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ART175

31 Jan 2020

Stimulating Your Senses

It was interesting to read that human beings have been desiring visualization of the sound for so long from the 18th century. For example, *Weekend*, which is Walter Ruttmann's film in 1928, focused on recording the sound montage of Sunday morning at the countryside without picture. It reminded me of one of the most popular trends on Youtube, ASMR(Autonomous Sensory Meridian Response); in a way of stimulating the senses and imaginations. However, experiencing synaesthesia, especially in visualizing the music or sound has been inspiring a lot of artists.

Haroon Mirza, who is a British new media artist, did the work "A C I D G E S T." Mirza placed eight speakers that blinking different led color lights converted by the phrase A, C, I, D, G, E, S and T. Each letter has the color with electricity sound. Then, according to the score that computer generated to find all the combinations of the phrase, eight speakers plays that score; then, the audience can see the color lights and hear the electricity sounds together. I could understand the concept and art more compared to me before taking the first class of ART175. I would never understand how it works and why the electronic sounds are meaningful in an artwork.

Also, there is Christopher Bauder and Kangding Ray's work, it is called "SKALA." It is the large room installation art with reflection on the light and sounds. On their performance

website, it says, "...reshaping their creation in real-time with alternating ambient and beat-driven sections heading for an ultimate climax."("SKALA Exhibition.") They perform with beats and performatic light shows using mirrors as a live show. By watching this work, I truly understand the richness(affluence) in collaboration with visual and sounds.

As a photographer, it was a great opportunity to find artists who do the works that combine sound and visuals because of the following two reasons. First, I am new to this field; therefore, I learned and got inspired a lot by searching artists and seeing their works. Second, it was interesting to see how they document their works: photographs. How amazing world we live in where people can search and see artist works through the pixels on the screen from all around the world in a different timeline with these documented photographs.

Work Cited

“SKALA Exhibition.” *SKALAR*, www.skalar.art/amsterdam-info.html.