



# CREDIT CARD TRANSACTION REPORT

Total Revenue

57M

Transaction  
amount

46M

Transaction Count

667K

Total Interest

8.0M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	56517011	45533021	79,82,479.81

Q4

Q3

Q2

Q1

week\_start\_date

All

F

M

Gold

Silver

Blue

Plati...

Low

Med

High

## Card usage

Swipe

36M

Chip

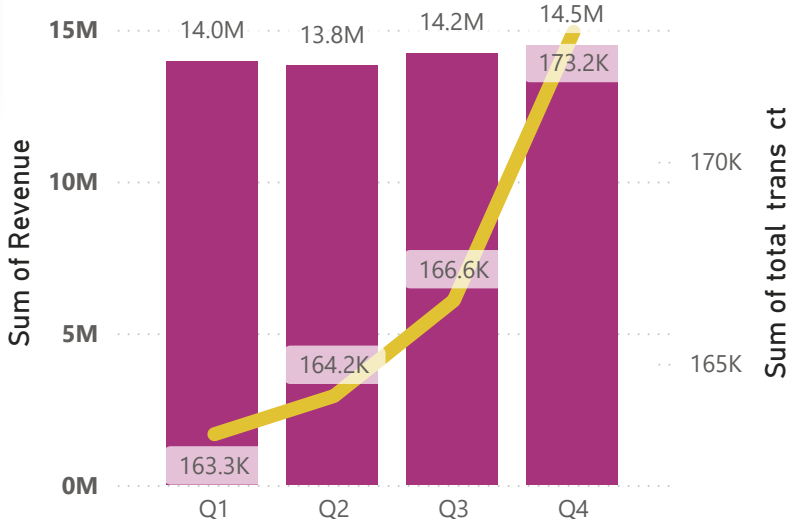
17M

Online

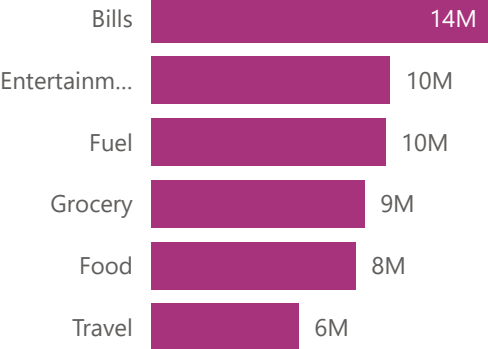
4M

## QTR Revenue and Total Trans Count

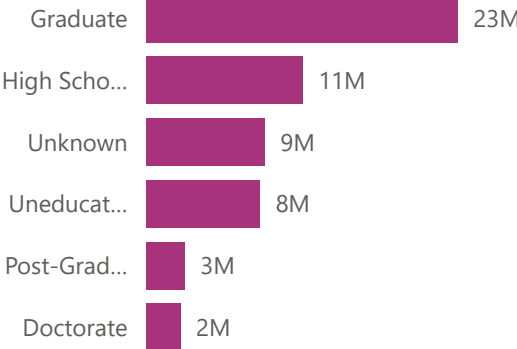
Sum of Revenue Sum of total\_trans\_ct



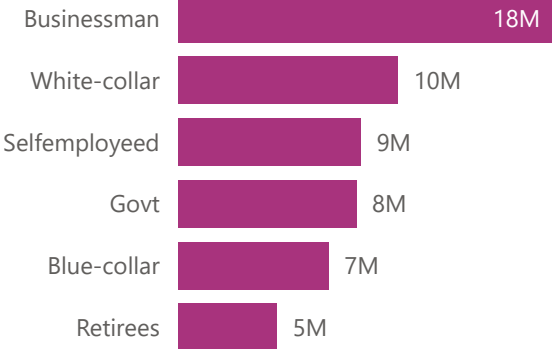
## Revenue by Expenditure type



## Revenue by Education type



## Revenue by Customer type



## Customer Acquisition Cost

