VINYL BANNER - 72"x 120"

GRAPHIC DIMENSIONS:

TOTAL AREA: 74" x 122" (including white lateral areas)

GRAPHIC SIZE: 72"x 120"

SAFE AREA: 70" x 118" (in yellow)

Keep all important graphics such as: logos, text, contact info, etc. in the yellow safe zone

This template can be used both for horizontal and vertical graphics (rotating it 90°)