PROJECT REPORT

1. INTRODUCTION

OVERVIE

"Political Juggernauts"

is a comprehensive research project aimed at examining the influence and strategies employed by prominent political figures and leaders throughout history. This project delves into the biographies, policies, and impact of these individuals, shedding light on their roles inshaping the political landscape of their respective eras. It seeks to provide a nuanced understanding of their achievements, controversies, and lasting legacies in the world of politics.

PURPOSE

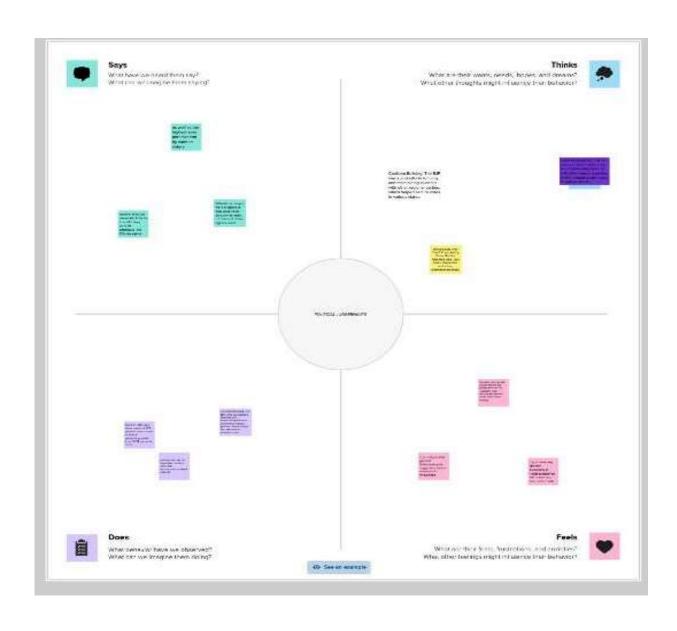
- 1. Explore the lives and political careers of influential figures: This project aims to dissect the achievements, ideologies, and actions of prominent political leaders and decision-makers, allowing us to better understand their contributions to society.
- 2. Analyze their impact on the political landscape: By studying these political juggernauts, we can assess how they shaped policies, institutions, and the overall direction of their respective countries and the world.
- 3. Examine strategies and leadership styles: The project delves into the leadership styles, strategies, and tactics employed by these individuals to achieve their goals, providing insights into effective political leadership.
- 4. Offer historical context and lessons: Through this research, we can gain a broader historical context for contemporary political issues and learn valuable lessons from the successes and failures of these leaders.
- 5. Foster a deeper understanding of political history: The project aims to engage researchers, scholars, and the public in a meaningful

exploration of political history, highlighting the complexity and significance of political leadership.

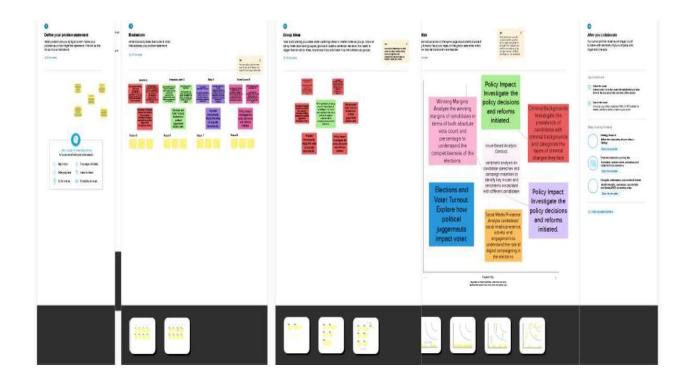
By achieving these objectives, the "Political Juggernauts" project contributes to a more informed and insightful discussion of political history and its relevance to the present day.

2. PROBLEM DEFINITION & DESIGN THINKING

EMPATHY MAP



IDEATION & BRAINSTORM MAP



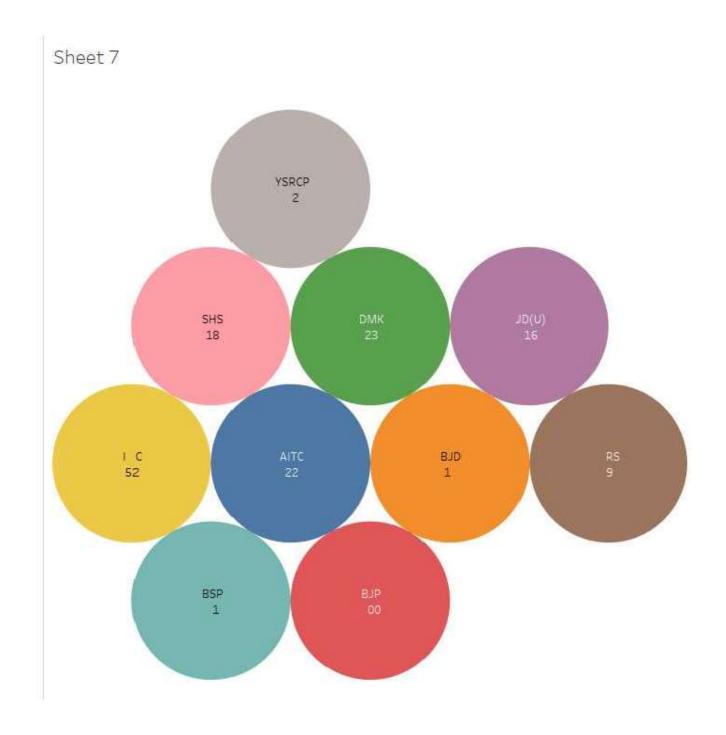
3. RESULT

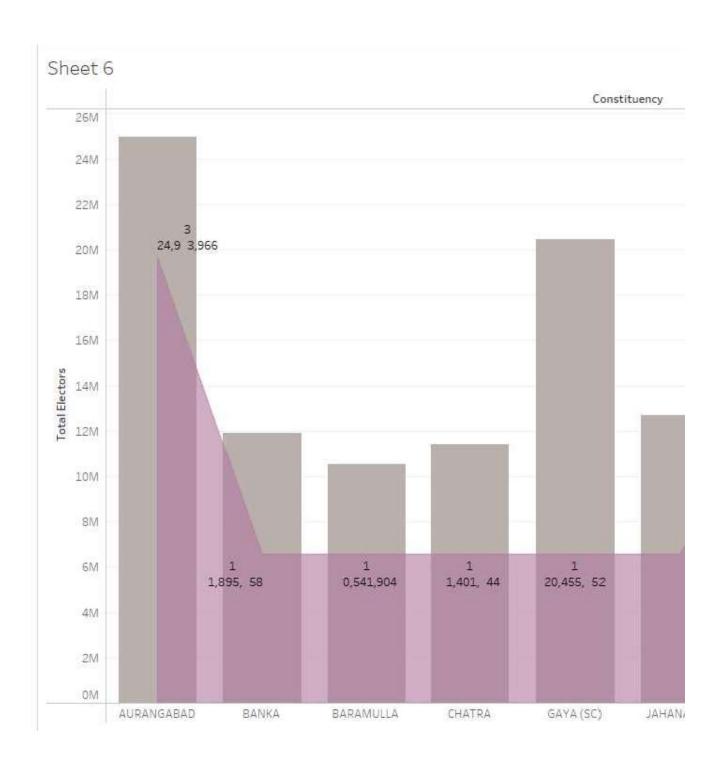
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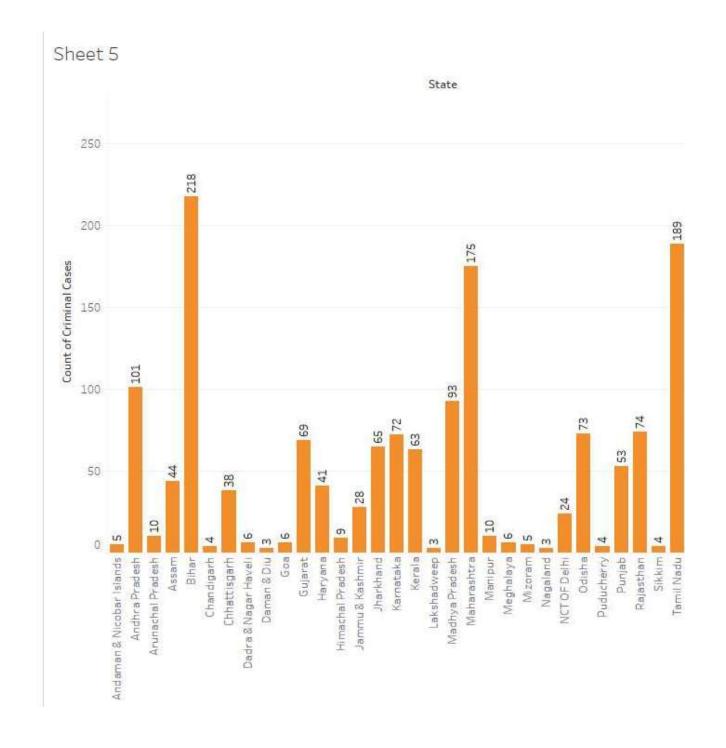


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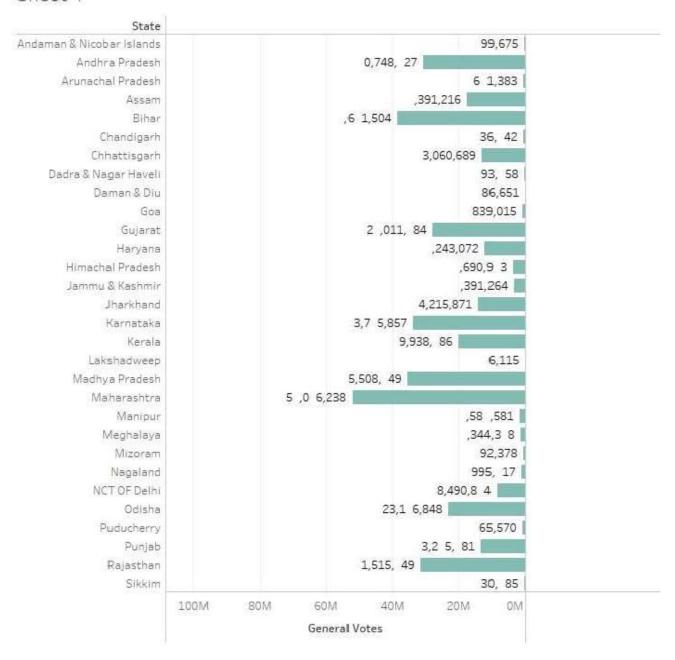
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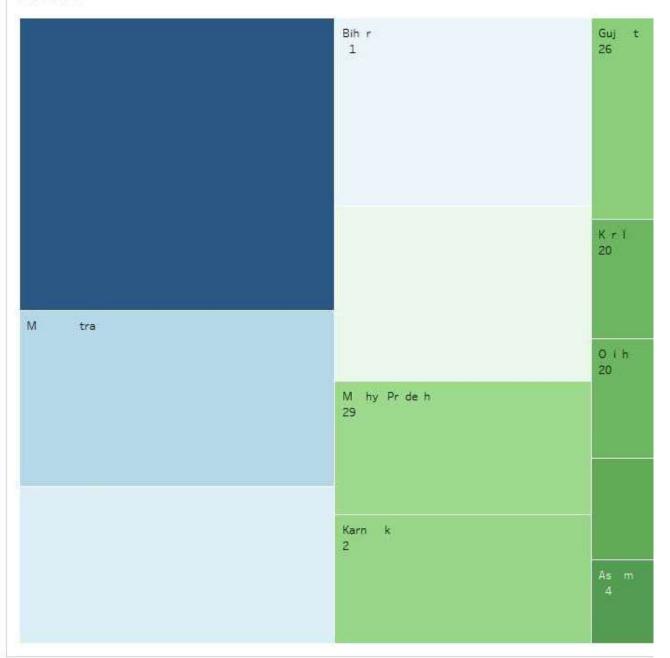




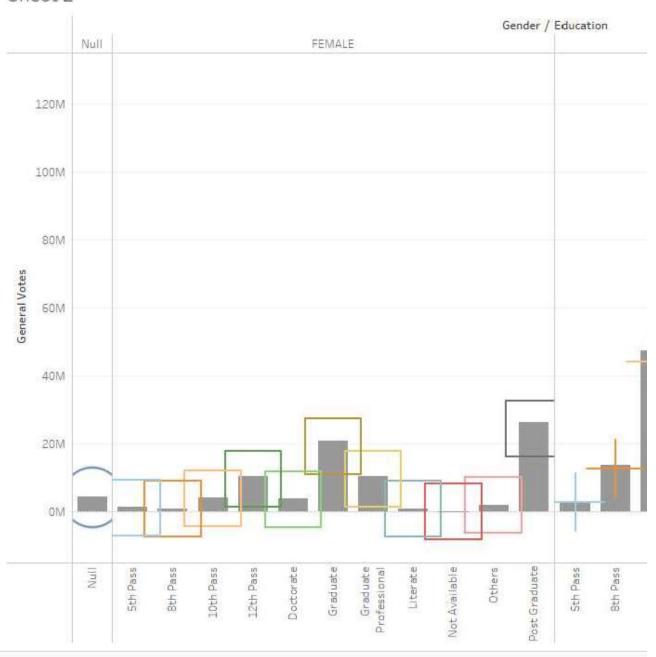
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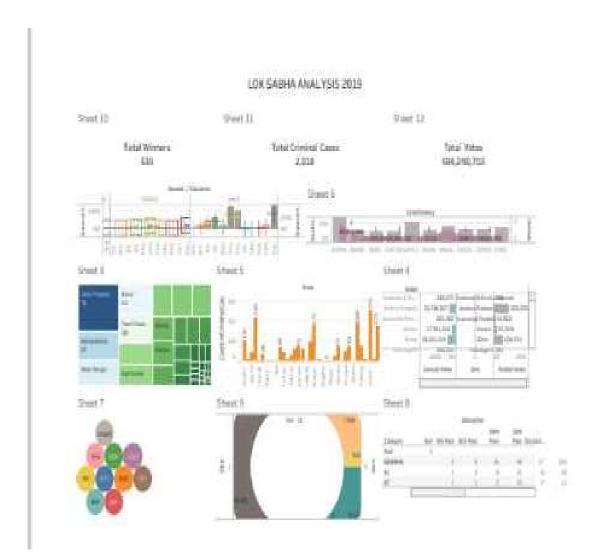
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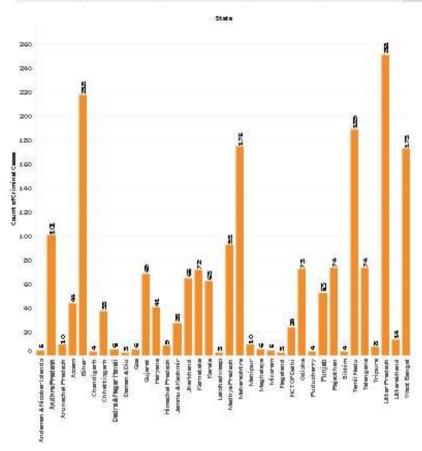
DASHBOARD:



STORY;

Story 1





4. ADVANTAGE AND DISADVANTAGE ADVANTAGE

Clear choice between two main parties
Ensures single-party governments
Gives rise to coherent parliamentary opposition
Excludes extremist parties
Links MP to constituency
Allows independent candidates to contest elections

Allows floor crossing

Simplicity and familiarity in Africa

DISADVANTAGE: -

Excludes minor parties

Exaggerates electoral dominance of ruling parties

Problem of wasted votes, which amounts to disenfranchisement

Allows a government elected on minority votes

Unresponsive to changes in public opinion

Open to manipulation of election boundaries

Less conducive to women's participation

Problem of single-party Parliament

APPLICATIONS: -

- 1. *Data Collection*: Gather the necessary data related to the 2019 Lok Sabha elections. This may include election results by constituency, voter turnout, candidate information, and more.
- 2. *Data Preparation*: Clean and organize the data for analysis. This may involve filtering, aggregating, and transforming the data as needed.
- 3. *Choose Tools*: Since you mentioned Tableau, you can use Tableau to create interactive data visualizations. If you haven't used Tableau before, you might want to start with tutorials to get familiar with the software.
- 4. *Design Visualizations*: Create charts, graphs, and interactive dashboards in Tableau to represent the data and tell the story you want to convey. You can create maps, bar charts, pie charts, etc., depending on the information you want to present.
- 5. *Narrative*: Add context to your visualizations by including titles, descriptions, and explanations. Explain what your audience is looking at and what insights can be drawn from the data.
- 6. *User Interface (UI)*: If this is going to be an application, consider the user interface. How will users interact with your data? Design the interface accordingly.
- 7. *Testing*: Test your application to ensure that it works correctly and the visualizations are accurate.
- 8. *Documentation*: Prepare documentation that explains how to use the application and interpret the visualizations.
- 9. *Deployment*: If you plan to make the application available to others, you'll need to deploy it to a platform that users can access. This could be a web application, mobile app, or other means.
- 10. *User Feedback*: Collect feedback from users and iterate on your application based on their suggestions.

Remember that the success of your application will depend on the quality of your data, the insights you draw, and how effectively you communicate those insights through your visualizations and application. If you have specific questions or need further assistance with any of these steps, feel free to ask.

6.CONCLUSION

- 1. *Landmark Victory for BJP:* The Bharatiya Janata Party (BJP) secured a decisive victory, retaining power and winning a majority of seats. This reaffirmed the party's popularity and the leadership of Narendra Modi.
- 2. *Modi's Leadership:* The 2019 elections were widely seen as an endorsement of Narendra Modi's leadership. His charismatic appeal and strong message of development resonated with voters.
- 3. *Congress and Opposition Challenges:* The Indian National Congress and other opposition parties faced challenges in forming a cohesive front against the BJP. They were unable to present a united opposition, which contributed to the BJP's success.

- 4. *Regional Dynamics:* Regional parties played a crucial role in many states. They often formed alliances to counter the BJP, and in some cases, they succeeded in limiting BJP's gains.
- 5. *Mandate for Development:* The BJP's campaign focused on development, economic growth, and national security. The election results were seen as an endorsement of this agenda.
- 6. *Social and Economic Issues:* Issues related to economic growth, unemployment, rural distress, and social welfare played a role in shaping voter choices.
- 7. *Youth Vote:* Young voters made up a significant portion of the electorate, and their concerns and aspirations were a key factor in the election. The BJP's message of youth empowerment and development found support among this demographic.
- 8. *Challenges Ahead:* While the BJP secured a convincing victory, the government faces challenges related to economic growth, job creation, and social issues. Managing diversity and regional disparities is an ongoing challenge in India.
- 9. *Mandate for a Strong Center:* The election results indicated a preference for a strong central government, as voters seemed to favor stability and leadership at the national level.

These conclusions are a broad overview of the 2019 Lok Sabha elections. The political landscape in India is complex, and specific conclusions can vary by region and context. If you have more specific questions or need detailed information on any aspect of these elections, feel free to ask.

7. FUTURE SCOPE

- 1. *Data Analysis*: You can use tools like Tableau to analyze the 2019 Lok Sabha election data, looking for trends, patterns, and insights. This can be helpful for future elections and political strategy.
- 2. *Predictive Modeling*: You can build predictive models based on historical data to forecast election results for upcoming Lok Sabha elections, which can be valuable for political parties.

- 3. *Constituency Profiling*: Create profiles for different constituencies, including demographics, voter behavior, and key issues. This can aid in campaign strategies.
- 4. *Voter Engagement*: Develop digital tools or apps for voter engagement and education, promoting participation in the democratic process.
- 5. *Policy Analysis*: Use the project to analyze and understand the impact of policies and decisions made after the 2019 elections, helping to shape future policies.

- 6. *Political Education*: Create educational materials or workshops to inform the public about the political process and the importance of voting.
- 7. *Interactive Mural*: If the mural is part of the project, you can use it as a dynamic, interactive visualization of political data, keeping the public engaged.

The future scope depends on your objectives and resources. It's a great opportunity to combine data analysis, technology, and civic engagement to make an impact in the political landsc