## VINYL BANNER - 36"x 72"

## GRAPHIC DIMENSIONS:

TOTAL AREA: 38" x 74" (including white lateral areas)

GRAPHIC SIZE: 36"x 72"

SAFE AREA: 34" x 70" (in yellow)

Keep all important graphics such as: logos, text, contact info, etc. in the yellow safe zone

This template can be used both for horizontal and vertical graphics (rotating it 90°)

VERSION 01