ORDER

Orders Order / Rev: 903617 ????? Alt Order #: Product Desc: WEEK 16 2014 **KARE** Estimate: WEEK 16 2014 Flight Dates: 07/15/14 - 07/21/14 Primary AE: Jim Quinn Original Date / Rev: 07/14/14 / 07/17/14 Sales Office: T-PHI Order Type: Political Sales Region: NAT Shorr, Johnson, Magnus/POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 100 N. 20th St. Suite 201 Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Al Franken for Senate Name: A25-54 Demographic: New Business Thru: PL-US Senate **Product Codes:** Order Separation: 00:15:00 Priority: P02-FTB Advertiser External ID: Revenue Codes: AGY, GEN, GEN Agency External ID: 8543AG Bill Plan **Totals** Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating July 2014 22 \$30,850.00 \$26,222.50 0.00 06/30/14 07/21/14 22 \$30,850.00 \$26,222.50 Totals 22 \$30,850.00 \$26,222.50 0.00

Account	Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
.lim Quinn			Start Of Order - End Of Order	100%

Ln Ch Start End Inventory Code	e Break Start/End T	Гime Days Len Spo	ots Rate Pri Rtg Type	Spots Amount
N 1 KARE 07/15/14 07/21/14 M-F 6-7a	CM 6-7a	MTWTF :30	4 \$675.00 P02-F 0.00 NM	1 \$675.00
KARE 11 Sunris	se M-F			
Start Date End Date Weekdays	Spots/Week Rate	Rating		
Week: 07/14/14 07/20/14 - TWIF	4 \$675.00	0.00		
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	Length Rate Rtg Type	
1 KARE 07/14/14-07/20/14 M-F 6-7a	6-7a	- TWГhF	:30 (\$675.00) 0.00 <i>NM</i>	
Credited				
2 KARE 07/14/14-07/20/14 M-F 6-7a	6-7a	- TWГhF	- :30 (\$675.00) 0.00 NM	
Credited				
4 KARE 07/14/14-07/20/14 M-F 6-7a	6-7a	- ТWГhF	:30 (\$675.00) 0.00 <i>NM</i>	
Credited			(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Week: 07/21/14 07/27/14 M	1 \$675.00	0.00		
Spot Ch Date Range Description	Start/End Time	Weekdays	Length Rate Rtg Type	
5 KARE 07/21/14-07/27/14 M-F 6-7a	6-7 a	<u>M</u>	:30 (\$675.00) 0.00 NM	
Credited			,	
N 2 KARE 07/15/14 07/21/14 Today Show	CM 7-9a	MTWTF :30	4 \$575.00 P02-F 0.00 NM	2 \$1,725.00
Today Show				
Start Date End Date Weekdays	Spots/Week Rate	Rating		i
Week: 07/14/14 07/20/14 - TWTF	4 \$575.00	0.00		i

Print Date: 07/18/14 15:37:01 Page 2 of 4

KARE

Order / Rev: 903617 Advertiser: Al Franken for Senate

Flight Dates: 07/15/14 - 07/21/14 Estimate: WEEK 16 2014

Ln Ch Start End Inventory Code	Break Start/End T	ime Days Len Spots Rate Pri Rtg Type Spots	Amount
N 2 KARE 07/15/14 07/21/14 Today Show Today Show	CM 7-9a	MTWTF :30 4 \$575.00 P02-F 0.00 NM 2	\$1,725.00
Start Date End Date Weekdays Week: 07/14/14 07/20/14 - TWTF Spot Ch Date Range Description 1 KARE 07/14/14-07/20/14 Today Show	Spots/Week Rate 4 \$575.00 Start/End Time 7-9a	Rating 0.00 Weekdays Length Rate Rtg Type - TWThF :30 (\$575.00) 0.00 NM	
See MG 2.6 3 KARE 07/14/14-07/20/14 Today Show See MG 2.6	7-9a	-TWThF :30 (\$575.00) 0.00 <i>NM</i>	
4 KARE 07/14/14-07/20/14 Today Show Credited	7-9a	-TWThF :30 (\$575.00) 0.00 <i>NM</i>	
6 KARE 07/16/14-07/17/14 Today Show M MG for 2.3,2.1	7-9a	WTh 1:00 \$1,150.00 0.00 NM	
Week: 07/21/14 07/27/14 M Spot Ch Date Range Description 5 KARE 07/21/14-07/27/14 Today Show Credited	1 \$575.00 <u>Start/End Time</u> 7-9a	0.00 <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> <u>M :30 (\$575.00) 0.00 <i>NM</i></u>	
N 3 KARE 07/15/14 07/21/14 M-F 430-5p Jeopardy	CM 430-5P	MTWTF :30 4 \$550.00 P02-F 0.00 NM 2	\$1,650.00
Start Date End Date Weekdays Week: 07/14/14 07/20/14 - TWTF Spot Ch Date Range Description 1 KARE 07/14/14-07/20/14 M-F 430-5p	Spots/Week Rate 4 \$550.00 Start/End Time 430-5P	Rating 0.00 Weekdays Length Rate Rtg Type - TWThF :30 (\$550.00) 0.00 NM	
See MG 3.6 3 KARE 07/14/14-07/20/14 M-F 430-5p See MG 3.6	430-5P	-TWThF :30 (\$550.00) 0.00 <i>NM</i>	
4 KARE 07/14/14-07/20/14 M-F 430-5p Credited	430-5P	-TWThF :30 (\$550.00) 0.00 <i>NM</i>	
6 KARE 07/16/14-07/17/14 M-F 430-5p	430-5P	WTh 1:00 \$1,100.00 0.00 NM	
Week: 07/21/14 07/27/14 M Spot Ch Date Range Description 5 KARE 07/21/14-07/27/14 M-F 430-5p Credited	1 \$550.00 Start/End Time 430-5P	0.00 <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> M :30 (\$550.00) 0.00 <i>NM</i>	
N 4 KARE 07/20/14 07/20/14 Sun 5-530p KARE 11 5 New	CM 5-530P s Su	S :30 1 \$700.00 P02-F 0.00 NM 0	\$0.00
Start Date End Date Weekdays Week: 07/14/14 07/20/14 S Spot Ch Date Range Description 1 KARE 07/14/14-07/20/14 Sun 5-530p Credited	Spots/Week Rate 1 \$700.00 Start/End Time 5-530P	Meekdays Length Rate Rtg Type Su :30 (\$700.00) 0.00 NM	
N 5 KARE 07/16/14 07/21/14 M-F 5-530p KARE 11 5 New	CM 5-530p s	M- W- F :30 2 \$725.00 P02-F 0.00 NM 0	\$0.00
Start Date End Date Weekdays	Spots/Week Rate 2 \$725.00 Start/End Time 5-530p	Rating 0.00 Weekdays Length Rate Rtg Type WF :30 (\$725.00) 0.00 NM	
2 KARE 07/14/14-07/20/14 M-F 5-530p Credited	5-530p	WF :30 (\$725.00) 0.00 <i>NM</i>	
Week: 07/21/14 07/27/14 M Spot Ch Date Range Description 3 KARE 07/21/14-07/27/14 M-F 5-530p Credited	1 \$725.00 Start/End Time 5-530p	0.00 <u>Weekdays Length Rate</u> <u>Rtg Type</u> M :30 (\$725.00) 0.00 <i>NM</i>	
N 6 KARE 07/15/14 07/21/14 M-F 630-7p Entertainment To	CM 630pm-7pm	MTWTF :30 4 \$850.00 P02-F 0.00 NM 2	\$2,550.00
Start Date End Date Weekdays 07/14/14 07/20/14 - TWFF	<u>Spots/Week</u> <u>Rate</u> 4 \$850.00	Rating 0.00	

Print Date: 07/18/14 15:37:01 Page 3 of 4

KARE

Order / Rev: 903617 Advertiser: Al Franken for Senate

Flight Dates: 07/15/14 - 07/21/14 Estimate: WEEK 16 2014

Ln Ch Start End Inventory Co	ode Break Start/End T	Γime Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
N 6 KARE 07/15/14 07/21/14 M-F 630-7p Entertainmen	•	MTWTF-	:30 4 \$	\$850.00 P02-F 0.00 NM	2	\$2,550.00
Start Date End Date Weekdays Week: 07/14/14 07/20/14 - TWTF Spot Ch Date Range Description 1 KARE 07/14/14-07/20/14 M-F 630-7p	Spots/Week Rate 4 \$850.00 Start/End Time 630pm-7pm	Rating 0.00	Weekdays Lengt	<u>h</u> <u>Rate</u> <u>Rtg Type</u> 0 (\$850.00) 0.00 <i>NM</i>		
See MG 6.6 3 KARE 07/14/14-07/20/14 M-F 630-7p See MG 6.6	630pm-7pm		- TWThF :30	0 (\$850.00) 0.00 NM		
4 KARE 07/14/14-07/20/14 M-F 630-7p Credited	630pm-7pm		- TWThF :30	0 (\$850.00) 0.00 NM		
6 KARE 07/16/14-07/17/14 M-F 630-7p MG for 6.1,6.3	630pm-7pm		WTh 1:00	0 \$1,700.00 0.00 NM		
Week: 07/21/14 07/27/14 M	1 \$850.00 <u>Start/End Time</u> 630pm-7pm	0.00	Weekdays Lengt	<u>h</u> <u>Rate</u> <u>Rtg Type</u> 0 (\$850.00) 0.00 <i>NM</i>		
N 7 KARE 07/16/14 07/16/14 Wed Prime O AM GOT TAI		W	:30 1 \$3	3,600.00 P02-F 0.00 NM	0	\$0.00
Start Date End Date Weekdays Week: 07/14/14 07/20/14 W Spot Ch Date Range Description 1 KARE 07/14/14-07/20/14 Wed Prime Other Credited	Spots/Week Rate 1 \$3,600.00 Start/End Time 7-9P	Rating 0.00	Weekdays Lengt	<u>h Rate</u> <u>Rtg Type</u> 0(\$3,600.00) 0.00 <i>NM</i>		
N 8 KARE 07/19/14 07/19/14 KARE News KARE News		omS	S- :30 1 \$1	,350.00 P02-F 0.00 NM	0	\$0.00
Start Date End Date Weekdays Week: 07/14/14 07/20/14 S- Spot Ch Date Range Description 1 KARE 07/14/14-07/20/14 KARE News 10/Credited	<u>Spots/Week</u> <u>Rate</u> 1 \$1,350.00 <u>Start/End Time</u>	Rating 0.00	Weekdays Lengt	<u>h Rate</u> <u>Rtg Type</u> 0(\$1,350.00) 0.00 <i>NM</i>		
N10 KARE 07/15/14 07/21/14 M-F 10-1035p KARE News		10p MT-TF-	:30 3 \$1	,300.00 P04-C 0.00 NM	1	\$1,300.00
Start Date End Date Weekdays Week: 07/14/14 07/20/14 -T-TF Spot Ch Date Range Description 1 KARE 07/14/14-07/20/14 M-F 10-1035p Credited	Spots/Week Rate 3 \$1,300.00 Start/End Time KARE News 10p	Rating 0.00	Weekdays Lengt	<u>h Rate</u> <u>Rtg Type</u> 0 (\$1,300.00) 0.00 <i>NM</i>		
3 KARE 07/14/14-07/20/14 M-F 10-1035p Credited	KARE News 10p		- T- ThF : 30	0 (\$1,300.00) 0.00 <i>NM</i>		
Week: 07/21/14 07/27/14 M <u>Spot Ch Date Range Description</u> 4 KARE 07/21/14-07/27/14 M-F 10-1035p Credited	1 \$1,300.00 Start/End Time KARE News 10p	0.00	<u>Weekdays</u> <u>Lengt</u> <u>M</u> :30	<u>h Rate Rtg Type</u> 0 (\$1,300.00) 0.00 <i>NM</i>		
N11 KARE 07/19/14 07/19/14 Sat 8-10a KARE 11 Sat	CM 8-10a turday	5	S- :30 1 S	\$525.00 P02-F 0.00 NM	0	\$0.00
Start Date End Date Weekdays Week: 07/14/14 07/20/14 S- Spot Ch Date Range Description 1 KARE 07/14/14-07/20/14 Sat 8-10a Credited	Spots/Week Rate 1 \$525.00 Start/End Time 8-10a	Rating 0.00	Weekdays Lengt	<u>h Rate Rtg Type</u> 0 (\$525.00) 0.00 <i>NM</i>		
N12 KARE 07/16/14 07/17/14 M-F 6-7a KARE 11 Su	CM 6-7a nrise M-F	WT	1:00 2 \$1	,350.00 P02-F 0.00 NM	2	\$2,700.00
Start Date End Date Weekdays Week: 07/14/14 07/20/14 WT	<u>Spots/Week</u> <u>Rate</u> 2 \$1,350.00	Rating 0.00		_		
N13 KARE 07/16/14 07/17/14 M-F 5-530p KARE 11 5 N		WT	1:00 1 \$1	,700.00 P02-F 0.00 NM	1	\$1,450.00
Week: 07/14/14 End Date 07/20/14 Weekdays WT	<u>Spots/Week</u> <u>Rate</u> 1 \$1,700.00	Rating 0.00			l	

Print Date: 07/18/14 15:37:01 Page 4 of 4

Order / Rev: 903617 Advertiser: Al Franken for Senate

Alt Order #: ?????? Product Desc: WEEK 16 2014 KARE

Flight Dates: 07/15/14 - 07/21/14 Estimate: WEEK 16 2014

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Day	/S	Len Spo	ots Rat	e Pri Rtg Type	Spots	Amount
N13 KARE	07/16/1	4 07/17/14	M-F 5-530p KARE 11 5 News	CM	5-530p	WT		1:00	1 \$1,700	.00 P02-F 0.00 NM	1	\$1,450.00
Sta Week: 07/	rt Date	End Date 07/20/14	Weekdays	Spots/Week	Rate \$1,700.00	Rating 0.00						
Spot Ch	Date Ra	inge D	escription	Star	t/End Time	0.00		eekdays	Length	Rate Rtg Type		
		4-07/20/14 N		5-53	•	10 117		WTh		,450.00 0.00 NM		40.000.00
N14 KARE	07/16/1	4 07/17/14	M-F 10-1035p KARE News 10p	СМ	KARE News	10p WI		1:00	1 \$2,600	.00 P04-(0.00 NM	1	\$2,600.00
Sta Week: 07/	rt Date 14/14	End Date 07/20/14	Weekdays WT	Spots/Week 1		Rating 0.00					ļ	
N15 KARE	07/19/1	4 07/19/14	Today Show Satu NBC Today Show		6-8a		- S-	:30	1 \$225	.00 P02-F 0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/ Spot Ch	14/14 Date Ra	07/20/14	S- rescription	1 Star	\$225.00 t/End Time	0.00	\/\/	eekdays	Length	Rate Rtg Type		
			oday Show Saturo					Sa		225.00) 0.00 NM		
Cre	edited										<u> </u>	
N16 KARE	07/20/1	4 07/20/14	Sun 5-530p KARE 11 5 News	CM s Su	KARE 11 5 I	News {	S	1:00	1 \$1,400	.00 P02-F 0.00 NM	1	\$1,400.00
Sta Week: 07/	rt Date 14/14	End Date 07/20/14	Weekdays S	Spots/Week	Rate \$1,400.00	Rating 0.00						
N17 KARE	07/21/1	4 07/21/14	M-F 5-530p KARE 11 5 News	CM	5-530p	M		1:00	1 \$1,450	.00 P02-F 0.00 NM	1	\$1,450.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		07/27/14	M		\$1,450.00	0.00		4.00	4 04 700	00 000 5 0 00 NM		¢4 700 00
N18 KARE	07/21/1	4 07/21/14	M-F 630-7p Entertainment To	CM onight	630pm-7pm	M ·		1:00	1 \$1,700	.00 P02-F 0.00 NM	1	\$1,700.00
Sta Week: 07/	rt Date 21/14	End Date 07/27/14	<u>Weekdays</u> M	Spots/Week		Rating 0.00						
N19 KARE			M-F 10-1035p KARE News 10p	СМ	KARE News		F	1:00	1 \$2,600	.00 P02-F 0.00 NM	1	\$2,600.00
<u>Sta</u> Week: 07/	rt Date	End Date 07/20/14	Weekdays	Spots/Week		Rating 0.00						
N20 KARE			M-F 10-1035p	CM	KARE News			1:00	1 \$2,600	.00 P02-F 0.00 NM	1	\$2,600.00
Sta	rt Date	End Date	KARE News 10p Weekdays	Spots/Week	Rate	Rating						
Week: 07/		07/27/14	M	<u> </u>		0.00					<u> </u>	
N21 KARE	07/19/1	4 07/19/14	Sat 8-10a KARE 11 Saturd	CM ay	8-10a		- S-	1:00	1 \$1,050	.00 P02-F 0.00 NM	1	\$1,050.00
Sta Week: 07/	rt Date 14/14	End Date 07/20/14	Weekdays S-	Spots/Week	Rate \$1,050.00	Rating 0.00						
N22 KARE			M-F 430-5p	СМ	430-5P	M		1:00	1 \$1,100	.00 P02-F 0.00 NM	1	\$1,100.00
Sta	rt Date	End Date	Jeopardy <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/	21/14	07/27/14	M	1	\$1,100.00	0.00						
N23 KARE	07/19/1	4 07/19/14	KARE News 10p KARE News 10p		10pm-1030p	om	- S-	1:00	1 \$2,700	.00 P02-F 0.00 NM	1	\$2,700.00
<u>Sta</u> Week: 07/	rt Date 14/14	End Date 07/20/14	Weekdays S-	Spots/Week	Rate \$2,700.00	Rating 0.00						
N24 KARE			Today Show Satu NBC Today Show	ırday CM	6-8a		- S-	1:00	1 \$450	.00 P02-F 0.00 NM	1	\$450.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/ N25 KARE		07/20/14 4 07/18/14	Today Show	CM	\$450.00 7-9a	0.00	F	1:00	1 \$1 150	.00 P02-F 0.00 NM		\$1,150.00
			Today Show				-		. \$1,100			ψ.,.σσ.σσ
<u>Sta</u> Week: 07/	rt Date 14/14	End Date 07/20/14	Weekdays F	Spots/Week 1	Rate \$1,150.00	Rating 0.00						
				·	. ,					Totals	22	\$30,850.00