

Introducing Google signals BETA

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All Web Site Data ▾

ADMIN USER

Property [+ Create Property](#)

SLCLADAL ▾

Property Settings

User Management

Tracking Info

Tracking Code

Data Collection

Data Retention

User-ID

Session Settings

Organic Search Sources

Referral Exclusion List

Search Term Exclusion List

PRODUCT LINKING

Google Ads Linking

AdSense Linking

Ad Exchange Linking

All Products

Postbacks

Audience Definitions

Custom Definitions

Data Import

Tracking ID

UA-130562131-1

Status

No data received in past 48 hours. [Learn more](#)

Website Tracking

Global Site Tag (gtag.js)

This is the Global Site Tag (gtag.js) tracking code for this property. Copy and paste this code as the first item into the <HEAD> of every web page, simply add the **config** line from the snippet below to your existing Global Site Tag.

```
<!-- Global site tag (gtag.js) - Google Analytics -->
<script async src="https://www.googletagmanager.com/gtag/js?id=UA-130562131-1"></script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());

  gtag('config', 'UA-130562131-1');
</script>
```

The Global Site Tag provides streamlined tag management. Using gtag.js, you will be able to benefit from:

Google Tag Manager

Our free tool Google Tag Manager can help you:

- You use multiple analytics and ad products
- Adding tags to your website slows down page load

[Learn how to get started with Google Tag Manager](#)

Additional implementations

Global Site Tag (gtag.js) and Google Tag Manager

Try the new Google Analytics mobile app



The new Google Analytics mobile app lets you quickly access your key metrics anytime, anywhere.

NO THANKS

ANDROID

iOS



