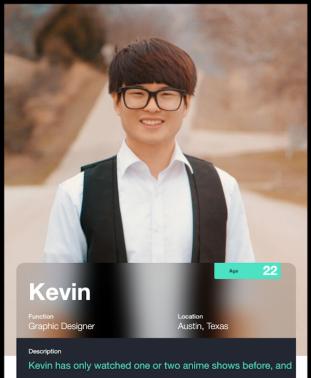


being able to watch the shows she loves. This can be difficult at times, because Sophie is a French speaker. Finding content she loves that is subbed/dubbed in her language can be hard, and she wishes there was a reliable way to filter.

- Watching anime that's good and enjoyable
- Filtering it for her language.

- English dominance in subbing/dubbing
- Inconsistent quality in the French dub
 Difficulty finding valid links that are reliable and trustworthy
- «Neon Genesis est encore plus déroutant si vous ne pouvez le voir qu'en anglais..» - Sophie



was intrigued but wasn't able to get too deep into it. Kevin is aware enough about anime culture due to the memes he sees, but is unsure what popular or good shows to watch are. He doesn't have a prominent group around him online or offline to direct him to shows worth showing.

Needs | Goals

- Wants quality television to watch
- Wants to figure out what his taste in anime is

Challenges | Frustrations

- Hit or miss content thus far
- No real social circle around him to guide him into it
 Too much content, limited amount of time to figure out what he likes
- «Someone on reddit told me Sword Art Online was good, but like...it really wasn't. Was that just me?» - Kevin

