

ORDER



Orders
Order / Rev: 903617
Alt Order #: ?????
Product Desc: WEEK 16 2014
Estimate: WEEK 16 2014
Flight Dates: 07/15/14 - 07/21/14
Original Date / Rev: 07/14/14 / 07/17/14
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Shorr, Johnson, Magnus/POL
Buying Contact:
Billing Contact:
 100 N. 20th St. Suite 201
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Al Franken for Senate
Demographic: A25-54
Product Codes: PL-US Senate
Priority: P02-FTB
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: 8543AG

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 06/30/14 | 07/21/14 | 22 | \$30,850.00 | \$26,222.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| July 2014 | 22 | \$30,850.00 | \$26,222.50 | 0.00 |
| Totals | 22 | \$30,850.00 | \$26,222.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jim Quinn | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------|-----------|-------------------|-----------------|--------------------|-------|-----------------------|-------------------|---------------|-------------|-----------------------|---------------|------------|-------------|-------|------------|
| N 1 | KARE | 07/15/14 | 07/21/14 | M-F 6-7a | CM | 6-7a | MTWTF-- | :30 | 4 | \$675.00 | P02-F | 0.00 | NM | 1 | \$675.00 |
| KARE 11 Sunrise M-F | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/14/14 | 07/20/14 | - TWTF-- | | | 4 | | \$675.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KARE | 07/14/14-07/20/14 | | M-F 6-7a | | 6-7a | - TWThF---- | :30 | | (\$675.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 2 | KARE | 07/14/14-07/20/14 | | M-F 6-7a | | 6-7a | - TWThF---- | :30 | | (\$675.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 4 | KARE | 07/14/14-07/20/14 | | M-F 6-7a | | 6-7a | - TWThF---- | :30 | | (\$675.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| Week: | | 07/21/14 | 07/27/14 | M----- | | | 1 | | \$675.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 5 | KARE | 07/21/14-07/27/14 | | M-F 6-7a | | 6-7a | M----- | :30 | | (\$675.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 2 | KARE | 07/15/14 | 07/21/14 | Today Show | CM | 7-9a | MTWTF-- | :30 | 4 | \$575.00 | P02-F | 0.00 | NM | 2 | \$1,725.00 |
| Today Show | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/14/14 | 07/20/14 | - TWTF-- | | | 4 | | \$575.00 | | 0.00 | | | | |

Order / Rev: 903617
 Alt Order #: ?????
 Flight Dates: 07/15/14 - 07/21/14

Advertiser: Al Franken for Senate
 Product Desc: WEEK 16 2014
 Estimate: WEEK 16 2014

KARE

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|--|-------------------|-----------------------|-----------------|---------------|---------------|-----------------------|-------|------------|-------------|-------|-------------|
| N13 | KARE | 07/16/14 | 07/17/14 | M-F 5-530p KARE 11 5 News | CM | 5-530p | -- WT--- | 1:00 | 1 | \$1,700.00 | P02-F | 0.00 | NM | 1 | \$1,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/14/14 | 07/20/14 | -- WT--- | 1 | | \$1,700.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KARE | 07/14/14-07/20/14 | | M-F 5-530p | | 5-530p | -- WTh---- | 1:00 | | \$1,450.00 | | 0.00 | NM | | |
| N14 | KARE | 07/16/14 | 07/17/14 | M-F 10-1035p KARE News 10p | CM | KARE News 10p | -- WT--- | 1:00 | 1 | \$2,600.00 | P04-C | 0.00 | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/14/14 | 07/20/14 | -- WT--- | 1 | | \$2,600.00 | | 0.00 | | | | | | |
| N15 | KARE | 07/19/14 | 07/19/14 | Today Show Saturday NBC Today Show (Sa) | CM | 6-8a | -----S- | :30 | 1 | \$225.00 | P02-F | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/14/14 | 07/20/14 | -----S- | 1 | | \$225.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KARE | 07/14/14-07/20/14 | | Today Show Saturday | | 6-8a | -----Sa-- | :30 | | (\$225.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N16 | KARE | 07/20/14 | 07/20/14 | Sun 5-530p KARE 11 5 News Su | CM | KARE 11 5 News Su | -----S | 1:00 | 1 | \$1,400.00 | P02-F | 0.00 | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/14/14 | 07/20/14 | -----S | 1 | | \$1,400.00 | | 0.00 | | | | | | |
| N17 | KARE | 07/21/14 | 07/21/14 | M-F 5-530p KARE 11 5 News | CM | 5-530p | M----- | 1:00 | 1 | \$1,450.00 | P02-F | 0.00 | NM | 1 | \$1,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/21/14 | 07/27/14 | M----- | 1 | | \$1,450.00 | | 0.00 | | | | | | |
| N18 | KARE | 07/21/14 | 07/21/14 | M-F 630-7p Entertainment Tonight | CM | 630pm-7pm | M----- | 1:00 | 1 | \$1,700.00 | P02-F | 0.00 | NM | 1 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/21/14 | 07/27/14 | M----- | 1 | | \$1,700.00 | | 0.00 | | | | | | |
| N19 | KARE | 07/18/14 | 07/18/14 | M-F 10-1035p KARE News 10p | CM | KARE News 10p | ----F-- | 1:00 | 1 | \$2,600.00 | P02-F | 0.00 | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/14/14 | 07/20/14 | ----F-- | 1 | | \$2,600.00 | | 0.00 | | | | | | |
| N20 | KARE | 07/21/14 | 07/21/14 | M-F 10-1035p KARE News 10p | CM | KARE News 10p | M----- | 1:00 | 1 | \$2,600.00 | P02-F | 0.00 | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/21/14 | 07/27/14 | M----- | 1 | | \$2,600.00 | | 0.00 | | | | | | |
| N21 | KARE | 07/19/14 | 07/19/14 | Sat 8-10a KARE 11 Saturday | CM | 8-10a | -----S- | 1:00 | 1 | \$1,050.00 | P02-F | 0.00 | NM | 1 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/14/14 | 07/20/14 | -----S- | 1 | | \$1,050.00 | | 0.00 | | | | | | |
| N22 | KARE | 07/21/14 | 07/21/14 | M-F 430-5p Jeopardy | CM | 430-5P | M----- | 1:00 | 1 | \$1,100.00 | P02-F | 0.00 | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/21/14 | 07/27/14 | M----- | 1 | | \$1,100.00 | | 0.00 | | | | | | |
| N23 | KARE | 07/19/14 | 07/19/14 | KARE News 10p Sa KARE News 10p Sa | CM | 10pm-1030pm | -----S- | 1:00 | 1 | \$2,700.00 | P02-F | 0.00 | NM | 1 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/14/14 | 07/20/14 | -----S- | 1 | | \$2,700.00 | | 0.00 | | | | | | |
| N24 | KARE | 07/19/14 | 07/19/14 | Today Show Saturday NBC Today Show (Sa) | CM | 6-8a | -----S- | 1:00 | 1 | \$450.00 | P02-F | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/14/14 | 07/20/14 | -----S- | 1 | | \$450.00 | | 0.00 | | | | | | |
| N25 | KARE | 07/18/14 | 07/18/14 | Today Show Today Show | CM | 7-9a | ----F-- | 1:00 | 1 | \$1,150.00 | P02-F | 0.00 | NM | 1 | \$1,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/14/14 | 07/20/14 | ----F-- | 1 | | \$1,150.00 | | 0.00 | | | | | | |
| | | | | | | | | | | | | | Totals | 22 | \$30,850.00 |