

Introduction to the Stock Market

Key Concepts:

- Stock Market
- Publicly Traded Companies
- Investors
- National Economy
- Global Economy
- Economic Health

Important Definitions:

- Stock Market: a platform where investors can buy and sell shares of publicly traded companies
- Publicly Traded Companies: companies that offer their shares to the public through an Initial Public Offering (IPO)

Examples:

- New York Stock Exchange (NYSE)
- NASDAQ

Importance of the Stock Market

- Helps companies grow by providing access to capital
- Allows individuals to invest and build wealth
- Reflects the general state of economic health

Summary:

The stock market is a vital institution in the modern economic system, allowing companies to grow and individuals to invest and build wealth.