SALES TRENDS DASHBOARD ORDER TRENDS OVER TIME TOTAL SALES TOTAL PROFIT Region Category Order Date AII AII 600K \$746K \$96K Segment Month, Year of Order Date AII **1** 21.44% **16.04%** Sales 400K CUSTOMER SEGMENT PERFORMANCE **TOP 10 PRODUCT BY SALES & PROFIT** 200K Consumer Corporate **Home Office** 60K "Highest Sales: Canon image" for product categories. 0K 1000K Sales 40K Value 2019 2020 2021 2022 500K 20K SHIPPING MODE ANALYSIS 0K First Standard Class Second Count of Orders Count of Orders Profit Profit Class Class **SALES & PROFIT BY PRODUCT CATEGORY SALES & PROFIT BY REGION Furniture** Office Supplies Technology Central East South West 40K Profit "Region with Peak 20K 600K Profit Margins" **DISCOUNT VS PROFIT ANALYSIS** 0K Region: West 150K Sales: 739,814 300K Value 400K Profit 100K Sales 200K 100K 50K 200K 0K Envelopes Fasteners Binders Paper Supplies Furnishi.. Tables Phones Applianc.. 200 400 600 800 1000 0K Discount Profit **Profit** Sales Profit Sales Profit Sales Sales