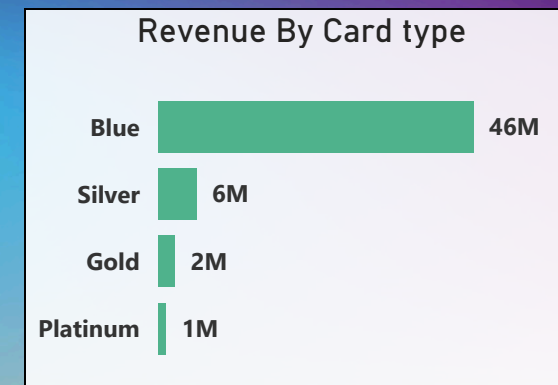
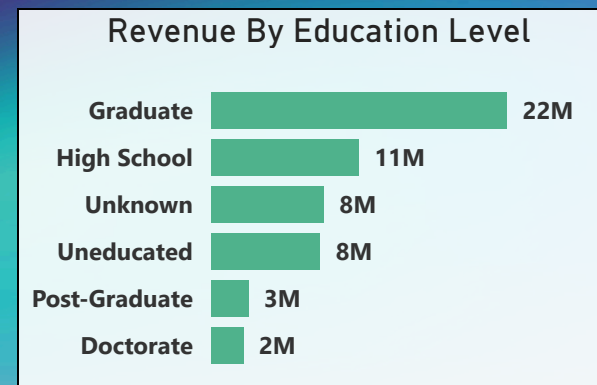
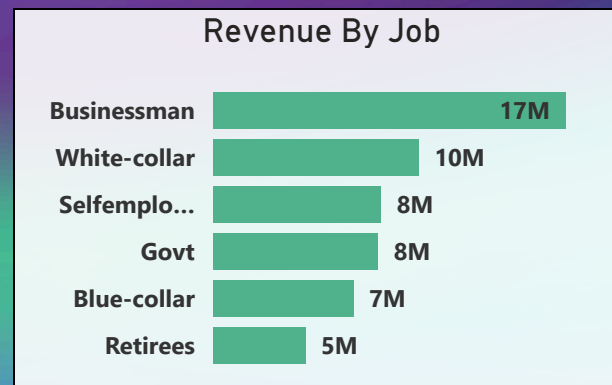
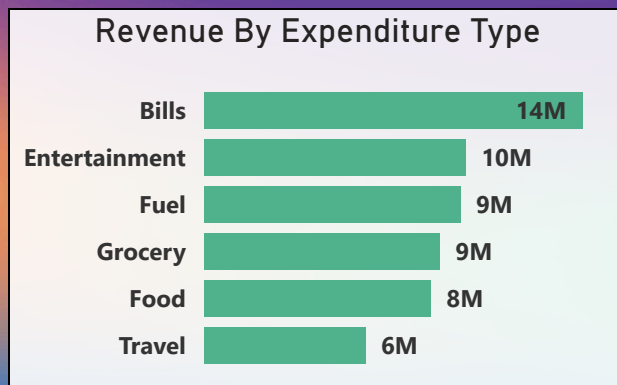
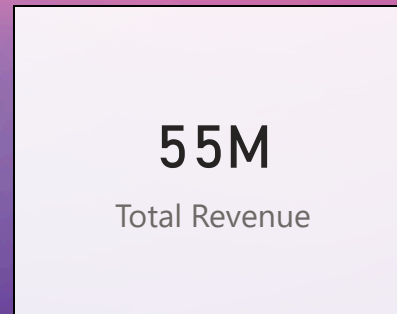
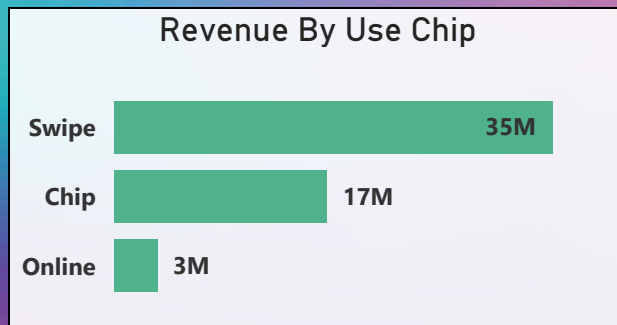


# Credit Card Transaction Report

Card_Category	Total Revenue	Total Interest Earned	Total Transaction sum
Blue	46139398	6495888	36957875
Gold	2454072	373784	2024078
Platinum	1135608	161629	953314
Silver	5586332	812081	4586746
<b>Total</b>	<b>55315410</b>	<b>7843382</b>	<b>44522013</b>



Average of Client\_Num by Gender



Average of Client\_Num by Card\_Category



Week\_Start\_Date



Average of Client\_Num by Qtr



8M

Total Interest

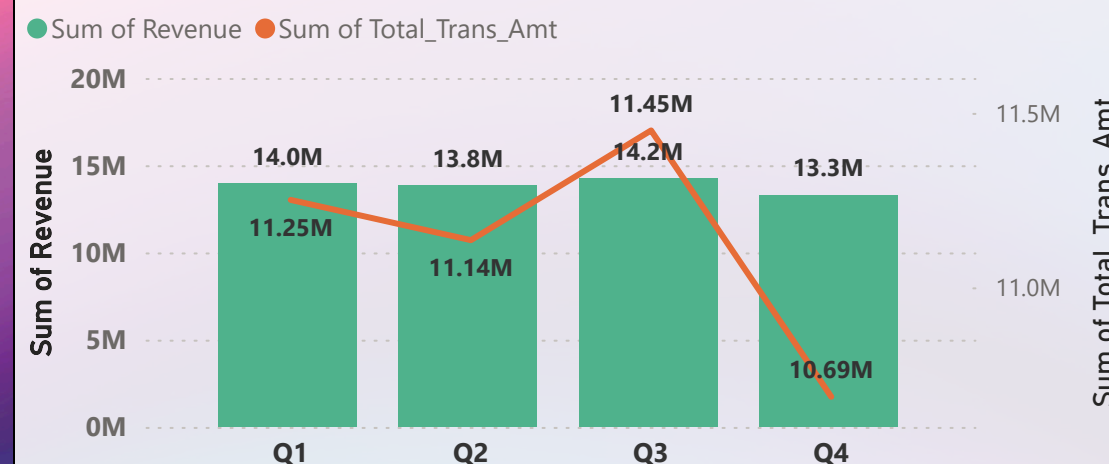
656K

Total Transactions

45M

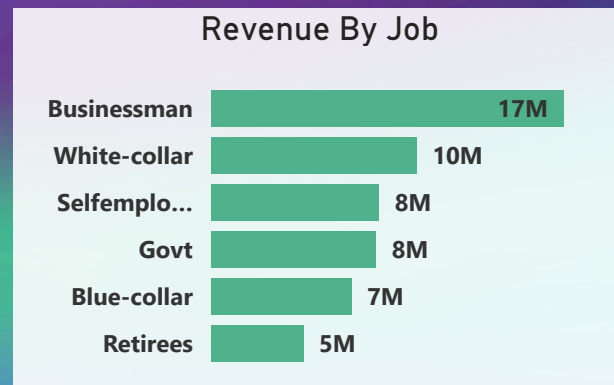
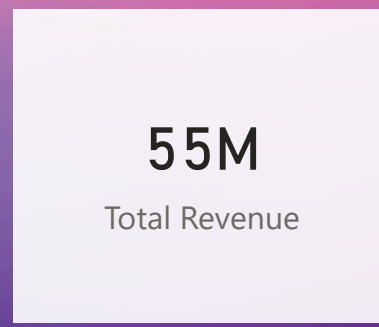
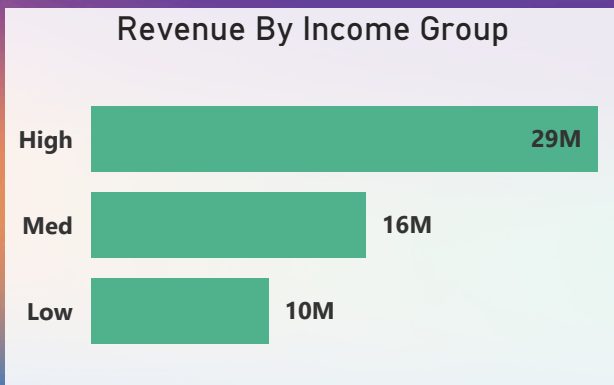
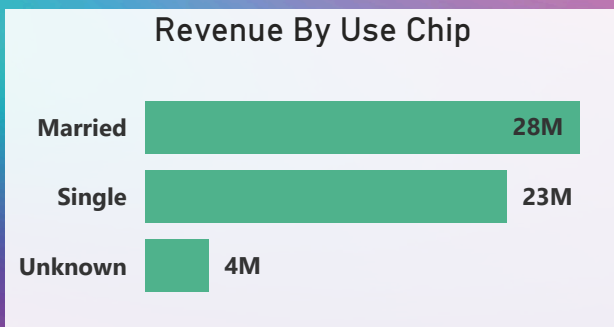
Total Tran amount

QTR revenue and total trans counts

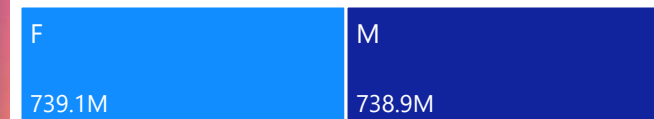


# Credit Card Customer Report

Customer_Job	Total Revenue	Total Interest Earned	Total Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Total	55315410	7843382	575914439



Average of Client\_Num by Gender



Average of Client\_Num by Card\_Category



3.19

CS Score

576M

Total Income

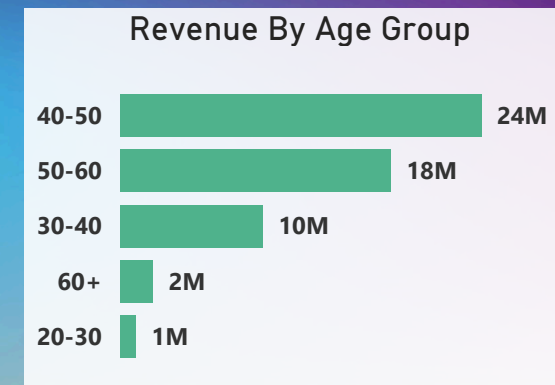
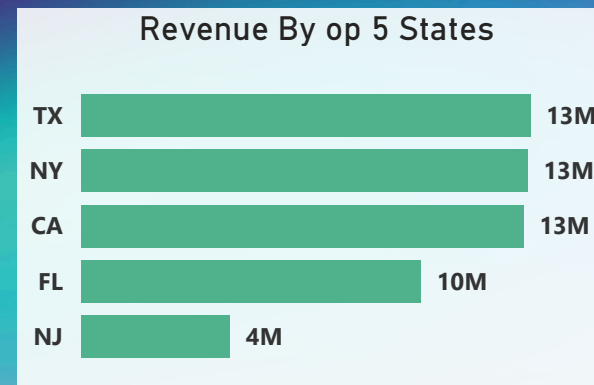
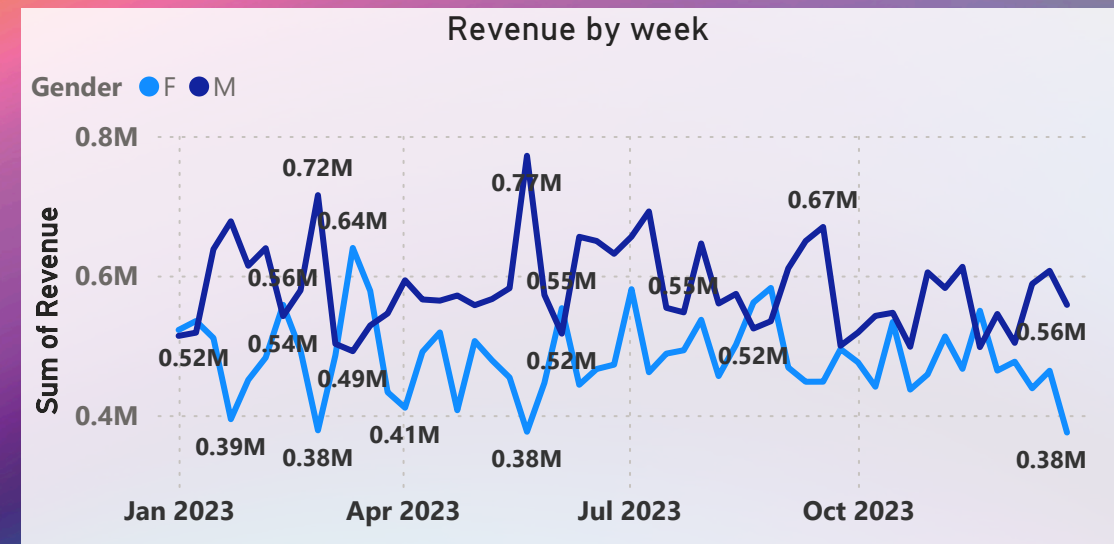
45M

Total\_Trans\_Amt

Week\_Start\_Date

All

Average of Client\_Num by Qtr



## Key Insights

### Focus Figures

Overall Revenue: 55M  
Total Interest: 8M  
Total Transaction Amount: 656K

### Category Based Revenue contribution

#### Gender Based :

- M: 30M
- F: 25M

#### Card Basis :

Blue and Silver= 93%

#### Major contributing states:

Texas, New York, California

### Other important figures

Overall Active users: 57.47%  
Overall Delinquent users: 6.07%  
Revenue change in latest week: -12.8%