Welcome *KwTool Admin!*

Logout

📅 **Filters**

Start Date

2025/11/10

End Date

2025/11/11

🤝 Select Partner

ADN

📊 Category Recommendation Dashboard

Total Earnings
$11,767.39

Total Impressions
45,060

Partners
42

📁 Overall Categories   🌸 Recommendations   🗒️ ADN's Usage

📁 Category-Level Performance

Conceptual_Group	category	total_earnings	avg_earnings	total_impressions	EPI	CTR
Telecommunications	Cell Phone	2168.31	1084.16	3673	0.59	0.63
Education	General Degree	1014.54	507.27	799	1.27	0.43
Finance	Credit Check	863.51	431.75	2149	0.4	0.57
Research	Clinical Trial	688.36	57.36	1583	0.43	0.48
Finance	Financial Aid	577.54	288.77	253	2.28	0.49
Employment	Mcdonalds Job	304.89	304.89	3834	0.08	0.42
Finance	Cheque Energie	298.49	298.49	2671	0.11	0.28
Telecommunications	Government Phone	296.88	296.88	503	0.59	0.61
None	Computer Technology	257.98	257.98	982	0.26	0.16
Education	Fully Funded	241.1	241.1	1875	0.13	0.39

📋 Download Full Category Data

Select metric for Top 15 Categories:

🔘 Total Earnings   ⭕ Average Earnings

Top 15 Categories by Total Earnings