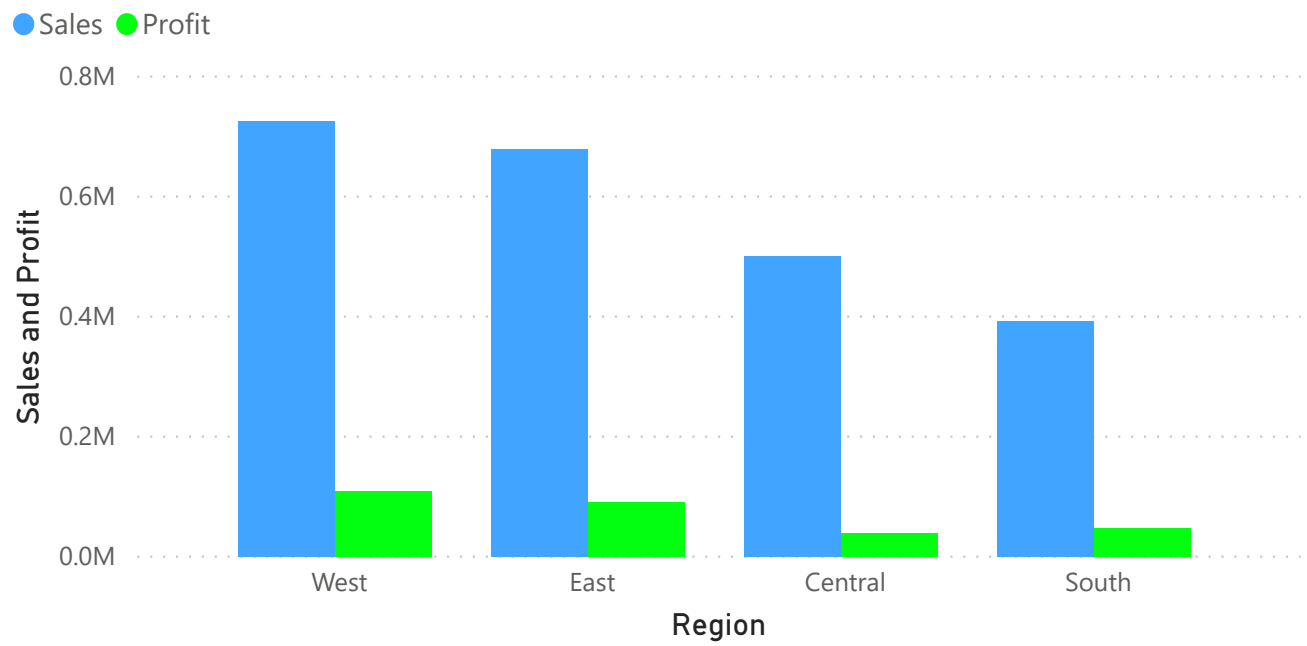
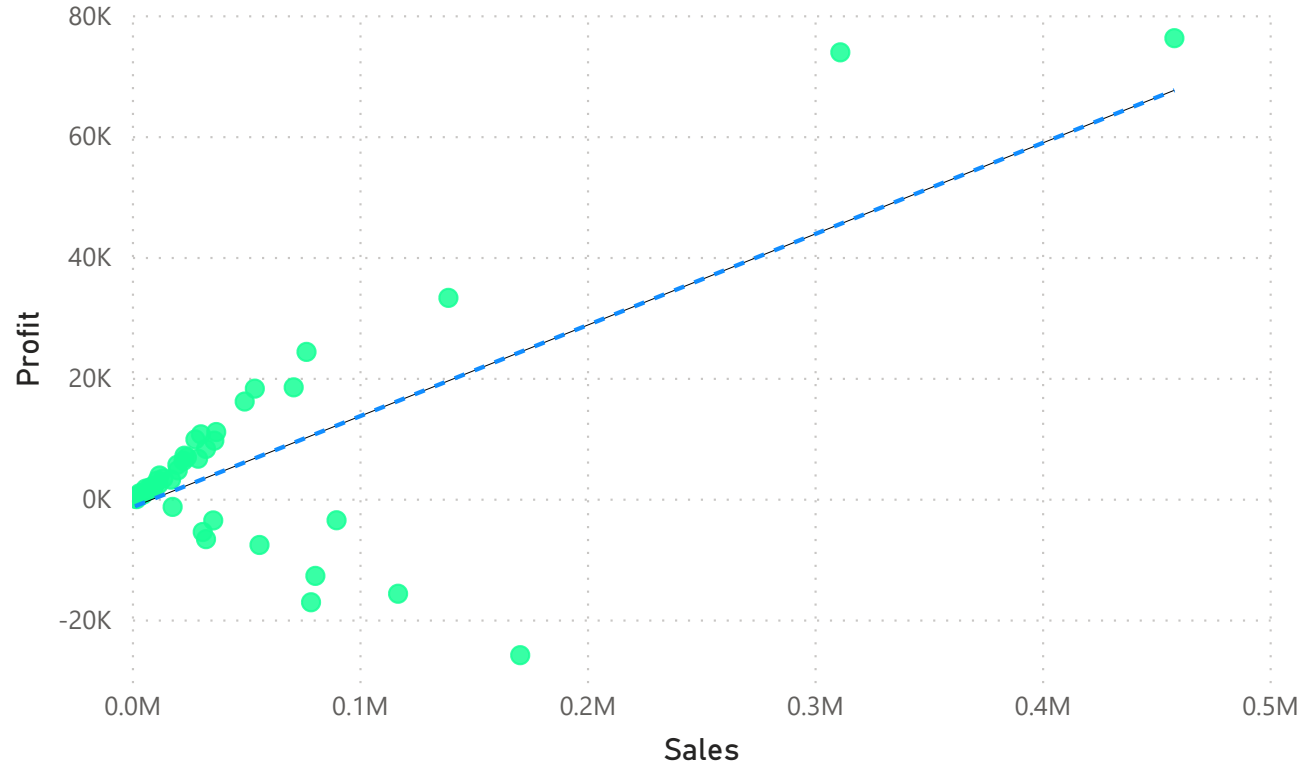


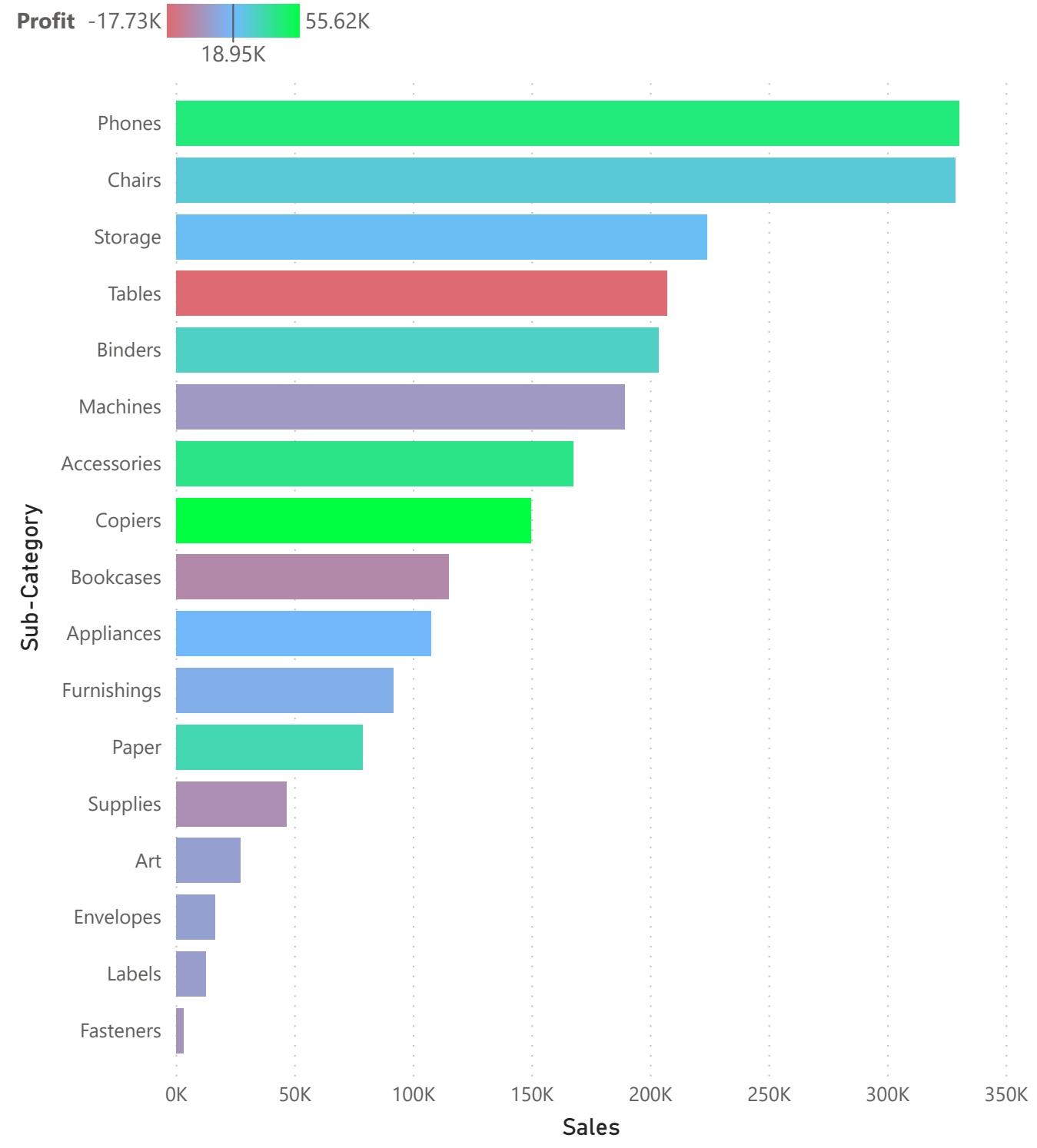
Sales and Profit by Region



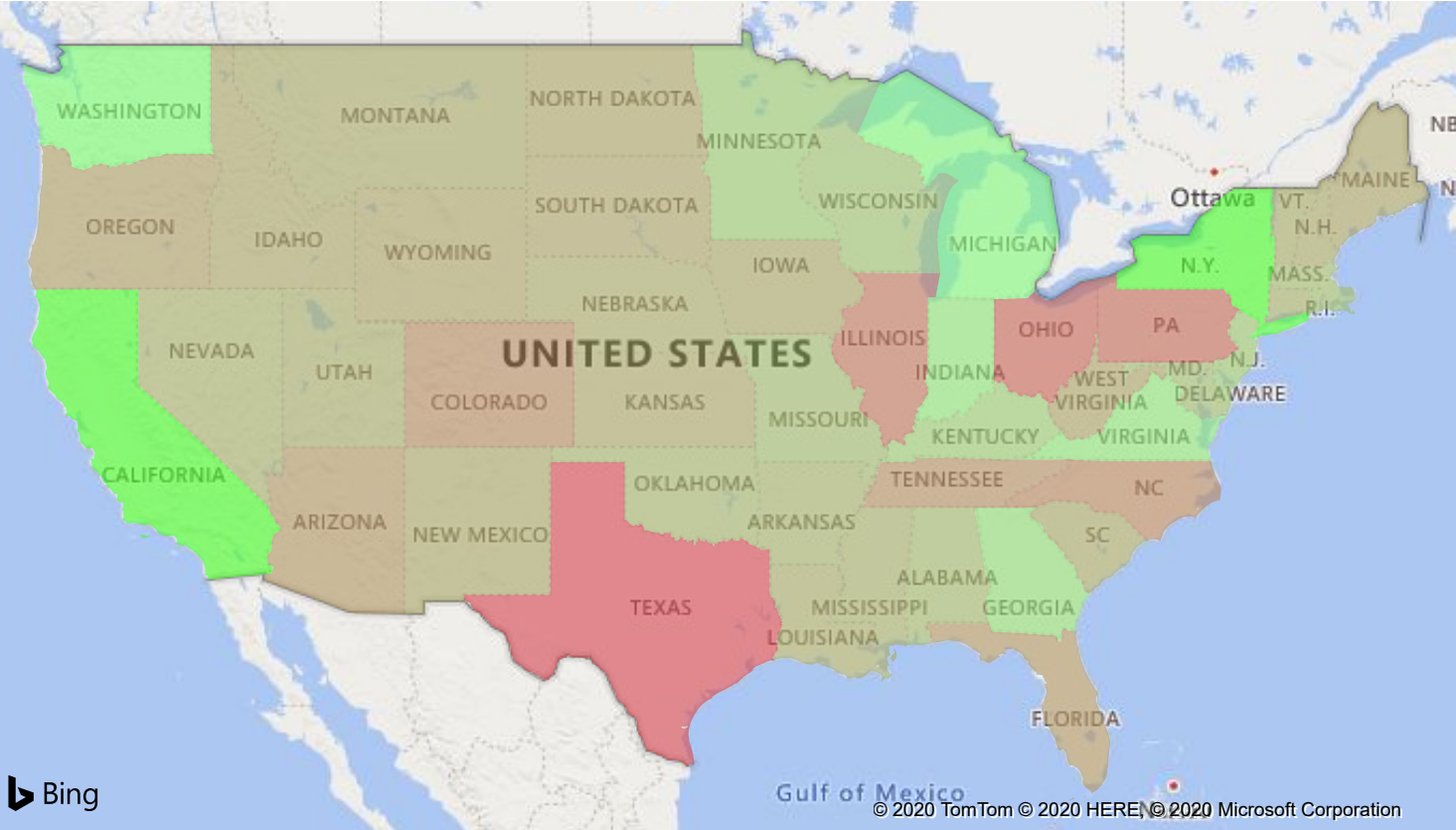
Sales and Profit by State



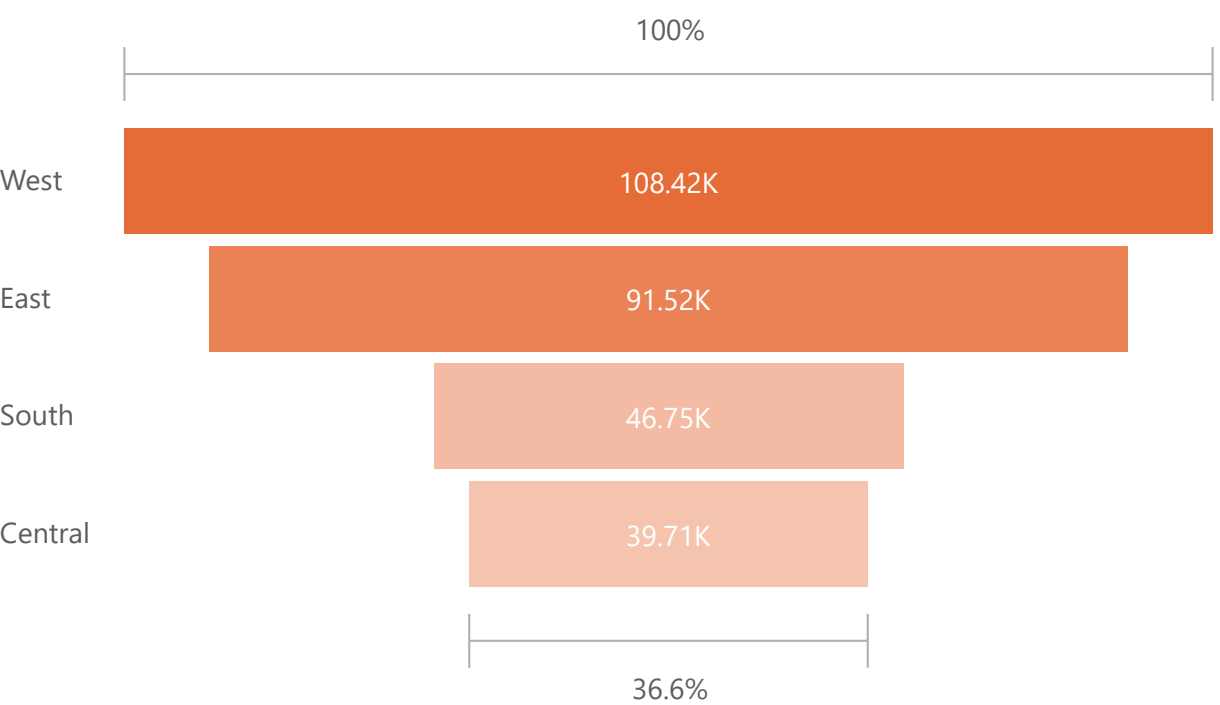
Sales by Sub-Category



Profit by State

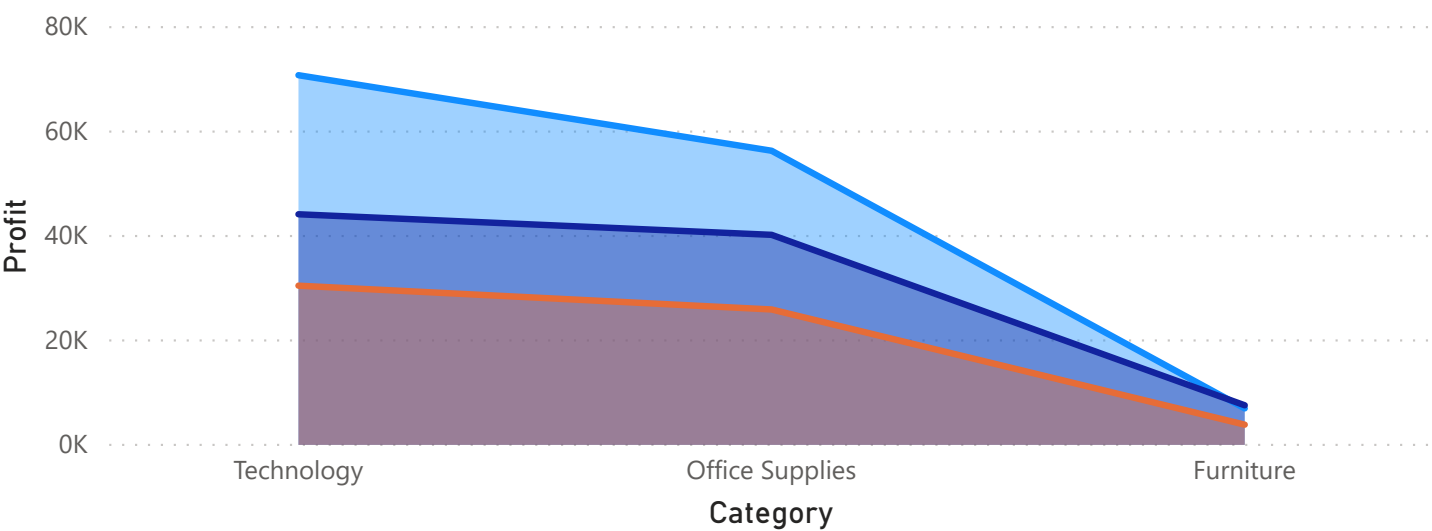


Profit by Region

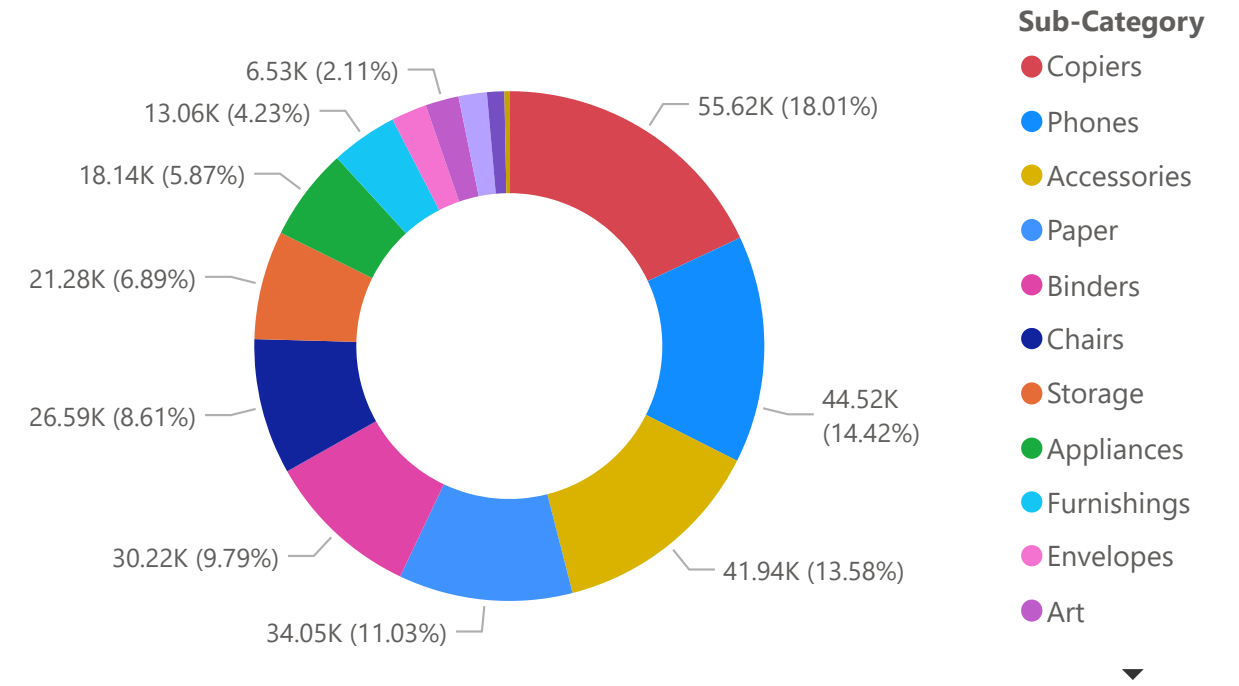


Profit by Category and Segment

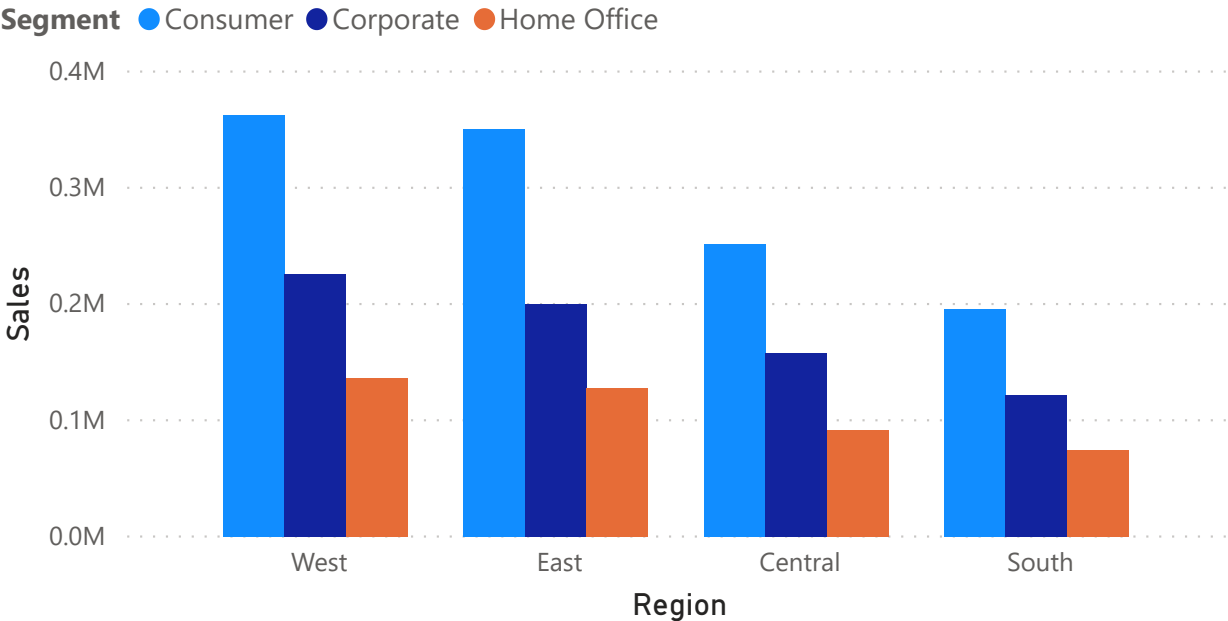
Segment ● Consumer ● Corporate ● Home Office



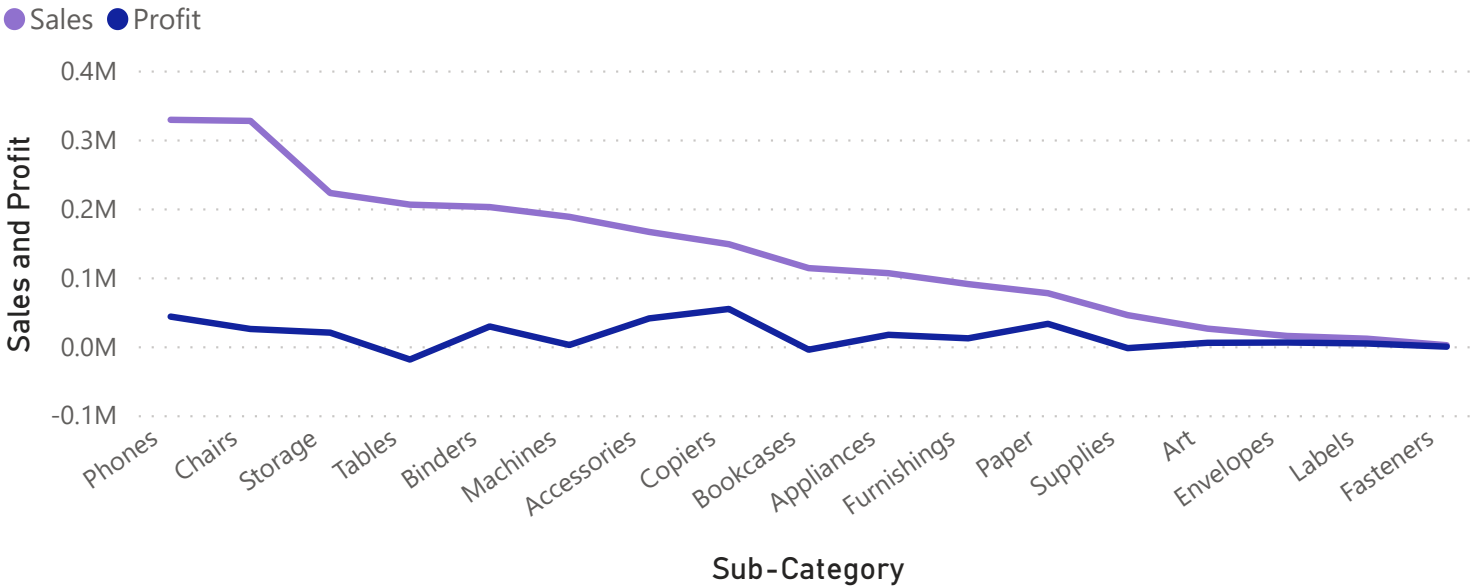
Profit by Sub-Category



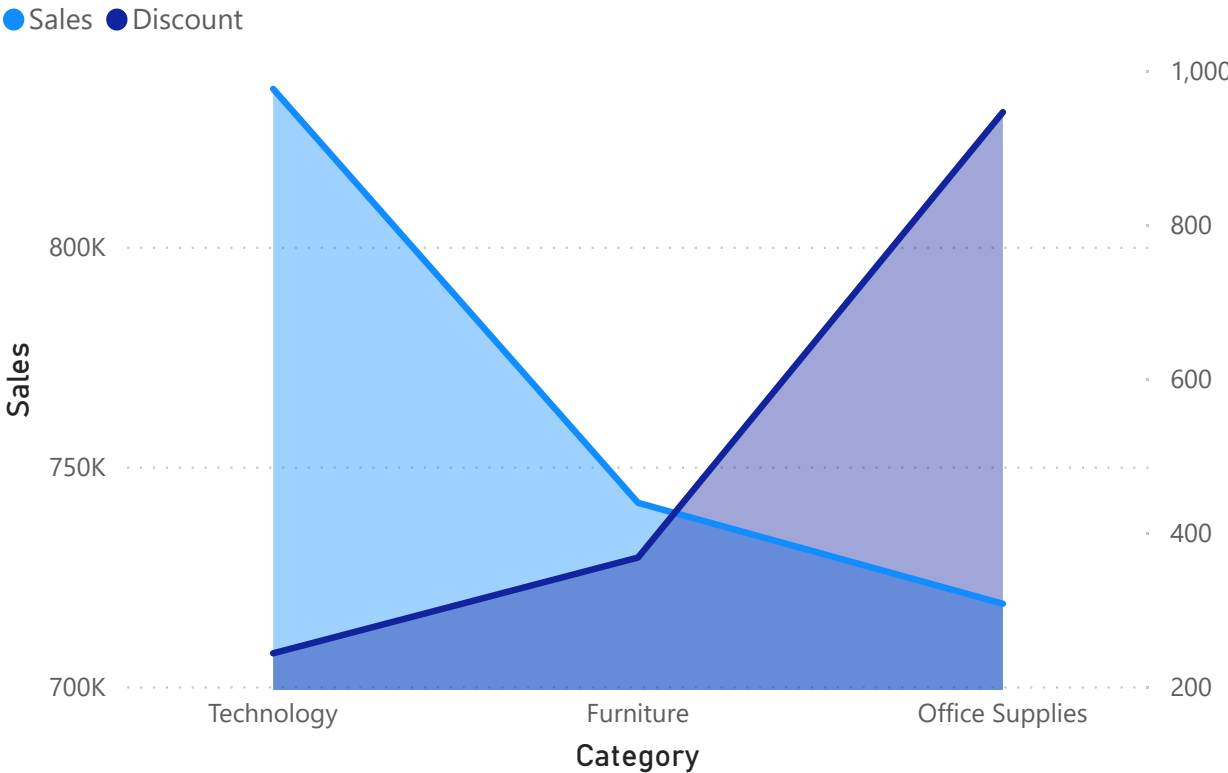
Sales by Region and Segment



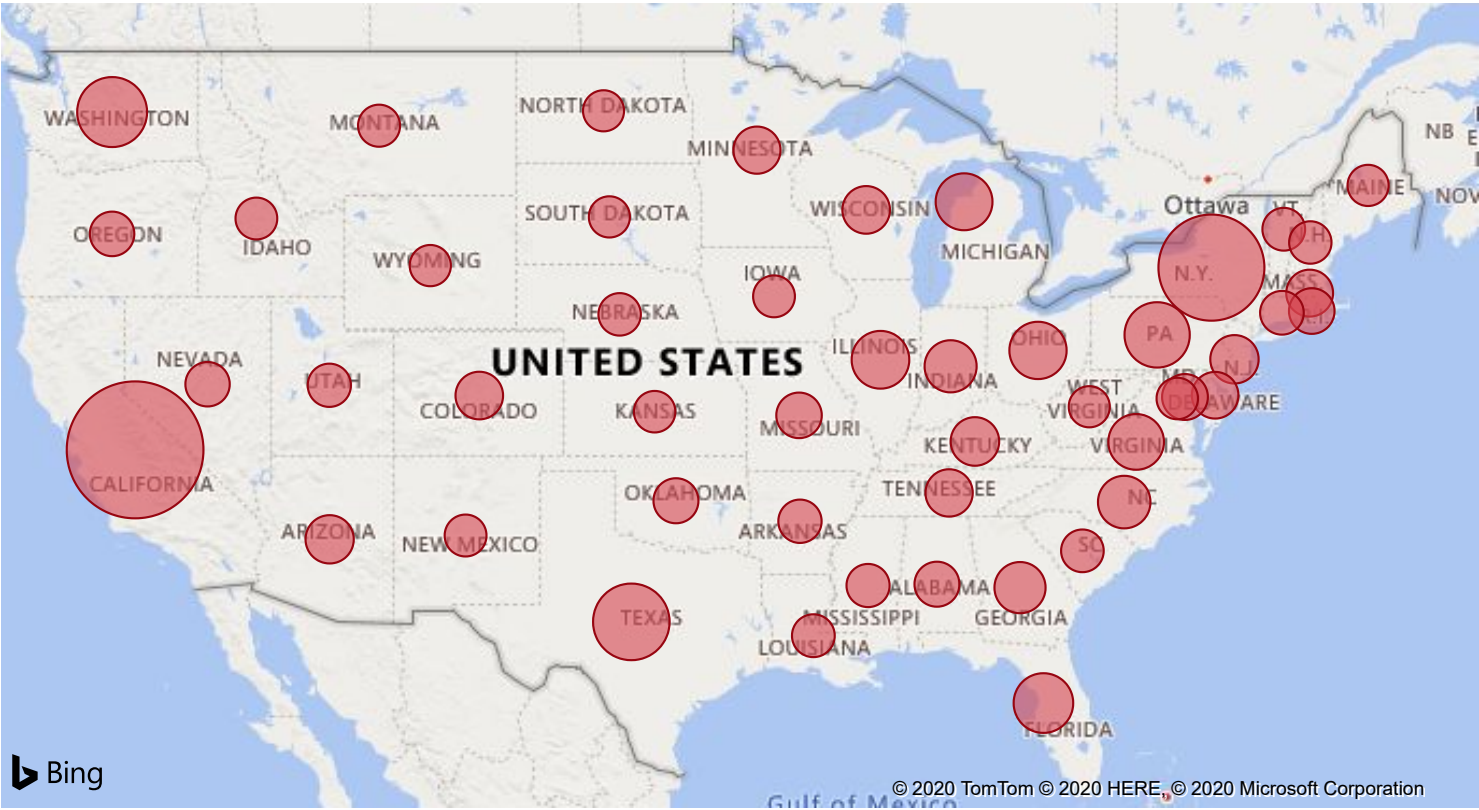
Sales and Profit by Sub-Category



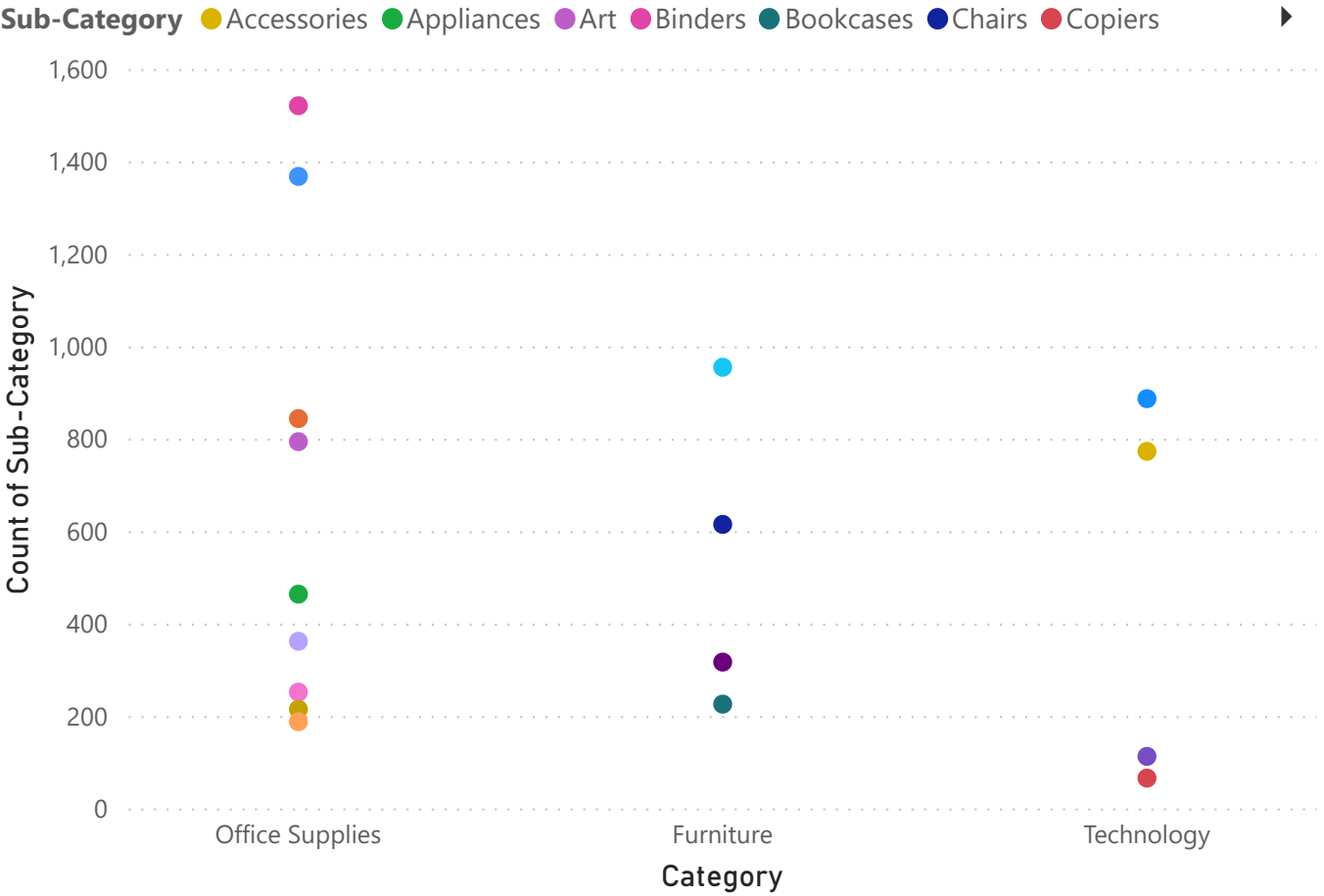
Sales and Discount by Category



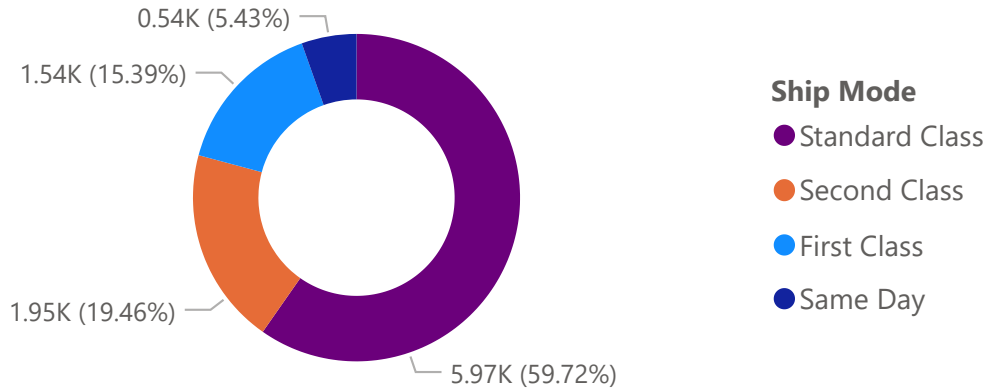
Sales by State



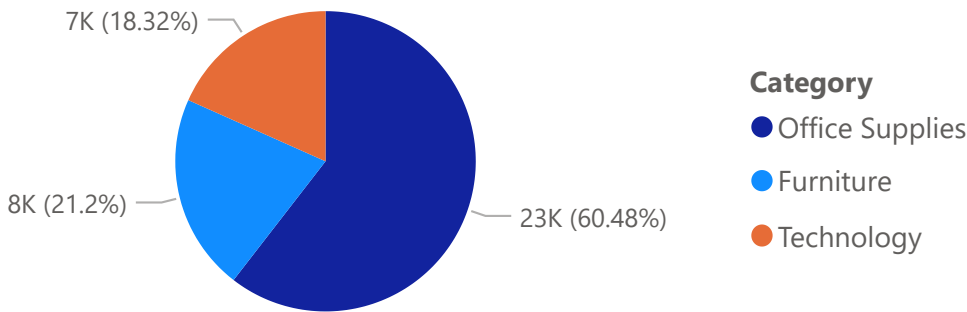
Count of Sub-Category by Category and Sub-Category



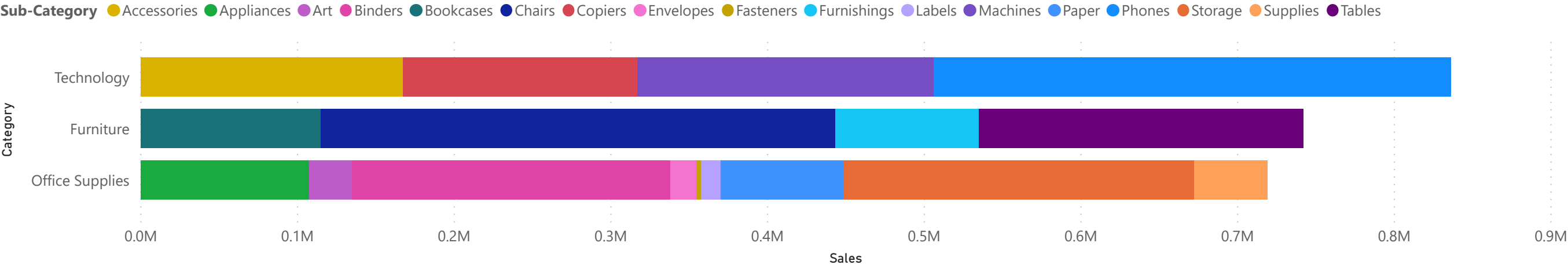
Count of City by Ship Mode



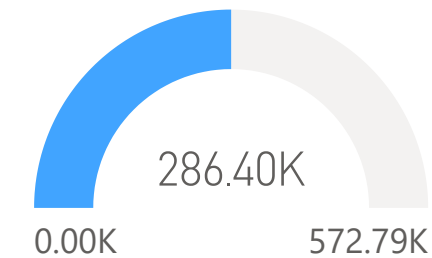
Quantity by Category



Sales by Category and Sub-Category



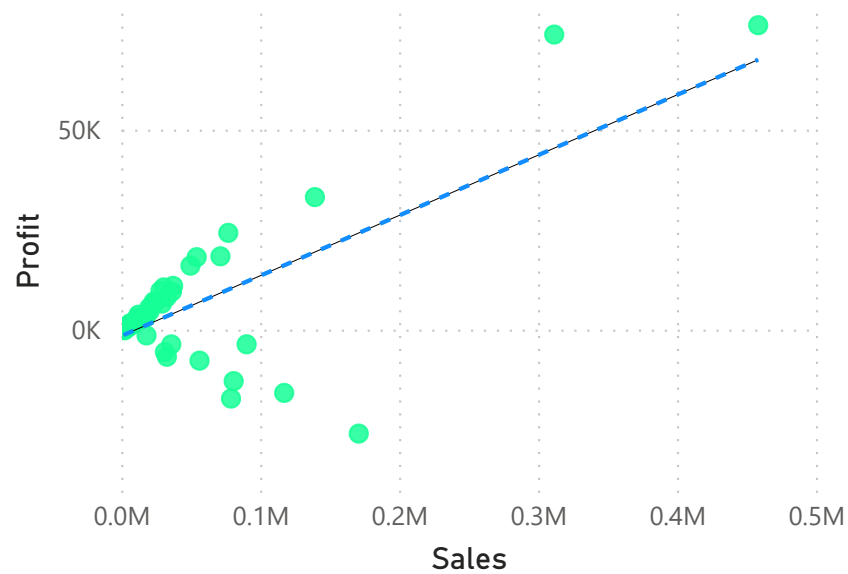
Profit



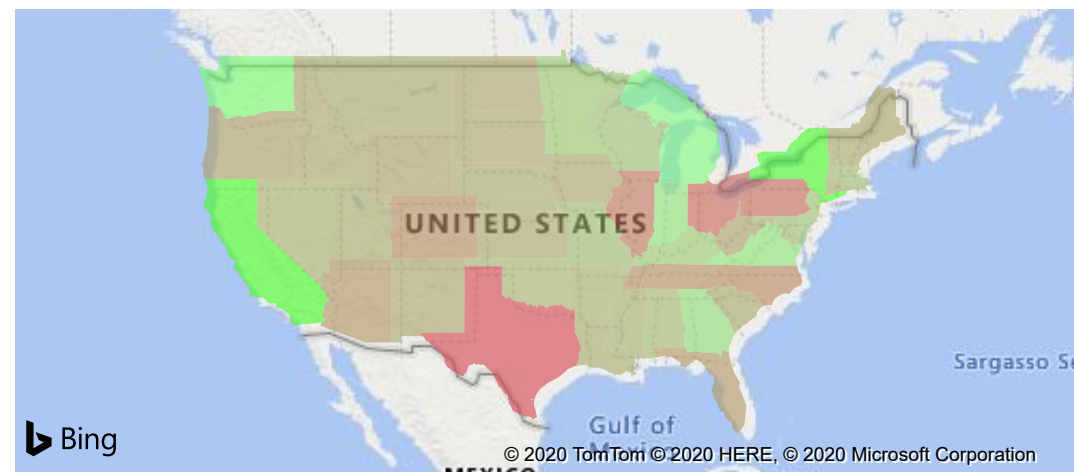
2.30M

Sales

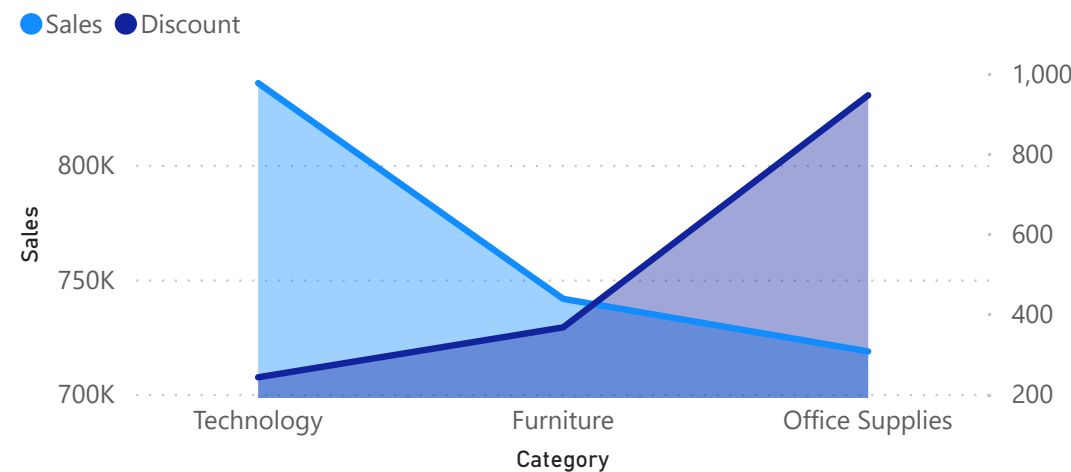
Sales and Profit by State



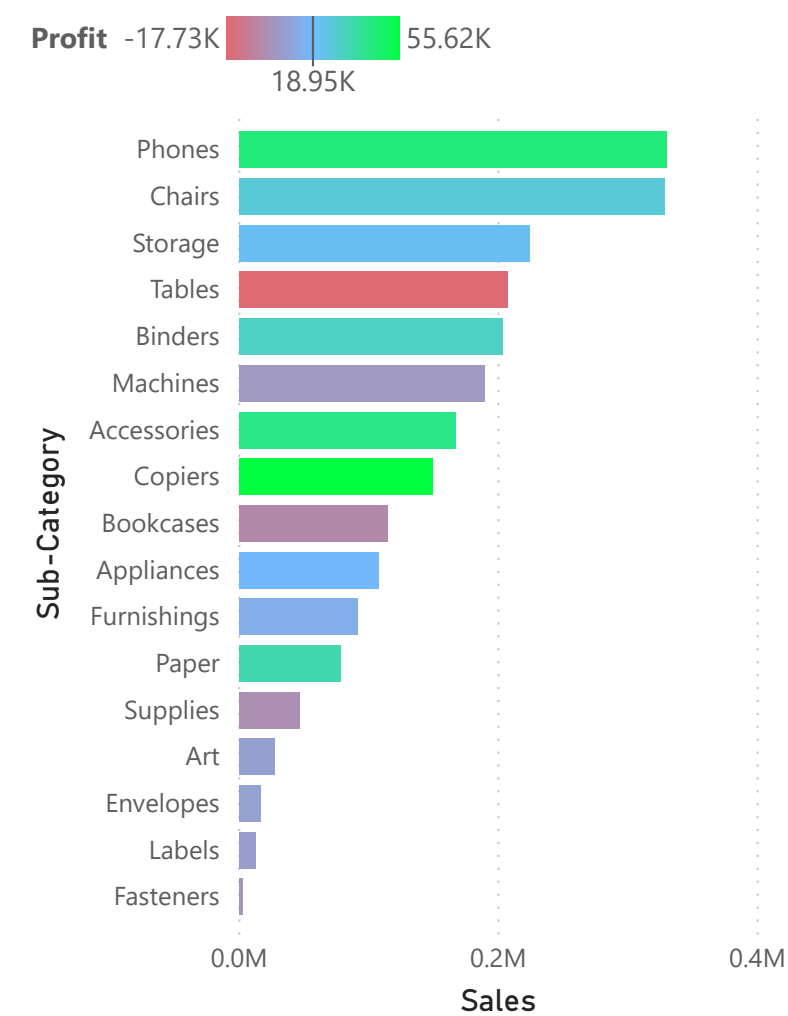
Profit by State



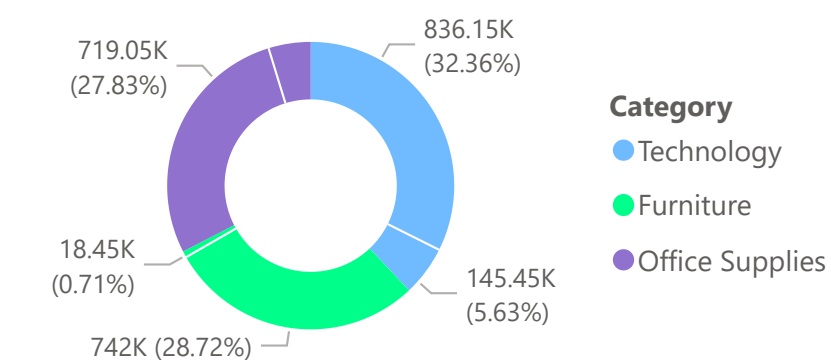
Sales and Discount by Category



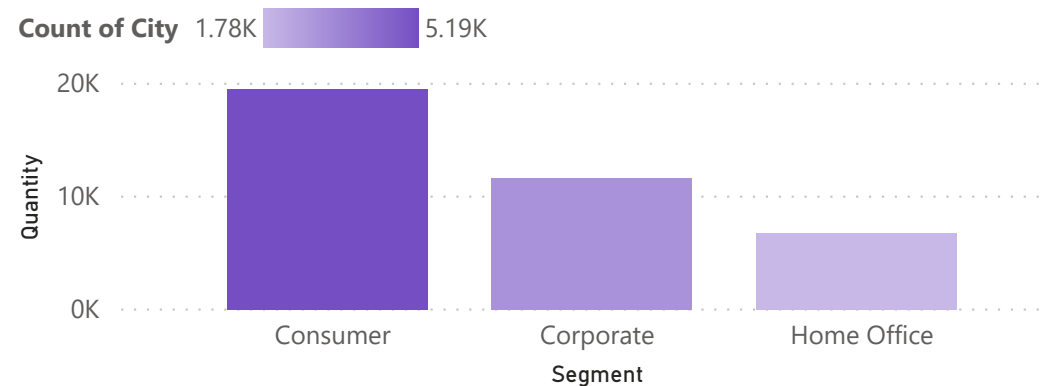
Sales by Sub-Category



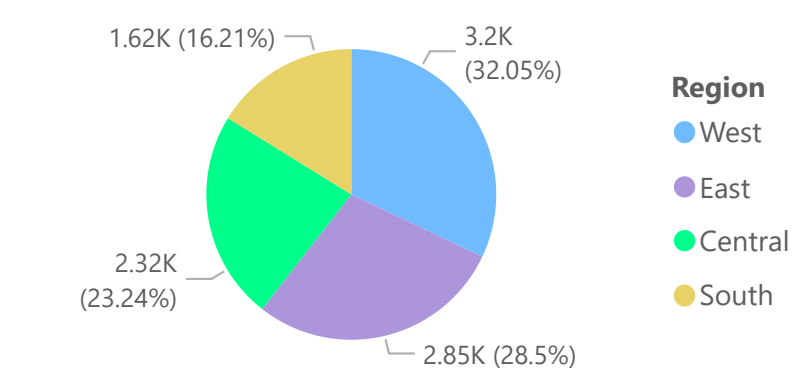
Sales and Profit by Category



Quantity by Segment



Count of City by Region



Observations -

1. Texas has moderate sales but maximum loss. Reason for this can be the consumer's, who contribute the most compared to other segment, demand for office supplies which has least sales and high discount rates.
2. Technological items like phones show high sales and profit with least discount. Increase in sales of items under the technology category can prove to be helpful for states with least profit.
3. West region contributes most to the overall profit with high furniture and technological item sales.
4. The standard shipment mode is preferred by most cities.