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|  | Firma PC Equipment  Jakob-Kaiser-Straße 12  47877 Willich  212-555-0199 |
| 07 February 2022  Some Company Ltd  25 Maiden Lane  Poppet M17 2XD |  |
| **Trade Fair on 17 July 2022**  Dear Sir or Madam,  on the occasion of the trade fair in Hannover on the 17 July 2022, we would like to invite you to join us at the presentation of our new smartphone at 3 PM MEZ. But you should not only consider coming for us; the IT-Expert John Miller from MIT Boston will hold a speech you should definitely not miss.  Following that, we are pleased to inform you that we will offer you personalized customer service right at the fair, including a mass discount, special offers regarding extended warranty or support and free advertisement for your company.  If you decide to participate in this convention, please let us know by 3 July 2022 with the number of attendees, hereinafter you will receive an entry pass to the fair by post.  Should you not be convinced to join us by now, there will also be free catering for all our attending customers!  We hope that our offer will raise your interest and we will be happy if we could welcome you soon.  Sincerely,  Sandra Saueressig  CEO pp LGE Deutschland GmbH  enc | |