



4th IEEE International Conference on Interdisciplinary Approaches in Technology and Management for Social Innovation (IATMSI-2026)

Hybrid Event, March 12-14, 2026



Sponsorship Brochure

02	● About IEEE MP Section
03	● About ABV-IIITM Gwalior
04	● About IATMSI-2026
05	● IATMSI-2026 Tracks
07	● Sponsorship Benefits
08	● Sponsorship Categories
09	● Be a Sponsor
10	● Be a Sponsor
11-12	● Be a Partner & Benefits
13	● Custom Package
14	● Contact Us

About IEEE MP Section

Madhya Pradesh is situated at the heart of India. Madhya Pradesh was created in 1950 from the former British Central Provinces and Berar and the princely states of Makrai and Chhattisgarh, with Nagpur as the capital of the state. The new states of Madhya Bharat, Vindhya Pradesh, and Bhopal were formed out of the Central India Agency. In 1956, the states of Madhya Bharat, Vindhya Pradesh, and Bhopal were merged into Madhya Pradesh, and the Marathi-speaking southern region Vidarbha, which included Nagpur, was ceded to Bombay state. Madhya Pradesh is endowed with rich and diverse forest resources. Lying between lat. 21°04'N and long. 74°02' and 82°49' E, it is a reservoir of biodiversity. The geographical area of the state is 308,144 km² (118,975 sq mi) which constitutes 9.38% of the land area of the country. Pachmari, Mandav, Sanchi, Rajwada of Indore, Mahakal temple of Ujjain, Omkareshwar etc are the best historical places of Indore. The great singer Kishore Kumar was born in Khandwa of Madhya Pradesh. The architectural way of the Khajuraho temples is extremely dissimilar from the temple prototype of that period. Each stands, instead of within the customary enclosure, on a high masonry platform.

In 2021, the IEEE Madhya Pradesh Subsection became the IEEE Madhya Pradesh Section. Madhya Pradesh and Chhattisgarh state comes under the IEEE MP section. IEEE MP Section have more than 100 student branches and 10 technical societies chapters.



<https://ieeemp.org/>

*Advancing Technology
for Humanity*



About ABV-IIITM Gwalior

ABV-Indian Institute of Information Technology and Management (IIITM) in Gwalior, Madhya Pradesh is an autonomous institute set up by Ministry of Human Resource Development (MHRD), Govt. of India in 1997. It is an effort by MHRD towards creating professionals in areas of management and information technology from the same institute. This institute was created for facilitating higher education, research and consultancy in areas of information technology (IT) and business management. The institute is located on a 150-acre campus. It is a residential campus; faculty and students live inside the campus. It houses several departmental blocks with academic block houses lecture theatres, seminar halls, library, laboratories and faculty offices, administrative block, an open-air theatre, indoor sports complex and the student hostels. The campus boasts of a huge biodiversity including variety of plants with medicinal properties. The Institute has established research collaborations with various Universities in USA, France, and Japan. The Institute has also developed industrial linkages with various research labs and industries. The students of the Institute are publishing their research work in various national/international conferences and journals of repute. ABV-IIITM established IEEE Student Branch, which falls under IEEE Bombay Section, on April 12, 2019. For all round development of students, various cultural and sports related events are organized by ABV-IIITM IEEE student branch throughout the year.



www.iiitm.ac.in



About IATMSI-2026

The 4th IEEE International Conference on Interdisciplinary Approaches in Technology and Management for Social Innovation (IATMSI-2026) is a globally recognized Scopus-Indexed event to be organized by the Department of Electrical and Electronics Engineering at ABV-IIITM Gwalior, India, in association with the IEEE Madhya Pradesh Section. Serving as a prestigious platform, this flagship conference aims to disseminate cutting-edge advancements across diverse disciplines, including communication, IT-enabled management, industrial electronics, healthcare, energy systems, VLSI design, smart transportation, biomedical sciences, agriculture, AI, robotics, defense technologies, and related domains. As an annual academic tradition with extensive national and international engagement, IATMSI-2026 will bring together leading researchers, scholars, and industry professionals to foster insightful discussions on emerging technological trends.

Building upon the grand success of the previous editions, particularly IATMSI-2025 held from March 6-8, 2025, the upcoming 2026 edition aims to surpass benchmarks in academic excellence and global outreach. IATMSI-2025 attracted over 2800 paper submissions from 37 countries, including the United States, United Kingdom, Germany, Japan, South Korea, France, and Canada, maintaining a rigorous acceptance rate below 20%. The conference featured eight keynote addresses by eminent speakers from Intel, Amazon, IITs, IGCAR, and international universities such as Tennessee Tech (USA), Tallinn University (Estonia), and BINUS (Indonesia), addressing topics like AI ethics, sustainable innovation, Industry 4.0, power electronics, and responsible AI.

<http://iatmsi.iiitm.ac.in/>



IEEE

2026

IATMSI

IATMSI-2026 Tracks

Track 1: Technology Solutions for Healthcare

- Biomedical Instrumentation and Sensors;
- Bioengineering, Bioinformatics, Infection biology, Environmental Biotechnology;
- IoT and Soft Computing Applications in Healthcare;
- Healthcare Mobile and Web Applications & Telemedicine;
- Accelerating Healthcare with Data and AI to Meet COVID-19 Challenges;
- Health Care Management for Healthy Society;
- Ethics, Privacy, and Security in Healthcare; Technology and Digital Health;
- Other Related areas of Healthcare.

Track 2: Power, Control, Energy and Intelligent Transportation Technologies

- Intelligent Transportation, Internet of Vehicles;
- Control, Communication and Automation Enabled Technologies;
- Mechatronics and Robotics Technologies;
- Blockchain, Inter-Vehicle Wireless Communications Technologies;
- Electric and Hybrid-Electric Vehicles;
- Power Systems and Smart Grids;
- Nano-Fluids Dynamics for Industrial Applications;
- Renewable and Sustainable Energy Solutions;
- Smart Grid, Electric Vehicle, Battery Management System, Grid integration with RES, Electric actuators, Servo drives, and IoT interfaces;
- Machine Vibration & Condition Monitoring;
- Signal Processing for Machine Health Monitoring and RFID 3D Scanning.

Track 3: Artificial Intelligence (AI), IOT and Computer Vision Enabled Technologies

- Image Processing and Computational Intelligence in Agriculture;
- Biotechnology Solutions for Sustainable Agriculture;
- Applications of Image and Video Processing for Industrial Applications;
- Machine Learning & AI Approaches to Manufacturing Applications;
- High-Performance Computing, Cloud Computing;
- Data Privacy and Protection, Cyber Security, Surveillance and Fraud Detection;
- Applications of AR/VR for Customer Engagement, Application of AI & ML in Management.

IATMSI-2026 Tracks

Track 4: Green Electronics, VLSI, Communication and Sensor Based Technologies

- Wireless Sensor Networks, Advances in Sensor Technology;
- Nanotechnology and Sensor Based Solutions for Environment-Friendly Agriculture;
- Green Technology and Rural Environmental Concerns;
- Technology in Agriculture for Sustainable Development;
- Hybrid Systems, Biosensors;
- Optical and Wireless Communications;
- VLSI Design and Emerging Technologies for the Social Change;
- IC Design and Testing, Flexible Electronics and sustainable Technologies;
- Communication Technologies and Networks, Digital Manufacturing;
- Consumer Technology;
- Signal Processing, LORA Functioning in Industrial Environment;
- Mobile HMI for Electronic Products;
- Nanotechnology Based Human-Centered Designs.

Track 5: Managing Technology for Social Change

- Entrepreneurship, Innovation, with Information Technology;
- Technological Forecasting and Social Change;
- Technology Roadmaps for Transition Management;
- IT Enabled Marketing;
- Big Data Analytics;
- Business Analytics;
- Sustainable Manufacturing through IT Enabled Technologies;
- Paradigm Shift in Human Resource Practices through the use of Digital Technologies;
- Technology-Enabled Financial Management.

<http://iatmsi.iiitm.ac.in/>



IEEE
IATMSI

2026



Sponsorship Categories

because you give us power

Sponsorship Benefits

IEEE International conference on Interdisciplinary Approaches in Technology and Management for Social Innovation (IATMSI-2026), is an 4th edition organized by ABV-IIITM Gwalior, India under the banner of the IEEE MP section. This flagship event will serve as a forum for disseminating the most recent advances in the fields of communication, IT enabled management, Industrial Electronics applications such as health sector, energy sector, smart transport, biomedical science, agricultural sector, AI applications, robotics, defence, technologies policies and allied areas etc., as well as potential research prospects. Building upon the grand success of the previous editions, particularly IATMSI-2025 held from March 6-8, 2025, the upcoming 2026 edition aims to surpass benchmarks in academic excellence and global outreach. IATMSI-2025 attracted over 2800 paper submissions from 37 countries, including the United States, United Kingdom, Germany, Japan, South Korea, France, and Canada, maintaining a rigorous acceptance rate below 20%.

Elevate your brand visibility and awareness with hundreds of professionals in your market base and get benefits from the amalgamation of promotion and marketing campaigns we offer that will make your organization a premier source for solutions and counsel. We expect a tremendous brand exposure during the conference which reaches more than 2500 registrants with a high buying interest for the products and services you offer. We are proposing a five level sponsorship scheme for this conference, with the following key privileges provided as per the sponsorship category opted.

- ❖ Name and Logo of sponsor will be included in Prominent Places such as brochures, invitations, backdrops, website etc.
- ❖ Banners and Posters in and around College Campus.
- ❖ Standees and Exhibition Tables for publicity of products shall be provided free of Cost.
- ❖ Speaking Opportunity in between the sessions.
- ❖ At entrance colour acknowledgment board bearing the name and logo will be placed.
- ❖ Backdrop Flex design for main stage shall contain the logo under the respective tab.
- ❖ Social Media Publicity and featuring on all our associated social media platforms.



<http://iatmsi.iiitm.ac.in/>








विश्वजीवनामृतं ज्ञानम्

IIITM Gwalior

Either Be a Sponsor or a Partner



Be a Sponsor

 Perks	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	CUSTOM PACKAGE
Amount Bracket	≥ ₹3,00,000	≥ ₹2,50,000	≥ ₹1,00,000	≥ ₹50,000	8K-50K
Name and logo on the website	✓	✓	✓	✓	✓
Banner at the main venue entrance	✓	✓	✓	✓	
On Social Media/Website, background screens    	✓	✓	✓	✓	
Standeers at the venue	3	2	1	0	1
Product exhibition booth	✓	✓			
Company flyer/ souvenir in Registration kit	✓	✓			
Slot in panel Discussion	✓	✓			
Complimentary registrations	6	4	2	1	----
Attendees List	✓	✓			
Banner at Lunch venue	✓	✓			

Be a Sponsor

<div><div>Perks</div><div></div></div>	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	CUSTOM PACKAGE
Amount Bracket	≥ ₹3,00,000	≥ ₹2,50,000	≥ ₹1,00,000	≥ ₹50,000	8K-50K
Banner at Dinner Venue	✓				
Keynote Speech	✓				
Logo on the Registration Kit	✓				
ADVERTISEMENT (IN THE PROGRAM BOOKLET)					
Full Page:	Rs. 25,000/-				
Half Page:	Rs. 15,000/-				
Quarter Page:	Rs. 8,000/-				
Besides the main sponsorship tiers, there is an option available to setup a product exhibition booth for Rs. 25,000/-. If you are interested in exploring custom sponsorship or partnership packages, please don't hesitate to contact us at: sponsorship_iatmsi@iiitm.ac.in					

Be a Partner & Benefits

Promotion Partner

Promote Our Conference at the National and International Level



Food Partner

A Special Discount in the Food Expenses During the Conference



Gift Partner

Gifts and Goodies for Our Guests & Best Paper Awardees



Travel Partner

A Special Discount in the Travel Tickets of Guests and Speakers of the Conference



Hospitality Partner

A Special Discount in the Hotel Booking and Hospitality during the Conference



Radio Partner

Publicity on Channel Before and During the Conference



Print Media Partner

Articles on all Events of the Conference and Advertisements in Newspapers



Partner Benefits

IEEE International conference on Interdisciplinary Approaches in Technology and Management for Social Innovation (IATMSI-2026), is an 4th edition organized by ABV-IIIITM Gwalior, India under the banner of the IEEE MP section. This flagship event will serve as a forum for disseminating the most recent advances in the fields of communication, IT enabled management, Industrial Electronics applications such as health sector, energy sector, smart transport, biomedical science, agricultural sector, AI applications, robotics, defence, technologies policies and allied areas etc., as well as potential research prospects.

Building upon the grand success of the previous editions, particularly IATMSI-2025 held from March 6-8, 2025, the upcoming 2026 edition aims to surpass benchmarks in academic excellence and global outreach. IATMSI-2025 attracted over 2800 paper submissions from 37 countries, including the United States, United Kingdom, Germany, Japan, South Korea, France, and Canada, maintaining a rigorous acceptance rate below 20%.

Elevate your brand visibility and awareness with hundreds of professionals in your market base and get benefits from the amalgamation of promotion and marketing campaigns we offer that will make your organization a premier source for solutions and counsel. We expect a tremendous brand exposure during the conference which reaches more than 2500 registrants with a high buying interest for the products and services you offer. Name and Logo of partner will be included in Prominent Places such as brochures, invitations, backdrops, website etc.

- ❖ Banners and Posters in and around College Campus.
- ❖ Name and logo on our website.
- ❖ At entrance colour acknowledgment board bearing the name and logo will be placed.
- ❖ Social Media Publicity and featuring on all our associated social media platforms.

Custom Package

The committee of IEEE IATMSI-2026 recognizes that in the ever-evolving landscape of technology, custom solutions often provide the best fit. Therefore, if none of the sponsorship packages mentioned above align with your requirements, we are willing to consider tailoring sponsorship packages specifically designed to meet the needs of your company or organization, pending approval by the IATMSI Sponsorship Committee.

If you are interested in exploring custom sponsorship or partnership packages, please don't hesitate to contact us at iatmsi@iiitm.ac.in or Iatmsi_sponsorship@iiitm.ac.in

Contact Us

IATMSI-2026 Web Page: <http://iatmsi.iiitm.ac.in/>

ABV-IIITM Webpage: www.iiitm.ac.in

Any queries or discussion related to sponsorship or Partnership can be addressed to: iatmsi@iiitm.ac.in or Iatmsi_sponsorship@iiitm.ac.in

Sponsorship Committee Chairs:

Dr. Rakesh Chowdhury (Chair), *ABV-IIITM Gwalior, India;*

Ph. No.: +91-9576490959

