## VINYL BANNER - 120"x 240"

## TEMPLATE AT 1/2 SCALE

## GRAPHIC DIMENSIONS:

**TOTAL AREA:** 122" x 242" (including white lateral areas)

GRAPHIC SIZE: 120"x 240"

**SAFE AREA:** 118" x 238" (in yellow)

Keep all important graphics such as: logos, text, contact info, etc. in the yellow safe zone

This template can be used both for horizontal and vertical graphics (rotating it 90°)