

KRITI BILLORE

SOCIAL MEDIA MANAGER ★ COPYWRITER ★ CREATIVE WRITER

CONTACT INFO



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[Portfolio](#)

PROFILE

Creative copywriter and social media manager with a talent for crafting engaging content and strategies that boost brand presence and drive results. Skilled in maintaining brand voice and optimizing campaigns for maximum audience impact.

EDUCATION

- **BA. MASS COMMUNICATION - 70.4% (JULY 2016 - JUNE 2019)**
Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal
- **MA. MASS COMMUNICATION - 82.7% (JULY 2020- JUNE 2022)**
Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal
- **COMPLETED BODHISATWA DASGUPTA'S COPY TRAINEESHIP PROGRAM AND EARNED THE CERTIFICATE. (2024)**

EXPERIENCE

- **FREELANCE • AUG 2024 - OCT 2024**
- **COPYWRITER • THINKTREE (AD AGENCY) • APR 2024 - JUL 2024**
Copywriting, Social Media Management, Client Servicing
- **PROJECT MANAGER • WHITE ELEPHANT TECH • JUL 2023 - APR 2024**
Copywriting, Social Media Management, Client Servicing
- **WORKED FOR RENOWNED AUTHOR - GARIMA PRADHAN • TRANSLATED HER BOOK (ENG TO HINDI) • FEB 2023 - JUN 2023**
- **INTERN • NEWS WRITER (HINDI) • ASIANET HINDI (WEBSITE)**
- **INTERN • NEWS WRITER (HINDI) • BHASKAR HINDI (WEBSITE)**
[Wrote content as assigned by the respective editors]

SKILLS



- Typing (Eng+Hindi)
- Social media strategy
- Marketing
- Communication
- Copywriting
- Canva
- MS Word, PowerPoint, Excel
- Google sheets, Docs

PERSONAL DETAILS

- **HOBBIES** - Writing short stories, poems, blogs, reading, watching quality content and movies/series, listening music and sometimes reading books.
- **D.O.B** - 28/05/1998
- **LANGUAGE** - English and Hindi both.
- **INTERESTS** - Creative fields (Advertising/PR), Society, Social issues, Environment, Politics, Cinema.