

Visualizations

Sheet 1 : KPIs

- Buttons

Customers >

Products >





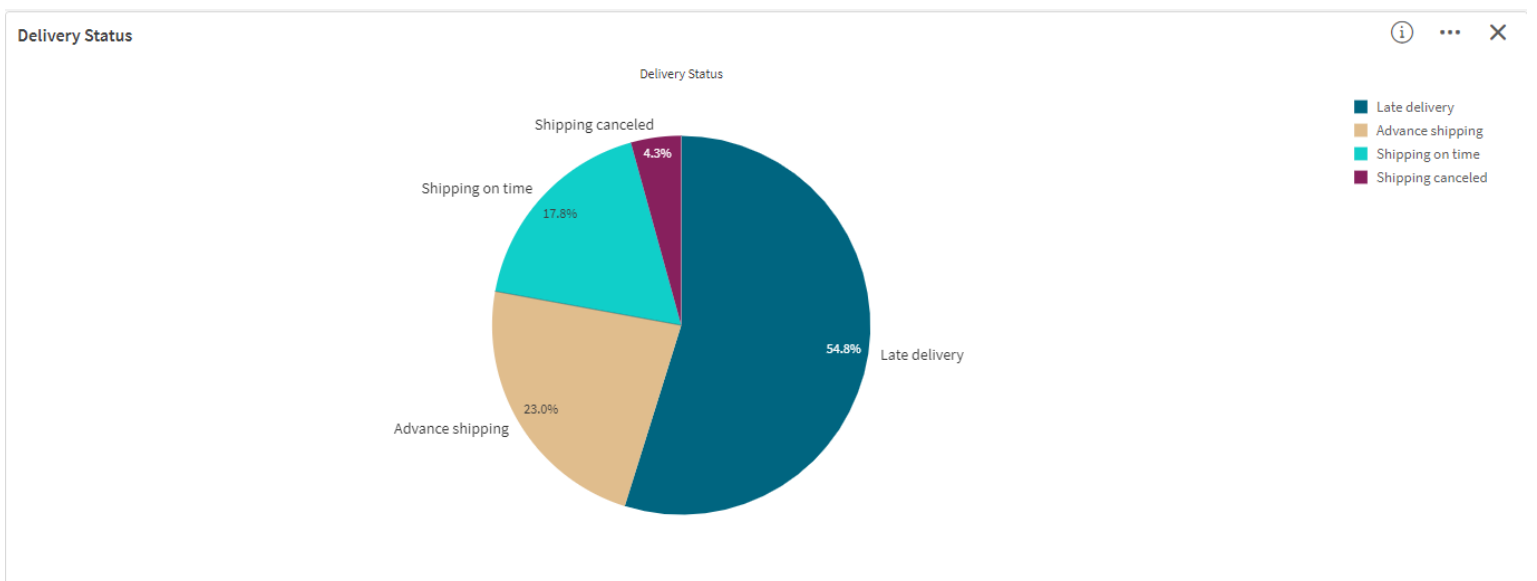
- Filter Panes

Year	Month	Week	Custom Date
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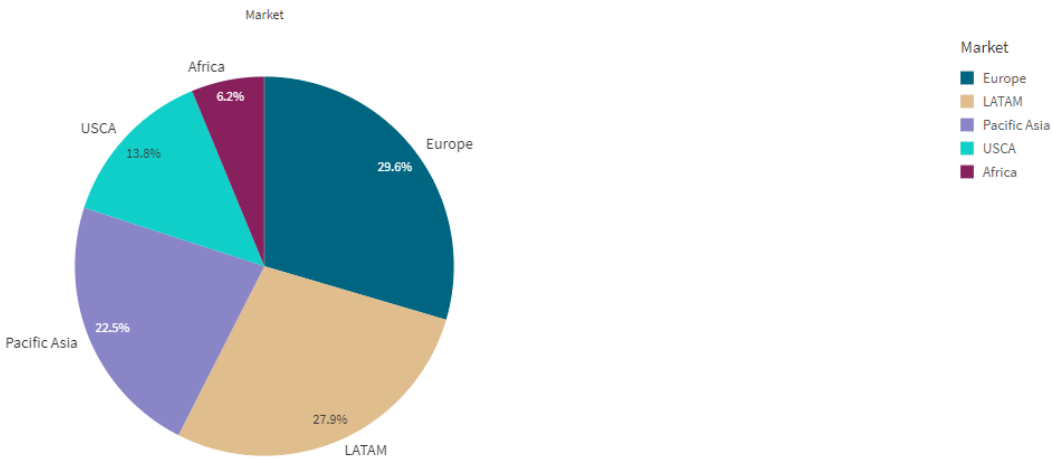
- KPIs

Total Orders	Total Profit	AVG Profit Ratio	AVG Discount Rate
180.5k	3.97M	12.06%	10.17%

- Pie Charts

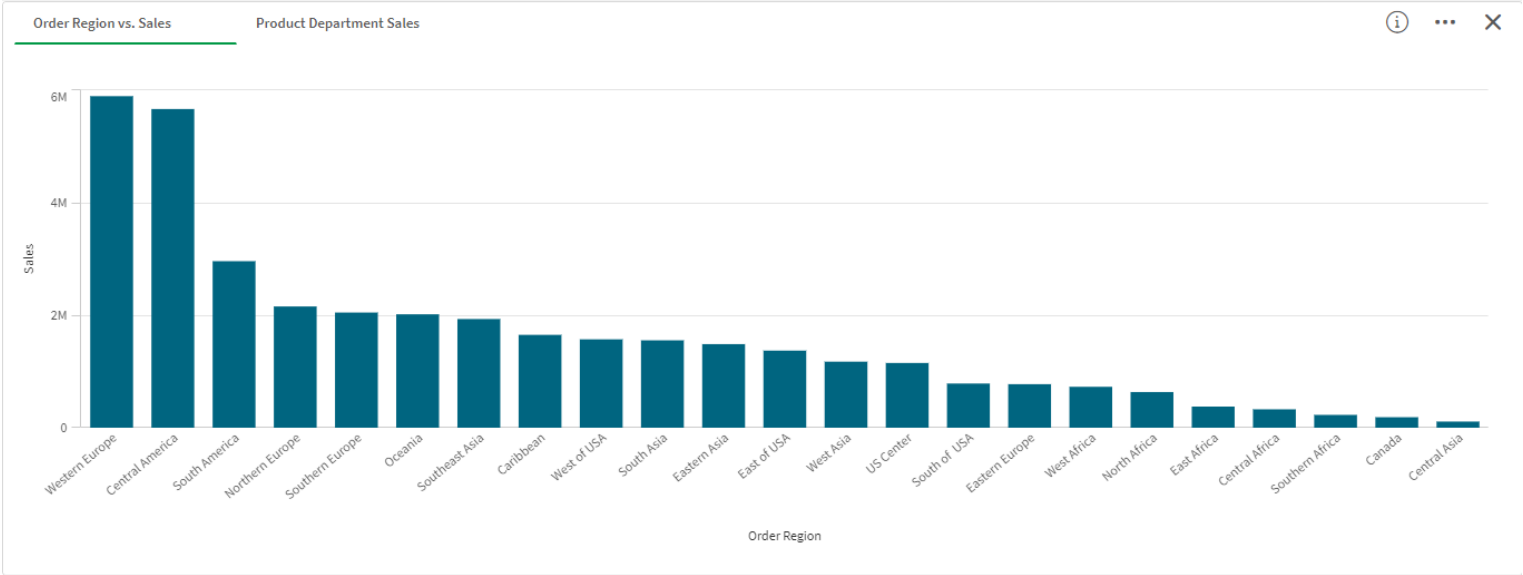


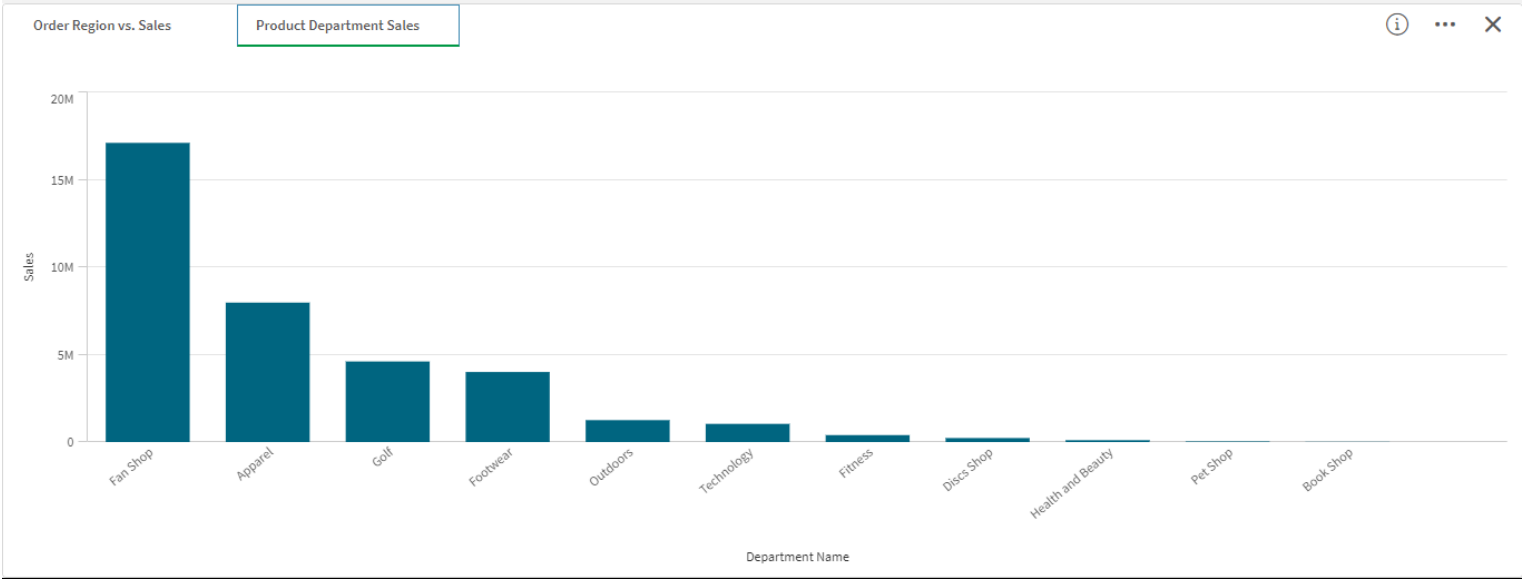
Sales by Market



- Container

- Bar Graphs





Sheet 2 : Customer

Buttons

< KPIs

Product >

Filter Panes

Customer Country

Customer State

Customer City

Customer Segment

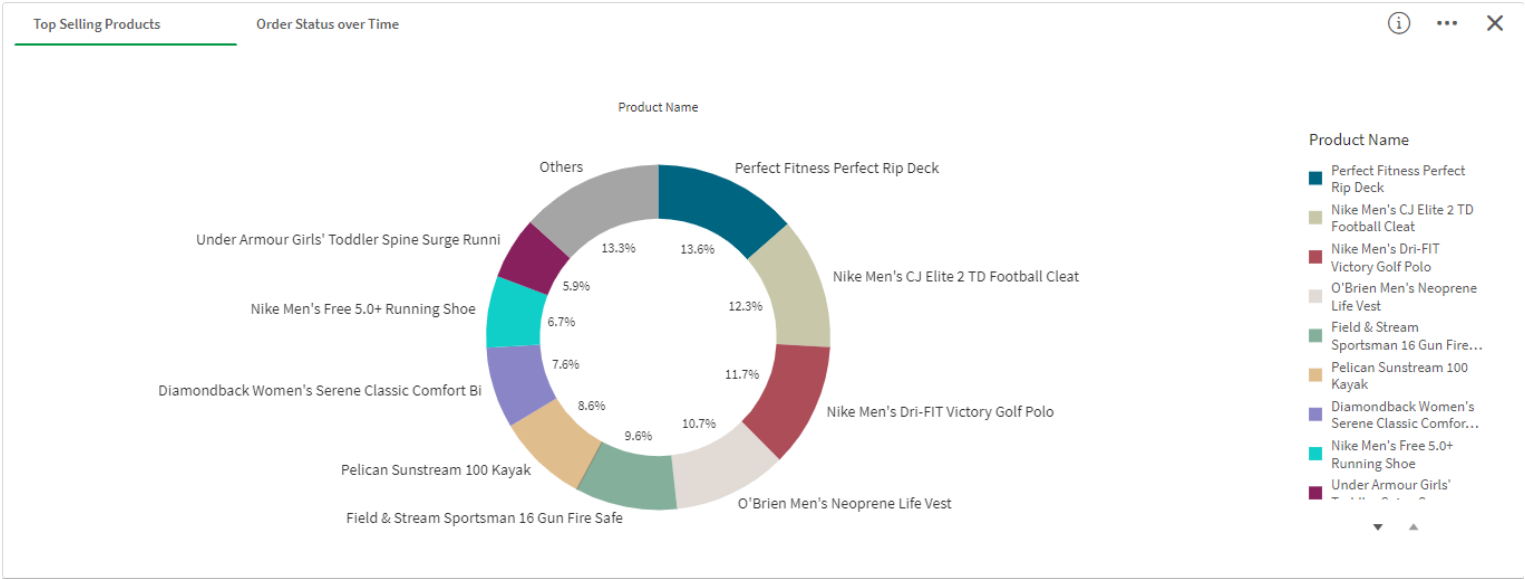
KPIs

AVG Order Value
\$ 183.11

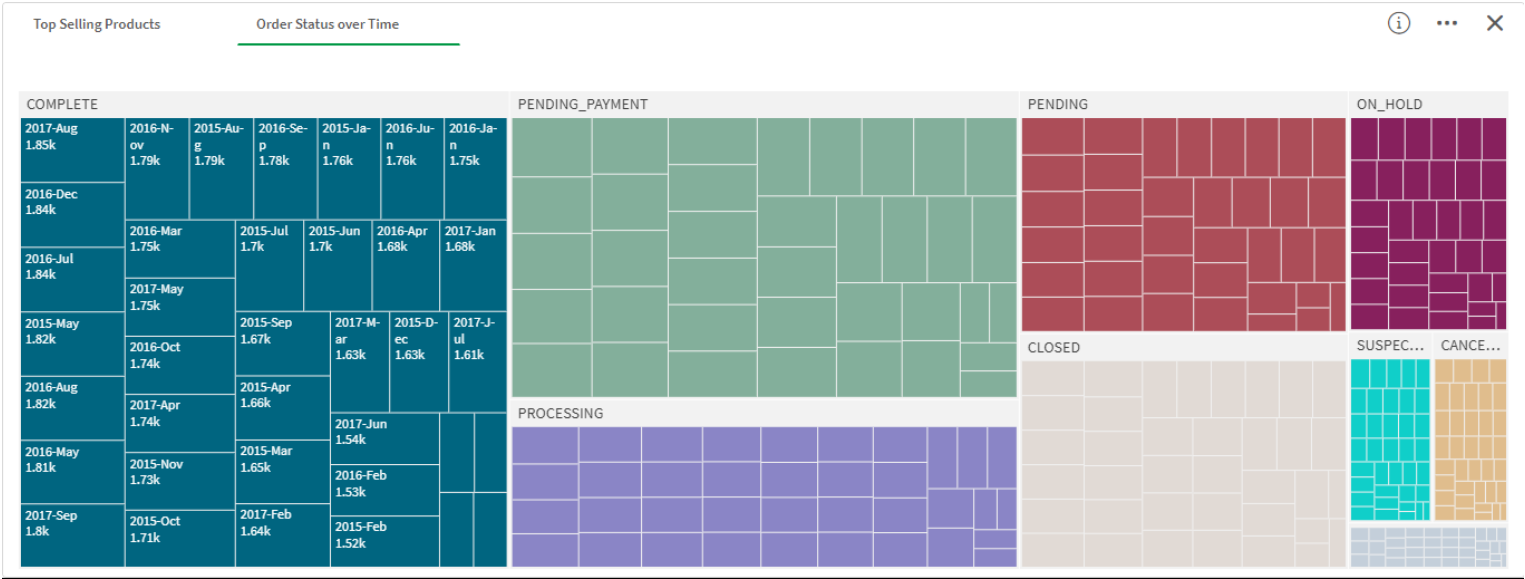
AVG Profit per Order
\$ 21.97

AVG Order Qunatity
2.13

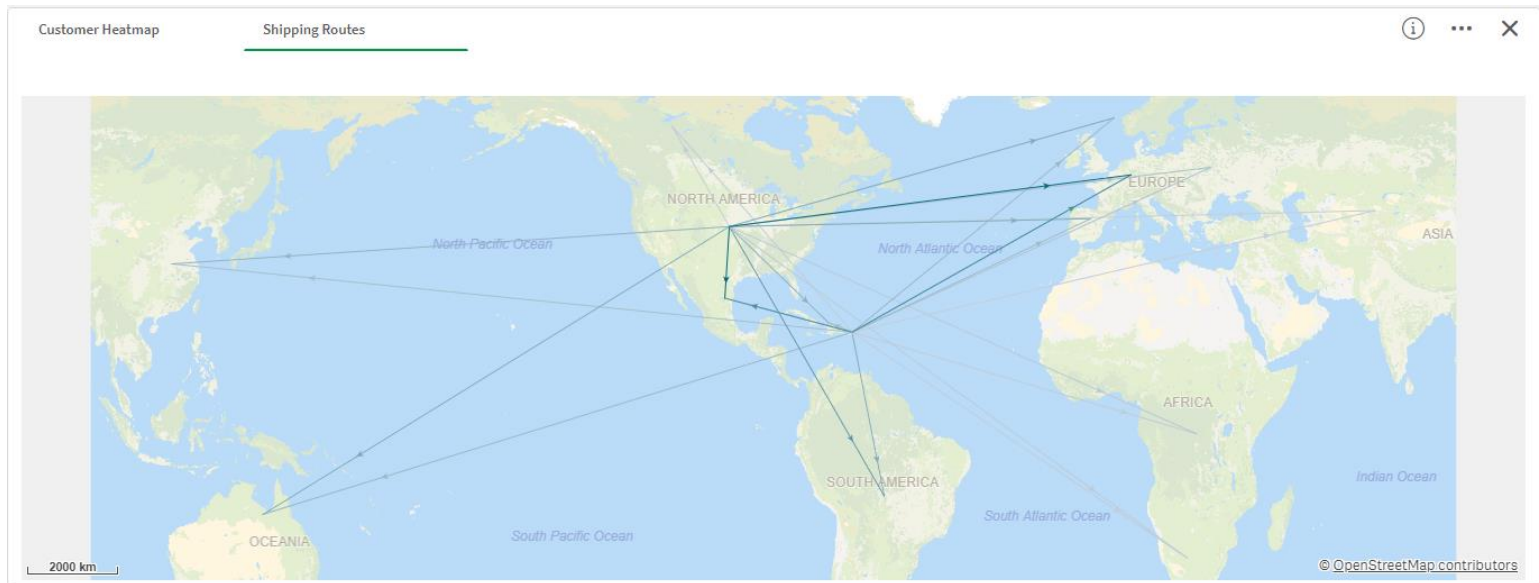
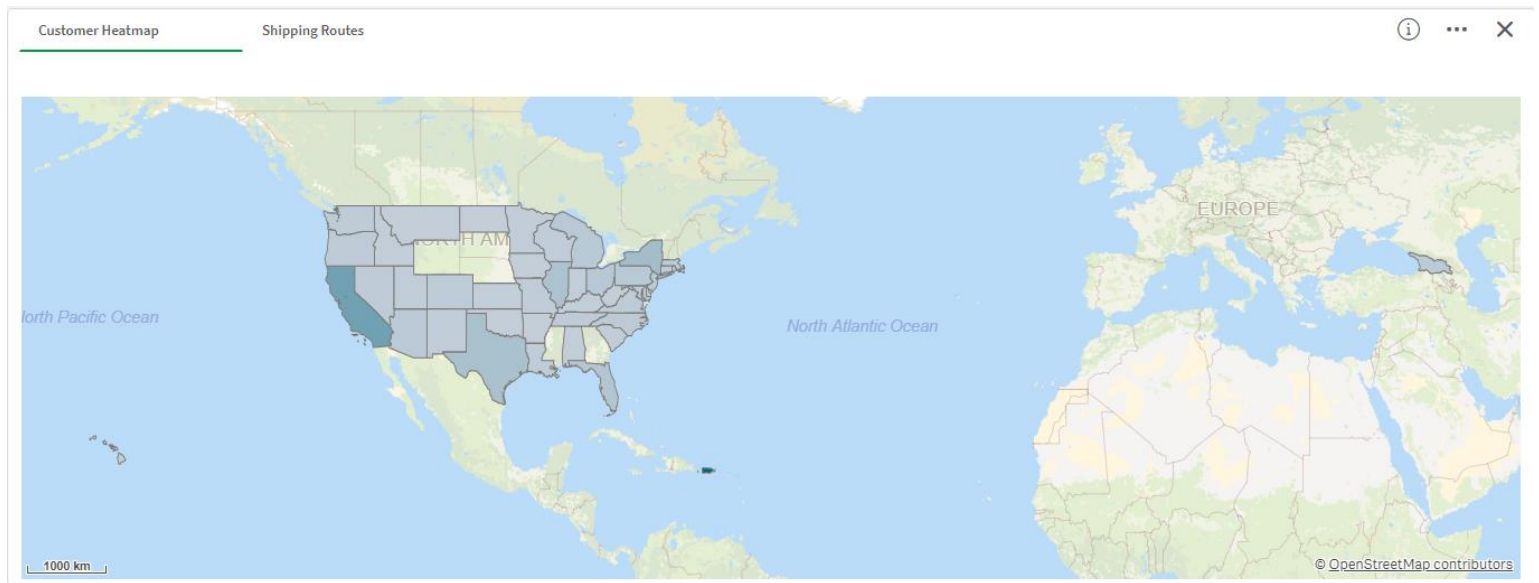
- Container
 - Donut Chart



- Treemap



○ Map



Sheet 3 : Product

- Buttons

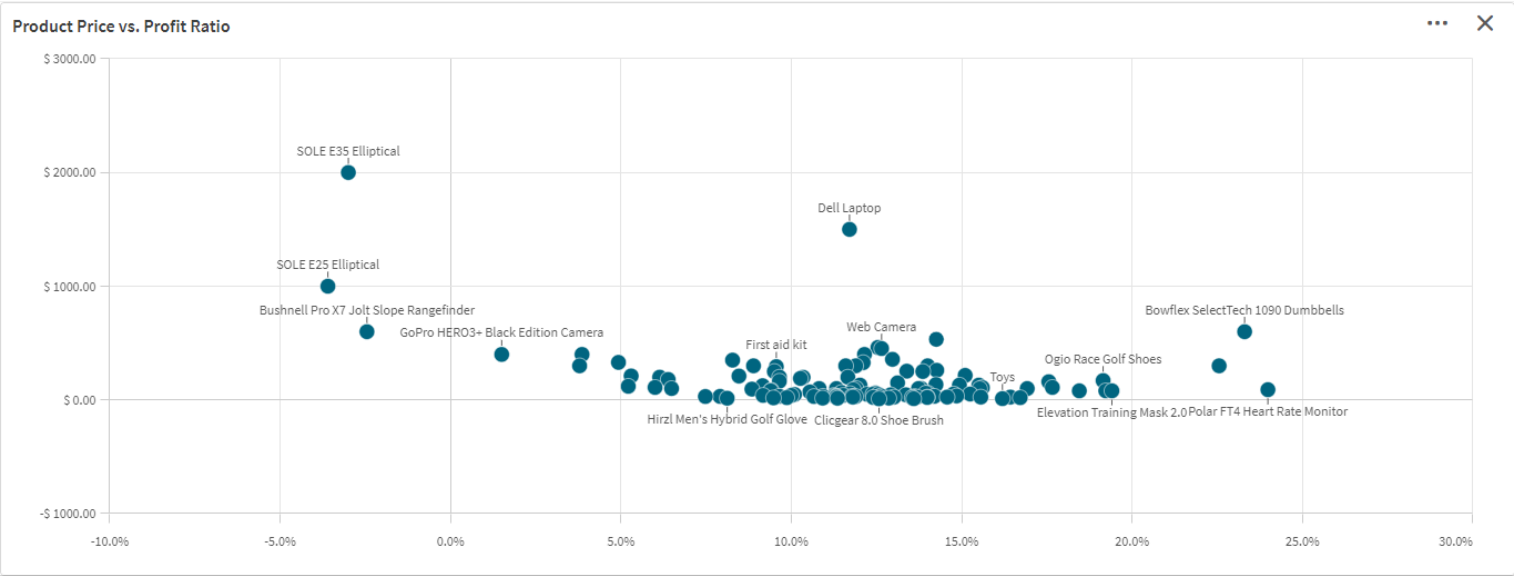
< KPIs

< Customer

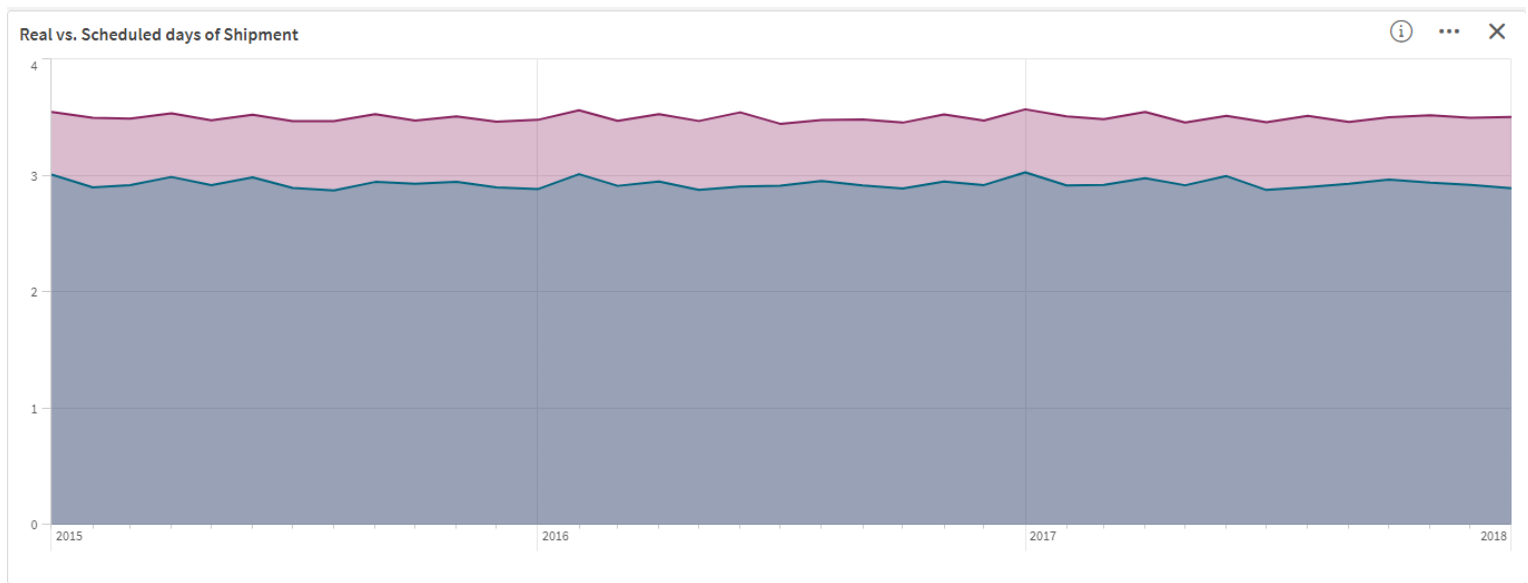
- Filter Panes

Product Category	Late Delivery Risk	Order Country	Order State
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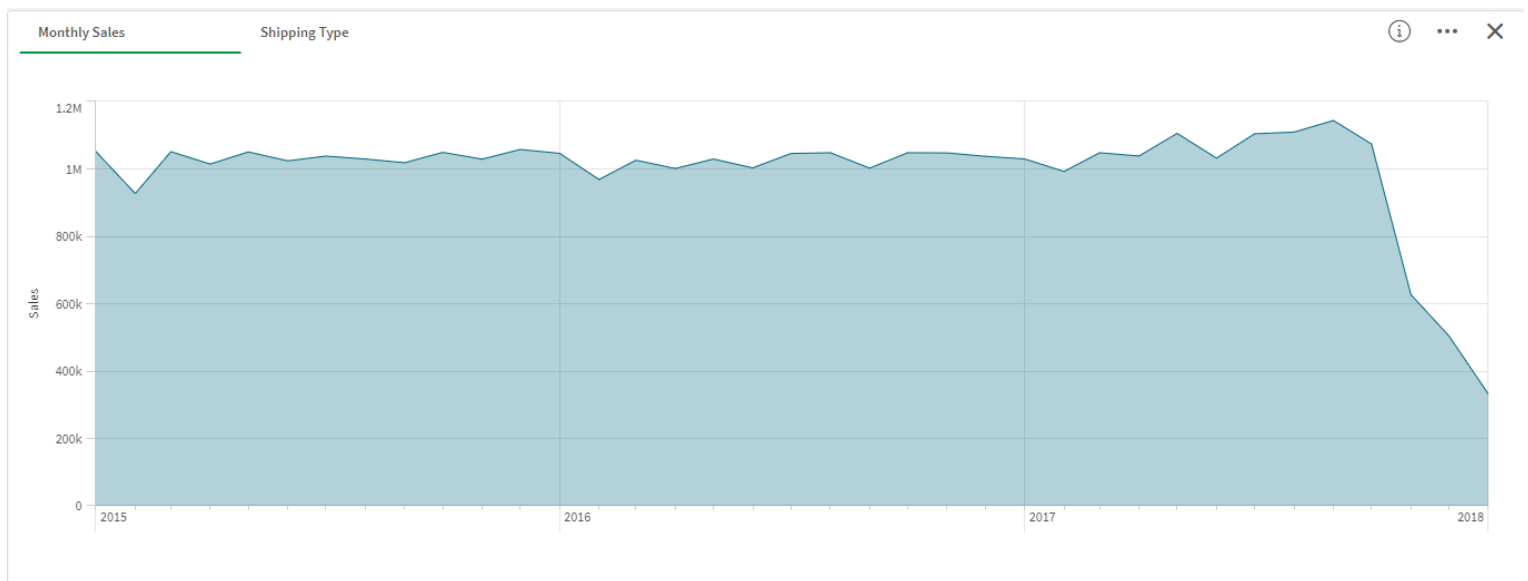
- Scatter Plot



- Stacked Area Chart



- Container
 - Area Chart



○ Treemap

