

# Introduction to the Stock Market

## Key Concepts:

- Stock Market
- Publicly Traded Companies
- Initial Public Offering (IPO)
- Stock Exchanges
- Supply and Demand
- Brokers and Trading Platforms

## Important Definitions:

- Stock Market: a platform where investors can buy and sell shares of publicly traded companies
- Initial Public Offering (IPO): a process by which a private company can go public by issuing stock to the public

## Examples:

- New York Stock Exchange (NYSE)
- NASDAQ

## Importance of the Stock Market

- Helps companies grow
- Allows individuals to invest and build wealth
- Reflects the general state of economic health

## Summary:

The stock market is a vital institution in the modern economic system, allowing companies to grow and individuals to invest and build wealth.