

# Certificate of completion

SHUBHAM KUMAR YADAV

has successfully completed the **HP LIFE e-Learning**  
course on "Art of Sales: Fundamentals of Selling"



Through this self-paced online course, totaling approximately 1 Contact Hour, the above participant learned what the art of selling is, how to be a better salesperson and how to build a business using your acquired sales skills from this course. The participants will also be able to understand what sales are and how to be a more effective salesperson, understand your potential customers' buying habits, create an Elevator Speech for your business, learn how to negotiate a sale and handle objections, learn how to use Sales tools such as Google Analytics and Social Media.

Presented 2020-04-28

*Nate Hurst*

Nate Hurst

Sustainability Innovation Officer

HP Inc.

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