dollar corporation (the TLC Beatrice Corporation). In 400 years, some progress should have been made, but there were many gaps and pratfalls in the way. Slavery, the birth, death and re-birth of the Ku Klux Klan, a few bloody summers, throw in a stock market crash, a war here and there, some Jim Crow laws and a civil rights movement, and we've got quite a few roadblocks on the highway to equality.

The fact is that in many aspects, although African-Americans have helped build this country and are deeply entrenched in America's psyche and social structure, they are still not part of the mainstream. There are still firsts and abnormalities against the norm of African-American social structure which is still confined by the glass ceiling that the new CEO of Fannie Mae was able to put a scratch on.

The new CEO proves that there is progress, but it also proves that it's a slow progress. Slavery ended with the Civil War, but it takes more than a war to make people accept the fact that African-Americans are Americans as well and deserve to be treated as such.

Unlike the shattering of the glass that CBS heard, I think I heard a scratch. A scratch that I'm proud of and one that gives me hope, but a scratch nevertheless.

Hopefully seeing someone succeed will inspire others to go to college and strive in the same way. Everyone can't be a CEO, but everyone can be educated, and everyone can try. And that goes for everyone, not just African-Americans, but all Americans. If a black man from humble beginnings can get there fighting both poverty and racism, maybe the American Dream could be obtainable to all in the near future.

Danielle Belton
Editor In Chief

Letters to the editor

Editorials from around the nation and world

Political Correctness gone too far?

Middle schooler T.J. West violated one of the Derby, Kan. school district's cardinal rules: Don't draw, write or possess anything that school officials consider racially offensive. So, for drawing a Confederate flag, T.J. found himself suspended from school for three days.

But in imposing what they thought was fitting punishment, Derby officials seem to have placed the Politically Correct Handbook above the Constitution.

Now an argument might be made that T.J. West should have known better than to violate a school rule by sketching a Confederate flag. And common sense and good manners suggest against doing anything that would blatantly offend others.

But the First Amendment doesn't require good taste or good sense in protecting speech or expression. And to put symbols on a taboo list, as Derby officials have done, violates that fundamental First Amendment right — the right to say what you want. And that, like it or not, includes the right to say, write or do things that many, even the majority, may disagree with or take offense at.

Despite some attempts to put a political label on the case, the Derby policy isn't a conservative or liberal issue. It is rather a question of whether a First Amendment right can be suspended. Derby officials apparently think so. The federal courts, we suspect, won't.

From the May 29
Joplin Globe

The Fight against Methemphetamines

The tougher penalties lawmakers have been wanting for

months to fight methamphetamine makers are now in place.

That's good news to the public, which has been tremendous in helping law enforcement bring down makers of the highly addictive, synthetic drug.

Missouri lawmakers are confident they have passed the toughest anti-meth law in the nation. Gov. Mel Carnahan signed into law Wednesday new changes increasing the felony punishments for meth makers and distributors. The fiscal year 1999 budget will contain \$3.5 million in anti-meth funding, mostly for new law enforcement equipment and training.

Law enforcement officers say the need for tougher penalties emerged because the popularity of the drug has grown alarmingly in recent years. But lawmakers also credit an increased public outcry against the dangers of meth for helping bring about changes in the law.

That's been evident with the Missouri State Highway Patrol's meth hotline (1-888-823-METH). Since it became operational earlier this year, the confidential tip line has fielded over 200 calls from the public on meth lab operations and distribution in Missouri. The patrol says close to 190 of those calls have led to legitimate investigations and arrests ...

Citizens have been the eyes and ears of uncovering meth in Missouri. That role should not diminish under this new law.

From the May 29 Jefferson City
Post-Tribune on fighting
methamphetamine

Johnny Chung and the Pentagon

The claim by a Taiwanese-American, Johnny Chung, that he funneled money to the U.S. Democratic Party from an executive of China Aerospace has

created such a firestorm in Washington that it now clouds the upcoming China visit by President Bill Clinton.

Nothing, it seems, is more sensational and sinister in the U.S. capital than a plot by China's People's Liberation Army (PLA) to subvert or manipulate the U.S. political system, as the allegation implies. It seems to be taken for granted that China Aerospace is indeed a PLA company. But is this true? That answer is as true as a claim that the Pentagon controls Boeing Co. or Hughes Corp.

From the Business Times,
Singapore

The murder of innocence

Remember the George Washington High School "skip day" picnic in Charleston, W. Va., at which several students and visitors carried pistols, and two boys were shot to death?

The slaughter of schoolchildren is a price America pays for being a gun-polluted society.

The recent mass shooting at an Oregon school was the latest in a never-ending string of horrors. Two days earlier, a Tennessee honor student shot a classmate to death on the school parking lot, because the classmate was dating his ex-girlfriend.

This is what happens in a society saturated with 200 million guns. Any child can obtain a weapon and use it in a moment of childish rage.

This is what happens in a society where the powerful "right to bear arms" lobby cows politicians, making them afraid to take any steps to protect people from the gun danger.

How long will America endure this madness?

From the Charleston Gazette,
Charleston, W. Va.

Letters to the editor policy:

The editors, staff and publishers of the Alestle believe in the free exchange of ideas, concerns and opinions and will publish as many letters to the editor as possible. All letters should be typed and double-spaced and be no longer than 500 words. Please include your phone number, signature and social security number.

We reserve the right to edit letters for grammar and content. However, great care will be taken to ensure that the message of the letter is not lost or altered.

Letters to the editor will not be printed anonymously except under extreme circumstances.

The Alestle is a member of the Illinois College Press Association.

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Period	CREF Stock Account Star Rating/ Number of Domestic Equity Accounts Rated	CREF Global Equities Account Star Rating/ Number of International Equity Accounts Rated	CREF Equity Index Account Star Rating/ Number of Domestic Equity Accounts Rated	CREF Growth Account Star Rating/ Number of Domestic Equity Accounts Rated	CREF Bond Market Account Star Rating/ Number of Fixed Income Accounts Rated	CREF Social Choice Account Star Rating/ Number of Domestic Equity Accounts Rated
3-Year	4/1,856	4/391	5/1,856	5/1,856	4/675	4/1,856
5-Year	4/1,218	5/207	N/A	N/A	4/443	4/1,218
10-Year	5/612	N/A	N/A	N/A	N/A	N/A

**These top ratings are based on TIAA's exceptional financial strength, claims-paying ability and overall operating performance. †Based on assets under management. ††*Standard & Poor's Insurance Rating Analysis*, 1997; Lipper Analytical Services, Inc., *Lipper-Director's Analytical Data*, 1997 (Quarterly). CREF certificates and interests in the TIAA Real Estate Account are distributed by TIAA-CREF Individual and Institutional Services. For more complete information, including charges and expenses, call 1 800 842-2733, extension 5509, for the CREF and TIAA Real Estate Account prospectuses. Read them carefully before you invest or send money.

Who Said It?/
What Movie?

**“Moscow in
flames, missiles
headed for New
York. Film at
eleven.”**

(Hint: Zucker's)
Answer on Thursday

...So I Married an As Murderer
Last week's answer: Phil Hartman in

Lifestyle

People, Entertainment & Comics



*Six Days,
Seven Nights
opens on
Friday.*

◆ WEDNESDAY, JUNE 10, 1998

T h e A l e s t l e

PAGE 5 ◆

RAVANTS & RAVES



■ BY COREY STULCE
LIFESTYLE EDITOR
cstulce@siue.edu

The college experience has changed quite a bit over the decades. I think it used to be that a university would train you for a specific career by giving you specific skills. Of course now it seems that isn't enough.

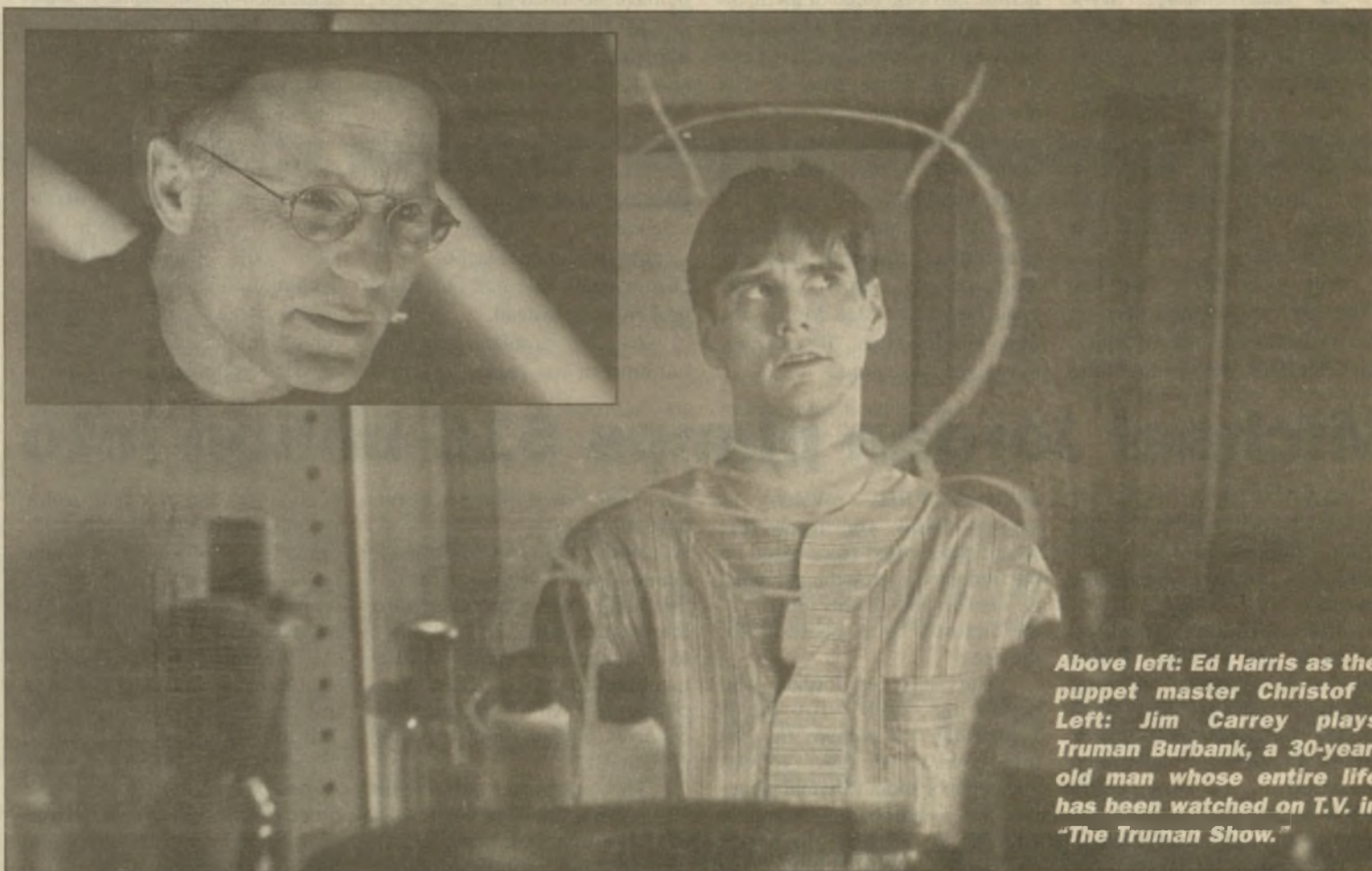
I don't know whether it's because the world become so much more competitive, or if companies want to hire fewer people to do more jobs, or that attention spans have become so short that people need to do different jobs to be happy.

I vote for the latter, at least that's how I fit into the equation. By studying Mass Communications, I have learned sprinklings of writing, advertising, public relations, technical training, marketing and so on. These classes have prepared me (somewhat) for numerous jobs in various fields. For me, it's a plus because I go insane in monotonous situations. I need challenges and outlets where I can be creative. I'm not happy doing the same thing day in day out.

That's why I think the college experience should change even more. I think every day of classes should prepare students for a completely different job. Let's face it, the important tips in any job can be picked up in a day, everything else is just on the job trial and error.

Just think of it, one day you could learn to be a mariachi singer, the next a member of the Japanese Yakuza. Friday could even be split into two easier careers, like a fireman in the morning and an investment banker in the afternoon.

Of course, a full year course of resume writing would be required the last year. Each one would probably average 200 pages or so.



Above left: Ed Harris as the puppet master Christof. Left: Jim Carrey plays Truman Burbank, a 30-year-old man whose entire life has been watched on T.V. in "The Truman Show."

Feels like somebody's watching you...

■ BY COREY STULCE
LIFESTYLE EDITOR

Jim Carrey claims that he wants to be accepted as a serious actor, but for some odd reason he can't resist letting a little "Jim Carrey" into his first serious role. In "The Truman Show," Carrey plays Truman Burbank, a man whose entire life has been one big sham ... er show rather.

For the last thirty years, Truman's life has been the top-rated television show around the world. He has lived on an island in a giant aquarium, complete with townspeople, businesses and a computer-controlled weather system. It's the brainchild of a demented producer named Christof played by Ed

Harris. But, of course, all good things must come to an end.

Little hints tell Truman that something is amiss in his little world. That's when the movie takes an eerie turn and that's when Carrey gets to be Carrey. Truman goes a little crazy, which allows Carrey to act zany, and do his little faces and voices that masses seem to love. Fortunately, director Peter Weir kept a semi-tight reign on Carrey, and his antics don't steal the movie.

The story is very original and has some very interesting aspects. But, unfortunately, the story overshadows almost everything else, including the characters. We only get to see hints of what Truman and Christof are really

like. It is hinted that Christof's motivation is to create a world that he envisions as perfect. A world where he can live vicariously through Truman. But, that never becomes very clear.

There are some dark aspects to the film as well. Truman's world is commanded in a very Nazi-esque manor, in which the actions and emotions of the actors in his life are completely controlled and monitored. This could have been a very frightening film, but some efforts are made to keep portions of it light and funny. Unfortunately those two aspects make it uneven.

But, the acting and directing is swell, and by the end, everyone should be rooting for Truman.

1998-1999 St. Louis Speakers Series offers impressive line-up

■ BY COREY STULCE
LIFESTYLE EDITOR

Mikhail Gorbachev will be the first speaker to kick off the Premiere Season of the St. Louis Speakers Series on October 11, which will feature seven individuals from October through April at Powell Symphony Hall.

The series was originated by Saint Louis University graduate William Conrow who wanted to bring a regular forum for the people of St. Louis to hear the words of influential minds.

The series will also feature author Tom Wolfe, attorney Alan Dershowitz, former senior advisor to President Clinton George Stephanopoulos, consumer advocate Ralph Nader, journalist Jack Anderson and Pulitzer Prize winning historian Doris Kearns Goodwin.

All speakers will answer questions from the audience. Tickets for the series cost from \$189 to \$349 per person, but student and group rates are available.

Subscriptions for the series are available at Powell Symphony Hall at 314-533-7888. The website is located at www.speakersseries.com.



Mikhail Gorbachev

Cardinals left-hander tired of being hurt

ST. LOUIS (AP) — The prospect of starting a rehabilitation stint next week doesn't have Donovan Osborne doing cartwheels.

So many things have happened to the St. Louis Cardinals left-hander, he wonders when the misery will finally end.

"It's no fun watching everybody else go out there and do their job, and you're just sitting there and watching," Osborne said. "It drives you crazy."

With good reason. Since late in the 1993 season, he's been on and off the disabled list six times. The Cardinals are getting little

return from the three-year, \$12.75 million deal he signed off a career-best 13-9 season in 1996. Osborne was limited to 14 starts last year due to a groin injury and hernia, and won three of them. So far this year, he's 1-2 with a 2.64 ERA in five starts and has been on the DL since May 8. His absence this year is all the more painful since he's one of three starters who've been knocked out of the rotation.

"It's pretty hard to overcome," general manager Walt Jocketty said of Osborne, Alan Benes and Matt Morris, the three missing arms. "It's not easy to replace these guys."

Osborne's problems began with shoulder surgery that knocked him out of all of 1994 and part of '95. Since then, problems as much off the field as on have sidelined him.

In 1996, he turned his car into the path of a pickup truck shortly before spring training began, suffering broken ribs that held him back until April 17. In 1997, he gashed the thumb on his pitching hand during the team's celebration for winning the NL Central when he reached for a champagne bottle and picked up broken glass instead.

A groin problem kept him out most of last season and most

of spring training this season. The groin still bothers him, although he could pitch, if not for a sore shoulder.

Osborne banged into the wall running to make a catch during batting practice, a thoughtless act, but said that had nothing to do with his latest injury.

"The things he's had are all legitimate," Jocketty said. "When he's healthy, he's one of the best left-handers in the game. It's just a matter of keeping him healthy."

Osborne is puzzled by his run of bad luck. Before '93, he'd never been injured.

"Sometimes it's tough to keep going," Osborne said. "You do everything you can to help the team, even lead cheers, and it's not nearly enough."

Osborne has done his best to keep in shape during his seemingly endless recuperation period. On Tuesday he and Morris threw long-toss for the first time, and on Friday he'll work off the mound at Busch Stadium. Next stop, the minors.

"I'm here for one reason, and that's to pitch," he said. "It's very tough to keep yourself up."

"I just want to get back out there."

Michael Jordan pumps \$10 billion into economy

NEW YORK (AP) — Michael Jordan has had a \$10 billion impact on the U.S. economy, Fortune magazine estimates.

From peddling sneakers, underwear and cologne, Jordan also has an influence on rising television ratings and gate receipts for basketball teams, increased sales of National Basketball Association paraphernalia and a lineup of sports videos and books.

The sports business is "a fundamentally different industry from the one he came into," the magazine quoted the National Basketball Association's chief

marketer, Rick Welts, as saying. "How you figure out what he benefited from based on the industry's growth and what he contributed to the growth of the industry is a question for the ages."

The stats for Jordan, who begins the 1998 NBA Finals Wednesday for perhaps the last time, cover a wide range. He was the league's most valuable player five times and scoring champion 10 times.

Since 1990, when the Jordan-led Chicago Bulls took their first of five championships, television ratings, ticket sales, television rights fees, NBA

retail sales and player salaries have all risen.

With help from outside economists, Fortune estimates the Jordan persona and product line has been worth \$5.2 billion to sneaker and sports apparel manufacturer Nike Inc. Other companies whose products he endorses got an estimated \$408 million lift.

The magazine also credits \$3.1 billion in increased sales of NBA-licensed caps, shirts, jerseys and related objects since Jordan entered the league in 1984.

Then there's the hundreds of millions more in added NBA

attendance and TV and cable revenue attributed to Jordan's drawing power, Fortune magazine said in a cover story of its June 22 edition, which reaches newsstands Tuesday.

Jordan's sports videos, which have sold more than 4 million copies, have generated \$80 million in sales. His movie "Space Jam," sharing the big screen with Bugs Bunny and other animated Warner Bros. pals, brought in \$230 million at the box office and \$209 million in video sales, the report said.

Average NBA salaries have risen from the low six-figures in 1983-84, the season before

Jordan's debut, to above \$2.6 million this season.

Even Jordan's agent, David Falk, is cashing in. Falk's agency recently was sold for about \$100 million, and Fortune estimated half of that represents the "Jordan Effect."

At the end of the day, Jordan is mystified by it all, Fortune said.

"I never really envisioned myself having any kind of major impact on people," Jordan told the magazine. "Even now, when I see kids wearing my shoes, it's kind of wild. Sometimes I still feel shocked."

As the "Worm" turns: What's up with Rodman

CHICAGO (AP) — He arrives late for games, sulks on the bench and just isn't the same rebounding fool the Chicago Bulls know and love. And, in the surest sign Dennis Rodman is in a major funk, he hasn't changed his hair color in weeks.

So what gives with The Worm this time?

"He is struggling with coming off the bench and accepting what his role is right now," Chicago coach Phil Jackson said. "He will have a different role in the series coming up."

The Bulls play the Utah

Jazz in the NBA Finals, which begin Wednesday in Salt Lake City.

"It is going to be his turn to shine," Jackson added. "If we are going to win, he's going to have to play great."

Great is the last word that would describe Rodman's play in the Eastern Conference finals against the Indiana Pacers. He averaged 9.8 rebounds a game as the Bulls won the series 4-3. In Game 7 on Sunday, he had a paltry six rebounds, all in the first half. Even Jud Buechler, who's barely played in the last two months,

managed to grab five.

In the regular season, Rodman averaged 15 rebounds a game, good enough for his seventh consecutive rebounding title.

It's no secret Rodman was less than thrilled with Jackson's game plan against Indiana. By starting Toni Kukoc in six of the seven games, Jackson said he was trying to give Chicago a defensive spark, not punish Rodman.

Except for game one, when Rodman led the Bulls at halftime with nine points, he was more of a dud than a spark. He was in

foul trouble almost every game and picked up two technicals.

Then there was his amusing new game called "Fetch the Worm." When the Bulls were at home, Rodman spent the first few minutes of each half in the locker room, riding the exercise bike, running or maybe just counting his landscape of tattoos, and Jackson had to send an assistant trainer to get him.

And now come his old foes, the Utah Jazz and their Mormon fans. Rodman isn't exactly at his best when it comes to Utah. He drew a \$50,000 fine — the largest in NBA history — and

the furor of just about everyone after using vulgarities to describe the Mormons.

He eventually apologized, but in true Rodman fashion, he claimed he hadn't known the Mormons were a religious group. He said he was just upset at the Jazz fans for yelling at him and making obscene gestures.

Don't worry about Rodman, Michael Jordan said. When it comes time to play, Jordan said he has no doubt Rodman will be ready.

"Dennis' value is going to be measured in his energy level and attitude," Jordan said.

Carlos Moya captures the French Open on Sunday, beating friend

PARIS (AP) — They may not have played scintillating tennis, but Carlos Moya and Alex Corretja ended the French Open on a happy note: two buddies smiling and hugging, then knocking around a soccer ball with Pele on center court.

Still, the men's final, won by Moya over a shakier and less versatile Corretja, was an anticlimax. This year, the drama

was on the women's side, and much of it came before the final weekend.

But the last two days did make one thing clear: Spanish players are expanding their dominance on the red clay of Roland Garros.

At 21, Moya seems to have the brightest future of them all.

He stormed into prominence at the 1997 Australian Open,

getting all the way to the final before losing to Pete Sampras.

Though the Spaniards grow up on clay courts, Moya has a better serve and more varied weapons than some of his compatriots. That showed in his decisive 6-3, 7-5, 6-3 victory Sunday. He'll move to the No. 5 ranking this week.

"If I win Wimbledon, maybe I'm No. 1, huh?" he said with a

wink, knowing his chances of winning on grass are remote.

One thing is obvious about the Spanish players: they are good friends, and that solidarity helps them on the tour. They travel together, play video games together, practice together, party together — and win together.

The players' box, often a site of tense coexistence between rival clans, looked like a family

picnic on Sunday. Moya's family hugged Corretja's when the match was over. Arantxa Sanchez Vacario, crowned women's champion a day earlier, was there, and so was her mother. Everybody was happy.

In fact, loser Corretja was pretty cheery, too. He hurdled the net after the match to congratulate his friend.

see TENNIS, page 7

Brazilian soccer star causes stir at French Open for Safin

PARIS (AP) — While rising Russian star Marat Safin played his fourth-round match on center court, he was being watched by a superstar — Ronaldo, the Brazilian soccer sensation.

What's more, Ronaldo was briefly joined by the teen queen of the French Open, Anna Kournikova, who lost earlier in the day.

After a few games, Kournikova kissed Ronaldo on the cheek and left.

It didn't take long for the crowd to notice the soccer star on

the steps of the dignitaries box. They started chanting Ronaldo's name during the changeover.

Though Safin had just lost the first set, he managed a big smile and a thumbs-up to Ronaldo: "I'd never seen Ronaldo that close before."

GUGA: Last year's winner, Gustavo Kuerten, also looked in on Ronaldo at center court. The audience had some trouble spotting Guga under his new dreadlocks.

Kuerten had said: "If I win

the tournament, I'll get dreadlocks." Even though he lost to Marat Safin in the second round, the idea had already taken hold.

Guga followed up on his vow. He got his dreadlocks at the exclusive Jacques Dessanges salon at Roland Garros, where players can get free haircuts.

ANTI-WILLIAMS BANDWAGON: No. 10 women's seed Iva Majoli jumped on the anti-Williams bandwagon Monday when she

was asked about the match between Arantxa Sanchez Vicario and Serena Williams.

Sanchez Vicario won that match, and said afterward she was upset at Williams' attitude. Sanchez Vicario accused the 16-year-old Williams of not showing respect for her opponent.

"Serena and Venus have their own attitude," Majoli said of the Williams sisters. "They're like, 'Yeah, we're the best' ... I'm sure it's going to change in a year or two when they grow up."

MASHED POTATOES: Hicham Arazi from Morocco beat Alberto Berasategui on Monday in a match in which most serves stayed under 150 kph (93 mph) for both players, unusually slow for the top men.

When asked how his serve measures up, Arazi had some dietary tips for his questioners.

"I'm able to serve more than 150. I even reached 201 kph (125 mph) at one occasion. I've never been above 150? I can't believe it," he said. "I'll need to eat more mashed potatoes tonight to catch up on muscles."

Loudoun girls balk at baseball league's "hostess" pitch

PURCELLVILLE, Va. (AP) — When the Babe Ruth League decided to hold its national World Series in Loudoun County this summer, organizers assumed they would have no problem finding teen-age girls to show ballplayers their communities and cheer for them.

But many girls say the job sounds sexist. What's more, many young female athletes say they will be too busy competing in summer sports of their own to serve as "hostesses." The girls, ages 15 to 17, are supposed to

attend all their team's games, cheerleading and helping to decorate the stands.

"You can consider me a feminist, but when they told me about that, I said, 'Nope,'" Brooke Hoeltzel, 16, told The Washington Post. The junior plays basketball and tennis at Loudoun Valley High School in Purcellville, where the World Series will take place in August.

The Babe Ruth League, an international organization based in Trenton, N.J., oversees hundreds of local baseball

leagues for boys. Its World Series dates to 1952.

"Hostesses" are required to wear a baseball uniform with a skirt instead of pants. The league is running out of time to order the outfits.

"The way the hostesses are portrayed is a wimpy, girly image," said Jennifer Potts, 17, a Loudoun Valley junior who plays softball and volleyball. "If you have hostesses, you should have them do something more updated. Some of the stuff they're asked to do is lame."

Babe Ruth League Commissioner Robert P. Faherty Jr. said the program aims to make the visiting boys feel comfortable during the World Series and to give each team a "built-in rooting section." The league plans to assign three hostesses to each of the nine visiting teams and six hostesses to the Loudoun team.

Organizers say they are way behind schedule in recruiting the 33 hostesses they need. They have placed ads in local newspapers and made

announcements at area high schools, but only about a dozen girls have volunteered.

"It's kind of weird," said Alethea Lee, 17, a junior at Notre Dame Academy in Middleburg. "Teen-age guys don't need girls in skirts waiting on them."

But Sarah Horn, 15, a sophomore at Loudoun Valley, said she signed up to be a hostess because "it sounded like a lot of fun, getting to be a part of the whole thing."

Tennis

from page 6

"I'm really happy because I've been playing well for the last two weeks, and I lost to a really good friend of mine," he said.

Fans reserved their biggest cheers for Pele, who presented the winner's trophy and then joined both players for an impromptu romp with a soccer ball.

"The feelings I'm having right now are unbelievable," said Moya, who won \$650,000. "I cannot explain with words. You have to feel it. You have to be there."

Moya, seeded 12th, and Corretja, seeded 14th, reached the final after the men's field was decimated early in the tournament. Top-seeded Pete Sampras lost in the second round and No. 2 Petr Korda in the first. Moya ousted No. 3 Marcelo Rios in the quarterfinals.

The women's field, by contrast, stayed strong until the end, and had more than its usual share of compelling stories.

There was the curious meltdown of Martina Hingis, who may be developing a Pete Sampras-like allergy to the Parisian clay.

Hingis lost last year in the finals to Iva Majoli. She then won the next three Grand Slams, but back here this year, she folded in the semis to a newly energized Monica Seles.

"I just probably put too much pressure on myself," she said. "I really want to win this tournament."

Sampras probably would advise her to stop wanting it.

He, too, has never won here,

and he's been trying a lot longer. This year, his ninth try, was his worst loss ever. He went down in the second round to a 21-year-old from Paraguay, Ramon Delgado, ranked 97th in the world.

Another interesting development was the fast-improving Williams sisters. They both did well here — Venus reached the quarterfinals before losing to Hingis, and Serena lost a tight fourth-round match to eventual champion Sanchez Vicario.

Hingis' easy defeat of Venus Williams put to rest, for a moment, the talk of a rivalry for the ages. But there is time; both are only 17.

The 16-year-old Serena, meanwhile, looked strong until she came within two points of victory over Sanchez Vicario. Then she folded, showing she's got some more maturing to do.

The best story among the women, though, was Seles. She came to Roland Garros to get away from painful memories at home of her late father and coach, Karolj Seles, who died three weeks ago of cancer.

She might have been expected to lose early, given how distracted she'd been. But instead, she turned adversity into her ally.

Her straight-set victory over Hingis, powered by laser-sharp groundstrokes that constantly brushed the lines, was one of the best matches of the tournament.

Wearing her father's ring around her neck, Seles lost a tough three-set final to Sanchez Vicario who, in a gracious acceptance speech, said, "I'm so sorry I beat you."

Not all the excitement was on the women's side. A Russian

qualifier named Marat Safin, ranked 116th, came out of nowhere to beat Andre Agassi and defending champion

Gustavo Kuerten before losing in the fourth round to local hero Cedric Pioline.

Safin has a killer serve, a

feather-light drop shot and a dry sense of humor. At only 18, he looks to have a very bright future, too.

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Level I, II, III

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Session II:
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Level I, II, III, IV

June 29 - July 9
9:15 a.m. - 10:15 a.m.
10:30 a.m. - 11:30 a.m.

Session III:
Level I, II, III
Level III, IV, V, VI

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classifieds

◆ PAGE 8

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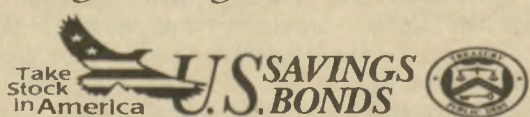


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