

4 a) Hotel 價格 \$800 Airfare 價格 \$800

$$\text{Margin } 800 - 300 = 500 \quad MR = 500 + 500 = 1000$$

保留價格 = 需求價格

b) \$900

$$900 - 300 - 300 = 300 \quad MR = \$900 \quad 300 \times 2 + 400 = 1000$$

c) Hotel, Airfare \$800 搭船 \$1000

$$MR = 500 + 400 + 500 = 1400$$