

# BALAJI S

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Portfolio: <https://sk-digitalalchemists-100.github.io/BALAJISPORTFOLIO/>

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## OBJECTIVE

A highly motivated and enthusiastic fresher with a strong foundation in data analysis, statistics, and problem-solving. Seeking an entry-level Data Analyst role to apply my analytical skills, work with data-driven insights, and contribute to impactful business decisions.

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## EDUCATION

<b>Sathyabama university</b>	Tamil Nadu, India
Master of Computer Application; CGPA: 8.01	August 2024 – April 2026
<b>St. Joseph's College of Arts and Science</b>	Tamil Nadu, India
Bachelor of Computer Application; CGPA: 7.11	August 2021 - May 2024
<b>John Dewey Martic HR Sec School</b>	Tamil Nadu, India
HSC; 74.33 %	June 2020 – March 2021
<b>John Dewey Martic High School</b>	Tamil Nadu, India
SSLC; 63.8 %	June 2018 – March 2019

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## SKILL SUMMARY

- Languages:** SQL, Python.
- Frameworks & Libraries:** Jupyter Notebook, Django, Pandas, NumPy, Matplotlib, Seaborn
- Databases:** PostgreSQL
- Tools:** Visual Studio Code, Excel, Power BI.
- Version Control:** Git, GitHub.
- Other Skills:** Data Analysis, Dashboarding & Reporting
- Soft Skills:** Communication skills, Teamwork, Problem-Solving, Eagerness to learn.

## INTERNSHIP CERTIFICATE

Completed a MERN Stack Developer Internship at BM TECHx, Pondicherry, gaining hands-on experience with MongoDB, Express.js, React.js, and Node.js

Successfully completed a Data Analytics Internship at Gradtwin, Sholinganallur, Chennai, acquiring practical experience in data analysis, dashboard development, reporting, Excel, Python, and Jupyter Notebook

## STARTUP & INNOVATION EXPERIENCE

Presented the "I Attend" face recognition attendance system at StartupTN DPIIT Connect meet, explaining the project to potential investors.

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### PROJECTS SUMMARY

#### **Direct2Farmer (D2F):**

Platform connecting farmers and customers directly, ensuring transparent pricing and eliminating intermediaries.

#### **Lofa Beauty Hub:**

Web app for startups to showcase and sell beauty products, supporting brand growth with a user-friendly interface.

#### **Fresh Mart:**

Online ordering platform providing efficient product browsing, order tracking, and enhanced customer experience.

#### **Bus Management System:**

System to manage bus entries/exits and staff attendance, improving organizational efficiency.

#### **Build Mart:**

Responsive web platform for construction product listings with product comparison and secure checkout.

#### **IAttend:**

Mobile attendance tracking system with location-based check-ins for students and educators.

#### **Spy Camera Detector:**

Security tool to detect hidden cameras via reflection and network scan using web technologies.

#### **Uzhavan Kart:**

Developed *UzhavanKart*, a farmer-to-customer e-commerce platform enabling direct farm produce sales with hub-based storage and managed delivery system.

#### **Expiryfy:**

Built a Django-based system to track product shelf life in retail stores and send email alerts three days before expiry, with dashboard reports for better inventory management.

#### **CDF – Crop Disease Detection System:**

Developed a deep learning model using TensorFlow/Keras to detect plant leaf diseases, integrated into a Django web app for real-time farmer-friendly predictions.

#### **Udemy Courses Performance Dashboard:**

The project demonstrates practical skills in data cleaning, exploratory data analysis (EDA), visualization, and business insight generation using Python and Power BI-style thinking.