SJHACKS

VENUE
PROSPECTUS

SJHACKS.COM

What is SJHacks?

SJHacks is a student-run hackathon targeted and created for high school students in the Bay Area. We plan to create an all-inclusive event for students and mentors alike to come together for a weekend and share knowledge about the computer science field. With our hackathon, we hope to convince student that anyone can learn to code and take one step towards eliminating the "computer nerd" stereotype. We hope to create a sense of community amongst these students in order to break barriers and normalize hacking for all. The hackathon will offer an environment focused on increasing diversity in the computer science field. Furthermore, sponsors will have the opportunity to send mentors, present APIs, and evangelize their brands.

What are the logistics of SJHacks?

With this being the first hackathon we have hosted as a team, we hope to have around 250 attendees on the weekend of June 23rd, 2018; subject to your availability. The venue has not been secured yet, but we hope you can help with that!

Why provide a venue SJHacks?

Although a high school hackathon may not offer the same recruiting options as a collegiate hackathon, sponsors will still be able to form valuable relationships with the programmers of the future. Because many participants of high school hackathons are first time coders, your company will make an impactful first impression and consequently have a greater influence on the languages and tools that these coders learn. With this opportunity to reach out and advertise to young adults, representatives from your company will also be able to increase its leverage and consumer base.

Where will your money go?

The money you donate will be go towards our food, swag, emergency funds, and anything else needed to run the hackathon. Hack+, a 501(c)(3) nonprofit organization, is an official fiscal sponsor of SJHACKS. All contributions to SJHACKS will be processed by Hack+, and therefore will be tax deductible.

How can you help?

• Provide a venue – this will allow us to host our 250 aspiring Computer Scientists for a weekend!

• Donate money directly to the organization—this will give us the flexibility to ensure that all needs are fully catered for.

• Sponsor a meal—we will serve a total of four meals over the entire course of the hackathon.

• Send evangelists or engineers to mentor and inspire students.

• Provide students with tools to use during the event (i.e., hosting, hardware).

• If you have any other ideas, questions, or concerns, please do not hesitate to contact us at sjhacksjay@gmail.com or sjhackssantosh@gmail.com.