

Jake



Age

18 to 24 years

Highest Level of Education
Some college, no degree

Industry
Student

Preferred Method of Communication

Notifications

Tools They Need to Do Their Job

DeCent Vote to cast their vote and to read up about their candidates

Job Responsibilities

To make an informed decision and vote for the right candidate

Their Job Is Measured By

By casting their vote

Goals or Objectives

Voting in the least amount of time

They Gain Information By

From the voting app where they can access the candidate info

Biggest Challenges

Commute to and fro which is eliminated by DeCent Vote