### SARAH K. RUSSELL - WEB DEVELOPER

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### INTRODUCTION

- Over a decade of experience working professionally as a Web Developer. Known for improving development practices, production time, delivering on time, producing reusable semantic code that is thoroughly tested and up to current web standards. Excellent creative problem-solving skills.
- Looking for a remote, full time, Web Developer position with a company where I can make significant contributions to the team and products, grow professionally and personally, aid and learn from my colleagues.
- In this industry, you can't be afraid of challenges or change. I love Web Developments' constant changing nature that allows for lifelong learning and creative problem solving. There will always be new areas of the field to explore. I enjoy experimenting with new layout structures and have always been passionate about web Typography and Accessibility.
- "Sarah takes on challenges and is determined to overcome obstacles. She is not satisfied until she is 100% done with a project. She is fantastic at communicating the best way for the best situation. Sarah is great at taking on the initiative of learning new things."
  Annual Review quote by K. Wynns, Supervising Manager at ProfitStars.

### SKILLS

### **Expert**

- Web Development
- HTML5
- CSS3, CSS Preprocessors Sass and Less
- Responsive Development
- Bootstrap, Foundation, Developing without a framework
- Cross Browser and Device Testing
- Content Management Systems (CMS)

#### Advanced

- Web Content Accessibility (WCAG) AA ADA, Section 508 standards
- Git versioning
- Adobe Photoshop and Illustrator
- NPM, Yarn
- Node.js, Gulp, Grunt
- Command Line

#### Intermediate

- JavaScript (training to become Advanced), jQuery
- Search Engine Optimization (SEO)

Beginner, currently learning; PHP and WordPress.

### PROFESSIONAL EXPERIENCE

## ProfitStars; a Jack Henry & Associates Company | Brentwood, TN | January 2014 - April 2019 Advanced Web Developer

Built over 90 responsive websites for financial institutions that precisely matched the designers' mockups and wireframes, delivered within project timelines.

- Helped streamline the teams' website development by reviewing and improving processes to shorten project timelines, updating and creating reusable code.
- Communicated and worked well with a team made up of graphic designers, web developers, project coordinators, and managers while working remotely. Effectively translated website terminology and processes for clients.
- Aided peers and helped new hires onboard. Contributed to process documentation.

### Acxiom | Nashville, TN | July 2009 - January 2014

### **Content Developer**

Coded high-quality business to customer email campaigns by transforming client provided mockups into responsive emails developed with HTML and CSS. Promoted from Content Specialist.

- Improved coding practices, cut production time, and implemented responsive coding guidelines across the department.
- Content lead for Sam's Club, American Cancer Society, Procter & Gamble, and Qwest. Offered technical suggestions and recommendations directly to the client.
- Member of Associate Satisfaction Survey Results Committee, Nashville Office Events Committee, and Platform Quality Assurance Group that reviewed current industry standards and implemented our findings across the company.

# SKR Design LLC | Conifer, CO | May 2003 - Present Web Developer

Freelance projects; design and develop websites that meet the clients' needs, within budget, and on time. Company owner.

- Handle all aspects of the website project: design, branding, web development, hosting, adding to a content management system (CMS), launching, and maintaining.
- Develop websites that best reflect the client while providing a positive, easy to navigate experience for the user.

### EDUCATION

### Bachelor of Design, Visual Communications Design (Graphic Design)

University of Alberta, Edmonton, Alberta, Canada