VINYL BANNER - 96"x 240"

TEMPLATE AT 1/2 SCALE

GRAPHIC DIMENSIONS:

TOTAL AREA: 98" x 242" (including white lateral areas)

GRAPHIC SIZE: 96"x 240"

SAFE AREA: 94" x 238" (in yellow)

Keep all important graphics such as: logos, text, contact info, etc.
in the yellow safe zone

This template can be used both for horizontal and vertical graphics (rotating it 90°)