

S A R A H K . R U S S E L L

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W E B D E V E L O P E R

- Over a decade of experience working professionally as a Web Developer. Known for improving development practices, improving production time, meeting deadlines, writing structured, well-organized, reusable code, thoroughly tested, and up to current best practices.
- I love the industry's constantly changing nature that allows for continued learning, and I enjoy being a creative problem solver. My graphic design degree has been a fantastic asset, giving me an excellent eye for design and attention to detail that is useful in all my work.
- *"Sarah takes on challenges and is determined to overcome obstacles. She is not satisfied until she is 100% done with a project. She is fantastic at communicating the best way for the best situation. Sarah is great at taking on the initiative of learning new things."*
– Annual Review quote by K.W., Supervising Manager at ProfitStars.
- Looking for a remote, full time, Web Development position with a focus on websites. Available to start right away.

P R O F E S S I O N A L E X P E R I E N C E

ProfitStars; a Jack Henry & Associates Company | Brentwood, TN | January 2014 – April 2019 **Advanced Web Developer**

Built over 90 responsive websites for financial institutions that precisely matched the designers' mockups and wireframes. Remote work requiring excellent organization, verbal and written communication skills. Worked with design and project management teams.

- Review UI/UX designs for any technical issues. Websites built with HTML5, CSS3, SASS, Gulp, JavaScript, jQuery, with a Bootstrap framework. Version control with GIT, SEO optimized, tested across devices, and cross-browser compatibility.
- Performed QA peer review of colleagues' sites and helped troubleshooting issues. Helped streamline the teams' web development by reviewing and improving processes to shorten project timelines, updating, and creating reusable code.

SKR Design LLC | Conifer, CO | May 2003 – Present

Advanced Web Developer and Designer

Self-employed. Focus on small side web projects. Design and develop user-friendly websites that meet the clients' needs and specifications.

- Handle all aspects of the website project: branding, design, web development, hosting, adding the site to the content management system (CMS), launching, and perform routine maintenance.

Acxiom | Nashville, TN | July 2009 – January 2014

Content Developer

Coded high-quality business to customer email campaigns by transforming client provided mockups into responsive emails. Promoted from Content Specialist.

- Improved coding practices and cut the production time. Implemented responsive coding guidelines across the department.
- Content lead for Sam's Club, American Cancer Society, Procter & Gamble, and Qwest. Offered technical suggestions and recommendations directly to the client.
- Member of Associate Satisfaction Survey Results Committee, Nashville Office Events Committee, and Platform Quality Assurance Group that reviewed current industry standards and implemented our findings across the company.

STRONG WORKING KNOWLEDGE OF

- Web Development
- HTML5
- CSS3, CSS Pre-processing –SASS, SCSS, LESS
- CSS Grid and Flexbox
- Google Analytics and Google Webmaster Tools
- JavaScript, ES6, jQuery
- Content Management Systems (CMS), WordPress
- Code versioning tools; Git, GitHub
- Foundation and Bootstrap frameworks, developing without a framework
- Cross-browser compatibility and device testing
- Responsive Design
- Understanding of UX Design
- UI Development
- Web Content Accessibility (WCAG) AA ADA, Section 508 standards
- Adobe Creative Suite, Sketch
- Webpack, NPM, Yarn, Node.js, JSON, Gulp, Grunt, Babel
- Search Engine Optimization (SEO), Google Analytics
- Slack, Asana, Basecamp, Zoom
- Beginner, currently learning; PHP

EDUCATION

Bachelor of Design, Visual Communications Design (Graphic Design)

University of Alberta, Edmonton, Alberta, Canada

Portfolio

www.skrdesign.com