



Social Promotion of your Business

10 Screens



ProjectTeam19 P.

Design Use Cases

The marketing team logs in the application and upload the tweet blurbs and images they create on daily basis.

Surya, Marketing administrator(Responsibility):

Marketing:

On clicking the Dashboard button, Marketing team will be able to view the number of blurbs, images and tweets (blurbs and images) created on daily basis, histograms for monthly tweets, blurbs and images.

Blurbs:

On clicking the Blurbs button, Marketing team will be able to view the blurbs, search the blurbs, add, select, delete and update the desired blurbs.

Images:

On clicking the image button, Marketing team will be able to view the image, search the image, add, select, delete and update the desired image.

Sunil Kumar, Data Employee (Responsibility):

Employee should be able to sign up from the login page and they should be able to view the Dashboard which contains the view of number of Blurbs, Images and tweets.

New Tweet:

When Sunil clicks on the new tweet, they are taken to 'Add New Tweet' page where they are provided 'Select Image' and 'Select Blurb' option to publish Blurb and Image and tweet.

View/Edit Blurb:

When Sunil clicks on the new tweet, they are taken to 'Edit Blurb' page where there are provided access to edit Blurbs.

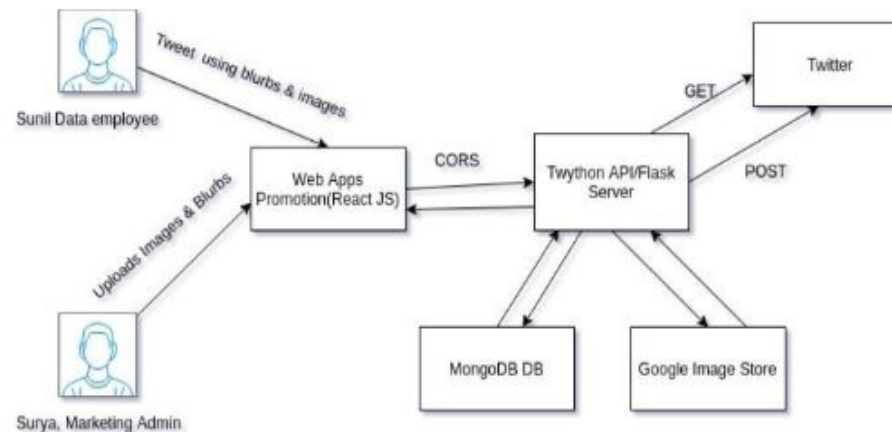


Figure 1: Design Diagram

WELCOME MARKETING TEAM

MY PROFILE

LOG OFF

BLURBS & IMAGES

271

BLURBS

221

IMAGES

50

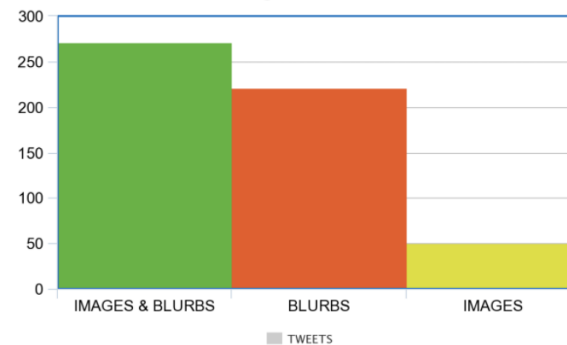
On clicking the IMAGES AND BLURBS icon, a histogram with the total number of blurbs and images will be displayed.

DASHBOARD

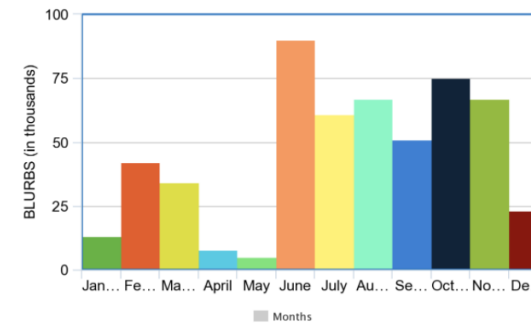
BLURBS

IMAGES

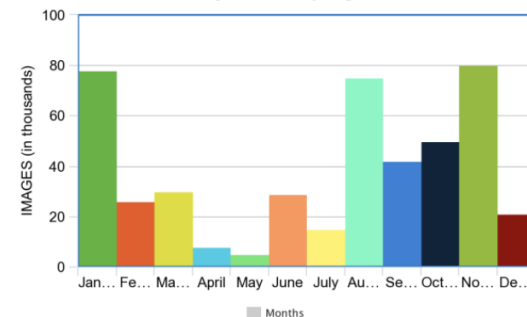
histogram for tweets



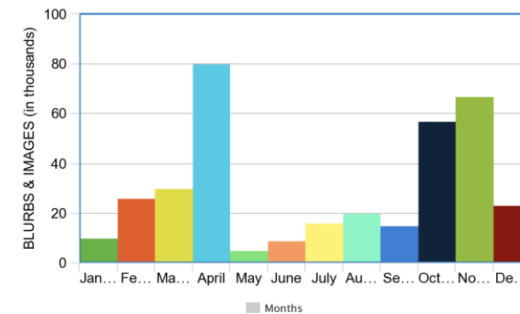
histogram for monthly Blurbs



histogram for monthly images



histogram for monthly tweets



WELCOME MARKETING TEAM

MY PROFILE

LOG OFF

🔍 **movieslist**

Search any tweet in the search tab
and a list of tweets will be displayed

DASHBOARD

ADD BLURBS

ADD IMAGES

- ☒ Big List of Movies@BigListofMovies <http://pinterest.com/pin/113293351/> ...
- ☐ Big List of Movies: An instant classic #sports #comedy. <http://pinterest.com/pin/11329764/> ..
- ☐ Big List of Movies: Rooney Mara on the Cover of W Magazine.
- ☐ Big List of Movies
- ☐ @BigListofMoviesJaws holds a unique place in global pop culture.


EDIT

DELETE

WELCOME MARKETING TEAM

MY PROFILE

LOG OFF

 Search Images

Search any image in the search tab and a list of images will be displayed

DASHBOARD

BLURBS

IMAGES



[Product1](#)



[Godfather](#)



[Titanic](#)



[Twilight](#)



[Samsung-G8](#)

UPLOAD

DELETE

Sign Up

To access Employee Application

User Name

Email Address

Password

Repeat Password

☒

☒ Agree with terms and conditions

☒ Authenticate with twitter

Sign Up

or

Sign In

The image is a screenshot of a web browser window displaying the Twitter authorization page for an application named 'MyWebApplication1'. The browser's address bar shows the URL 'https://twitter.com/' and the page title is 'Twitter / Authorize an appli...'. The Twitter logo is in the top left, and a 'Sign up for Twitter' link is in the top right. The main heading asks 'Authorize MyWebApplication1 to use your account?'. Below this, it states 'This application will be able to:' followed by a list of permissions: 'Read Tweets from your timeline.' and 'See who you follow.' There is a text input field containing 'someone@wingtiptoy.com' and a password field with masked characters. A 'Remember me' checkbox and a 'Forgot password?' link are present. Two buttons, 'Authorize app' and 'Cancel', are at the bottom of the main section. To the right, the application's profile is shown with a gear icon, the name 'MyWebApplication1', the URL 'www.wingtiptoy.com/', and the app name 'MyWebApplication1'. A footer section states: 'You can revoke access to any application at any time from the Applications tab of your Settings page. By authorizing an application you continue to operate under Twitter's Terms of Service. In particular, some'.

Authorize
MyWebApplication1 to use
your account?

This application **will be able to**:

- Read Tweets from your timeline.
- See who you follow.

someone@wingtiptoy.com x

.....

☐ Remember me · [Forgot password?](#)

Authorize app **Cancel**

This application **will not be able to**:

- Follow new people.
- Update your profile.
- Post Tweets for you.
- Access your direct messages.
- See your Twitter password.

MyWebApplication1
www.wingtiptoy.com/
MyWebApplication1

You can revoke access to any application at any time from the [Applications tab](#) of your Settings page.
By authorizing an application you continue to operate under [Twitter's Terms of Service](#). In particular, some

WELCOME SUNIL KUMAR

My Profile

Log Off

Dashboard

New Tweet

View/Edit

Tweets

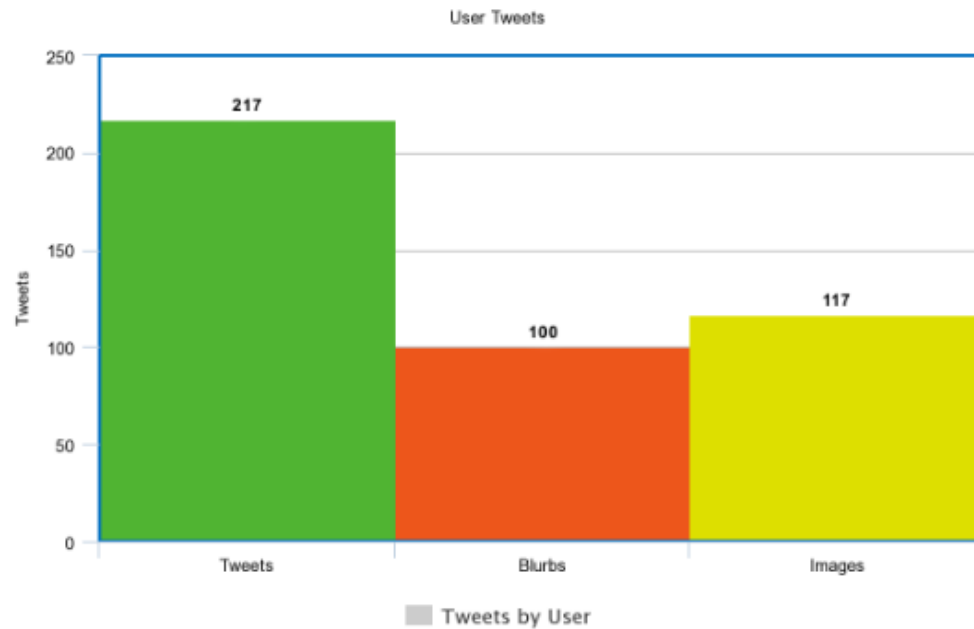
217

Blurbs

100

Images

117



meta-chart.com

Add New Tweet

My Profile

Log Off

Dashboard

New Tweet

View/Edit

Preview

Select a Image or Blurb...



Select Image

OR



Select Blurb



TWEET

