

Blogging Cheatsheet

Terminology

- Blog: a website or section of a website consisting of regularly updated posts, typically in reverse chronological order
- Blog post: an individual entry or article written for a blog
- Platform: the software or service used to create and host a blog (e.g. WordPress, Blogger, Medium)
- Content management system (CMS): a software application used to manage digital content on a website (e.g. WordPress, Drupal, Joomla)
- Domain: the web address used to access a website (e.g. www.example.com)
- Hosting: the service used to store and make a website accessible on the internet

Tips and Tricks

- Identify your target audience and write with them in mind
- Develop a consistent style and tone for your writing
- Use headings, bullet points, and other formatting techniques to make your content easy to read
- Use images and other media to break up text and make your posts more engaging
- Promote your blog on social media and other channels to reach a wider audience
- Engage with your readers by responding to comments and encouraging discussion

Resources

- [WordPress](#) (popular blogging platform)
- [Blogger](#) (free blogging platform)
- [Medium](#) (platform for writing and sharing articles)
- [Wix](#) (website builder with blogging capabilities)
- [Grammarly](#) (writing assistant to improve grammar and spelling)
- [Yoast SEO](#) (plugin to optimize your blog for search engines)
- [Canva](#) (design tool for creating blog graphics)
- [Google Analytics](#) (tool to track website traffic and user behavior)