

# VINYL BANNER - 36" x 48"

## GRAPHIC DIMENSIONS:

**TOTAL AREA: 38" x 50"** (including white lateral areas)

**GRAPHIC SIZE: 36" x 48"**

**SAFE AREA: 34" x 46"** (in yellow)

***Keep all important graphics  
such as: logos, text, contact info, etc.  
in the yellow safe zone***

**This template can be used both for horizontal and vertical graphics (rotating it 90°)**

**VERSION 01**