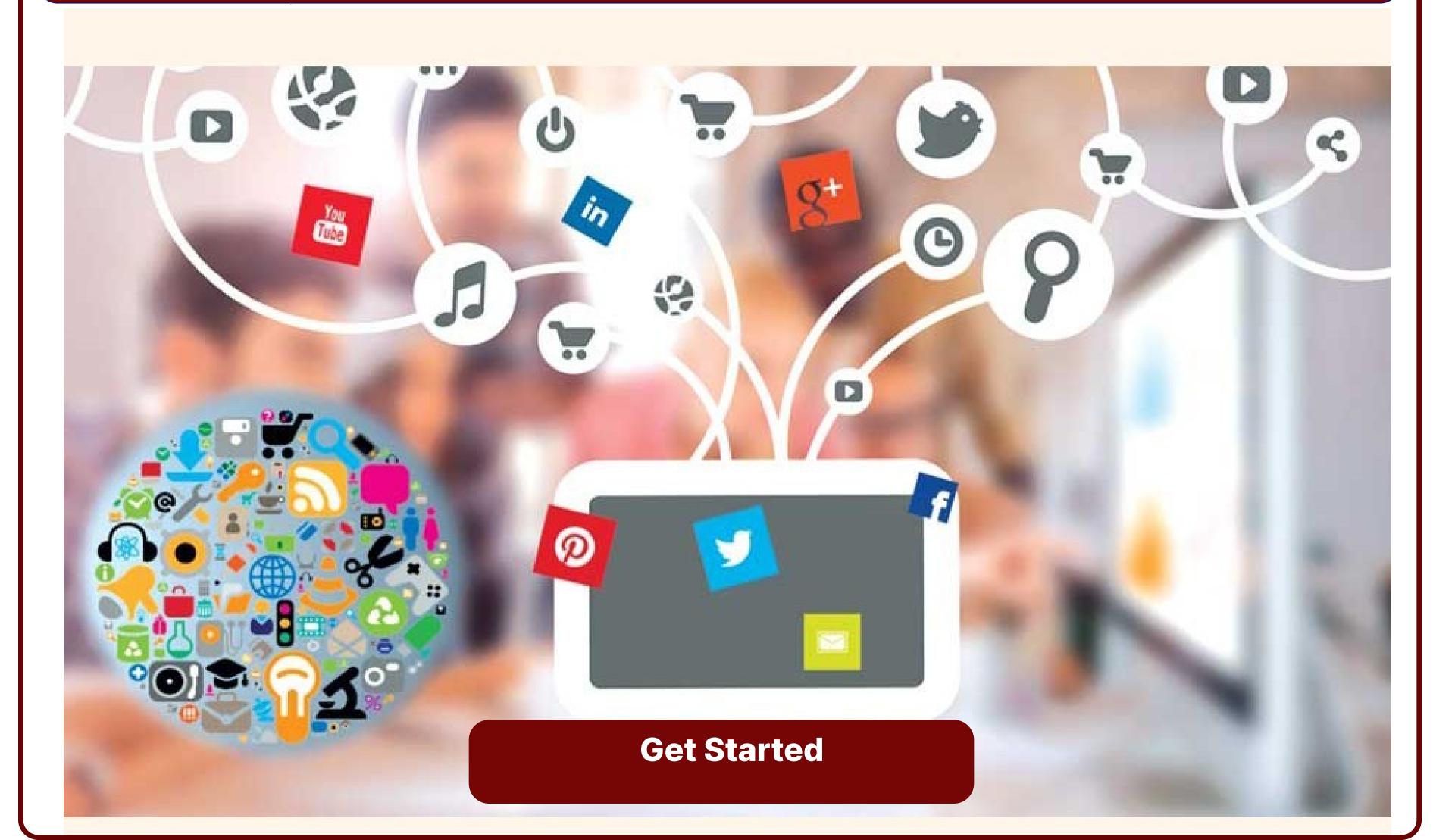


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ad-apple is an advertising and digital marketing agency and a brand of AWESOME Business Ventures; we aim to serve customers in their businesses to transform into digital presence.

We are specialized in digital platform in promoting products, services or brands through online channels, including search engines, social media, email and websites. We use a combination of strategies, search engine optimization (SEO), pay-per-click (PPC) advertising, social media marketing, content marketing, performance marketing and more to help businesses reach and engage with their target audience. The goal of a digital marketing company is to drive traffic to a website, increase brand awareness, ultimately convert visitors into customers these companies often have a team of experts in various digital marketing disciplines and use data-driven approaches to maximize the effectiveness of their campaigns.

Digital advertising and digital marketing market is very big in India. There is huge scope and demand for the businesses and entrepreneurs.

Social Media Icons

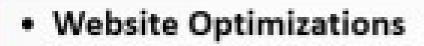
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Digital Marketing Channels



- Search engine optimization (SEO)
- Pay per click (PPC)
- Social media marketing (SMM)
- · Email marketing
- Display advertising (banner ads)
- SMS Marketing
- Analysis & Reports





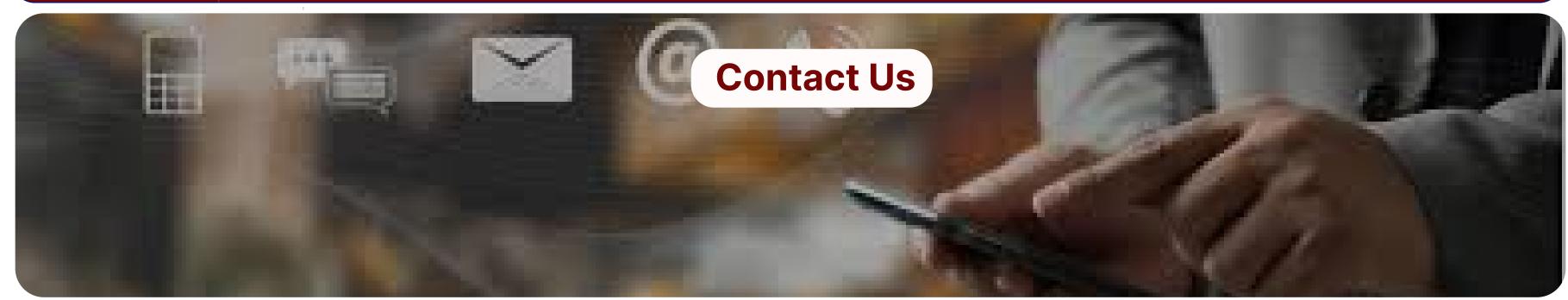
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Social Media Icons