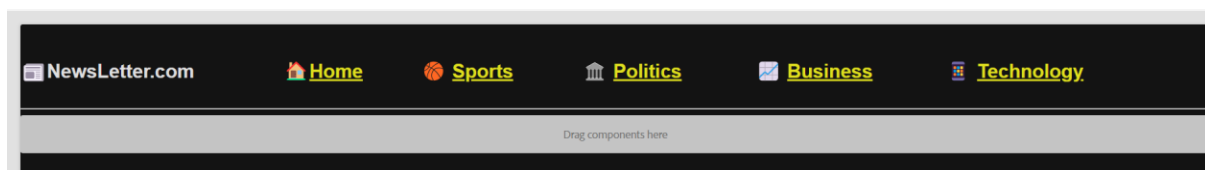


AEM TASK – 9: Final Task

NewsLetter.com Portfolio

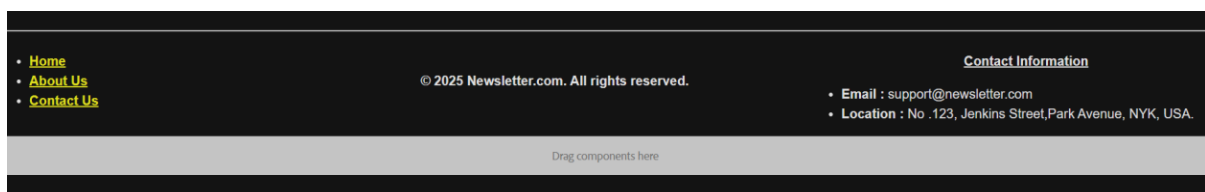
Header Configuration

- Utilized the out-of-the-box (OOTB) header component.
- Added the following menu items to the header:
 - Home
 - Sports
 - Politics
 - Business
 - Technology
- Implemented multiple news pages that display the latest articles.



Footer Configuration

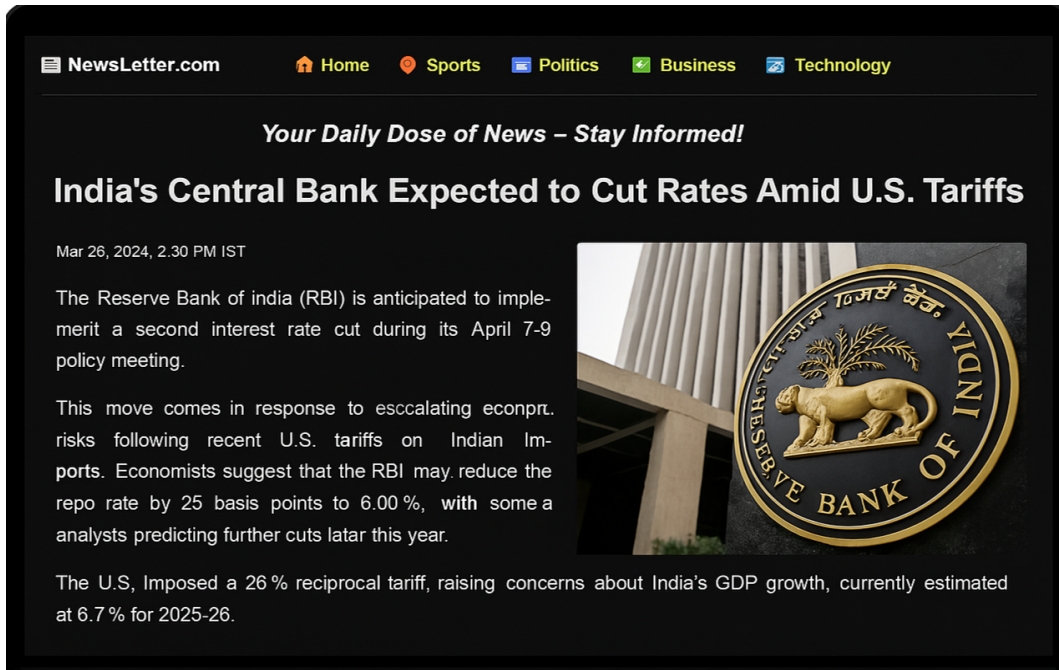
- The footer consists of:
 - About Me Section
 - Contact Me Section
- Ensured consistent footer presence across all pages by integrating it at the template level.



Home page

- A **headline section** displaying a newsletter.com website tagline:
"Your Daily Dose of News – Stay Informed!"
- **Top News** section:
 - Features the latest breaking news articles.
 - The current featured news article is about a **Myanmar-Bangkok earthquake**, with details about the collapse site where victims are trapped.
 - A **high-quality image** is included to visually support the news content.





Sports Page

The **Sports Page** of the website of the page contains,

- **Header Section:** Displays the website name and a navigation bar with highlighted links for **Home, Sports, Politics, Business, and Technology**.
- **Main Content Area:** Contains the sports news articles with a bold **headline, timestamp, and detailed article content**.
- **Image Section:** Features relevant sports-related images aligned with the content.
- **Typography & Colors:** Uses a **black background** with contrasting **white text** for readability, while navigation links are highlighted in **yellow** for better visibility.

The page layout is designed to be **user-friendly**, ensuring easy navigation and a visually appealing experience for sports enthusiasts



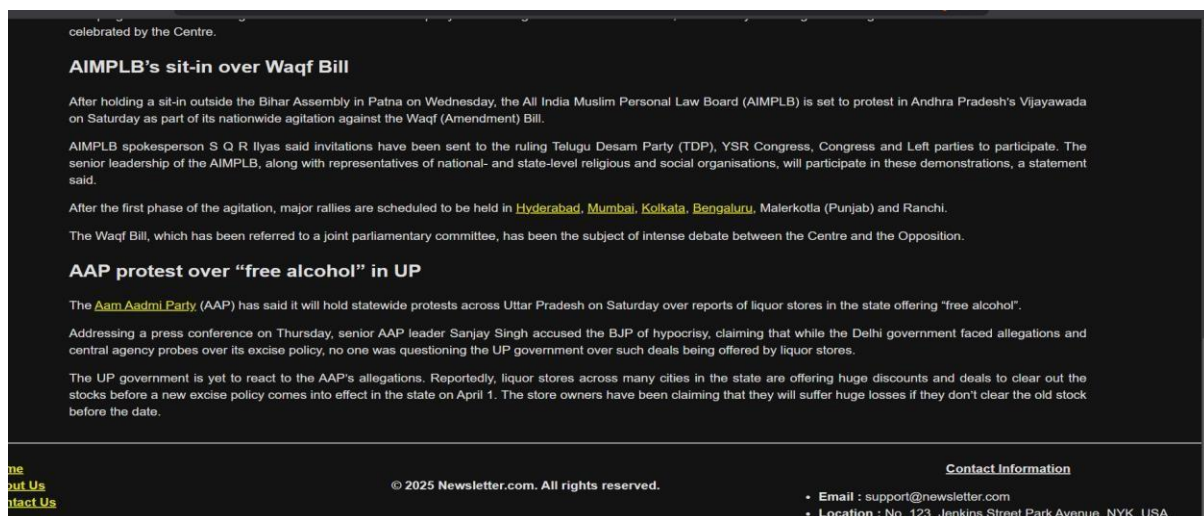
Politics Page

The **Politics Page** of the website of the page contains,

- **Header Section:** Displays the website name along with a navigation bar featuring highlighted links for **Home, Sports, Politics, Business, and Technology**.
- **Main Content Area:** Showcases political news articles with a **bold headline, timestamp, and detailed article content**.
- **Image Section:** Includes relevant images aligned with the political news articles.

- **Typography & Colors:** Uses a **black background** with contrasting **white text** for readability, while navigation links are highlighted in **yellow** for better visibility.

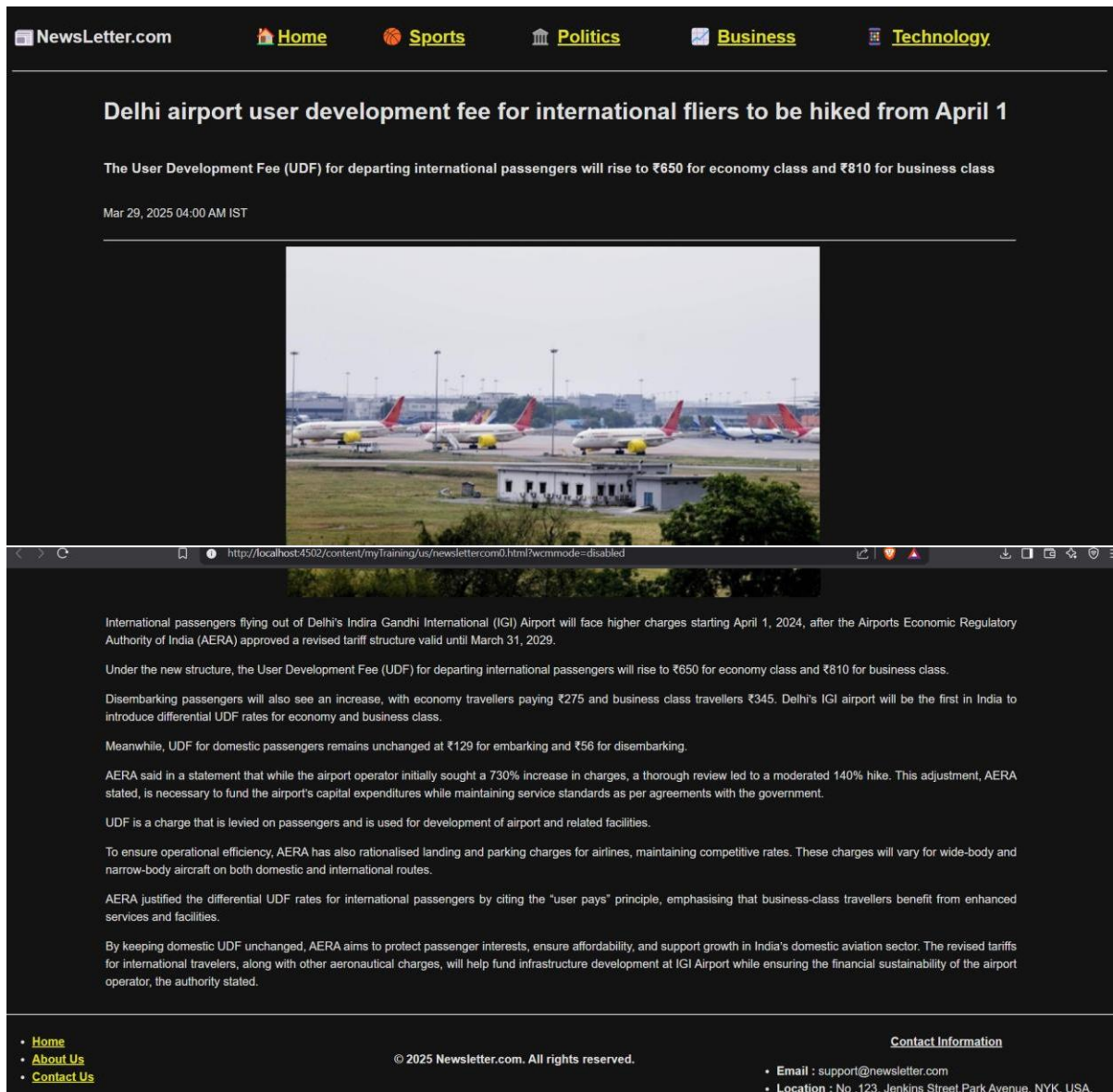
The page layout is designed to ensure **easy navigation, clarity, and an engaging user experience** for those interested in political news and updates.



Business page

The **Business Page** of the website of the page contains,

- **Main Content Area:** Presents business news articles with a bold headline, timestamp, and detailed article content.
- **Image Section:** Includes relevant images aligned with the business-related news and updates.
- **Header and Footer.**



Technology page

The Technology Page of the website of the page contains,

- **Header and Footer**
- **Main Content Area:** Showcases technology news articles with a **bold headline, timestamp, and detailed article content.**
- **Image Section:** Includes relevant images aligned with the technology-related news and updates.

Google to pay \$100 million to settle advertisers' class action

Google has agreed to pay \$100 million in cash to settle a long-running lawsuit claiming it overcharged advertisers by failing to provide promised discounts and charged for clicks on ads outside the specified geographic areas

March 29, 2025 09:51 am IST



Google has agreed to pay \$100 million in cash to settle a long-running lawsuit claiming it overcharged advertisers by failing to provide promised discounts and charged for

Google has agreed to pay \$100 million in cash to settle a long-running lawsuit claiming it [overcharged advertisers by failing to provide promised discounts and charged for clicks on ads outside the geographic areas the advertisers targeted](#).

A preliminary settlement of the 14-year-old class action, which began in March 2011, was filed late Thursday in the San Jose, California, federal court, and requires a judge's approval.

Advertisers who participated in Google's AdWords program, now known as Google Ads, accused the search engine operator of breaching its contract by manipulating its Smart Pricing formula to artificially reduce discounts.

The advertisers also said Google, a unit of Mountain View, California-based Alphabet, misled them by failing to limit ad distribution to locations they designated, violating California's unfair competition law.

Thursday's settlement covers advertisers who used AdWords between January 1, 2004, and December 13, 2012.

Google denied wrongdoing in agreeing to settle.

"This case was about ad product features we changed over a decade ago and we're pleased it's resolved," spokesman Jose Castaneda said in an emailed statement.

Lawyers for the plaintiffs may seek fees of up to 33% of the settlement fund, plus \$4.2 million for expenses.

According to court papers, the case took a long time as the parties produced extensive evidence, including more than 910,000 pages of documents and multiple terabytes of click data from Google, and participated in six mediation sessions before four different mediators.

The case is *Cabrera et al v Google LLC*, U.S. District Court, Northern District of California, No. 11-01263.

- [Home](#)
- [About Us](#)
- [Contact Us](#)

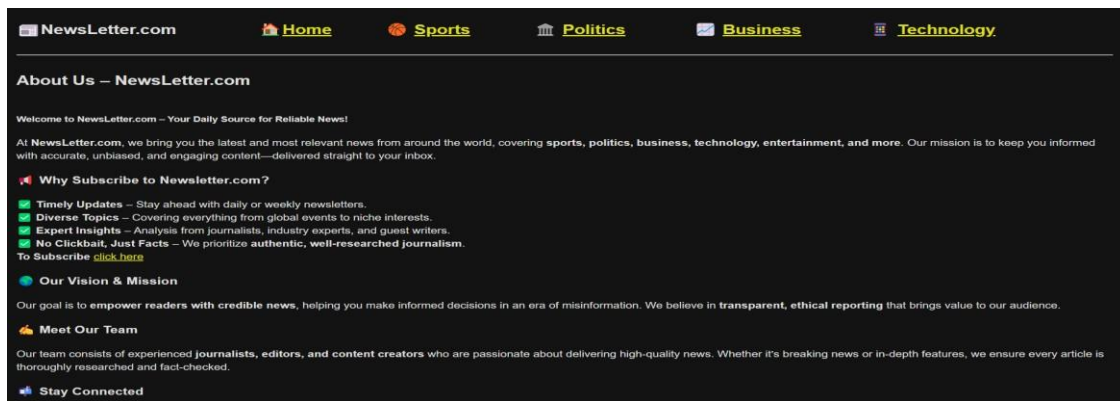
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Contact Information

- Email : support@newsletter.com
- Location : No .123, Jenkins Street,Park Avenue, NYK, USA.

About Us page

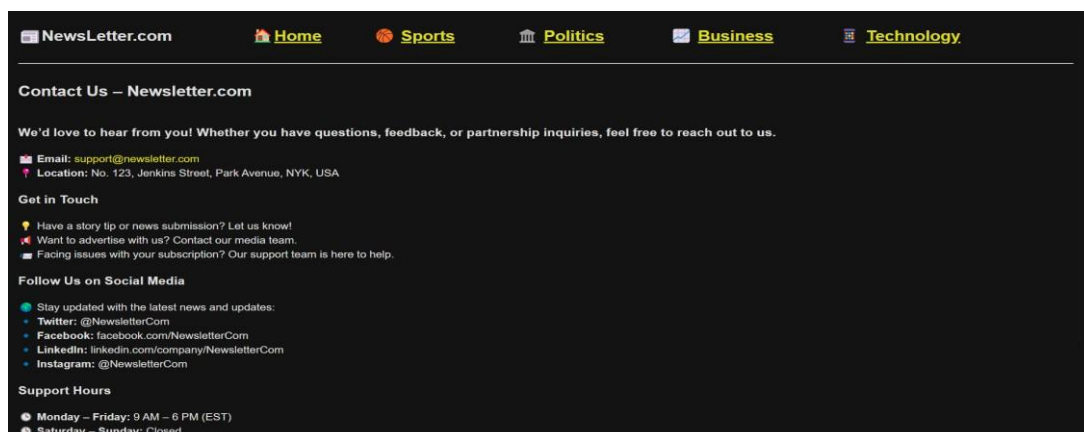
The **About Us** page Contains a brief introduction about the website, its objectives, and the team behind it. And also hyperlinks too the subscribe page to subscribe to the newsletter.com



Contact Us Page

The **Contact Us** page, provides contact details, including an email address, phone number, and physical address.

- Contact Form: Allows users to submit inquiries or feedback.
- Social Media Links: Icons or buttons linking to platforms such as Facebook, Twitter, Instagram, and LinkedIn for easy connection.



We'd love to hear from you! Whether you have questions, feedback, or partnership inquiries, feel free to reach out to us.

✉ Email: support@newsletter.com

📍 Location: No. 123, Jenkins Street, Park Avenue, NYK, USA

Get in Touch

- 💡 Have a story tip or news submission? Let us know!
- 📺 Want to advertise with us? Contact our media team.
- 🛠 Facing issues with your subscription? Our support team is here to help.

Follow Us on Social Media

- 🌐 Stay updated with the latest news and updates:
- Twitter: @NewsletterCom
 - Facebook: facebook.com/NewsletterCom
 - LinkedIn: linkedin.com/company/NewsletterCom
 - Instagram: @NewsletterCom

Support Hours

- 🕒 Monday – Friday: 9 AM – 6 PM (EST)
- 🕒 Saturday – Sunday: Closed

💬 Drop us a message anytime, and we'll get back to you as soon as possible!

- [Home](#)
- [About Us](#)
- [Contact Us](#)

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Contact Information

- Email : support@newsletter.com
- Location : No .123, Jenkins Street,Park Avenue, NYK, USA.

Template-Level Implementation

- Header and Footer were added at the template level to ensure consistency across all pages.
- Homepage used the OOTB Content Page Template.
- News Pages used the News Page Template provided.

