



OVERVIEW

TIME ANALYSIS

DETAILS



RIDE INSIGHTS DASHBOARD | OVERVIEW ANALYSIS

Date

01-06-2024

30-06-2024

City

All

TOTAL BOOKINGS

103.7K



TOTAL BOOKING VALUE

\$1.6M



AVG BOOKING VALUE

\$15.0



TOTAL TRIP DISTANCE

349K miles



AVERAGE TRIP DISTANCE

3 miles



AVERAGE TRIP TIME

16 min



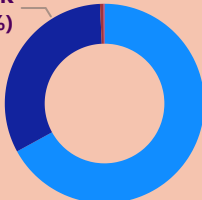
TOTAL BOOKINGS

TOTAL BOOKING VALUE

TOTAL TRIP DISTANCE

Total Bookings by Payment_type

33.4K
(32.23%)



Payment_type

Uber Pay

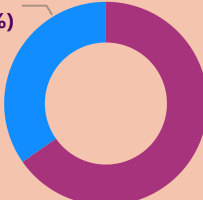
Cash

Amazon Pay

Google Pay

Total Bookings by Trip (Day/Night)

36.0K
(34.72%)

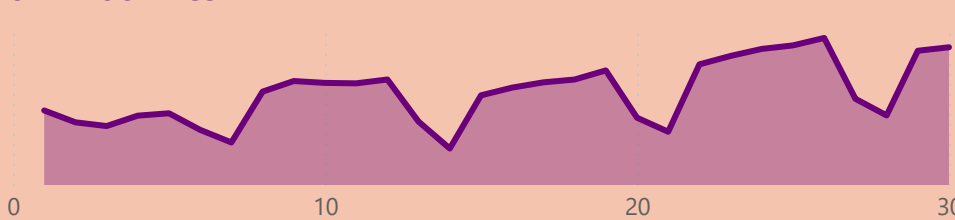


TRIP TYPE

Day Trip

Night Trip

TOTAL BOOKINGS BY DAY



LOCATION ANALYSIS

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent DropOff Point

Upper East Side North

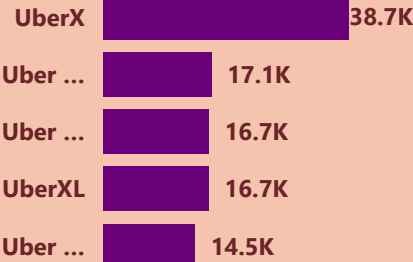
Farthest Trip

Pickup: Lower East Side- Drop-off: Crown Heights North(144.1 miles)

TOTAL BOOKINGS BY LOCATION



MOST PREFER VEHICLE FOR LOCATION PICKUP



VEHICLE TYPE ANALYSIS

Vehicle	TOTAL BOOKINGS	TOTAL BOOKING VALUE	AVG BOOKING VALUE	TOTAL TRIP DISTANCE MEASURE
Uber Black	16710	\$2,50,192	\$15	56,149
Uber Comfort	17078	\$2,53,995	\$15	56,790
Uber Green	14498	\$2,16,181	\$15	48,778
UberX	38744	\$5,83,880	\$15	1,31,496
UberXL	16698	\$2,49,424	\$15	55,721