Lecture Notes

* Opinions about politicians truth telling based on personal world view.
* Two models of decision making
  + Rational actor model (RAM)
  + Political model
* RAM developed primarily to understand foreign policy
  + Normally a policy decision is evaluated by multiple federal agencies.
  + Policy process is not a unitary process but the debate is normally held behind closed doors in an administration so that it appears unitary.
* Problems with RAM are rooted in its underlying assumptions
  + State is not monolithic
  + Various bureaucracies have multiple, competing goals
  + Decisions are viewed as zero sum games
  + Decision making is not rational because of politics and conflict
  + Cooperation tends to be the exception and not the rule in a bureaucracy.
* Roughly 98% of thought is unconscious therefore most thought is reflexive, not reflective
* Daniel Kahneman proposed a two system model of thinking
  + System 1 is reflexive, requires little to no effort, and is involuntary
  + System 2 if reflective, thoughtful, and requires mental attention
* We think we operate under System 2 but most of the time we’re operating under System 1
  + This is necessary to function
* Awareness occurs when sensory inputs do NOT conform to our predictive mental models.
  + You only think about something when it’s unexpected or new.
* System 1 thinking works through metaphor.
  + e.g., a “warm, caring” person versus someone who is as “cold as a fish”
  + People tend to associate problems with something they’ve experienced before (i.e., metaphor)
  + When neurons fire together they become wired to one another and make associations.
  + The world is NOT as coherent as we think; coherence about the world is a product of System 1 thinking.
* How the models of thinking relate to the policy process
  + We create complex mental metaphors that become bound into narratives.
  + Narratives are stories with heroes, villains, victims, etc.
  + The policy process operates through politics (i.e., policy process is political)
  + Politics is about changing the narrative.
* Facts often don’t matter in political and policy discussions because people filter arguments through their world view which is constructed through metaphorical System 1 thinking.
  + This challenges the validity of RAM.
  + How people view policy issues is likely related more to our constructed narratives about the world rather than any analytical process.
* Market versus Polis
  + Polis is concerned with relationships, community, and belonging.
  + Market is self-interested.

Comments and Questions

1. Dr. Gilsinan seems to be using politics and policy process interchangeably. Is there a difference?

General Discussion

* Clarification of instructions for Discussion Post 01 assignment
  + Compare and contrast RAM, market, and System 2 Thinking or political, polis, System 1 Thinking for your policy domain, depending on which set is more relevant.
  + Peer Comment: Policymakers that don’t fully understand technology may be forced to use System 2 Thinking. Alternatively, they may rely on System 1 Thinking to if they don’t have good information.
* Does denigration of experts imply a degradation of democracy?
* Stumbling in the dark allows System 2 Thinking to dominate.
* Experts that extensively employ System 1 Thinking may fall into System 2 Thinking.
* One big issue is how to draw the line between expertise and sovereignty of the people.
* Avoiding falling into System 1 Thinking
  + Be cognizant of triggers.
  + Move away from right and wrong model (i.e., move from winning to understanding).
  + Intentionally try to construct an alternative metaphor or analogy.

Lecture Notes

Policy Issues are Framed as Morality Tales

* How organizations view problems rather than how individuals view problems.
* Four morality tales
  + Mob at the gates – hordes of people want into our country
  + Triumphant individual – anybody can do anything in America
  + Rot at the top – corrupt elites run the system to the disadvantage of most and the advantage of a select few
  + Benevolent community – Americans take care of each other
* Conservative and liberal interpretations of each morality tale
  + Conservative - strong and devious
  + Liberal - weak and needy

Approaches to Problem Solving

* Wicked problems have no good options, only bad and worse.
* Root – comprehensive analysis (RAM, market, System 2 Thinking) 🡪 reasoning and optimizing
* Branch – limited comparisons (political, polis, System 1 Thinking) 🡪 muddling and satisficing

Understanding how organizations view problems

* Four main dimensions
  + Change agent characteristics
  + Organization characteristics
  + Targets of change (internal v. external)
  + Amount of change (BHAG v. muddling)
* Culture and standard operating procedures are to organizations what System 1 Thinking is to individuals.
  + Causes difficulty interpreting outside information contrary to worldview.
* Over-estimating risk can be strategically beneficial to an organization.

Policy Process through an Organizational Lens

* Organizations influence at three levels
  + Policy in intention – broad policy goals
  + Policy in implementation – characteristics of street-level bureaucrat
  + Policy in experience – the experience of those on the receiving end of the policy

General Discussion

* Stages model is good for getting historical grasp of a policy issue.
* Stages model give the impression that policy follows linear, well-structured process.
* Stages model assumes that politics causes policy.
* Log-rolling is similar to quid pro quo
  + Follow the lead of policymakers with expertise in an area if they follow your lead in your expertise
* Typologies model assumes that policy causes politics.
* Typologies useful for agency politics even though it was developed to understand presidential and congressional politics.
* Widely distributed cost and benefits 🡪 majoritarian politics 🡪 low political conflict
* Concentrated costs and benefits 🡪 interest groups politics 🡪 high political conflict
* Concentrated costs and widely distributed benefits 🡪 entrepreneurial politics 🡪 champion
* Distributed costs and concentrated benefits 🡪 special interest politics 🡪 under the radar
* Better Together initiative in St. Louis is an example of a BHAG
* Once BHAGs get started they are difficult to stop because of sunk costs even if they are not working as intended.
  + Cognitive biases become problematic
  + Tend to discount or ignore conflicting information
* Tragedies are focusing events in policymaking
  + Key for organizational reformer to take change and effect change
* Creating policy based only on technical expertise without input of those effected by policy can be symptomatic of Rot at the Top
* Policy in intention must be informed by policy in experience; without it policy in implementation becomes flawed.

Lecture Notes

* Administrative evil is undesired outcomes that result from the normal functioning of government
  + Results in moral inversion 🡪 rationalization of the undesired outcome
* Characteristics that facilitate administrative evil
  + Division of labor 🡪 unclear moral culpability for a particular undesired outcome
  + Routinization 🡪 don’t consider the consequence of the task
  + Technical language 🡪 masks ethical consequences of acts
  + Reliance on technical systems 🡪 obscures ethical responsibility
* Moral responsibility is dispersed therefore no one is responsible
* Utilitarian ethic is a focus most good for the most number of people
* Deontology ethic is a duty ethic (e.g., we have a duty to perform some task)
* Dialogic ethic 🡪 how to get organizations to consider ethics
  + Conversation and analysis of assumptions, frameworks, SOPs, etc. to understand the ethical consequences of an action
  + Can activate System 2 Thinking
* In policy arena, facts are gathered to advance a position, not necessarily to solve a problem

Discussion

* Privileges driven by categories
  + By definition some people are in and others are out.
  + Simply defining categories has ethical implications.
* When analyzing policy it’s very important to consider the categories that are created to apply the policy.
* Certain policy language is privileged.
  + In *The Fires*, quantitative language was privileged (i.e., carried more weight).
  + Language can cloud the impact of a policy.
* Numbers are generated within context.
  + Understand how the numbers are generated.
* There are potential issues with a dialogic ethic:
  + Who is at the table for the discussion
  + Some people will be more outspoken than others
  + The process is not very efficient

Lecture

* One frames according to one’s experience.
* The U.S. system of government is set up to make change difficult.
* Framing is focusing on a single element of an extended causal chain.
  + Time-bound
* Types of Framing
  + Episodic 🡪 one-time events 🡪 tends to illicit individualistic responses (individual)
  + Thematic 🡪 contextual and trends 🡪 tends to illicit governmental responses (societal)
* People tend to decide what past problem the current problem resembles
  + Apply solution approach from past problem to current problem
* Reframing is used to overcome the tendency of people to discard new facts that don’t conform to one’s view of a situation.
  + e.g., Donald Trump’s attempt to reframe the construction of a border wall as a humanitarian effort to stop exploitation of immigrants.
* Framing Levels
  + The big idea (e.g., freedom, justice, community, responsibility, etc.)
  + Issue type (e.g., slavery, judicial sentencing, childcare, disease prevention, etc.)
  + Specific issue (e.g., abolition, mandatory minimums, childcare tax deductions, AIDS prevention, etc.)
* Framing Analysis
  + Identify problem and how it gained agenda status
  + Appeal to a morality tale (e.g., “Benevolent Community”)
* Framing Levels
  + Problem formulation and adoption
  + Policy implementation (i.e., how the policy is put into practice)
  + Policy evaluation (i.e., how success is defined)

Assignments

* Issue framing paper must be anchored in a specific policy that is placed within the context of a policy domain.

Discussion

The importance of narratives

* Villainizing narratives tend to be very effective at rallying support for a public policy.
* For a narrative to be effective it needs a cogent hero and cogent villain.
* Categories mean so much when deciding who gets what; it’s important to have a voice in deciding the categories.

Lecture

Elements of framing

* Context
  + Source amnesia is forgetting the context of a statement or argument
  + Media often manipulates the context
  + Establishing connections
  + Link current data to long-term trends
  + Interpret the data
  + Define the problem so that the dots are connected
  + Our way of life is at stake
  + Connect issues
  + Assign responsibility
  + Present solution
* Numbers
  + Use social numbers (e.g., place in social context, use comparisons).
  + If facts don’t fit the frame, find new facts (but always keep the frame).
* Messengers
  + More effective if not seen as advocates (particularly unlikely allies)
  + Evoke symbolism
* Visuals
  + Close-up shots suggests episodic nature of issue
  + Pictures of public and community settings suggests public nature of problem
  + Use sequence and trends to demonstrate cause and effect
* Metaphors and simplifying models
  + Connect information to myths, ideologies, and stereotypes
* Tone
  + Rhetorical mode polarizes
  + Reasonable mode opens to problem solving
  + Appeal to level one values (e.g., justice, freedom, etc.) to avoid partisan debates

Ethics in selecting frames

* People’s judgments are affected by false information even if they know it’s false.
* False framing shifts the terms of debate away from important relevant issues.
* Methods to keep framing honest
  + Ridicule (e.g., Jon Stewart) is effective but audiences are segmented (e.g., preaching to the choir).

Workshop

No notes.

Lecture

Policy Domain Map

* Visually display proponents and opponents of the policy
* Squares 🡪 stakeholders and interest groups trying to influence public policy
* Circles 🡪 policymakers (i.e., those who the stakeholders are trying to influence)

Framing Comparison

* Frames used by each stakeholder and interest group
* Consider displaying stakeholders by frame rather than frames by stakeholders

Policy and Political Implications

* Flowing from different frames

Assignment

* Final presentation
  + Policy memo can one of a number of formats
    - Rationale
    - How to manage the
* By Monday at 7:15 AM
  + Discussion Board Post to include presentation slides (at least 3 slides)
  + Review everyone’s slides
* By Wednesday by 9:00 AM
  + Journal Post to include policy memo and presentation slides

Discussion

* Add introduction slide to explain policy
* Submit final project as Journal Post

Lecture

* How does dramatic change occur given that our governmental system is designed not to change rapidly or dramatically?
* Five dimension of policy change:
  + Agenda setting
  + Nature of power
  + Tools of persuasion and compliance
  + Process of change
  + Role of public private-partnerships

Discussion Notes

Narrative stories in policy debate about Pub.L. 97-219

* Metaphors used
  + Piece of the pie
  + Young vs. old
* The more technical the policy the more necessary an effective narrative story.
* Narrative for policy change regarding how the set-aside is implemented
  + Proposed policy change
    - Make awards above the minimum set-aside
    - Implement rolling solicitations
    - In addition to specific solicitation topics accept proposals for any project relevant to the agencies’ missions
  + Story of stymied progress
    - Set-aside has become a *de facto* cap
  + Hero
    - Agency administrators
    - Small businesses
  + Villains
    - Threats to America
      * Terrorism
      * Tyrants
      * Techno-criminals
      * Temperature (i.e., climate change)
  + Metaphor and numbers
    - Fair share of the pie
      * Measure as federal R&D project award dollars per employee
      * Percent of proposals awarded by category (large versus small)
    - Being boxed in by threats from all sides
    - Trojan horse
      * Minimum set-aside has become a *de facto* maximum allotment
  + Symbols
    - Notable inventors and inventions
      * Alexander Graham Bell (the telephone)
      * Orville and Wilbur Wright (the airplane)
      * Garrett Morgan (the gas mask)

Discussion group breakout

* Nigarhan
* James
* Malcolm

Lecture Notes

Determining the policy agenda

* Elitist Model (e.g., iron triangle)
  + Congress
  + Defense industry
  + Bureaucratic staff
* Pluralist Model (e.g., policy sub-systems)

Types of power

* First Face of Power (making decisions that directly affect people)
* Second Face of Power (preventing issues of people from getting on the agenda)
* Third Face of Power (deterring people from exerting influence)

Strategies

* Elitist Model
  + Broaden the scope of the conflict
    - Going public (e.g., MeToo movement)
    - Going to a higher level of decision making (e.g., courts)
    - Changing forums (e.g., appealing to federal rather than state government)

Models of policy process change

* Multiple Streams (Kingdon’s model)
  + Three facets
    - Attention (problem stream)
    - Selection bias (political stream)
    - Alternatives (policy stream)
  + Window opens when all three streams align
    - Doesn’t stay open
    - Opponents are trying to close the window
  + Builds on organizational choice (Cohen, March & Olsen’s model)
    - Garbage can model
    - Ideas and solutions float around until the collide

Lecture Notes

Punctuated Equilibrium Theory

* Depends on what you consider a “sudden” event.
  + Something more akin to the event running its course over a period less than 6 months rather than over a period of more than 6 months.
  + Interest groups specialize on a particular issue constantly.
    - i.e., parallel processing
* The sudden event moves an issue out of the policy subsystem and into the macro-political system (i.e., Congress and Presidency).
* Over time issue moves back to the policy subsystem.
* Policy subsystem
  + All stakeholders attempting to affect policy regarding a given issue.
  + Policy specialists are assumed to have consensus about the issue.
    - COMMENT: skeptical about this assumption.
    - COMMENT: Policy subsystem position should be interpreted relative to the objective of a given stakeholder.
      * Status quo vs. change
      * Change in one direction vs. change in another direction

Advocacy Coalition Framework

* Macro-level
  + Specialists in the policy subsystem have shared core beliefs (e.g., objectives)
* Micro-level
  + Deep core beliefs are strongly held philosophical views and unlikely to change.
  + Secondary beliefs mostly related to implementation and may change.
* “Devil shifts” can break long-term policy subsystem alliances.
  + Differences related to deep core beliefs.
* Paths to change in ACF
  + Policy-oriented learning
    - Instrumental learning 🡪 improving implementation
    - Social policy learning 🡪defining categories
    - Political learning 🡪 understanding what sells
  + Shocks to the system (i.e., external perturbations)

Administrative State

* Administrative state is essentially policy subsystems
  + Some refer to as the Deep State.
* Tension between independence and bureaucracy.
* There is a back and forth between efforts to strengthen or weaken the policy subsystem.
* House of Representatives tend to be the more radical body regardless of party control.
  + e.g., more willing to take a root approach to change.
* Policy change can be accomplished at the agency level.
  + Agency leadership has latitude to interpret laws consistent with their beliefs.
  + Agency leaders that are hostile to the agencies they lead can deconstruct the agency from within.

Lecture Notes

Auer principle

* Deference to agency when legislation is ambiguous
* Deference to agency interpretation of its own regulations

Examples of punctuated equilibrium

* Overturning the Auer decision
* Overturning the entire ACA

Examples of advocacy coalition framework

* Narrowing the Auer decision
* Allowing parents to access social security to pay for family leave

Macro political system

* President
* Congress
* Governors
* State legislatures

Policy subsystems

* Standard agencies
* Think tanks

Rules

* Legislation 🡪 broad policy initiatives
* Agency rules 🡪 implementation of broad policy initiatives
  + Rules published in the federal registry
  + Arena for hidden lobbying
* Accurately reflect intent of legislation (i.e., accuracy) versus minimizing interference with market dynamics (i.e., marketability)

Experts

* Auer principle is an example of “experts on top.”
* 2008 economic meltdown spurred anti-expertise environment
  + Prosecutorial agreements rather than criminal prosecution of culpable bank executives
  + No “perp” walk 🡪 no social retribution

The Eyeball Culture

* Competition for eyeballs
* Coordinating facts versus synchronizing attention and emotion
* Discourages System 2 thinking (i.e., rational, deliberative, reflective)
* Reinforces biases and prejudices

Intelligence

* Data 🡪 observed phenomenon
* Information 🡪 organized data
* Knowledge 🡪 Systematic reflection of information to produce understanding
* Wisdom 🡪 Knowledge coupled with ethics and experience to determine what should be

Implications of Intelligence

* Professional class of data bundlers (i.e., information)
  + e.g., Facebook
* Marketplace can replace experts
  + Knowledge as a market
  + Market provides an instantaneous read on emotions
  + Trend is what is important 🡪 intelligence
* Intelligence replaces knowledge
  + Intelligence is about understanding trends

Public and Private Goods

* The difference between public and private goods is becoming blurry.
* Functions of government
  + Decide to provide service (i.e., provision)
  + Produce service (i.e., production)
* One or both of these government functions can be privatized.
* Privatization
  + Mass private property is private property used by the public.
  + Vacuum theory is when private organizations hire off duty police to patrol.

Private Production of Intelligence

* Private data can be sold to government agencies.
* Privacy is a contested fact in this kind of environment.
* Private sector is “Big Brother,” not the government.
* No control over personal data.
* Creates issues regarding substantive rights.

Reasons for privatization of government functions

* Government cannot engage in commercial activity and compete with the private sector.
* Acquiring skills and capabilities.

Comments about Dissertations

* Think of dissertation as a dialogue between a theoretical model and an issue being studied.
* History and philosophical developments that brings technical to a certain stage.

Discussion Notes

Privatization examples

* Proposed privatization of hog inspection.
* Current practice of self-inspection by aircraft manufacturers

Devil shift example

* Mercury levels in atmosphere splitting coalition with pro-life groups.

Examples of policy subsystems working on issue regardless of it being on the national policy agenda

* First step act for early release of criminal offenders

Lecture Notes

Characteristics of intelligence-based political environments

* Timeliness vs. correctness
* Direct action and strategic outcome vs. understanding and reflection
* System 1 vs. System 2

Operating in the intelligence-based political environments

* Ends justifies the means
* Outcome vs. facts

The influence of money in public policy and politics

* Money greatly influences policy and who has input into policy decisions.
* Elitism has been redefined in terms of those who pursue System 2 decision model rather than based on financial resources.
* Dark money is money provided to nonprofit organizations that do not have to disclose their donors but can spend the funds on political activities.
* Hierarchy of political organizations
  + Political action committees (PACs)
  + Super-PACs
  + Nonprofit organizations
* Libertarian strategy for knowledge production
  + Establish beach heads at universities.
  + Get fringe ideas into public discussion.
  + Argue for idea of parity (i.e., equal hearing of ideas).
  + Alter the policy agenda.
  + Support politicians that support policy position.

Discussion Notes

Contemporary Examples

* Pinkerton’s 🡪 offering services to those organizations affected by climate change.
  + Climate change will dislocate people and create inequities in resources needed to survive.
  + Protection of capital
* Contentious issues tend to rise to the macro political system.
  + It may be better to keep policy issues in the policy subsystem rather than push to get them on the national policy agenda.
  + RESEARCH QUESTION: Do contentious issues rise to the macro political system policy agenda more often than non-contentious issues?
* Koch brothers policy change playbook
  + George Mason University is often considered a beach head for libertarian think tanks.
* RESEARCH QUESTION: What are the policy alternatives for dealing industrial espionage committed by China?

Lecture Notes

Why people vote against self-interest

* False equivalency (i.e., equal time) legitimates fringe ideas.
* Ideas from think tanks 🡪 public debates in the media 🡪 policymakers that are lobbied to push agendas

Creating space for productive policy discussions

* Face-to-face communication can solve common pool resource dilemmas.
* Need to belong is often greater than need to express our beliefs 🡪 preference falsification.
  + RESEARCH QUESTION: How do you detect preference falsification?
* Third places
  + Characteristics
    - Neutral ground
    - Status is leveled
    - Conversation is the main activity
    - Accessible
    - Certain people are regular participants
    - Low profile
    - Playful
    - A home away from home
  + OBSERVATION: There must be trust that you won’t be attacked for having different opinions.
  + Use third places to activate System 2 thinking.
  + Social media can be used as a tool to create physical third places.

Assignment Instructions

* Terms and concepts 🡪 post definition on discussion board
  + Tiebout Hypothesis
  + System 2 thinking
  + Policy Paradox
* Discussion board
  + If no social media clip, comment on what that means about the policy discussion.
* Presentation
  + Assume about 15 minutes per presentation, including Q&A and discussion.

Assignment Instructions

* Present next week on April 2, 2019
  + Targeted to stakeholders and policymakers
  + Advocate for a specific policy change
  + About 8 to 10 minutes PowerPoint
  + About 2 to 4 minutes for discussion
* Paper is the backup for the PowerPoint presentation
  + Explanation of why certain decisions were made.

Lecture Notes

Contemporary examples of course concepts

* Ameren being investigated for donations to non-profit that lobbies against clean air regulation.

Answers to the five questions of policy studies vary depending on your view of the policy process.

* Two approaches
  + Is policy process a tool (i.e., Market model/Rational Actor Model)?
  + Is policy process a game (i.e., Polis model)?
* Not either-or; likely both-and
* Game approach often dominates the tool approach.

Ideology, Ignorance, and Information

* Most distinctions are false dichotomies.
* Can’t separate emotion from rationality.
  + Can’t make decisions without emotion.
  + Post-fact versus post-truth
* Recognizing this false dichotomy leads to healthy skepticism of expertise.
* Rejecting expertise creates a situation in which there is no third party arbiter.
  + Leads to the weaponization of language.

The Impact of Social Media

* Social media is blurring the distinction between public and private.

What makes a good social media clip

* Short
* Emotionally engaging
* Easy to understand