## VINYL BANNER - 48"x 96"

## GRAPHIC DIMENSIONS:

TOTAL AREA: 50" x 98" (including white lateral areas)

GRAPHIC SIZE: 48"x 96"

SAFE AREA: 46" x 94" (in yellow)

Keep all important graphics such as: logos, text, contact info, etc. in the yellow safe zone

This template can be used both for horizontal and vertical graphics (rotating it 90°)

VERSION 01