



# Report of Walmart Sales Analysis Dashboard

## Walmart Sales Analysis Dashboard Report

### Overview

The Walmart Sales Analysis Dashboard provides a snapshot of the company's sales performance over a four-year period (2011-2014). The dashboard includes a variety of metrics, such as total sales, total profit, total revenue, total products, and total orders. It also includes charts and graphs that show trends in sales and profit over time, as well as breakdowns of sales by category and geography.

### Key Findings

- Total sales have been declining for the past year.
- Total profit has been declining for the past two years.
- Total revenue has been declining for the past three years.
- The top five products by revenue and sale are all electronic devices.
- The technology category is the highest-selling category, followed by office supplies and furniture.
- The United States is the highest-revenue-generating geography, followed by Canada and Mexico.

### Suggestions for More Profit

Based on the findings of the dashboard, there are a few things that Walmart can do to increase profit:

- Focus on increasing sales of high-margin products, such as electronic devices.
- Reduce costs in the office supplies and furniture categories.
- Expand into new geographies, such as Europe and Asia.
- Offer more competitive prices on its products.
- Improve its customer service experience.

### Additional Suggestions

In addition to the above suggestions, Walmart could also consider the following measures to increase profit:

- Invest in new technologies to improve its efficiency and reduce costs.
- Develop new marketing and advertising campaigns to increase brand awareness and drive sales.
- Partner with other retailers and businesses to offer bundled products and services.
- Acquire smaller competitors to gain market share.

It is important to note that these are just suggestions, and the best course of action for Walmart will depend on a variety of factors, such as its overall business strategy, financial resources, and competitive landscape.

## Conclusion

The Walmart Sales Analysis Dashboard provides a valuable overview of the company's sales performance. By carefully analyzing the data on the dashboard, Walmart can identify areas where it can improve its profitability.